

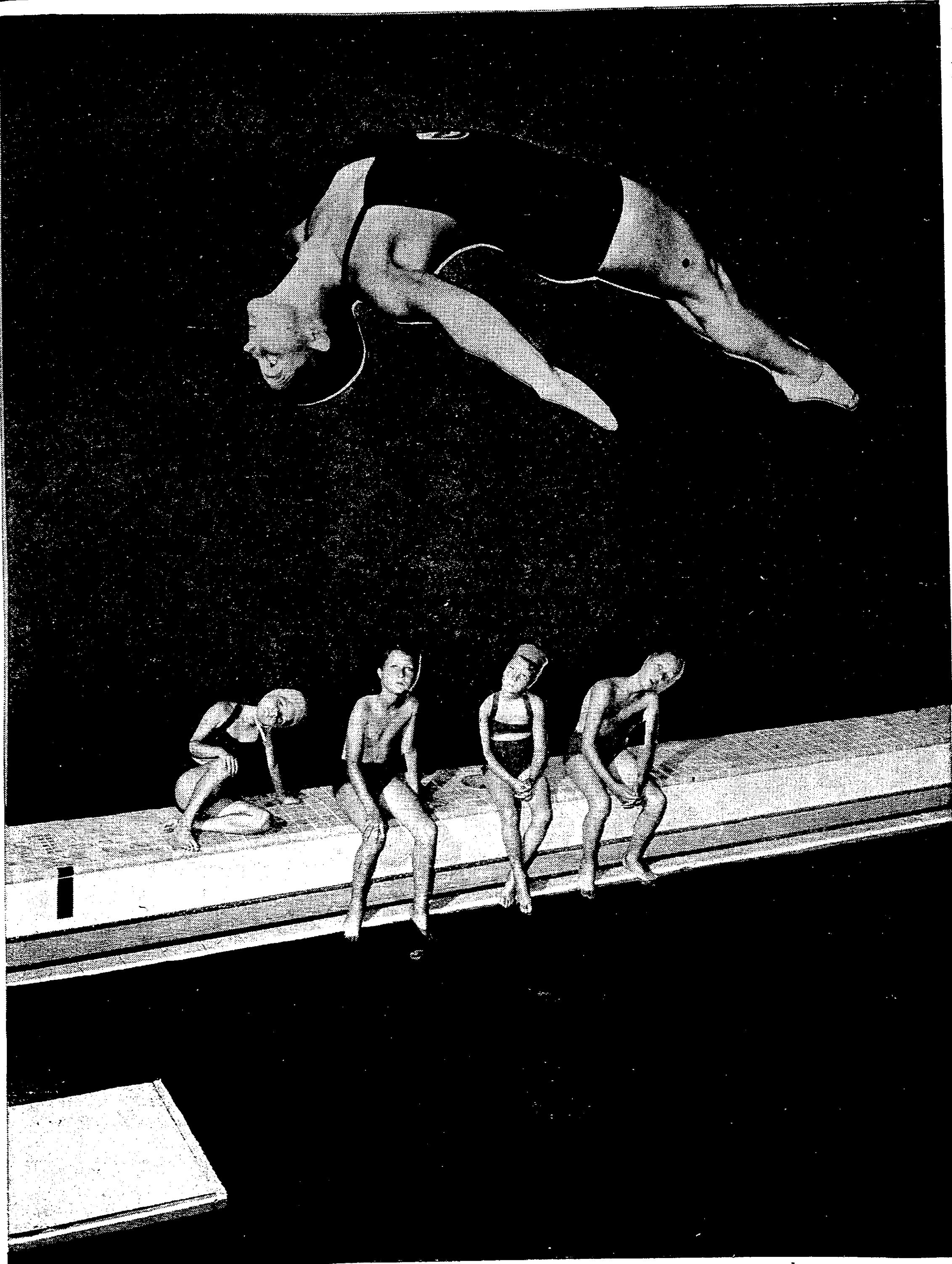
# Southland

August 1, 1954

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.

**A Bucket Bird  
Earns His Supper**

—See Page 5



—Photo by Jasper Nutter

Olympic Champion Pat McCormick...shows future stars how. See Page 3.

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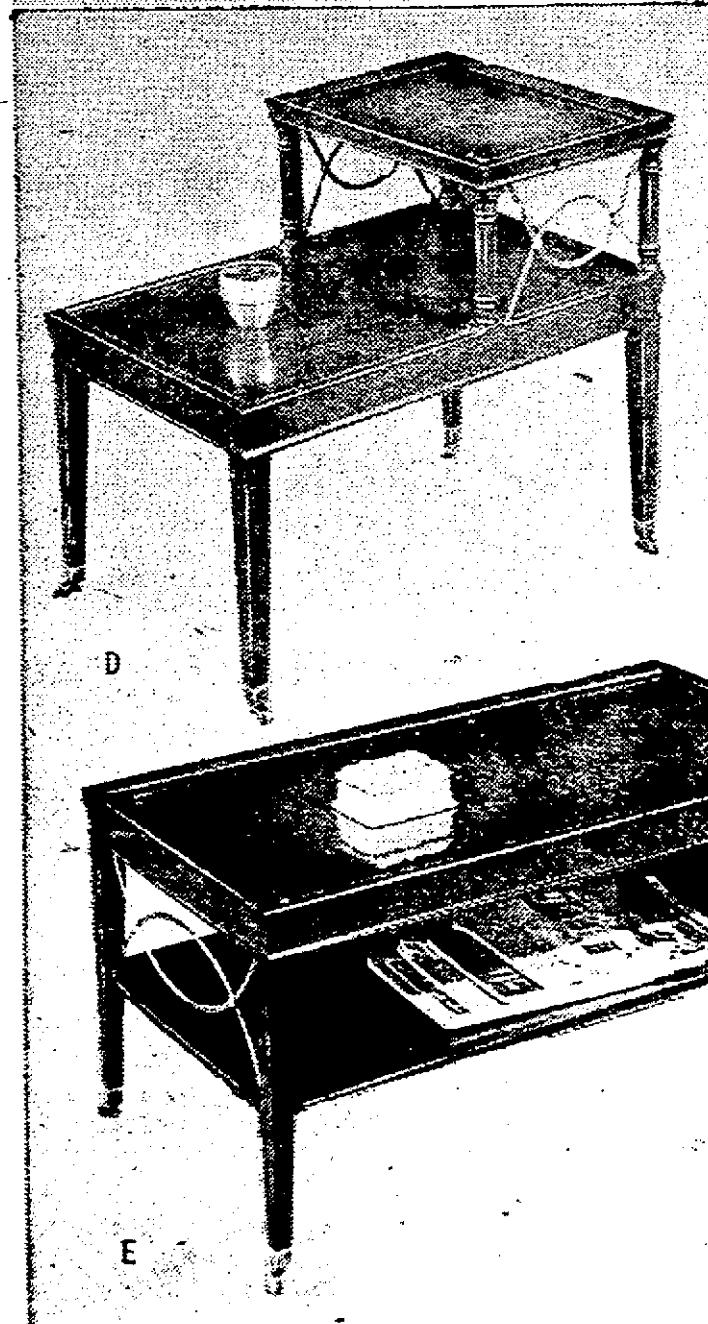
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A Modern tub chair

B Tufted back armchair

C Duran plastic armchair

not illustrated:

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- Modern armchair
- Channel back armchair



B

C

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occasional tables**

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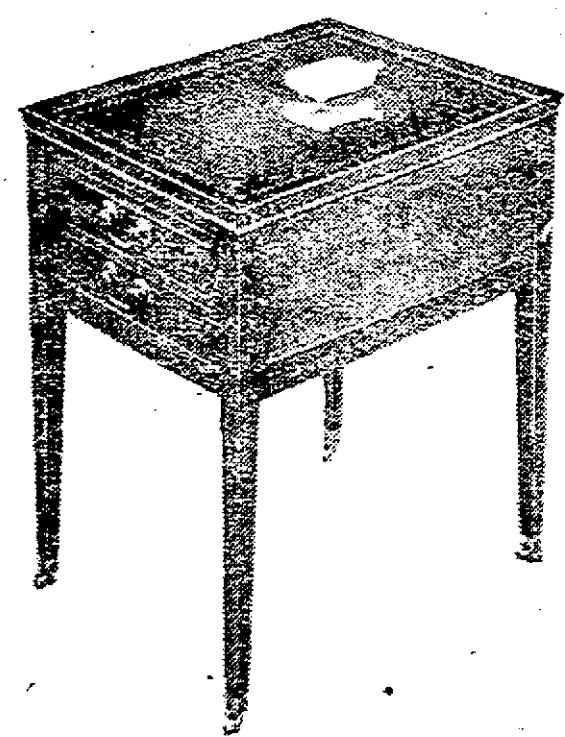
Lustrous mahogany veneers and hardwood, hand-rubbed to warm finish. 24-karat gold, hand-tooled on fine leather; 4 styles have unusual antique brass trim; all with brass casters. 3 of 5 styles shown.

- D 34"x26" step table
- E 35 $\frac{3}{4}$ "x19" shelf cocktail table
- F 16 $\frac{3}{4}$ "x21" commode with drawer

not illustrated:

- 18 $\frac{1}{4}$ " square shelf lamp table
- 25"x15 $\frac{1}{2}$ " shelf end table

May Co. Lakewood Furnitare.  
Third Floor



# They Start to Fame on City's Playgrounds

HISTORIC Shibe Park, Philadelphia, rocks with excitement as a homerun ball vanishes into the bleachers and a husky young outfielder circles the bases.

Over at Cleveland Municipal Stadium the crowd roars with approval as an ace hometown pitcher strikes out the side and the visiting team goes down to defeat.

At Baltimore, highly partisan rooters raise a storm of applause as a graceful, cat-like third sacker comes up with a hard smash and tosses out the base runner.

All three players -- Athletics' Bill Wilson, Indians' Bob Lemon and Orioles' Vern Stephens have one thing in common.

They're Long Beach boys.

And they're making good in the "big time."

So are other sons and daughters of Long Beach who match their athletic skills against the best in national and international competition.

AT PASADENA last New Year's Day a capacity Rose Bowl crowd thrilled to the play of a hard-charging fullback from Long Beach -- Bob Davenport, sophomore mainstay of the UCLA Bruins, champions of the Pacific Coast Conference.

Turn back the calendar, if you will, to the summer of 1952. The place, Helsinki, Finland.

The cream of the world's athletes have assembled for the Olympic Games.

At Olympic Pool a great and hushed audience watches breathlessly as a tanned, graceful young woman executes a flawless dive.

Then . . . a tremendous cheer echoes across the arena!

Pat Keller McCormick of Long Beach, California, USA, has won an Olympic Gold medal.

She is the champion woman diver of the world!

AND WHILE we are turning back the calendar, let's go back a few more pages, back to the time when Bill Wilson, Vern Stephens, Bob Lemon, Bob Davenport and Pat McCormick were kids.

These will be different years, to be sure, but again there is one thing in common.

Where would we find them?

On their neighborhood playgrounds right here at home!

And this is a timely consideration, too, for this month marks the advent of 25 years of public recreation in Long Beach.

This is the Silver Anniversary of the Recreation Commission.

For a quarter-century Long Beach has been the home of a public recreation program conducted on public playgrounds and utilizing all the splendid city-owned facilities and those of the public schools whenever these latter were not required for educational purposes.

Public recreation has contributed greatly to the stature of Long Beach.

For, as the philosopher said:

"If ye would judge a city, listen for the laughter of its children."

**PUBLIC RECREATION** in Long Beach has met popular demands and has gone beyond the confines of neighborhood playgrounds. It has contributed to the happiness and relaxation of the city's many senior citizens.

Game areas, clubhouse facilities and public park installations all contribute to the daily recreational happiness of men and women in the golden years of life.

Leaders of the co-ordinated plan of school and municipal recreation here have a splendid premise for their operations.

They believe that the core of public recreation is to prove the city's youth with the facilities and guidance for wholesome play.

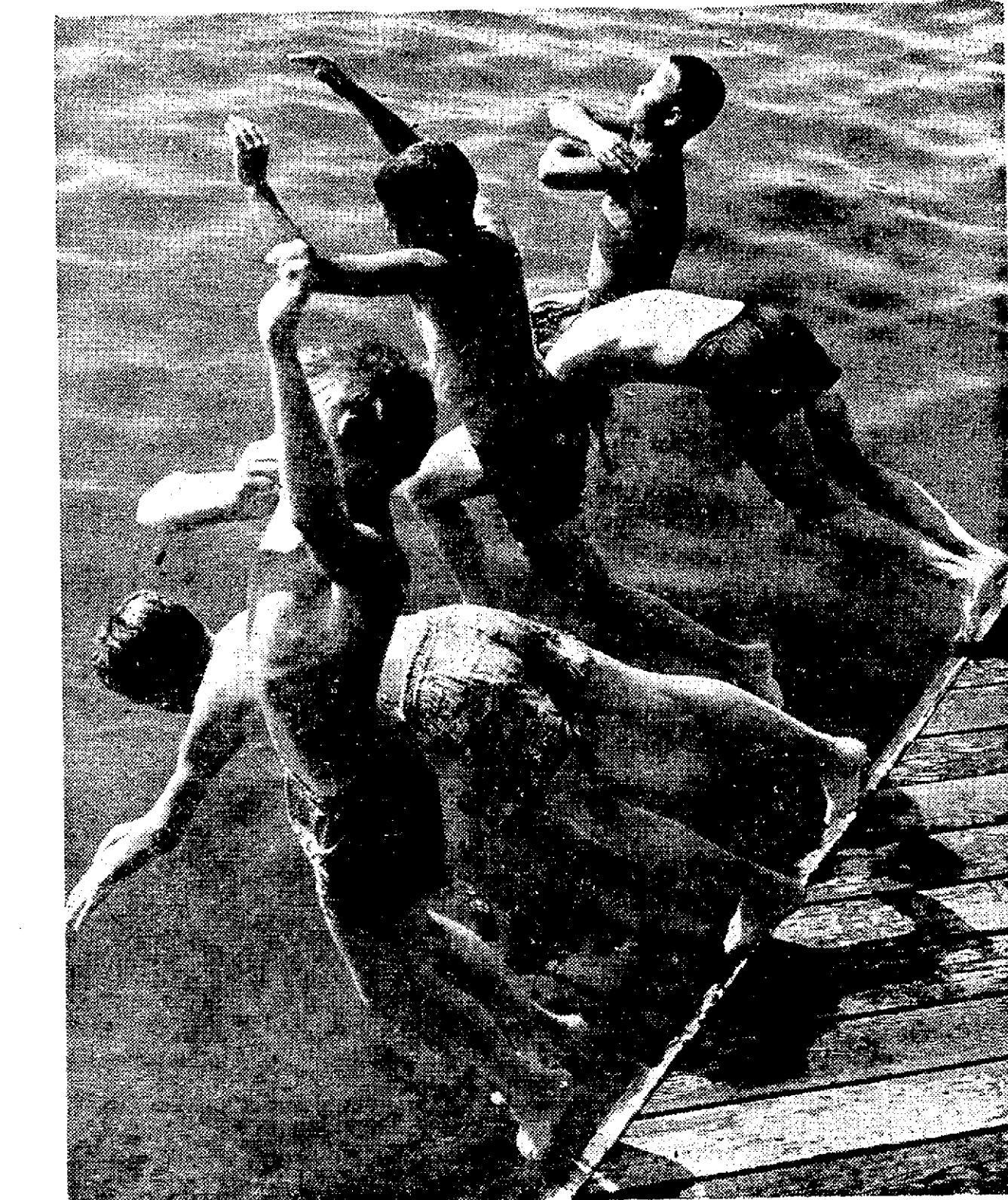
They feel that young people not only learn the fundamentals of sports and games on the city's playgrounds, but that they take away with them valuable lessons in team play and sportsmanship.

These lessons help mold character and assist the individual in adult life whatever the youngster's future occupation may be.

However, from the popular point of view, it remains for the city's athletic greats to reflect glory on the success of public recreation in Long Beach.

It seems only yesterday that the Bauer sisters, Alice and Marlene, were whaling away at golf balls on local fairways, and Betty Hicks was busy with the ABC's of golf.

Playground basketball compe-



—Photo by Jasper Nutter

Will they be sports stars of tomorrow? If so, they will only be following the lead of scores who learned sport fundamentals on the city playgrounds.

tion has sent many a youngster on the road to collegiate stardom. Immediately Bob Howard and Bill Stephenson, USC and Stanford greats, come to mind.

Every reader has his sports favorites, remembers Long Beach athletes for one particular reason or another. Their numbers are many, the sports history they helped write and the achievements they attained are proud chapters in American athletics.

And it is comforting to know that every day, here on city playgrounds, the "stars of tomorrow" are in the formative stage--tadpoles, mighty mites, little human dynamos . . . whatever you call them.

You'll be reading about them in the sports headlines tomorrow.



Alice (L) and Marlene Bauer learned golf at Recreation Park, are among stars of city's 25 years of civic play.



Bob Lemon rose to baseball fame from Long Beach fields.



Bob Davenport surged up to thrill crowd in Rose Bowl



Betty Hicks achieved golf stardom after start here.

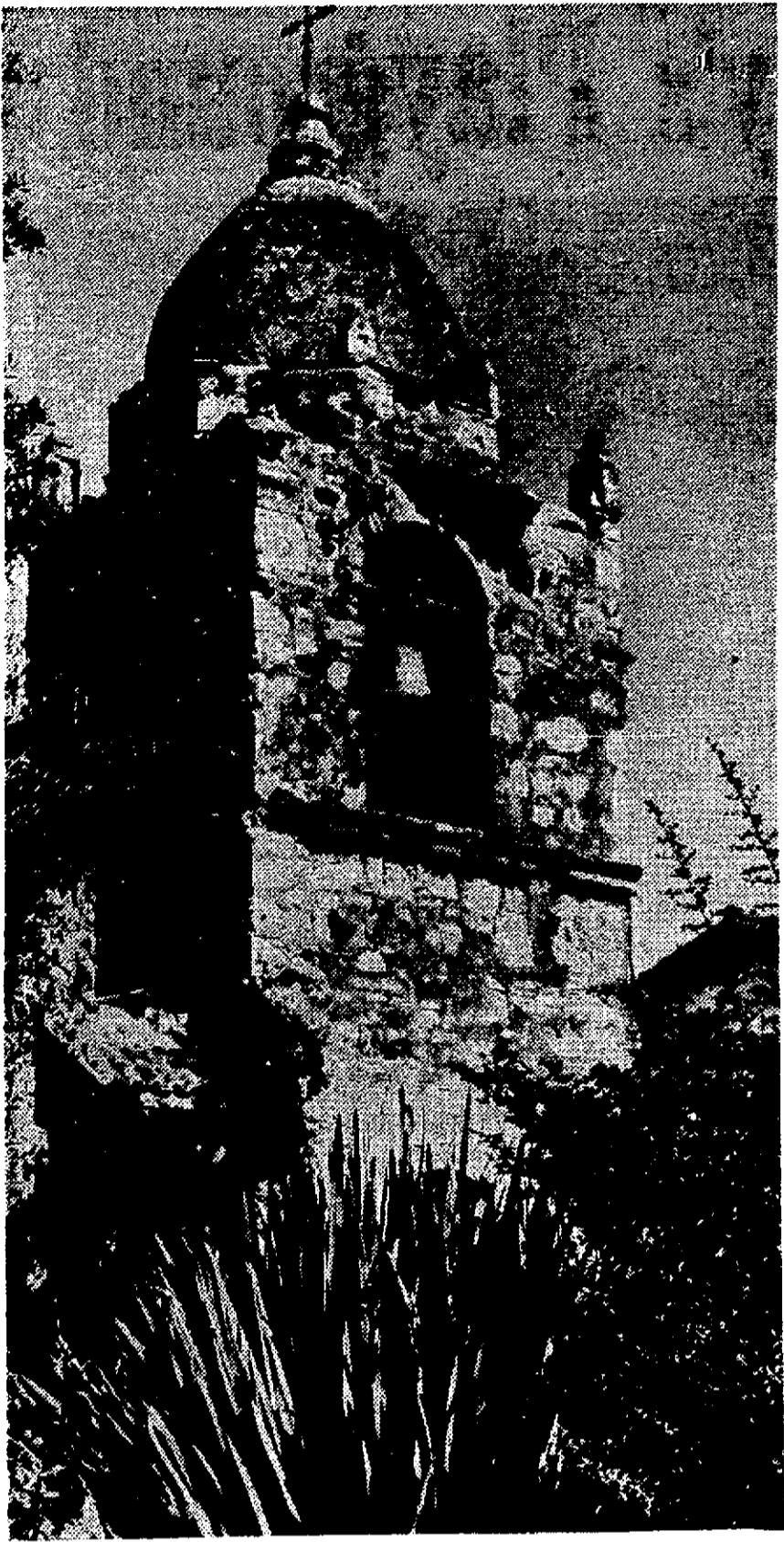


Vernie Stephens learned to play ball on playgrounds.



The Athletics' Bill Wilson also started in Long Beach. 3

By John Bronson



Constructed nearly 200 years ago, Carmel Mission was the first structure to utilize carmelstone.

# Your Patio Is 7 Million Years Old

By Helen Smith

**I**F YOU ARE a home owner, sooner or later your thoughts will turn to planning a patio, doing some remodeling or adding a few beautifying touches to your garden.

Most home owners prefer to do these things themselves not only as a matter of economy but also for the pleasure derived in working on their own dwelling.

If genuine flagstone is chosen as the building material few amateur craftsmen know that they are working with a thoroughly "aged" product that is an estimated 7 million years old.

This vari-hued rock which adds an air of elegance to any structure, no matter how employed, is called carmelstone and comes from the quarries of the Carmel Valley near Monterey, California. It is truly nature's own building material as it is taken from the earth in its natural state ready to be used as a decorative media or as the principal structural substance. In addition to its attractive qualities it wears extremely well.

It was probably first used in this country in the construction of the Carmel Mission, one of the chain of California missions founded by Father Junipero Serra. It still stands today, the yellowed stone even more ap-

pealingly mellow than when it was erected slab by slab by the inexperienced Indian laborers nearly 200 years ago.

**THE STONE** is found close to the surface and is easily removed with hand tools. Rocks are sorted by size and stored in stockpiles on the quarry floor. Methods have changed very little since the days of the Spanish dons. The rocks are carried by hand or in wheelbarrows with care being taken not to mar the surfaces. Some are further trimmed by chisel and hammer but most cannot be improved upon and are left untouched until shipment.

The use of the stone lends a luxurious appearance which is due largely to the blended coloring ranging from buff or cream to brown. This coloring is the result of the oxidation of pyrite which formed hydrated ferric oxide and is spread through the rock by means of permeating ground-water solutions.

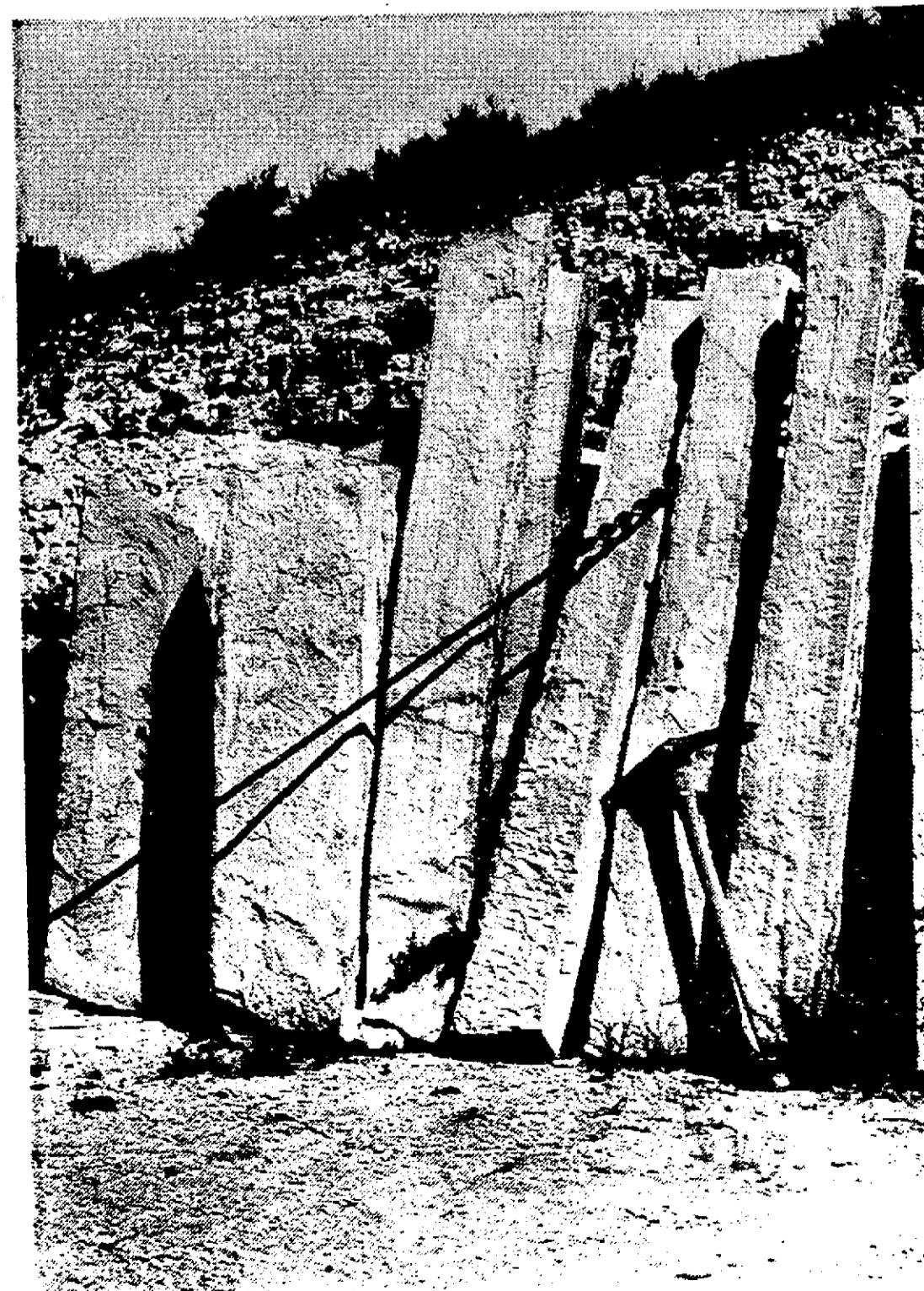
The stone is sedimentary — that is, it is bedded and has been formed by the deposition of debris from older rocks and by the accumulations of variable amounts of the more or less unaltered remains of plants and animals. Many marine fossils are unearthed as well as diatoms, the siliceous remains of tiny uni-

cellular aquatic plants. It also consists of opaline shell fragments. The Carmel Valley was at one time a marine basin holding the Monterey Sea. Mount Toro was in all probability an island and it is surmised that the mountain ranges of La Plazza, Gabilan and Palo Escrito were also land areas.

**CARMELSTONE** is comparatively light and can be shipped reasonably, which should facilitate its increased commercial use. Some of the quarried rocks are enormous. A patio block is considered to have a cleavage surface of at least 100 square inches; a flagstone at least 300 square inches.

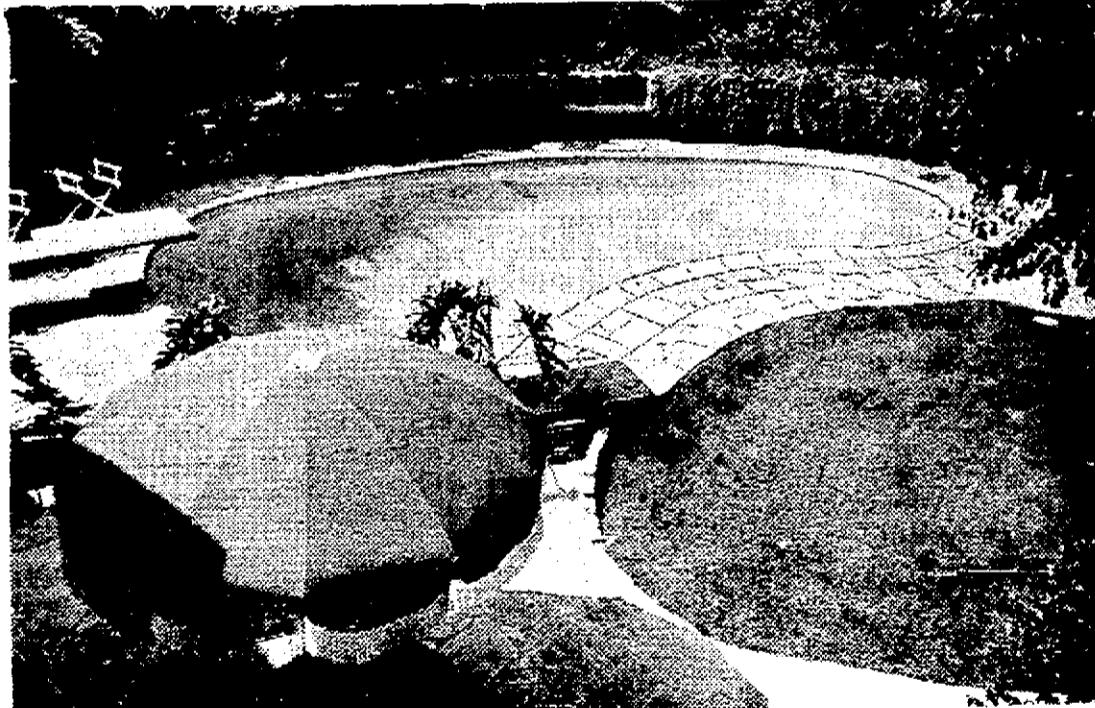
Although the demand for dimensional stone and cut stone for structural purposes has declined in recent years, the use of stone as a decorative material and in patios and gardens has increased.

In California, where out-of-door living is the accepted mode of life and where "a patio in every back yard" would make an appropriate state slogan, home beautifiers are fortunate in having so near at hand this ornamental stone which readily adds charm and an atmosphere of permanence to any residence, no matter what the architectural styling.



—Photos courtesy California State Division of Mines.

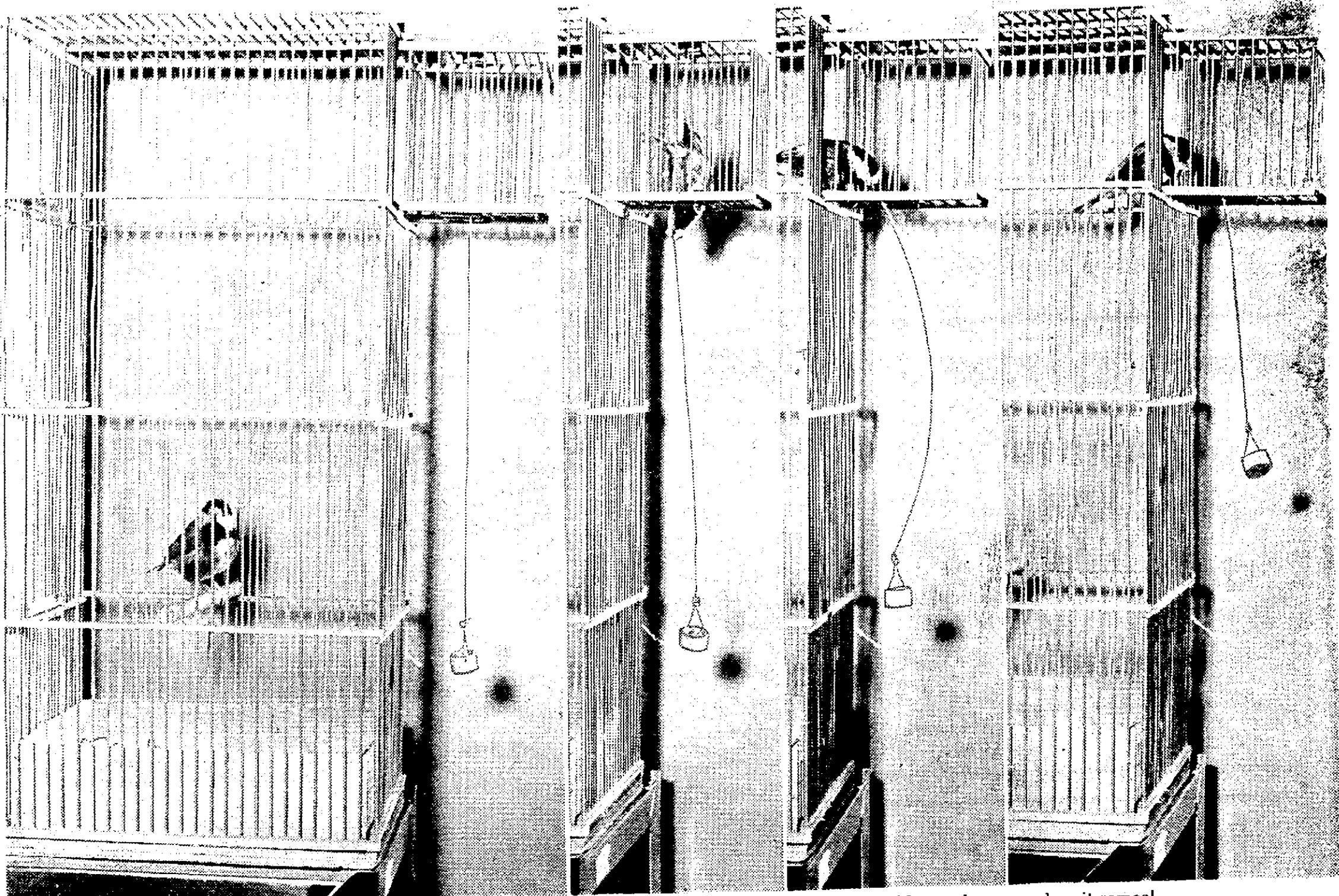
Large slabs stand like ancient monoliths after removal from Passadore quarries at Carmel. Pick is used in quarry work.



Rock 7 million years old forms a decorative and durable patio around an ultra-modern swimming pool in a Southland garden.



This is where your patio begins—in the carmelstone quarries. Rock facing from which stone is chipped appears in background.

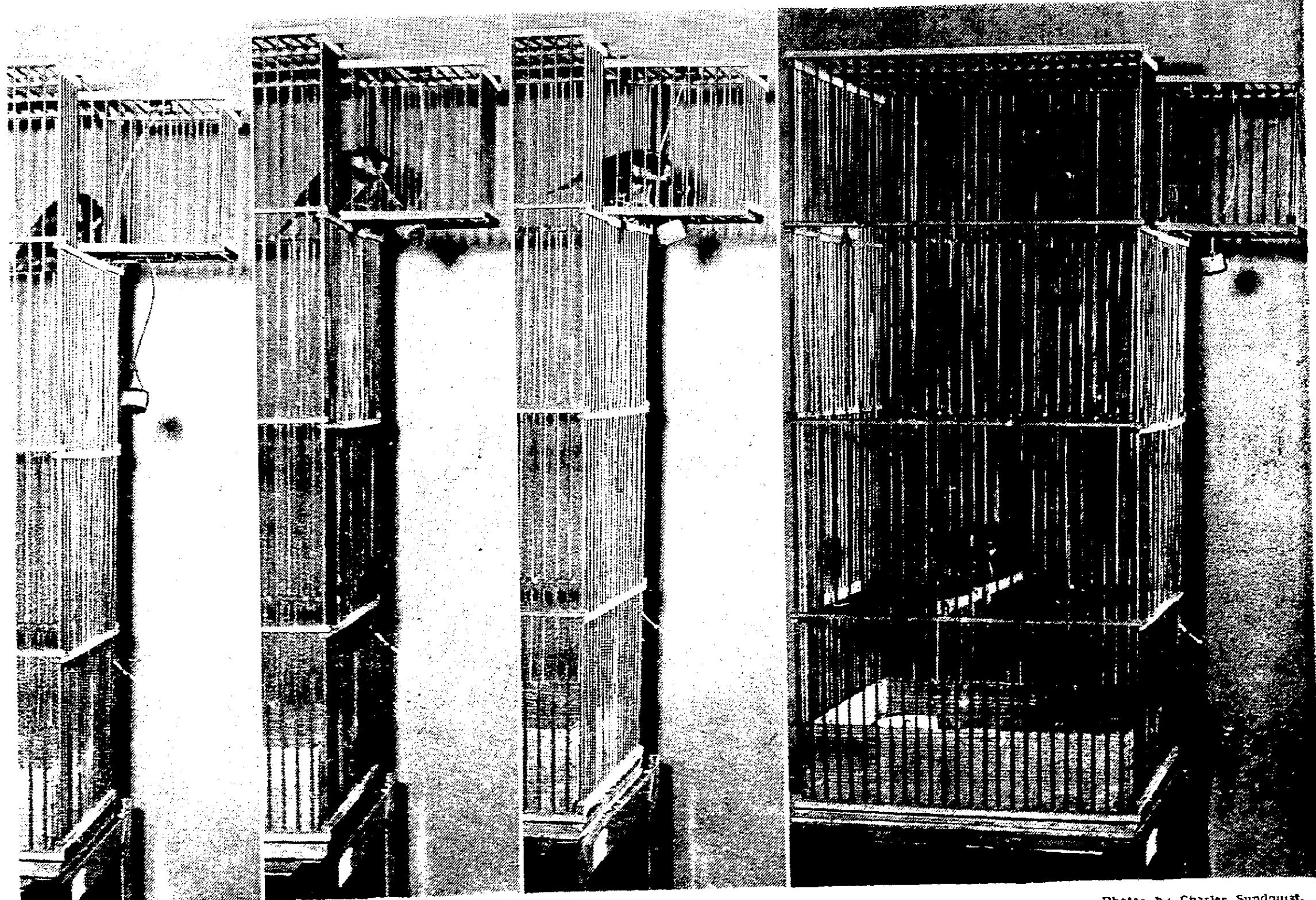


Fuji spies a bucket of worms . . . head first, he grabs the string . . . he gives it the old heave-ho . . . and up it comes!

## A Japanese Bucket Bird Earns His Supper

Fuji the Second, a small Japanese tumbler or bucket bird at Ann's Pet Pantry, 1440 E. Seventh St., does the trick his ancestors have done for many generations in the Land of Cherry Blossoms. He hoists his meal of worms in a bamboo bucket by means of an 18-inch

string. If he is VERY hungry, he can do it in two seconds flat. Fuji, about the size of an English sparrow, has gray back and wings, black cap and collar, reddish-brown breast and a buff streak around his cheeks and across his back. He lives in a Japanese bamboo cage.



Just a wee bit higher, Fuji! . . . now he almost has it . . . Fuji lands his tempting catch . . . pretty good meal, Fuji thinks.

—Photos by Charles Sundquist.

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## HOLLYWOOD

# Study in Skill—Six-Shooter Style

According to the script of Hecht-Lancaster's mammoth Technicolor adventure drama, "Vera Cruz," Gary Cooper as an American gun fighter who sells his lethal services to Emperor Maximilian of Old Mexico, was required to flip a heavy six-gun into the air and catch it with his trigger finger in perfect firing position. Because of the precision timing required, the stunt took hours of practice to perfect. An enterprising stillman stole these classic photos of one of the actor's frustrating practice tries.



Ready for the important flip, Cooper takes his nonchalant badman stance.



The toss—and a painful expression when he senses that all's not well.



He makes catch, but he can't defend himself with his fingers like this.



Chagrined, Cooper makes another toss. How determined can a guy look anyway?



Perfect—just like he does it in the movie! How about that casual look?

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Assorted colors, patterns. Bib type.

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Size  
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SOUTHLAND

**CAMERA ANGLE**

# Which Black and White Film?

By the Shutterbug

AT THIS TIME of year, with outdoor picture taking in full swing, many people begin to wonder about the various types of film they see on the shelves when they stop to pick up a roll. A friend of ours complained the other day that he was always bewildered when the clerk asked him which kind of film he wanted. He said that he knew the size and that he wanted black and white. Beyond that, he didn't actually know what he wanted.

So, for the benefit of any of my readers who may be faced with the same problem, here are a few simple facts about film. Discussions of various types of film can easily become very technical, but we'll do this as simply as we can, and suggest that for further information you consult a reliable photo dealer.

The most widely used film is known as a chrome type. We won't attempt to go into a definition at this time — but will identify it as the type of film we mean when we refer to "ordinary snapshot film." It's ideally suited for the average ama-



Ordinary snapshot film in a box camera will result in pictures like this. Reflected sunlight is good lighting.

teur for use outdoors and with flash indoors.

The other two films most widely used are known as panchromatic films. Each has a special type use. One of them is excellent for use when you may wish to have really big enlargements made from your negatives. The other is what is called a fast panchromatic film, designed for use under difficult lighting conditions where fast shutter speed is necessary to stop fast action.

In other words, there are various types of film for taking pictures under varying conditions. Which is best for you to use depends entirely on what you want to do with it.

**LONG BEACH** Cinema Club will present a program of member and guest films at 8 p. m. Aug. 4 in Houghton Park Clubhouse. A short technical talk will be given by a member. The club meets twice a month at the clubhouse regularly — the first and third Wednesdays.

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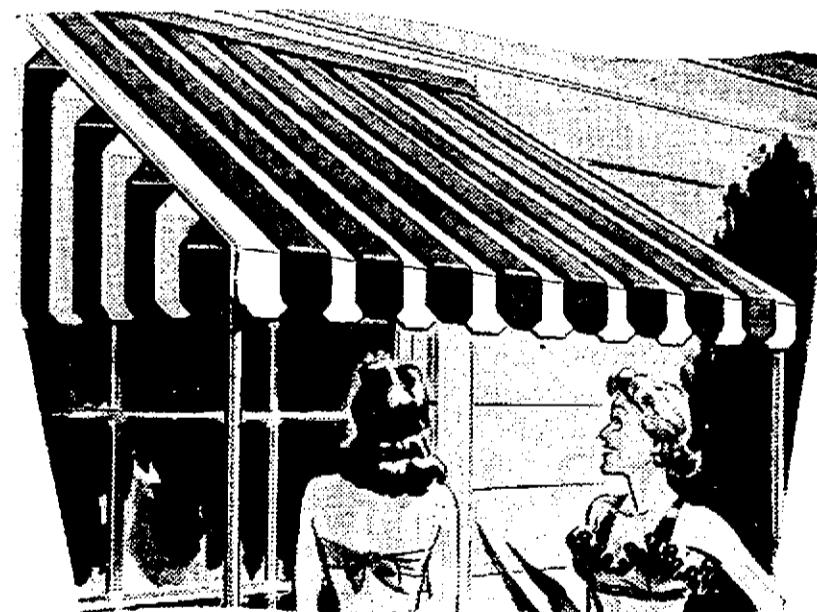
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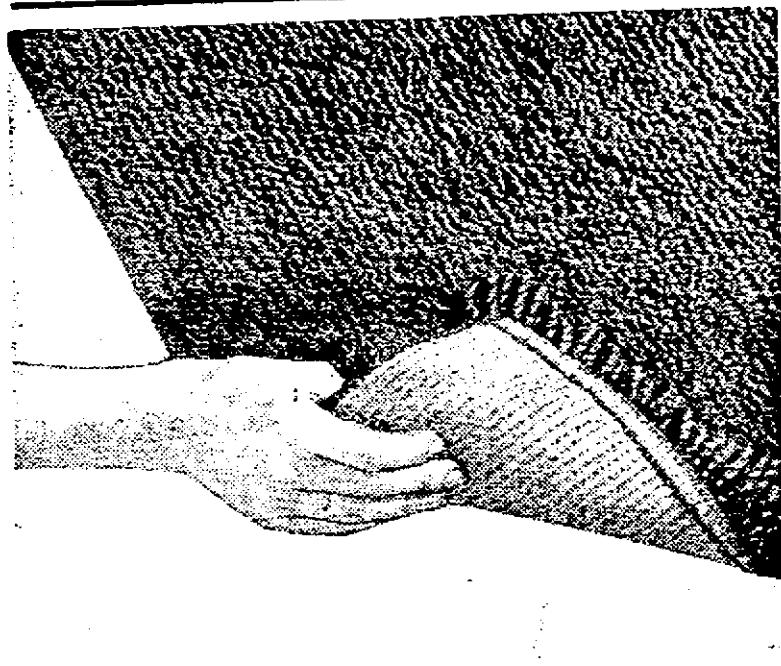
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Top Quality, 8 Rows to Inch Cotton Boucle. We offer you hard twist cotton carpet with 8 rows per inch. Twice as heavy for double wear for only

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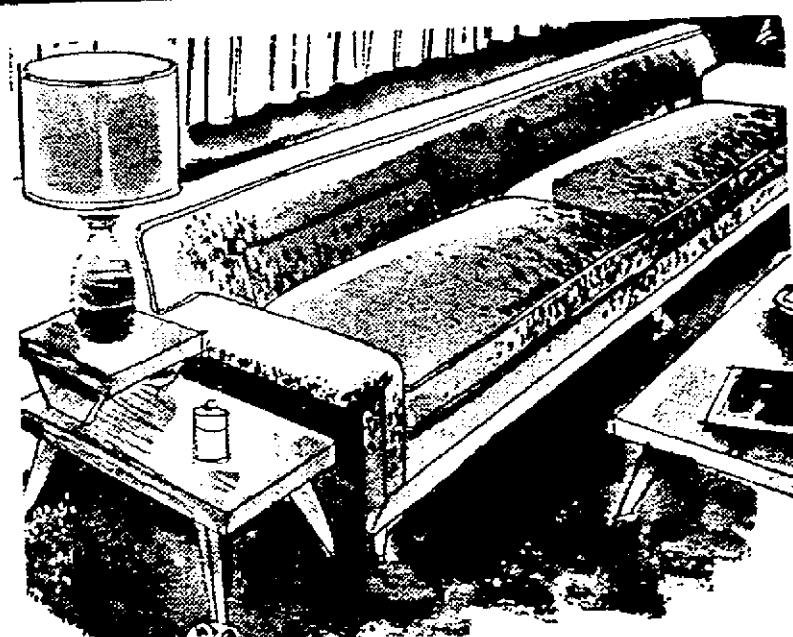
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# Baalbek: Image of Antiquity

THE ORIGIN OF BAALBEK, mecca of a civilization long buried in antiquity, is unlike all other ancient cities lost in the mists of the distant past.

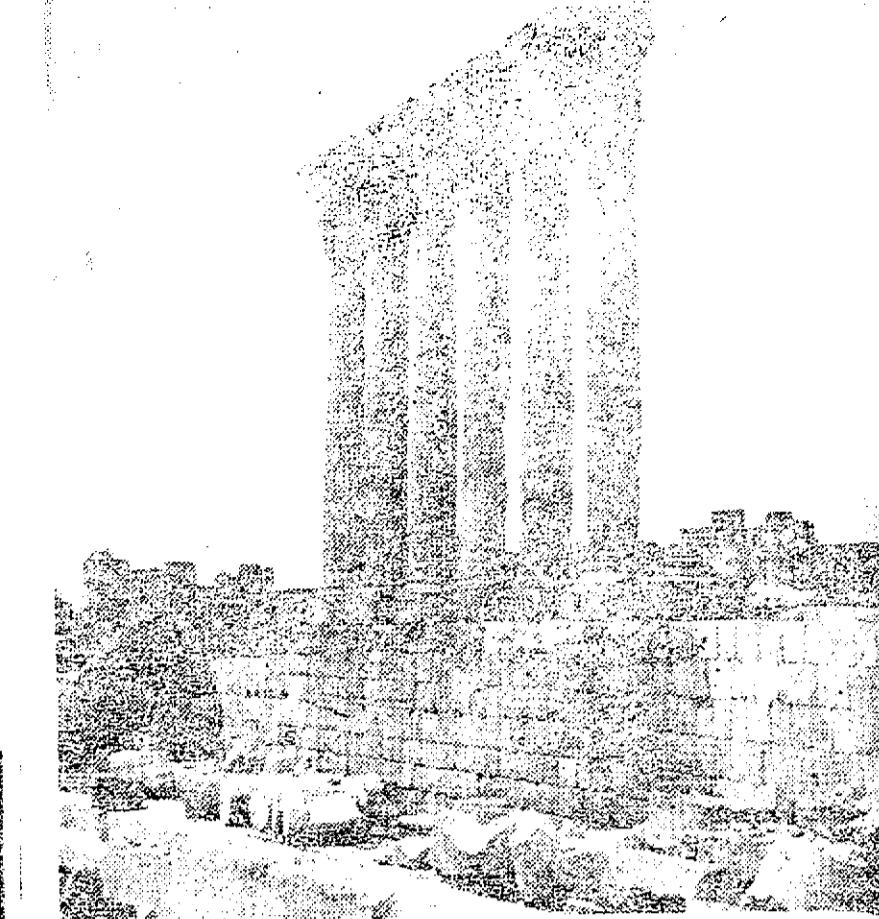
It is hard to describe this chaos of fallen splendor, a vast sea strewn with porphyry and marble, an ocean of columns, cornices, architraves and volutes. It is a spectacle of awesome grandeur, spacious, solid and solemn, that is viewed today with understandable wonderment

by travelers on Italy's fine vessels who change at Genoa or Naples for a trip into the mystic Near East and Beirut, Lebanon, aboard one of the ships of Adriatica Navigation Company.

By auto you can leave Beirut, travel northeast over good roads traversing the Valley of Bekaa before you see etched against a yesterday that once was a glorious reality, the fallen six pillars of the Temple of Jupiter. Close by is the magnificent Temple of

Zeus, the image of the sun, of the sun and nature.

The massive Temple of Baalbek dates back to the ancient days of Rome. The Greeks, invading the town's Baal-Hedad with their own Sun God, called it Heliopolis. When August ruled here, the god was worshipped in the celestial, under the name of Jupiter of Heliopolis. It was consecrated to a triad formed of three divinities: Hadad, the god of heaven or Heliopolis; Atargatis, his wife, and Mercury, their infant.



American Export Lines Photo

Pillars of the Temple of Jupiter are only one of the many interesting antiquities in Baalbek, near Beirut.

the big ship in Honolulu is the official opening of this colorful Hawaiian pageant.

2. The Thanksgiving Cruise, sailing from San Francisco Nov. 16. This is a two weeks' cruise, with four days in the islands, including a special call at Hilo.

3. The Christmas-New Year's Cruise, sailing from San Francisco Dec. 21 and Los Angeles Dec. 22. Passengers on this two-week cruise spend both holidays at sea, four days in the islands. The ship also calls at Hilo, Hawaii.

A wide range of fares is available on the Lurline, which has a capacity of 720 passengers.

While in Honolulu, cruise passengers will stay at one of the three famed Matson hotels on Waikiki Beach — the Royal Hawaiian, Moana or Surf Rider.

## Hawaii Cruises

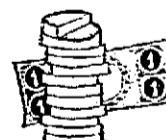
Three special cruises to Hawaii this fall on the luxury liner Lurline are again being offered to the traveling public, according to Matson Lines.

These cruises, which have proved very popular in the past, are:

1. The Aloha Week Cruise sailing from Los Angeles Harbor on Oct. 13. The arrival of

Wonderful  
Mexico  
has...

such a favorable exchange...



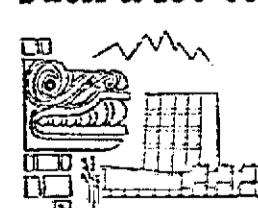
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to the U. S. dollar)

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in Mexico's mountains is 65° to 75°  
and the nights are "topcoat cool".)

such a lot to see...



(From its timeless pyramids to  
modern cities, Mexico offers a  
"foreign" vacation right next door.)

In Fact...

wonderful  
MEXICO  
has everything!

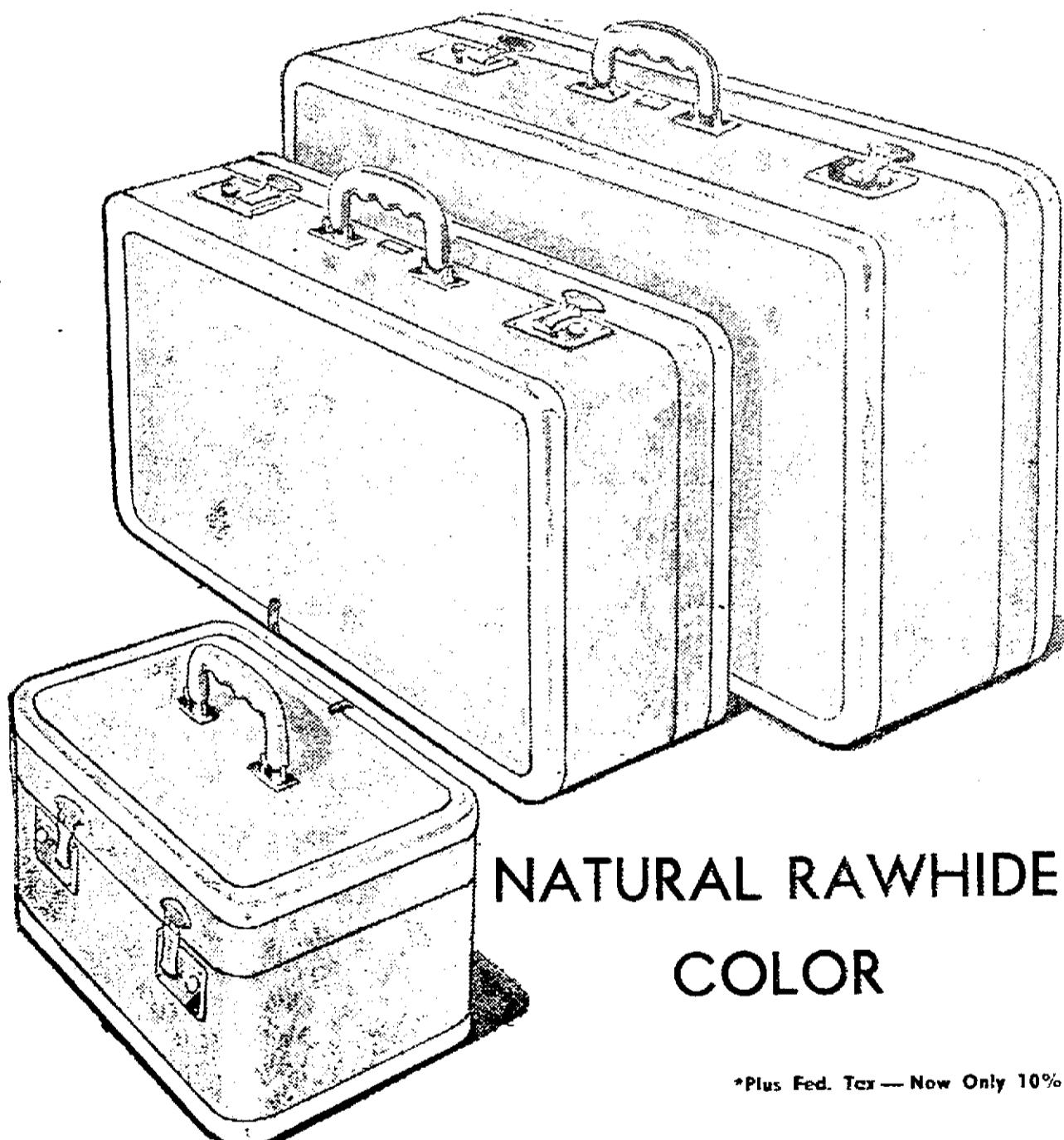
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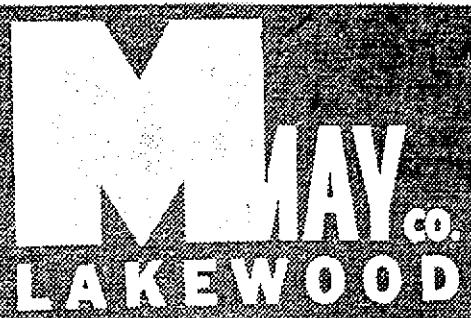
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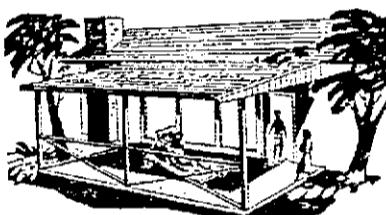
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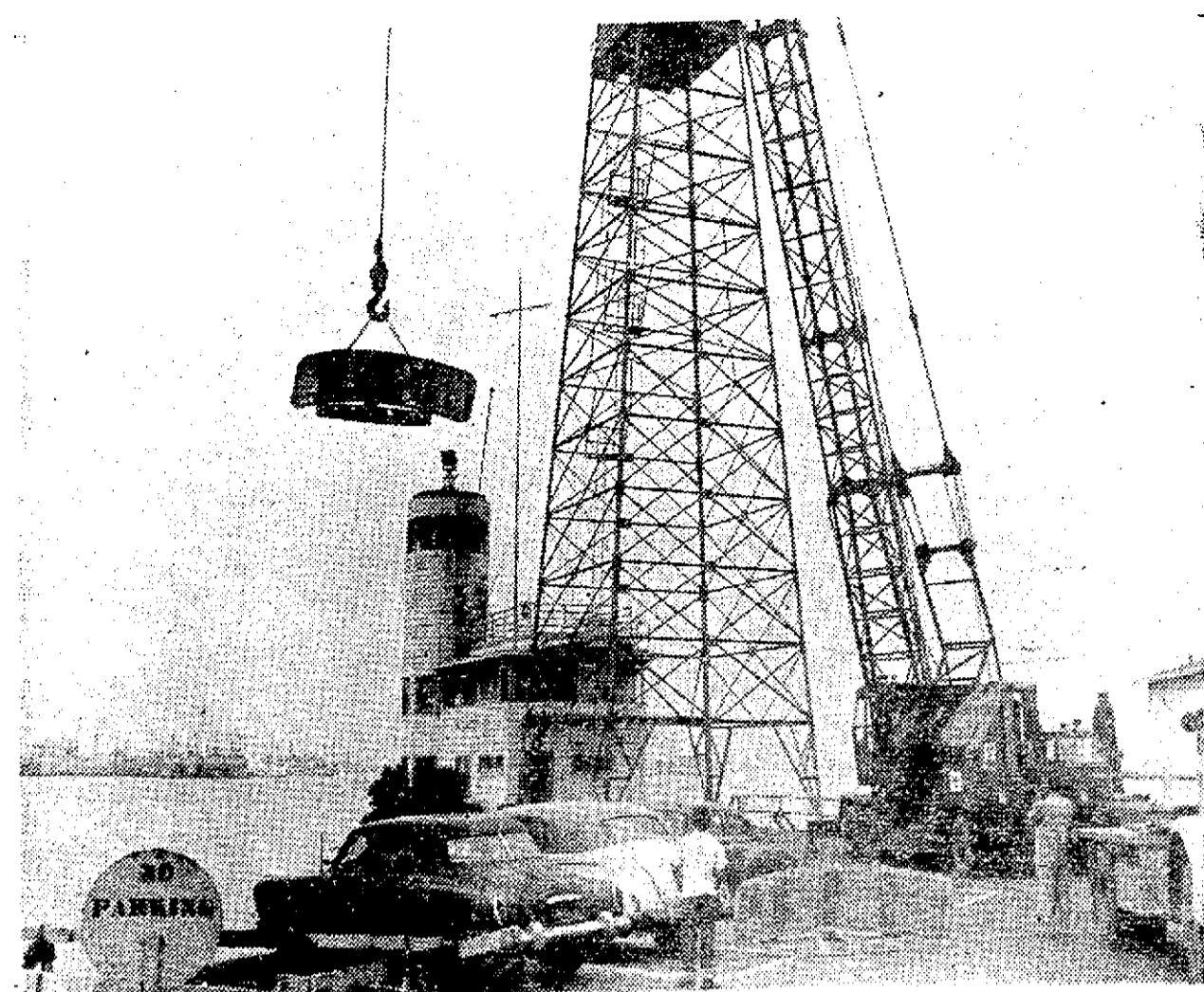
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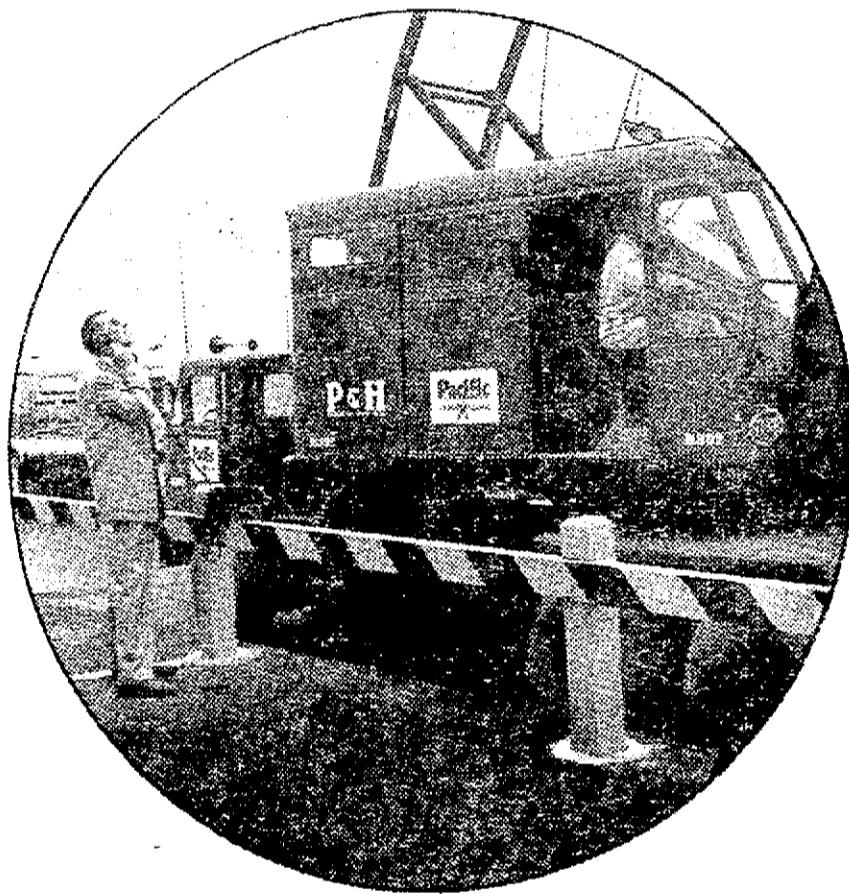
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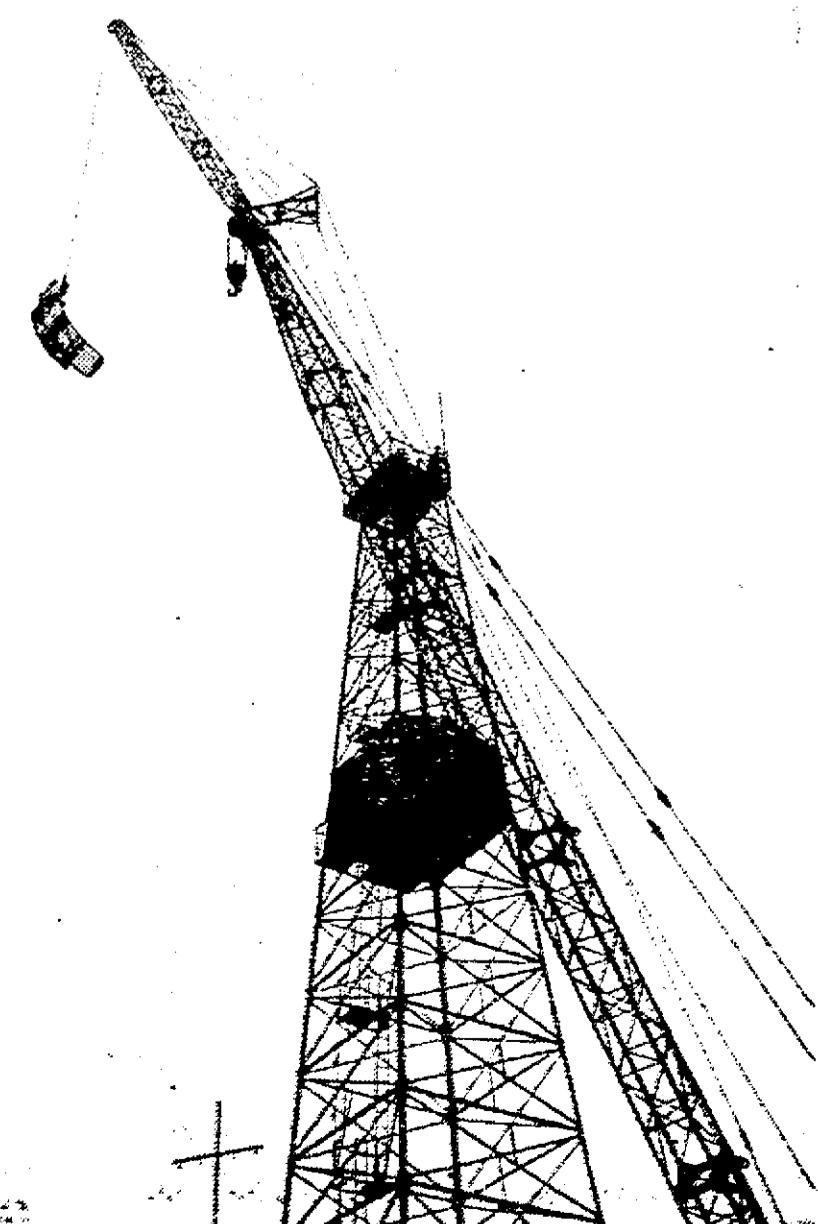
# A Tall Job Takes Tall Measures



When the eight-foot scanner for the Port of Long Beach radar station was installed recently it was a tall job. Scanner sits 10 feet above a 120-foot tower. It took a 140-foot crane from Pacific Crane and Rigging Co. to hoist the 300-pound scanner into position on the tower.



The top of the crane boom was so high that the operator could not see where he was lifting the scanner. Val J. Deaser, supervisor for the Harbor Department, stood alongside the crane operator with a walkie-talkie radio set.



A signalman stood on the platform on top of the tower with a second walkie talkie. Between them they relayed instructions for the crane operator. Original scanner, installed three years ago, had deteriorated in the weather. New scanner is expected to last 10 years.

—L. A. Harbor Dept. Photos.

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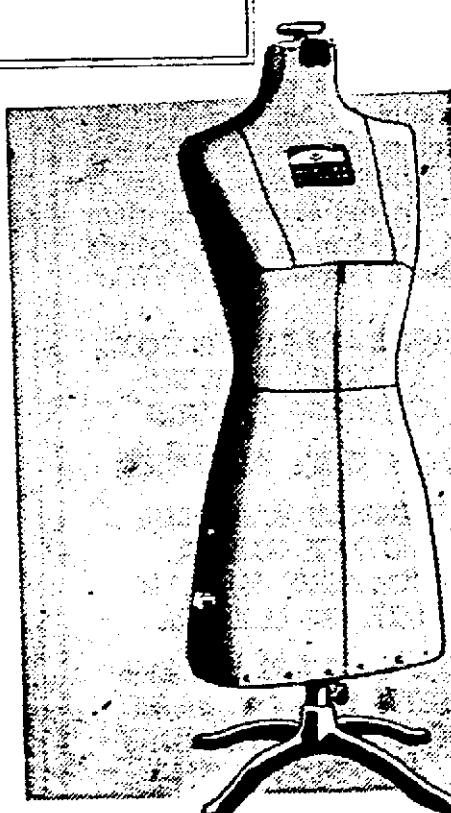
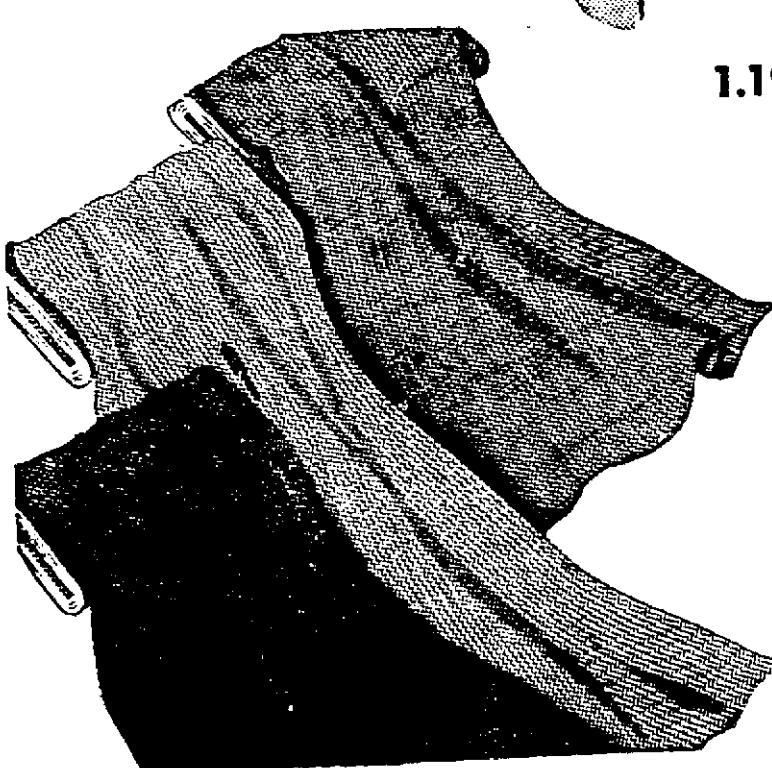
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Get ready for your Fall sewing with a new dress form . . . 14 different sections adjust to duplicate you!



Shrimp curry, leg of lamb, cioppino, chicken and sour cream delight the family of Mrs. Norman Masterson, above. She shares these recipes with readers today.

By Mildred K. Flanary

Press-Telegram Home Economics Editor

**CURRY** — that inimitable spice, which is great if administered very deftly but simply "awful" if dealt too heavily. It can "make" a dish, or it can mar it, so let's just say it must be used casually, yet with caution.

In other words, the cook must know how or she'll be in trouble. And today the cook is Mrs. Norman Masterson (Iola to

many of you), who can brew a stew with as much aplomb as she can write a column.

East Indian Curried Shrimp (or Lamb) is a demand dish in her family so is the featured recipe today. Other recipes, however, which are more than a little unusual, and more than just "kinda good," are also their favorites and she's sent them along for good measure. Be sure to clip them and try them often for a treat in the realm of good eating.

#### Leg of Lamb

5 to 6-pound leg of lamb  
4 cloves crushed garlic  
1 can flat anchovies, mashed  
Add garlic and crushed an-

## COOKING

# East Indian Curried Shrimp

chovies (oil and all) and mix. Make slashes with pointed knife all over leg of lamb and insert garlic-anchovy mix with tip of knife or spoon. When lamb has been completely and thoroughly covered with mixture in this manner rub whatever remains of paste on outside of meat. Bake 3½ hours at 325 degrees. Do not cover, salt, flour or baste.

#### Cioppino

1 small crab or lobster  
2 dozen clams (shells and all)  
2 or 3 pounds filleted fish (bass, haddock, etc.)  
1 pound raw shrimp  
½ cup olive oil  
2 cups solid pack tomatoes  
1 cup tomato puree  
Salt and pepper  
Paprika and sweet basil  
1 tablespoon garlic, crushed  
1 tablespoon chopped parsley  
1 tablespoon chopped celery  
1 tablespoon chopped green pepper  
Saffron—optional  
1 cup red table wine

Heat olive oil and saute garlic, parsley, celery and green pepper until lightly brown. Add solid pack tomatoes and tomato puree. Season to taste with salt, pepper and paprika, and add red wine and sweet basil. Simmer an hour. During this time wash clams well and steam until open. Strain the liquid from the clams and add to sauce. Cut fish into small pieces. Shell raw shrimp



East Indian curried shrimp, shown above, is a palate pleaser. The recipe is given elsewhere on this page.

and cut up lobster with shell or clean and break up a crab. After the sauce is cooked, add the prepared fish, shrimp and lobster or crab and cook until done. Add clams at the very last. Serve in bowls. Give your guests lots of big paper napkins, crusty French bread, a tossed salad and forget you ever heard of table manners.

#### Garlic Bread

In place of usual buttered garlic bread, try mixing 1 clove

crushed garlic with 1 tablespoon oil. Add to ½ cup mayonnaise. Add paprika for color and mix. Spread on one side only of sour dough bread slices. Sprinkle with Parmesan cheese and broil until hot.

#### Chicken and Sour Cream

1 chicken  
1 pint sour cream  
½ cup sherry wine  
¼ cup almonds (raw and slivered)  
¼ cup fresh parsley, chopped  
¼ cup chopped celery  
Rosemary, thyme and  
Salt and pepper to taste

Brown salted chicken (unfloured) in a combination of butter and oil. Put in casserole. Sprinkle nuts, parsley, celery and spices over top. Mix sour cream and wine into oil and butter in skillet over low heat. Pour over chicken and bake in slow oven (300 F.) for about an hour or until done. Can be fixed early and reheated; in fact, it's better.

## Iola Masterson's East Indian Curried Shrimp:

1 ½ lbs. fresh shrimp	1 sliced tart apple
3 T cooking oil	1 T chopped ginger
1 chopped onion	1 t sugar
1 clove crushed garlic	1 ½ cups stock
¼ cup finely diced celery	1 ½ cups homogenized milk
1 ½ t. salt	ground pepper chopped chives
2 t (or more to taste) Crosse & Blackwell currie powder	Crosse & Blackwell currie powder

Melt oil in a large skillet and fry the onions, garlic, celery, apple, and ginger. Add sugar, curry, and salt, mixing well but gently in order not to mash apple slices. Add enough flour to take up all the grease, and thin with the cream and stock. Cook until thickened. Add the cooked shrimp and continue cooking for 5 minutes, adding pepper and chives to suit. Serve with steamed rice plus the usual curry accompaniments as chutney, fresh grated coconut, chopped nuts, etc.

For lamb curry make the same but add a handful of raisins at the same time you add stock and cream. Matter of curry depends entirely on taste and can be increased considerably over the 2 t. depending on individual. In fact, this recipe can be varied in amounts quite a bit.

A good idea for rice on which it is to be served is to stir in some orange marmalade after it is cooked.

## Kitchen Tip:

**Iola Masterson's Kitchen Hint:** To boil shrimp: Wash, shell, wash again. Put in cold water. Bring to boil. Turn fire off. Let shrimp cool 15-20 minutes in own broth.

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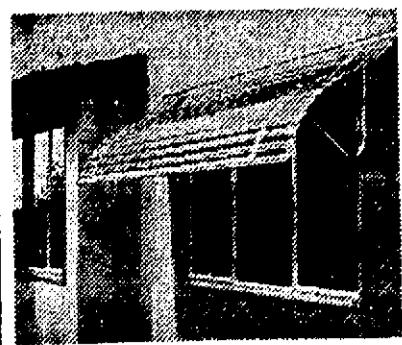
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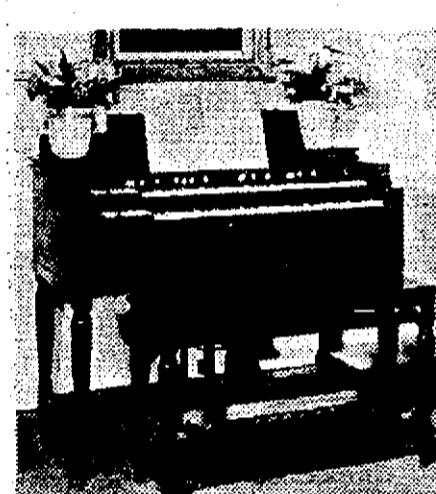
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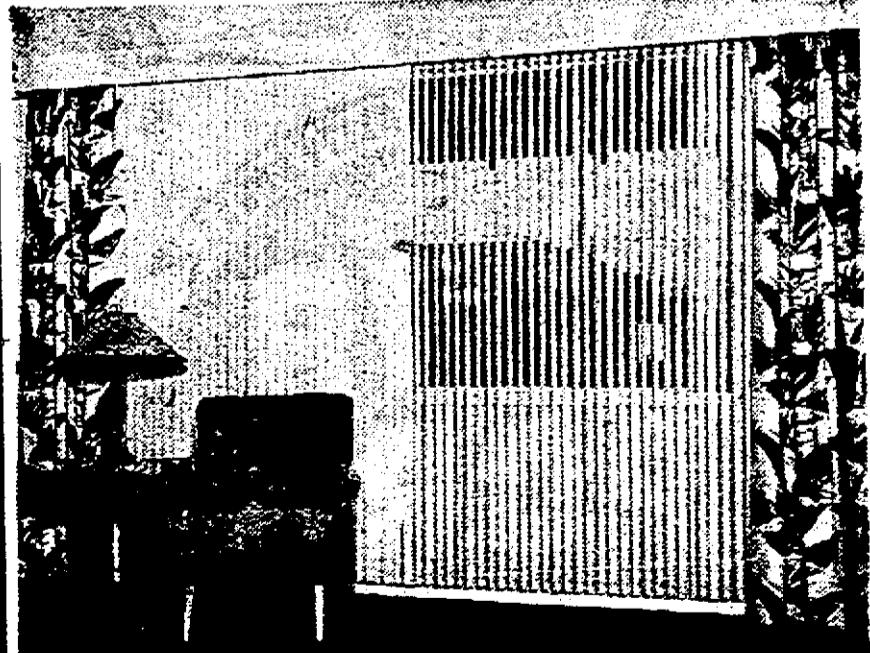
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LEAVE US CONSIDER bands, the oft-neglected phase of today's popular music business. And, while the Comos and Pages and Fishers and Kitts get the headlines, the bands are slowly tooting their way back into public favor. This comes from the top tooter, Ray Anthony.

Ray was standing all by himself in Capitol's big recording studio, dubbing his trumpet notes on top of numbers his band recorded earlier. He likes to work that way, so he doesn't have to worry about giving downbeats and other conducting chores. He can blow his brains out, carefree.

Between takes, he talked about bands. He's optimistic. Television has helped. Ray pointed to three bands that have TV shows now — the Dorsey Brothers, Sauter-Finigan, and his own group, which is pinch-hitting for Perry Como.

"Last summer," he said, "that

wouldn't have happened. But look at all the band records that have been hits this year — like my 'Dragnet' and big records by Ralph Flanagan and Buddy Morrow. So now TV has discovered the bands."

Good production, such as Lee Cooley gives Anthony, makes a band an exciting thing to watch on television. Cooley's been doing some unusual things, like extreme close-ups on fingers of the musicians and surrealistic shots, and the results are good television.

Measured against the band heyday (the late '30s, early '40s) today's bands are every bit as good, except in one department. Band vocalists aren't up to the caliber of the singers 15 years ago — at least, they don't have the fame and following. An-

thony has a theory about that.

"A young singer today," he says, "can get one TV spot a week and make out. Or a record contract. Why should he go on the road with a band? He'll take the short cut, naturally. I wouldn't advise my own brother to sing with a band."

## CHERRIES AND PLUMS

Jaye P. Morgan, the pretty blonde who made that great record of "Life Is Just a Bowl of Cherries," is switching from Derby Records to RCA this month. Life may be cherries, but a contract is a plum!

RECORDS that are likely to be heard first by Long Beach Public Library borrowers are the following unusual ips: Selections in French from the popular book, "The Little World of Don Camillo"; American and Korean songs,



**RAY ANTHONY**  
...Television Has Helped...

sung in the "Korean Children's Choir" collection; "Musica de Espana," with its colorful examples of famous Spanish zarzuelas; "Sigurd Rascher Plays a Classical Recital on the Saxophone," and Dylan Thomas' second volume of readings from his own works.

## Phone Rings...It's a Movie Career!

CHAIN REACTION to telephone calls stretches out in all directions — including CinemaScope.

Millicent Ann Rodgers, the dark-haired, dark-eyed daughter of Mr. and Mrs. Joseph W. Rodgers, 4235 Country Club Dr., has a promising film career in the budding stage because the phone rang in her Hollywood apartment . . . for her roommate.

But the "roomie" wasn't in. The caller became intrigued with Millicent's smooth voice. Chain reaction set in.

She took a screen test. She won a part. Now, when 20th Century-Fox releases the "Adventures of Hajji Baba," produced by Walter Wanger and

**By Dick Zehms**

starring John Derek, Elaine Stewart, Thomas Gomez and Amanda Blake, one of the lithe young slave girl figures will be Millicent in her screen debut. CinemaScope, too.

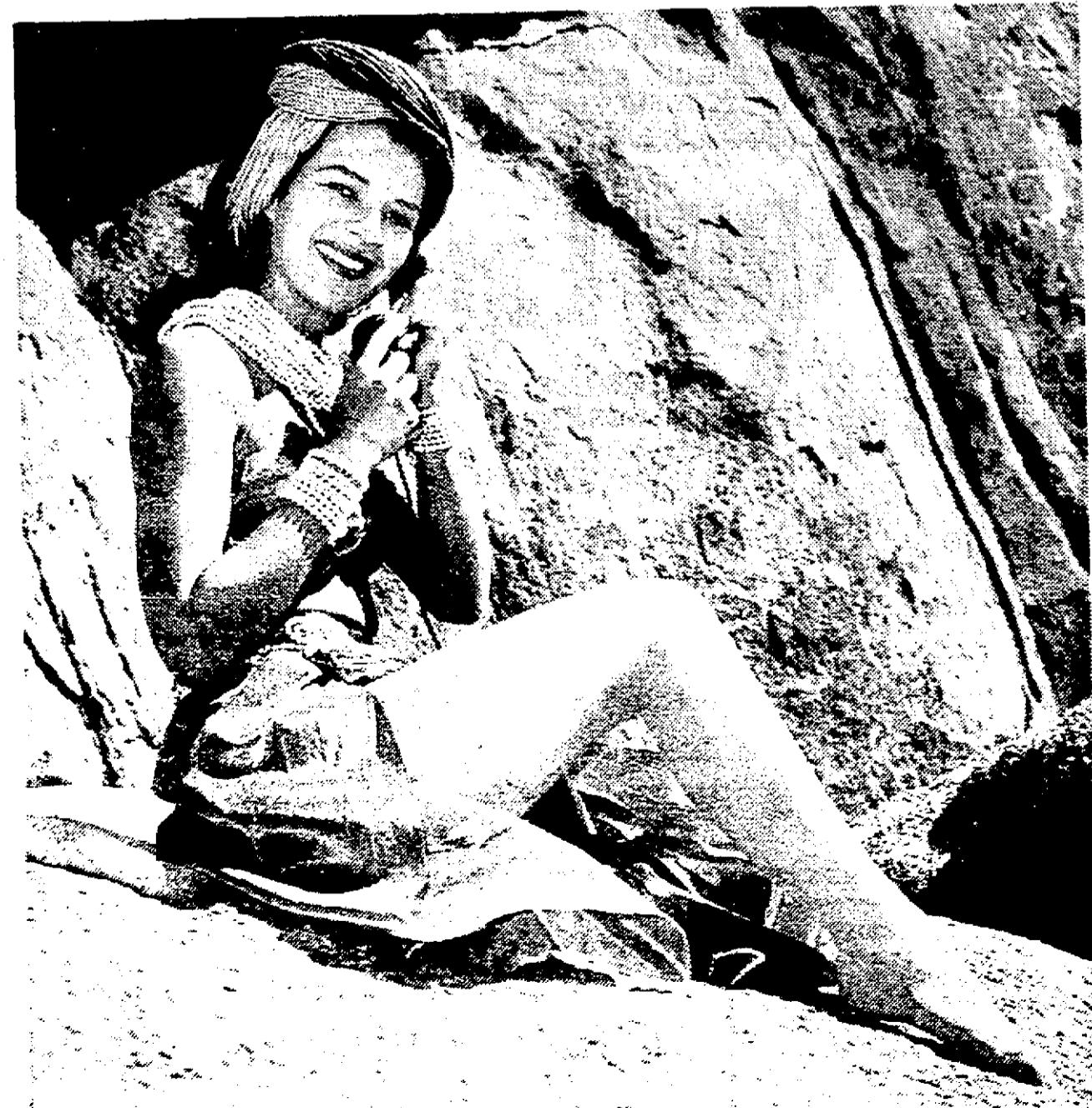
Millicent wants a career in show business. She's working hard toward one, has appeared on three teevee shows, one radio production.

AFTER GOING on location to Lone Pine to make the film, she came home to numerous conferences, then whipped up a singing act and embarked on a 12-day tour (three shows a day) of serv-

ice centers in the nation's capital, New York, Massachusetts, Maine, South Carolina, Virginia, Colorado, Texas and Wyoming. Scheduled next are more auditions, perhaps more parts.

Once a Poly High, Montecito Girls' School and Mills College student, the film recruit has been preparing for her debut in show business by studying voice, dancing and dramatics. But little did she suspect that her entry would be made as the outgrowth of a telephone call.

She must be like her dad. He has been one of softball's greatest showmen in Southern California for 25 years. All the telephone means to him, however, is payin' the bill the first of every month!



Because the phone rang in her Hollywood apartment for her roommate, Millicent Ann Rodgers is launched on a movie career. She's a slave girl in film debut.

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The California Wine Association announces the big news in luxury wine—lower price! This 4-point plan will interest every man or woman now paying 50¢ to \$2.00 (or more) for a fifth of wine.



Now, for as little as 58¢ a fifth, you can have wines so good that they won 10 awards for excellence last year at California's two most important wine-judging events.

What made such high quality and low price possible? It was this unique plan of the California Wine Association:

#### 1. Quality standards established

First, the characteristics of luxury wines were studied. Based on this analysis, quality standards for flavor, color and aroma were set up for a complete line of wines—Burgundy, Sauterne, Port, Sherry, etc.

These standards are *extremely high* for wines which have to be sold at a low price.

#### 2. Wines selected from 11 wineries

Here is how and why the California Wine Association was able to meet these standards:

Good wine depends primarily upon good grapes. Certain districts of California, due to their special climate and soil, produce grapes best suited for certain types of wine.

One district is outstanding for its Sherry, another for its Port, and so on. Since these districts are 200, 300 and sometimes 400 miles apart, it is easy to see why no *single* winery can hope to produce a wide variety of wines of equally high quality.

But, with *eleven* wineries strategically located

in California's best districts, the California Wine Association selects outstanding wines from each.

#### 3. How price was brought down

It is a known fact that businesses geared to large-scale operations can sell their products for less.

The California Wine Association is a great organization comprised of *eleven* wineries. Therefore, it was possible to combine the production of these wineries in one large-scale marketing operation.

This made it possible to bring the price of these wines down to as little as 58¢ a fifth for dry wines, 63¢ for sweet wines.

#### 4. The quality is proven!

Proof of Eleven Cellars quality came last fall at California's two most important wine-judging events—The California State Fair and The Los Angeles County Fair.

Eleven Cellars won more awards for quality than any other wine at its price. 10 awards in all.

#### Guide to ELEVEN CELLARS California Wines

##### Cellar No. 1 (Woodbridge, Cal.)

Nutty-tasting Sherries—from the delicate-flavored Palomino and other fine grapes.

##### Cellar No. 2 (Florin, Cal.)

Other superior Sherries—from our winery in the heart of the Sacramento Valley.

##### Cellar No. 3 (Windsor, Cal.)

Burgundy, Sauterne, other table wines—from Napa-Sonoma district—world-famed for dry wines.

##### Cellar No. 4 (Delano, Cal.)

White Port—from Sultania, White Malaga and other San Joaquin Valley grapes.

##### Cellar No. 5 (Acampo, Cal.)

Ruby Port—from the Zinfandels and other choice grapes of this district.

##### Cellar No. 6 (Villinger Station, Cal.)

Medium Sherry—from this district where 60 growers have practiced their art since 1905.

##### Cellar No. 7 (Lodi, Cal.)

Full-Bodied Port—from Zinfandel, Petite Sirah, and other fine grapes.

##### Cellar No. 8 (Lodi, Cal.)

Tempting Tokays—from California's great Tokay grape district.

##### Cellar No. 9 (Cucamonga, Cal.)

Cream Sherry—from this Southern California district known for its sweet, rich dessert wines.

##### Cellar No. 10 (Urgon Station, Cal.)

Pale Dry Sherries—from Bunker, Palomino and other Sherry grapes.

##### Cellar No. 11 (Vinland, Cal.)

Mellow Muscatel—from the famed Muscat de Alexander grapes of the southern San Joaquin Valley.

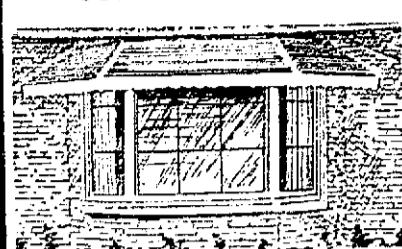
# ELEVEN CELLARS Wine

Try this: With your eyes closed (or covered) compare Eleven Cellars with any luxury-priced wine. Can you tell the difference?

\*Dry wines 58¢ per fifth. Sweet wines 63¢ per fifth.

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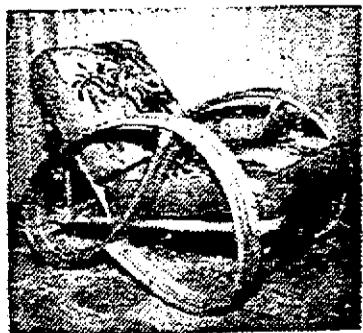
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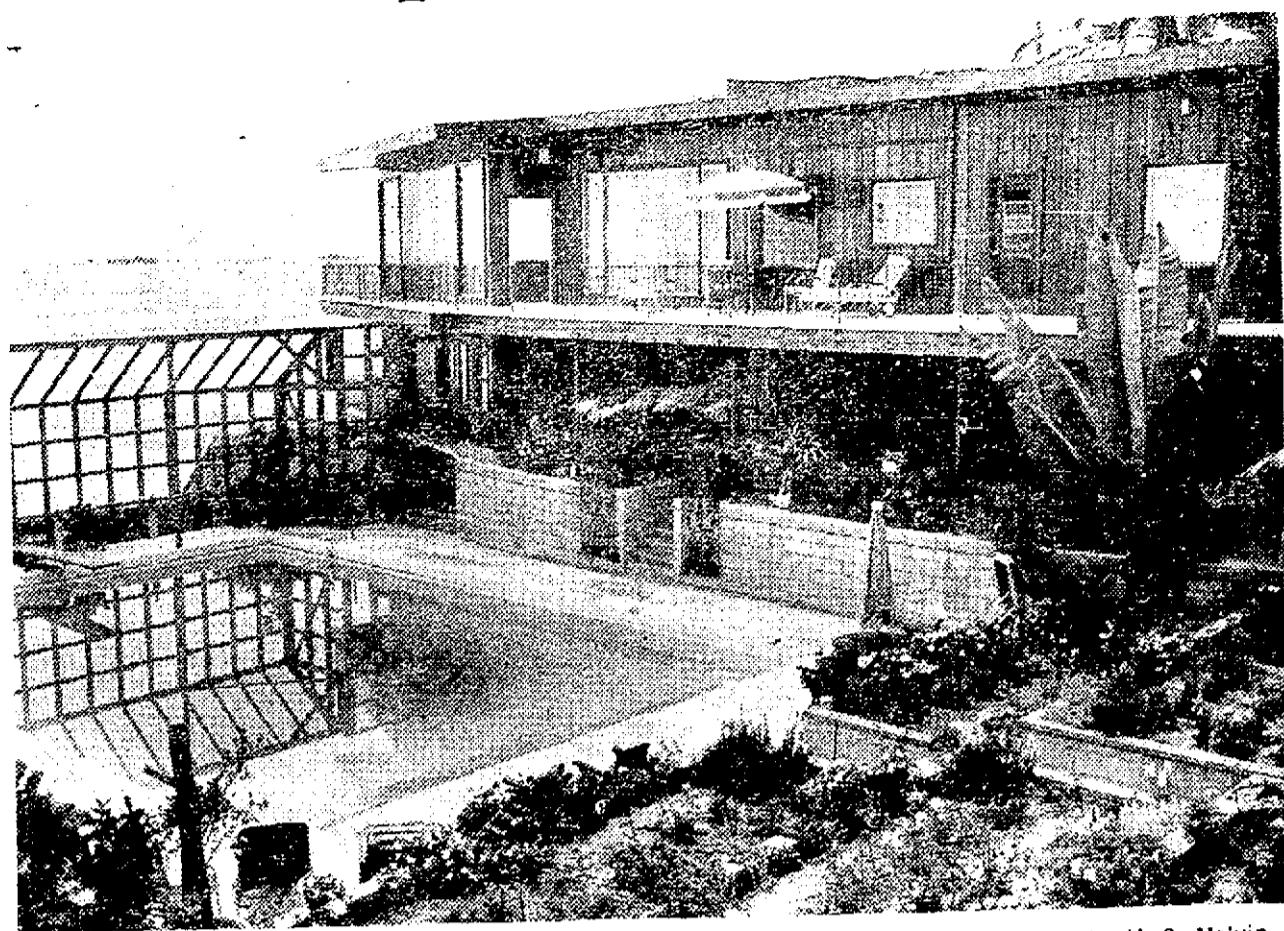
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## SOUTHLAND HOMES

# On a Sloping Beachside Bluff



Photos by H. S. Melvin

View of the Frank Hill residence across swimming pool demonstrates extent to which the home is dominated by sea and sky. Below the sun deck is the lanai.

WHEN FRANK HILL and his wife, Vivian Laird Hill, purchased the Army and Navy Club at Ocean Ave. and 13th Pl., the whole city looked with interest while the old club was remodeled into one of the city's most fashionable apartment houses.

The remodeling was indeed revolutionary. The building that faces Ocean Ave. today bears little resemblance to the old landmark that once stood there. An impressive facade replaced the old "gingerbread." Good architectural planning and landscape design worked magic.

But the thing that most passers-by along Ocean Ave. do not know is that the Hills built a home onto the older structure—a spacious 3500-square-foot abode that faces the ocean from a vantage point not to be surpassed anywhere in the city.

Connected to the multiple apartment building, the Hill residence gives the appearance of being an appendage of the former. Actually, Mr. and Mrs. Hill enjoy

By Eileen Ball

as complete privacy as any separate home dweller with the added advantage of many extra—and enviable—features.

Constructed on the sloping beachside bluff, everything about the house was orientated toward the view—its walls of plate glass, its terraces and its lanai. Both its entrances—the service door and the very private main entry are accessible from 13th Place, far removed from the Ocean Ave. apartment house.

Mrs. Hill's tastes run largely toward contemporary with tropical and Oriental overtones. The house, which unvaringly reflects this feeling, provides the perfect background for her gracious hospitality.

THE LIVING ROOM is uncommonly large. Mrs. Hill de-



Artist Frank Bowers painted this huge lime, coral and pink mural. It is purposely overwhelming to compete with the seascape visible through front window.



A rounded planter of sandblasted redwood lined with copper sets off dining area from living room.

Sandblasted redwood walls tinted a light green complement the stylized mural painting that takes up the fourth wall. Fireplace warms the cool colors.

veined black marble top rests on an ebony base reminiscent of Chinese Chippendale.

Drapery are of heavy antique satin in a deep moss tone highlighted with gold thread. The color, many values deeper than the soft mossy tone of the walls, continues to carry out the cool tropical feeling so well-chosen for this south-front room.

Because the draperies are completely opaque, there was a need for a second window covering that would break the glare and, at the same time, permit the entry of light. So hung beneath the moss draperies are a matchstick bamboo drapes that, like the others, may be operated electrically from a small control panel.

el near the dining room. So vast is the area covered by the two sets of draperies that it would be a considerable task to open and close the draperies manually.

The other walls complement the mural. These are of sandblasted redwood rubbed with lime-green glaze and wiped down to a soft highlight. The lovely natural flagstone fireplace is flanked with open bookshelves on one side and cabinets on the other.

The dining room, actually a separate entity, was given a feeling of separateness and intimacy with its dropped ceiling. This rounds itself into a graceful curve to conform with the curving planter box that defines the dining room.

**THE ROUNDED** planter of sandblasted redwood is lined and rimmed with lacquered copper that contrasts nicely with the abundant growth of tropical greenery. In the curve stands a sophisticated white cork-topped table and chairs upholstered in nude linen flecked with black and gold. Off the dining room is a sun-deck furnished with lawn furniture. The sun-deck has the double benefits of overlooking the ocean as well as the large and newly remodeled pool which

nestles in the cleft created by the apartment building and the Hills' home.

**THE KITCHEN**, which overlooks the pool, boasts natural birch cabinets and sunny butter yellow walls. Near the sliding door that opens to the formal dining room is a specially constructed serving bar complete with built-in liquor cabinets and bar sink.

The den is cocoa and strictly tailored in its decor. Built-in shelves and cabinets of natural birch display a number of contemporary art pieces. The sofa is covered in fabric of nude, brown and gold tweed.

**THE MASTER BEDROOM** is pale yellow tinted slightly toward lime. The quilted king-sized bedspread is lime green hand-blocked in a panel of cream, deep green and coral flowers. The coral of the print was borrowed for the pair of swivel chairs that flank a small table before the view window.

Opposite this arrangement is the dressing table backed with a huge panel of mirrors.

In the hallway a staircase leads down to the floor below. The walls defining the stair well have been canvas covered and decorated, as was the living room wall.

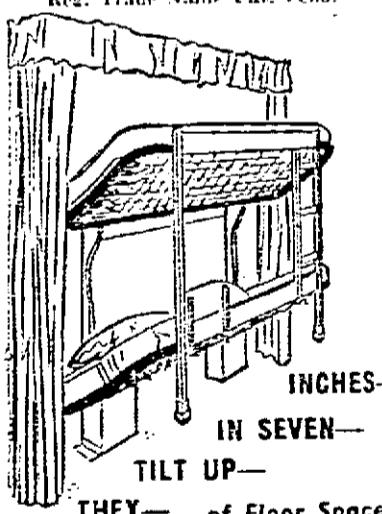
At the foot of the staircase a glass door opens onto the open-front lanai that is undoubtedly one of the finest party rooms imaginable.

**ABOUNDING** with planters filled with tropical plants, the lanai is defined at one extreme end with a room-sized screened aviary. Tropical birds of multi-tinted plumage add a remarkable note to the atmosphere. And, behind doors of redwood, is one of the old caves that was built into this cliffside many years ago. Sensing the potential of preserving one of the caves for amusement purposes, The Hills decided to integrate it into the lanai. And so it is used as a bar, with tropical trappings and indirect lighting.

The pool is but a short flight of steps down from the lanai. At the other end is a huge buffet table that stands under a sliding pass-through window. This is the window to the guest apartment kitchen which is completely set up for party entertaining. There is a large grill near the window that is equipped for cooking several dozen hamburgers or steaks at a time.

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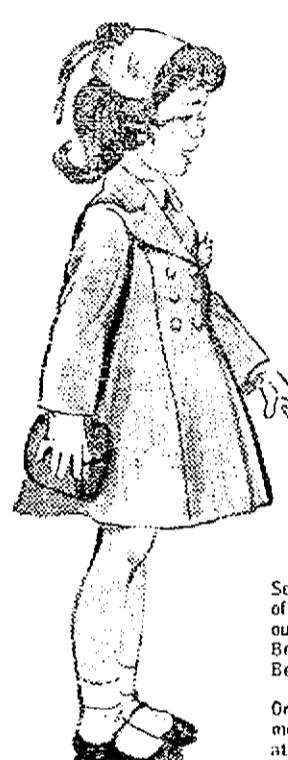


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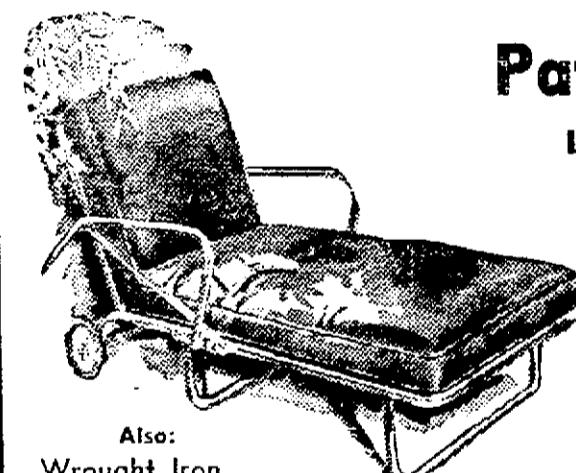
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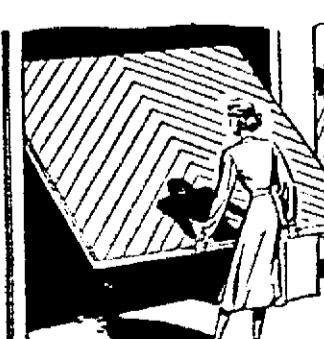
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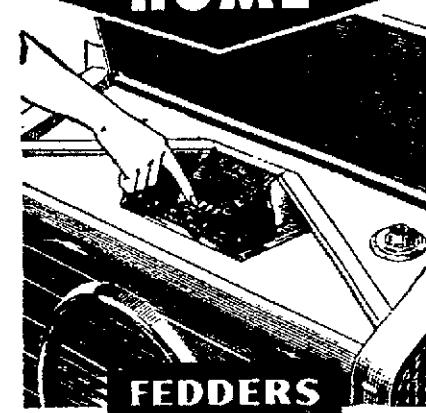
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## I AM NOT VERY SMART

Three weeks ago I asked your co-operation in raising \$500.00 to keep my credit good. You, the public, responded very nicely, and I paid my bills, which put me on speaking terms again with my creditors, in fact, it was so good I went in debt \$2000 this time. Now I understand the wholesalers are worried, so putting 2 and 2 together I don't figure there is any sense in both of us worrying so I am going to go ahead today, all day until we can't see the plants tonight, almost giving them away, but what I can't understand is if I do sell enough of the plants at the ridiculous prices that I am, to pay my wholesale bill, my yard will be about empty. no money in the bank, and I will be just like I was when I started this big sale. But, boy oh boy, look at the business we did, the homes we helped make beautiful and all the wonderful people we met. And please remember, folks, Monday morning when you see \$3.95 and \$4.50 price tags back on these plants that you can buy for \$1.29 today, don't feel hard and stay away and let that wife and 7-year-old boy store, or cause me to have to go out and get a job and have to work for a living (I don't think I could take it). For those of you that might not have seen last Sunday's large list of plants and prices, I am going to list a few, and guarantee that I will have all the rest priced accordingly. So don't fail to come out today. If you have to get an advance from your boss, as I know he would want you to save all the money on your shrubs, or stall your landlady till next week for your rent, as I think she has been here also, and will understand. Here are a few teasers — 4-ft. Evergreen Ash Trees, Double Ruffle Petunias, 2-ft. Fuchsias, 6" pots Shasta Daisies, Day Lilies, 6-ft. Eucalyptus Trees and other choice 19c 2-ft. 1-gal. cans. 5-gal. cans Bird of Paradise, Texanias, Evergreens, California Lilac, 6-ft. Monterey Pine, 5-ft. Aleppo Pine, Althea (Rose of Sharon), 3 1/2-ft. Baker's Arborvitae, Dwarf Arborvitae, Veronicas, English Boxwood and many other plants too numerous to mention only \$1.29, all regular \$3.95 to \$4.50 and in 5-gal. cans. And, another thing, folks, quit taking my word for it. It just takes 4 or 5 minutes to stop at some other nursery and check their prices and plants. I just want you to see how crazy I really am, but I am having fun. These will be for the last time today, 300 2 1/4-cu.-ft. sacks of weed and seed treated fertilizer, reg. 75c value to go at 39c per sack. Limit four (4) sacks to a customer, with purchase. I started the sale with free Coca-Cola and Super Bubble Gum and Suckers, so, I will finish it with them free as I don't want the Coca-Cola Company to have too much weight to lift when they come next week to repossess their box for non-payment. So, come early—avoid the crowds—get first pick. Plenty of fresh stock. Oh yes, we'll have plenty of Azalea at 39c and Gardenias. Night Blooming Jasmine, Passion Plants, Banana Trees, Heather, Bougainvillea (red, pink and lavender), Magnolia, Spreading Junipers, Oleanders and Fatschedera and other plants at only 69c. Shucks, folks, get the kids, the dog, a couple of bucks and come on before it is too late. Thanks a million folks, and for the land's sake plant something.

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SAYS A NOTED CALTECH SCIENTIST:

# A-Bombs Are Changing People

By Rennie Taylor

Associated Press Science Reporter

ATOMIC radiation from exploded A-bombs is at work changing the human species all over the earth, and probably for the worse, according to a distinguished American scientist.

He says there is no stopping this, that the change was going on slowly before the advent of the atomic age because of the effects of the earth's natural radiation, and that the bombs already set off have simply made it worse. He adds that any more bombs will increase the undesirable changes.

These views were given by Dr. A. H. Sturtevant, zoologist, before a meeting of the Pacific Division of the American Association for the Advancement of Science. Dr. Sturtevant, a specialist in genetics at the California Institute of Technology at Pasadena, spoke as the retiring president of the Association. He is at home.

"There is no possible escape is widely known abroad as well from the conclusion that the bombs already exploded will ultimately result in the production of numerous defective individuals, if the human species survives for many generations," Dr. Sturtevant said.

WHETHER the ultimate result will be good or bad is beside the point, the scientist added. It may be, he said, that the gains to be derived from the bombs will outweigh the genetic

damage that is bound to result.

The hard fact is, he argued, that human beings of the future are going to be genetically different in some ways from those of the present, and that the extent of the difference will depend upon how many bombs drop.

The Caltech scientist cited the work of many investigators to support his point. He said this research indicated that:

High energy radiation hitting the germ cells of living organisms causes genetic changes which are passed on to offspring.

The frequency of these changes is proportional to the amount of radiation present; that even the tiniest amount of background will cause some changes.

DR. STURTEVANT said color blindness, night blindness and sensitivity to certain tastes or variations, chargeable to heredity require the affected individuals to live in worlds slightly different from that of their unaffected neighbors.

These defects are trivial, but there are some which are not. Dr. Sturtevant cited some diseases with hereditary factors which affect the mind. One of these is Huntington's chorea, an ailment with symptoms like St. Vitus' Dance. One of its effects is a form of dementia.

Another is a hereditary disease affecting metabolism. It is called phenylketonuria. It produces a condition called "scanty mind."

With the earth's radiation background causing more genetic changes, still other diseases attributable to heredity probably will be found, Dr. Sturtevant said. And if they affect the mentality or other important functions they will increasingly mark future generations with the sign of the atom bomb.



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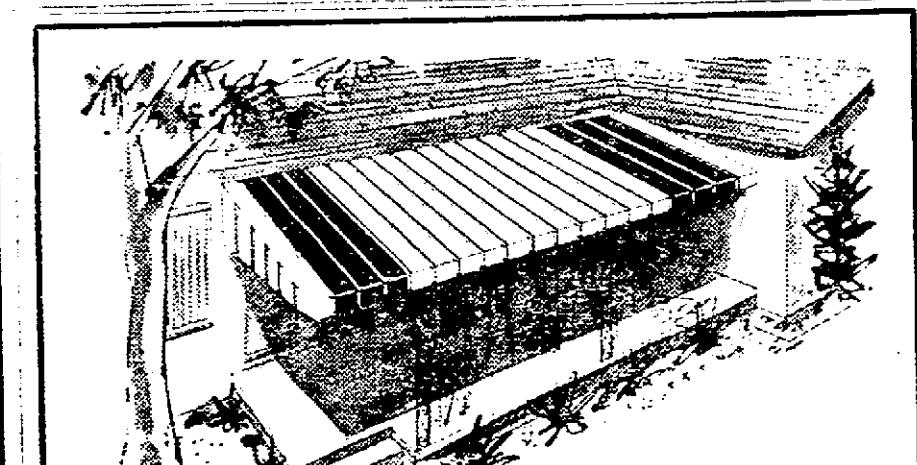
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### GARDENS

# Blue Flowers by the Yard

By Bob Gilmore

PLANNING and planting a blue garden can be one of your most interesting garden adventures. Generally speaking, there is a relative scarcity of blue tones in flowers. Yet it is possible to have a complete blue garden — from low-growing bedding plants to tall, aspiring vines.

You can enjoy blue flowers by the yard if you plant Heavenly Blue morning glory. This is one of the most free flowering of all vines, producing a profusion of blooms that practically cover the entire plant. Heavenly Blue is no exception to the rule that all morning glories thrive in the heat and want a sunny spot. For covering fences, lath houses and comparable structures Heavenly Blue morning glory is a natural.

One of our popular perennials famed for its blue shades is the delphinium. Established plants are now obtainable at all leading garden supply stores. The most exciting strain is the Pacific Giant type, taller, larger and stronger than other delphinium. These delphinium, as their name indicates, were developed on the Pacific Coast and, as a matter of fact, in California. Several blue shades are available, ranging from the lightest tones to the deepest. Along the coast the plants may be set in an open exposure; for the hot,

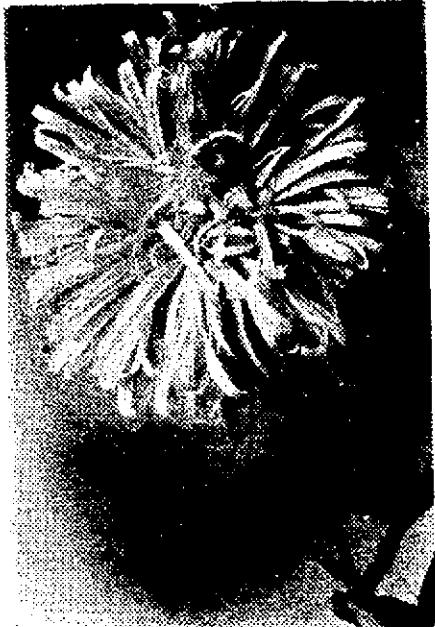
inland regions some shade is advisable.

THERE ARE SOME lovely blue shades in the verbena family and these plants thrive in this area during the summer months. Verbenas grow quickly and while classed frequently as a perennial they are grown as an annual. They want a sunny spot. From time to time the plants should be pruned back as they tend to grow in a scraggly manner. Verbenas make a splendid ground cover.

For late summer and fall flowering asters may prove one of your best blue-toned varieties. Asters are annuals, which means they complete their entire life cycle in one growing season. In other words, they flower fairly rapidly. Be sure you obtain the wilt-resistant varieties, and it is also advisable not to plant asters on the same ground for two or more successive years. Be careful about watering these plants as overwatering frequently leads to fusarium wilt. Blue asters are splendid in the garden and will also be found decorative for indoor bouquets.

One of the most popular edging plants throughout Southern California is the lobelia, a most aggressive performer. Several interesting blue-toned varieties of lobelia are available as follows: Crystal Palace, dark blue flowers and dark foliage; Cambridge blue, large light blue flowers with green foliage; Mrs. Clibran, deep blue flowers set off with a white eye; hybrida pendula sapphire, deep blue flowers with light eye, dark foliage and a trailing type.

THE AGERATUM, often called the floss flower, offers



Bogger Seeds Photo

Blue asters will flower in your garden into late summer and fall, fitting in a blue garden scheme.

several shades of blue in low-growing, annual plants. Blue Perfection is perhaps the best known, the amethyst blue flowers practically covering the nine-inch-tall plants; Midget Blue is a real dwarf, rarely growing taller than three inches. This is an easy-to-grow bedding variety, requiring practically no care.

Larkspur is often termed the annual delphinium and the flowers and plants do bear a strong resemblance to each other. However, larkspur rarely ever grows taller than from three to four feet while delphinium under ideal conditions will be several feet taller. The best blue larkspur is a variety known as Blue Spire, being a deep Oxford blue. The plants want a sunny position and will provide flowers for months at a time.

### Garden Club Directory

AFRICAN VIOLET SOCIETY: Meets 1 p. m. second Friday of each month Linden Hall, Linden and Broadway. Visitors welcome.

AGASSIZ NATURE CLUB: Meets 7:30 p. m. fourth Tuesday of each month Alamitos Branch Library, 1530 E. Third. Visitors welcome.

ALAMITOS BAY GARDEN CLUB: Meets noon last Thursday of each month in homes. Ph. 20-2298 for meeting place.

BEGONIA SOCIETY: Long Beach Parent Chapter: Meets 7:30 p. m. second Tuesday of each month at 2255 Elm Ave. Visitors invited.

BELMONT HEIGHTS GARDEN CLUB: Meets 2 p. m. first Tuesday of each month Wesley Hall, Belmont Heights Methodist Church. Third and Terminal. Visitors welcome.

CACTUS CLUB: Meets 2 p. m. third Sunday of each month in homes. Ph. 55-529 for meeting place. Visitors welcome.

CALIFORNIA FUCHSIA SOCIETY: Meets 7:30 p. m. fourth Wednesday of each month Houghton Park Clubhouse, Atlantic and Harding. Visitors welcome.

LAKEWOOD GARDEN CLUB: Meets 4 p. m. fourth Tuesday of each month St. Cecilia Social Hall, Bellflower Blvd. and Flagstone St. Visitors welcome.

LONG BEACH GARDEN CLUB: Meets 7:30 p. m. fourth Wednesday of each month in Machinists Hall, 128 Elm Ave. Visitors welcome.

LOS ALTOS GARDEN CLUB: Meets 12:30 p. m. first Wednesday of each month in homes. Ph. 25-021 for meeting place. Visitors welcome.

HORTICULTURE SECTION, LOS ALTOS WOMEN'S CLUB: Meets third Tuesday of each month. Visitors welcome. Phone 99-1562 for meeting place.

NATIONAL FUCHSIA SOCIETY: Lakewood branch: Meets 8 a. m. second and Tuesday of each month Lakewood Community Church, Centralia and Sunfield. Visitors welcome.

NATIONAL FUCHSIA SOCIETY: Lincoln Village Branch: Meets 7:30 p. m. third Monday of each month at Los Angeles Community Hall on Santa Fe Ave. Visitors invited.

NATIONAL FUCHSIA SOCIETY: Long Beach branch: Meets 7:30 p. m. second Thursday of each month Machinists Hall, 128 Elm Ave. Visitors welcome.

ORCHID SOCIETY OF SOUTHERN CALIFORNIA: Meets 8 a. m. second Monday of each month Fiesta Hall, Hammer Park, 7272 Santa Monica Blvd. Hollywood. Visitors welcome.

PLAZA GARDEN CLUB: Meets 7:30 p. m. Wednesday of each month, 8 a. m. in Wednesdays. Phone 20-2519 for meeting place. Visitors welcome.

SOUTH COAST ORCHID SOCIETY: Meets 7:30 p. m. fourth Monday of each month Silverado Park Clubhouse, 1st and Santa Fe. Visitors welcome.

SPADE AND TROWEL CLUB: Branch of Lakewood Plaza Women's Club: Meets 8 p. m. second Wednesday of each month in homes. Ph. 55-529 for meeting place.

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## PET PARADE

## He's Aloof, but He's Loyal



International Champion Li Ching's Chang of Ferg Sun is owned by Madaline Ferguson of 4028 E. Wilson St.



By Eleanor Avery Price

THE CHOW CHOW is an ageless breed in more ways than one. Not only does the chow go back many years into the ancient history of the Han Dynasty of China, but his beauty does not deteriorate with the passing of time.

The international champion pictured elsewhere on this page, Li Ching's Chang of Ferg Sun, is 10 years old and still a very real threat in the show ring. Chang is owned by Madaline Ferguson, secretary to the Long Beach chief of police for the past nine years.

Chang has an enviable record in the show ring, and has to his credit three Best in Show-All Breeds, four Best in Show Specialties, and he has placed 40 times in the Non-Sporting Group and has 50 Best of Breed wins. He has sired many of the finest

chow chows in Southern California, with several of his get carrying the title of champion. His youngest champion is Ching Run of Ferg Sun, also owned by Madaline Ferguson.

The chow is aloof with strangers, a reserve which is apt to be misunderstood. Toward his own family and friends he is gentle, lovable, and makes a fine companion. He is a determined creature, intelligent, loyal, and an excellent watch dog. Contrary to common belief, the chow loves children, especially if he has been raised with them.

This dog is extremely clean and has no doggy odor. He is the only breed with a blue-black tongue.

The chow has been used for nearly every purpose. Even today, in China, he serves as a setter. He has great scenting powers, can point, possesses good sense, and is clever in his hunting tactics. He has speed and stamina.

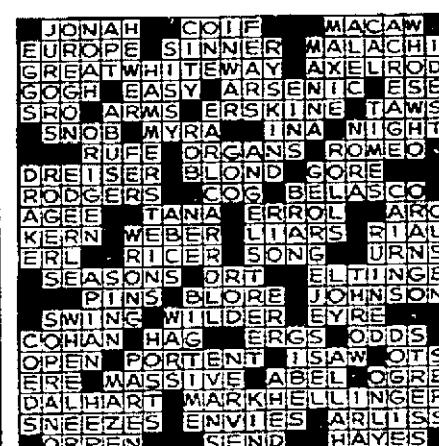
IF YOU PLAN to ship your dog by express, you should know that you will get compensation only in case your dog dies or is injured through negligence of the express company employes, and then only if you can clearly prove this negligence. Usually you will have to go to court to get a settlement.

In other words, if the express company is not at fault if your dog dies, is injured, or lost you will get no compensation even though you paid a high price for insurance. The express company is not liable if your pet chews out of his crate, escapes, and is never found.

IF YOU ARE HAVING TROUBLE with mice around the garage or dog kennel, try baiting the traps with gumdrops instead of cheese. This candy sticks in the teeth, and the trap can snap shut before the hapless creature can escape. Scientists at the University of Vermont once reported that 17 mice were killed in one hour on one gumdrop.

THE SAN GABRIEL Valley Kennel Club all breed dog show and obedience trial is scheduled for Sunday, Aug. 15, at City Park, Azusa. This is an unbenched show starting at 9 a. m. and closing at 9 p. m. Dogs should be brought to the show one hour prior to the scheduled time of the judging of their breed. Entries close on Aug. 2. Anyone wanting excellent on-the-spot photos of their pet should page Joan Ludwig, official photographer of the show. For further information, contact Jack Bradshaw, telephone PROspect 7432.

SOLUTION TO TODAY'S PUZZLE  
(See Page 26.)



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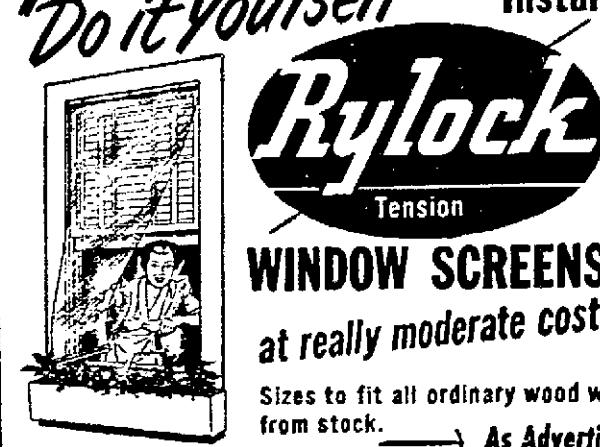
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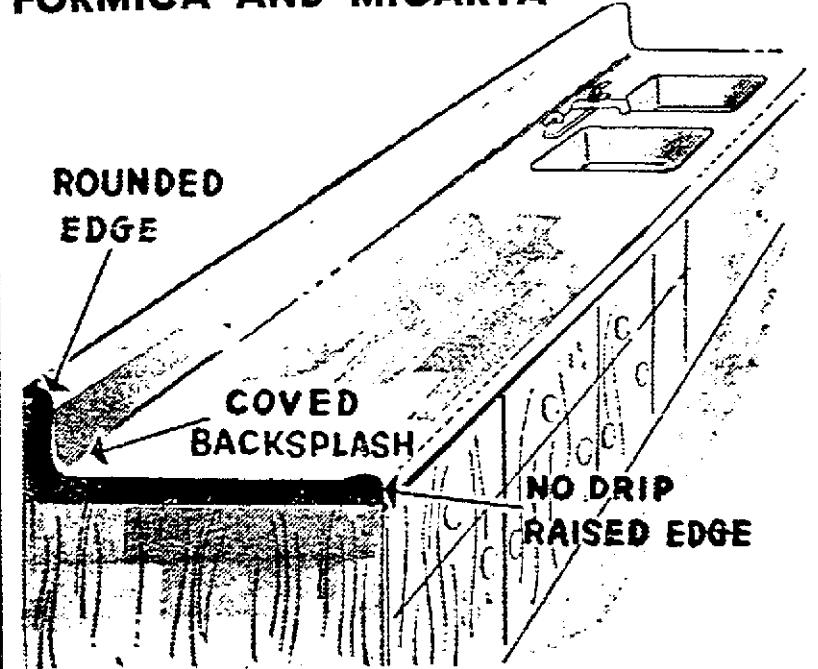
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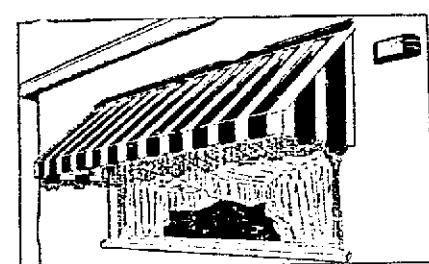
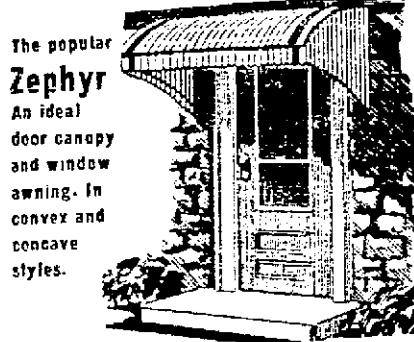


## AWNINGS AND PATIOS

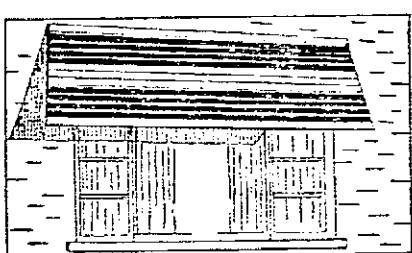
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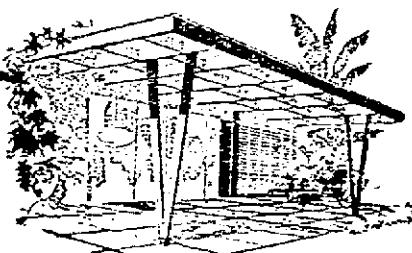
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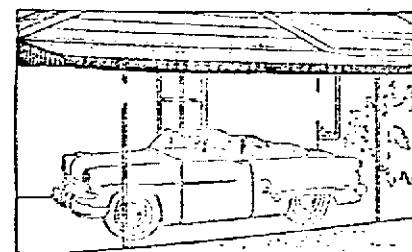
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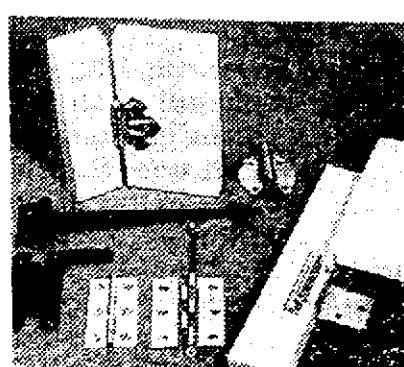
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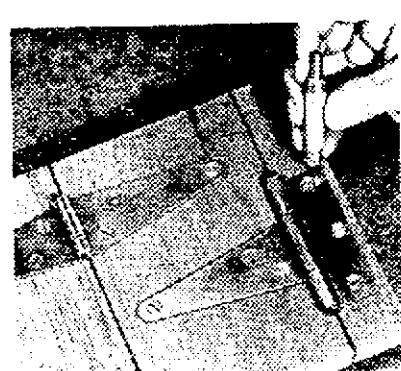
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LONG BEACH

Phone **9-4863**

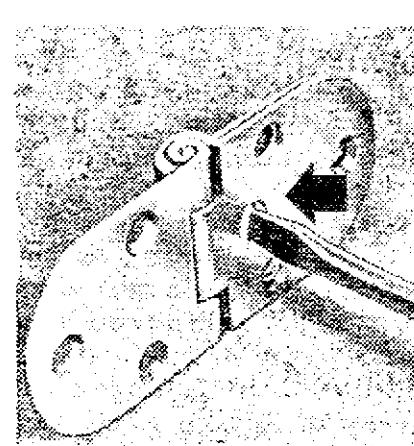
## HOW TO



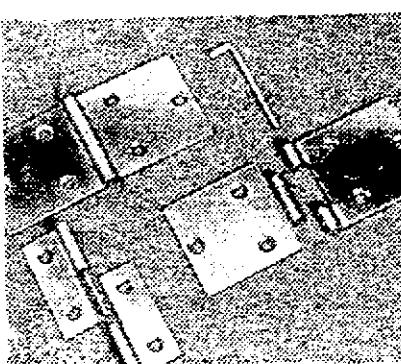
1. **DECORATIVE HINGES.** Clockwise from top: brass hinge, spring-type hinge (holds doors shut automatically), offset cabinet hinge, loosepin type (fit and adjust by removing the pins), tight-pin butt hinge, hammered antique H-L and strap hinges with popular black finish.



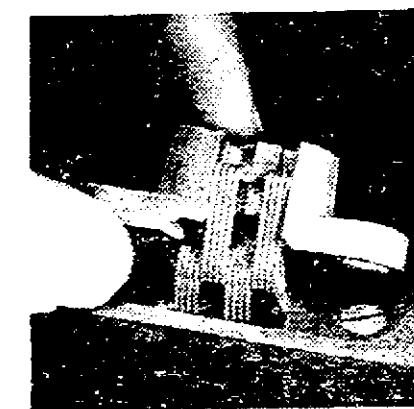
2. **NONDECORATIVE** strap hinges (left) or T hinges (right) are used for heavy storage units. They range in length from 2 to 10 inches. Use strap type when door mounts flat, T when it mounts on a corner post. Shown also is punch that lets you start the screw dead center.



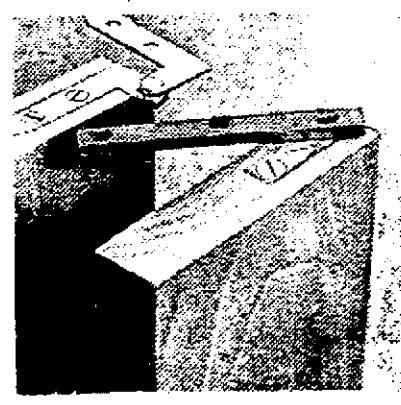
3. **ADJUSTABLE** friction hinges are used when door must remain at selected opening. Tension is adjusted by flush screw which tightens door half of hinge around pin. A double-leaf variety is available for glass mirrors — the glass clamping between each pair of hinge leaves.



4. **DEMOUNTABLE HINGES** are often used as fasteners (stage settings that must be put up, knocked down speedily). Type with bent, loose pin is shown assembled and in parts. Lower left is loose-joint hinge which is removed simply by lifting door upward and disengaging pin.



5. **HIDDEN HINGE** won't show when door closes, is rugged enough for full-size doors. Despite the deep double mortise ends are round and can be cut with a brace and bit. Hinge may appear at first glance to be double-swinging, but it opens just one way.



6. **INCONSPICUOUS** hinges like these are mainly for your very fine cabinet work. Type above mortises into the top and bottom of doors, but is thin enough to surface-mount on frames. Only the "knuckle" shows when door is in closed position. Other type requires mortises at top and bottom of both door and frame. It's invisible when door is closed.

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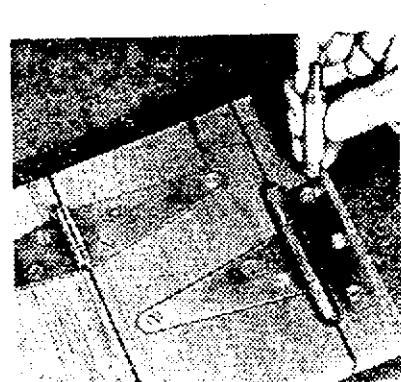
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## Choose The Right Hinge

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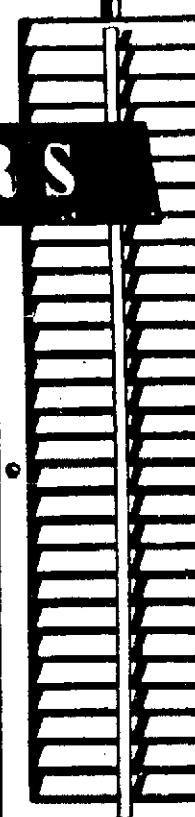
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490 W. WILLOW

# Show of Versatility

By Vera Williams

Independent, Press-Telegram Art Editor

Pacific Coast Club Galleria, 850 E. Ocean Blvd.: Grace Miller, Ruth Osborn, Edith Cisko show.

Municipal Art Center, 2300 E. Ocean Blvd.: Gyorgy Kepes, Gio Ponti, Buckminster Fuller design show.

Long Beach Branch Los Angeles County Medical Association, 814 Pine Ave.: Jane Rhorer show.

**TWENTY-FOUR PAINTINGS** by three local artists, Grace Miller, Ruth Osborn and Edith Cisko, will be displayed during August and September in Pacific Coast Club Galleria. These painters have enjoyed many years of sketching trips together, the first under the guidance of Henry L. Richter, nationally known artist and teacher. They paint with enthusiasm, showing versatility, clarity of expression and original style.

Ruth Osborn, a native Californian, studied in Los Angeles with Lydia Lawton, a New York artist, and with Henry L. Richter, now a resident of Rolling Hills; also portraiture with Ed Withers. Under the tutelage of Richter she learned the value of working from nature, which Richter maintains is the best teacher. Mrs. Osborn is a member of the Long Beach Art Association and has exhibited her pictures locally as well as in many states and foreign countries, Australia, Argentina, China, India, New York, Ohio, Nebraska and Colorado.

Grace Miller studied art in several art schools as well as with private teachers, among them Richter and Arthur Beaumont. She is a member of the Laguna Beach Art Association and has exhibited with that association as well as in various parts of California, New York

and Colorado. She has won an enviable reputation as a water colorist and her floral pictures are outstanding.

Edith Cisko has been active in Long Beach art circles since 1927, and was an early member of the Long Beach Art Association. Many of her subjects are familiar scenes around Long Beach and in the harbor area. She finds portraiture stimulating. She painted a mural for the foyer of Community Theater.

For the exhibit, Ruth Osborn presents in oils "Farm Pond," "Portrait," "Still Life," "Landscape and A Flower Study" and in watercolors, "Harbor Scene," "Landscape" and "Still Life."

Grace Miller is showing in water colors "Spanish Lady," "Fishing Boats," "Fish Harbor," "Roses" and "An Old California Ranch," and in oils three portraits, "Mr. Walline," "Ruth Osborn" and "Edith Cisko."

In water colors, Edith Cisko is showing "Banning Home," "The Quinn Homestead," "Shee-e" and "Copa de Oro," and in oils, "Late Summer," "Still Life," "Yvette" and "Ski Enthusiast."

**OPEN TO ANY** adult resident of Long Beach and vicinity, the 1954 non-juried exhibition will be Aug. 22-Sept. 12 at the Municipal Art Center. Each resident may submit one picture and one piece of sculpture. All work must be original. Entries will be accepted Aug. 17, 9 to 5 p. m. and 7:30 to 9 p. m.

A reception for the artists is slated for Aug. 22, when the University Club will make awards to the winners. In ad-



GEORGE R. STEWART

What is an American? George R. Stewart, the Berkeley author who has written such best sellers as "Storm" and "Fire," answers that question in "American Ways of Life," a book just published by Doubleday.

dition, at 4 p. m. that day, Palos Verdes Players will present Rostand's play, "Cyrano de Bergerac."

Admission is free and all events are open to the public.

**THE AUGUST-SEPTEMBER** showing at the Laguna Beach Art Gallery will be the 36th anniversary prize exhibition of its artist members' work. Ben Messick, Long Beach artist, was a juror for the show, which opens today with a tea from 3 to 5 p. m.

Also during August there will be a joint show of watercolors by Ralph Hulett and oils by Joshua Meador.

## BOOK REVIEWS

# Guillotine's Shadow

**THE TWELFTH PHYSICIAN**, by Willa Gibbs (Farrar, Straus & Young, \$3.50).

Charlot Florian is dedicated to his duty as a physician, even during the bloody years of the French Revolution, when the teaching of medicine was forbidden. So when the opportunity came to escape to Italy, Dr. Florian sent his wife but he remained to work under the shadow of the guillotine. As power changed in France, Florian found that things were little different. Only the names were new and Napoleon was rising to power as a successful commander of troops. Later, the doctor was lured aboard a ship bound for the penal colony of French Guiana with men aboard condemned for life. How Florian was returned to Europe, to serve under Napoleon, makes up the last part of a rather slow novel.

—G. L.

**AN INNOCENT ON EVEREST**, by Ralph Izzard (Dutton, \$3.75).

Countless volumes have been written on Everest expeditions, mostly by participating members. Here is a fresh approach to an old subject.

The author, an outsider in that he was a correspondent for the London Daily Mail, a rival newspaper, had to compete with a representative of the London Times, and the Times, as a co-sponsor of the 1953 climb, held all news rights as the official paper.

Izzard, no mountain climber, had to use all the resourcefulness for which good reporters are known. He secured whatever meager supplies were available and actually made contact with the expedition itself at the foot of Everest, reaching an altitude of over 18,000 feet without an acclimatization period, his only penalty being a mild case of snow blindness.

It is a well-written story of

adventure and appeals to a reader of how the will to succeed overcomes all obstacles. —R. G.

**JAGUAR AND THE GOLDEN STAG**, by Dexter Allen (Coward-McCann, \$3.75).

Out of a great deal of research and a lively imagination has come this "different" novel, with setting in the 1400's in the land now known as Mexico. And although Allen's scholarship and love of the subject of which he writes is apparent, his manner of presentation leaves something to be desired. Nezahual becomes emperor of the three cities of Lake Tezcoco at the age of 7, on the death of his royal father. The boy grows to young manhood and becomes the unwitting center of a struggle for power between his regent-uncle, the merchant princes of Anahuac and the high priests. The regent seeks lovely Princess Acatli to divert the young ruler. The High Priest Cacama has his own purposes and makes them plain to the princess. And the High

## The World of Stamps

**A DRAWING** of the United Nations European Office in Geneva is the central design of the third U. N. commemorative to be issued this year. This stamp honors United Nations Day and will be out Oct. 25.

The drawing was adapted from a photograph by Earl W. Purdies, American architectural artist.

The new stamps will be in two denominations. The 3-cent will be deep purple and the 8-cent dark carmine.

**FROM BEHIND** the Iron Curtain comes word that Hungary has issued a well designed set of aviation stamps. Featured are gliders in flight, a sporting plane, parachuting over the Danube, plane spraying an apple orchard, passenger plane over Budapest, jet plane over Lake Balaton, and boy with a model plane.

**COLLECTORS** of Japanese stamps will be interested in the 1954 edition of the Standard Catalogue of Japanese Stamps issued by the Japan Philatelic Society. The listings include all the adhesives up to the Wrestling issue and Ryukyu ceramic designs of June. There are 68 pages in the catalogue, and although the text is in Japanese, collectors will get the general idea through the index numbers listed.

**VENEZUELA** issued six bi-colored airmails to mark the 10th Inter-American Conference held in Caracas. The main design shows a portion of the document of the first conference of 1826. Simon Bolivar's signature appears at the bottom of the document.

**COLLECTORS** who may have missed or overlooked new issues in the past year can catch up on their missing items by getting the spring catalogue of the New York Stamp Co. It lists all the foreign stamps issued from Feb. 1953 to Feb. 1954 and is free. Write New York Stamp Co., 6 E. 46th St., New York 17, N. Y.

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Priest Ninetzin sends the spirit of beautiful, wanton goddess Huitza into the body of Acatl's daughter, the Princess Mecatl, and Nezahual becomes the slave of her cold enchantment. But the story builds to a climax which never quite comes off, and the reader is left in a bewildered state among the Aztecs and Toltecs of other days.—P. F.

**THE SPANISH VEST POCKET DICTIONARY**, ed. by Don-

ald F. Sola and Frederick B. Agard; **THE FRENCH VEST POCKET DICTIONARY**, ed. by Francesca L. V. Langbaum and Robert A. Hall Jr. (Random House, \$1.25 each).

Though tiny enough to be carried handily in purse or pocket, these little books contain 30,000 entries each, are completely up-to-date and easy to read. They are mighty handy reference books to have around.

**THE HEALING OATH**, by Andre Soubiran (Putnam's, \$3.95).

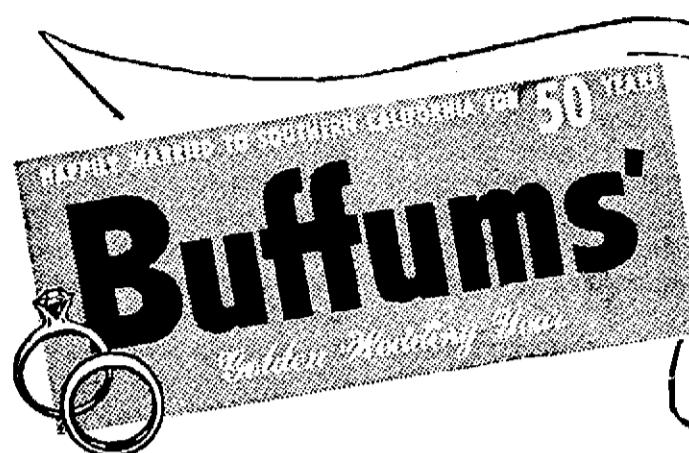
This novel carries a reader's satisfaction guarantee by the publisher probably because it is already an international success in several countries; in the author's native France it has sold over a million copies. Its appeal comes from the minute and careful pictures which the author

draws of incidents in the life of a country doctor in France. In fact, the reader loses the story in some degree because of his intense interest in apparently factual incidents and situations which in themselves make fascinating reading. Its novel qualities return near the end when the hero, Jean Nerac, makes the decision the reader has been expecting all along. It is rather easy to compare the volume with

its American counterpart, "Not as a Stranger."—J. G.

**BIRDS OF THE OCEAN: A Handbook for Voyagers**, by W. B. Alexander (Putnam's, \$7.50).

Accompanied by 88 pages of photographs, the text of this new and revised edition of a popular work contains descriptions of all the sea birds of the world, with notes on their habits and guides to their identification.



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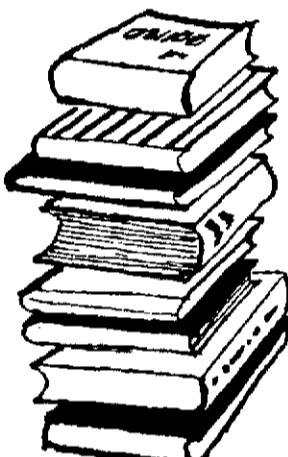
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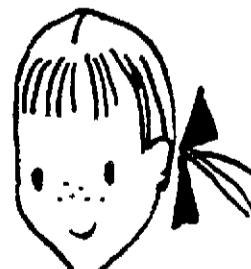
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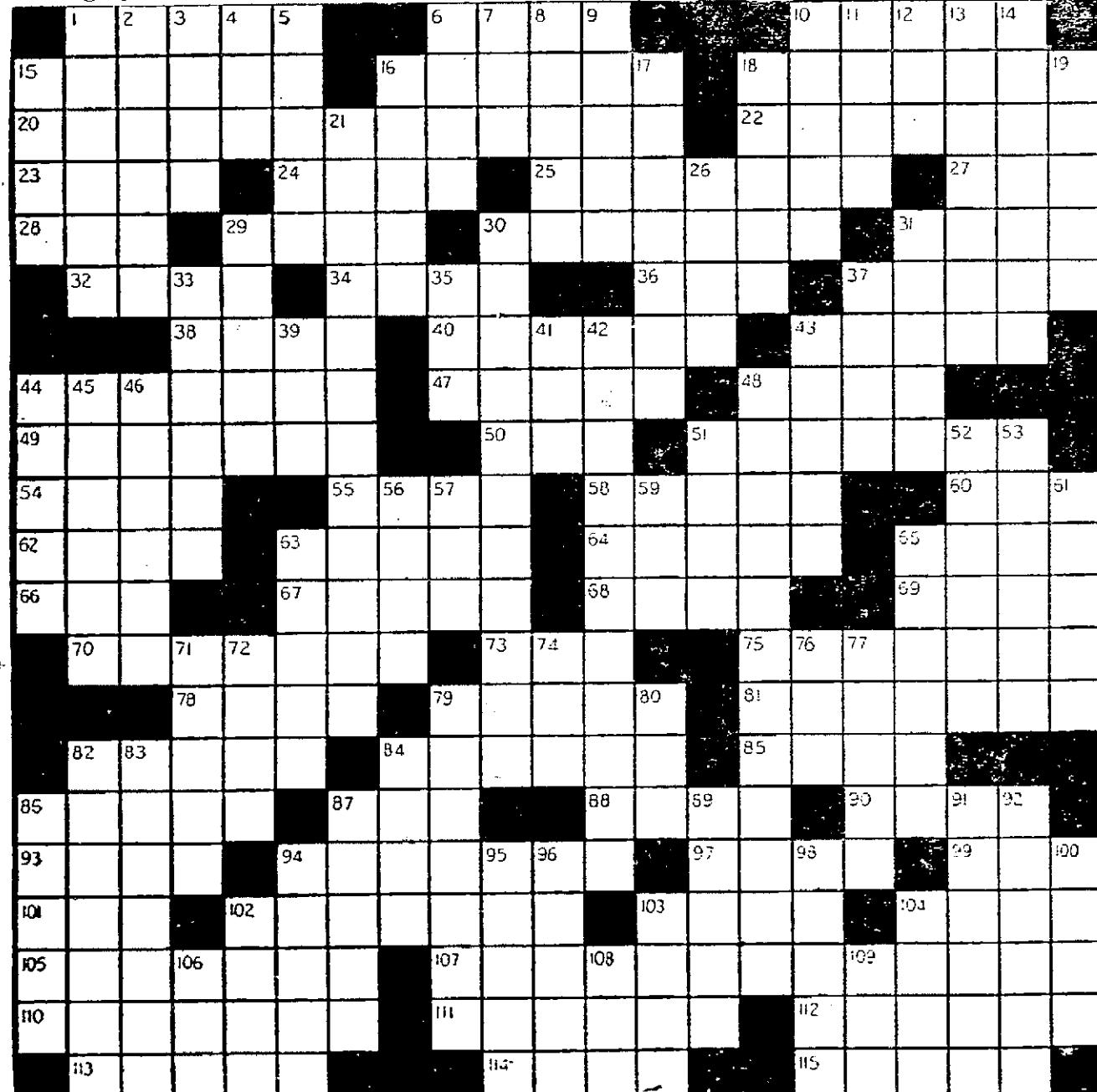
## SOUTHLAND'S CROSSWORD PUZZLE

**ACROSS**

- 1 Jinx
- 6 Hairdo
- 10 Polly
- 15 "Inside \_\_\_\_\_" by Gunther
- 16 Wrong-doer
- 18 Hebrew prophet
- 20 Part of Broadway: 3 wds.
- 22 Author: "The Seven Year Itch"
- 23 Painter Van \_\_\_\_\_
- 24 Simple
- 25 "\_\_\_\_ and Old Lace"
- 27 Compass point
- 28 Sign of full theatre
- 29 "Up in \_\_\_\_\_"
- 30 Author: "Helen of Troy"
- 31 Marbles
- 32 Social climber
- 34 Pianist Dame Hess
- 36 Actress Claire
- 37 Sherwood's "There Shall be No \_\_\_\_\_"
- 38 Hayseed nickname
- 40 Musical instruments
- 43 Great stage lover
- 44 Author: "An American Tragedy"

**DOWN**

- 47 Monroe is one
- 48 Stab with horns
- 49 Collaborator: "South Pacific"
- 50 Essential part
- 51 Late great producer-dramatist
- 54 Crooked-dial
- 55 Lake, source of Blue Nile
- 58 Late comedian Leon \_\_\_\_\_
- 60 Tributary of Orinoco
- 62 He wrote "Old Man River"
- 63 \_\_\_\_\_ and Fields
- 64 Fibbers
- 65 A shah might flip one
- 66 "Check your \_\_\_\_\_?"
- 67 Kitchen utensil
- 68 "\_\_\_\_ and dance man"
- 69 Jugs
- 70 Fall, winter, etc.
- 73 Crumb
- 75 Vaudevillie's greatest female impersonator
- 78 Fasteners
- 79 Screen's "perfect butler"
- 81 He teams with 6'D
- 82 Type of music B. Goodman played
- 84 Author: "The Skin of Our Teeth"
- 85 "Jane \_\_\_\_\_", novel
- 86 Cagney played him
- 87 Ugly old women
- 88 Units of energy
- 90 \_\_\_\_\_ and ends
- 93 Unshut
- 94 Omen
- 97 "The Last Time \_\_\_\_\_ Paris": 2 wds.
- 99 It turns out "Louies": abbr.
- 101 Before
- 102 Imposing
- 103 Actor Walter
- 104 Giant of folklore
- 105 City in Texas
- 107 Producer of "Naked City": full name
- 110 Signs of hay fever
- 111 Shows green eyes
- 112 He received Oscar for "Disraeli"
- 113 Famed British painter
- 114 Dispatch
- 115 "First
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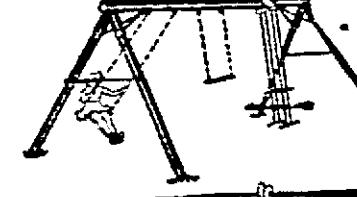
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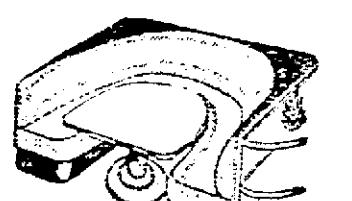
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JENKINS BROTHERS

## Do's, Don'ts for Travel

SUMMER IS HERE, and travel is upon us, and with it the pleasure-chore of sightseeing.

There is some question about just what it is that sightseeing is supposed to accomplish. Some tourists approach it as a sort of marathon that must be run, a race to see who can view the most art masterpieces in thirty days. To others it is an educational chore to be gotten over with before settling down to the real business of having fun.

The French Government Tourist Office, which believes that sightseeing can be fun and an education at the same time, offers the following guides to intelligent sightseeing in France. They can just as well apply to intelligent sightseeing in any country.

1. Remember that you are not studying for an examination. No one will test you when you get home on the number of girders in the Eiffel Tower. Therefore, when you go sightseeing, look at what appeals to you. Perhaps you are not interested in art galleries. If so, forget them. Concentrate instead on natural scenery, old buildings or whatever attracts you most.

2. Try to go where there are events, festivities and celebrations.

3. See a few things thoroughly rather than a great many things superficially. If you have a limited amount of time, try to stay in one place as long as possible.

4. Take your own pictures by all means, but don't be so avid a picture-taker that you see everything only through the lens of a

camera. Take shots with you or your friends in them, but for straight views, buy picture postcards if you can.

5. Always wear the most comfortable clothes you have.

6. When you enter a strange city, first of all take a general guided tour. This gives you some idea of the overall pattern of the city. Then the next day, you can go back and see in detail the sights that interest you most.

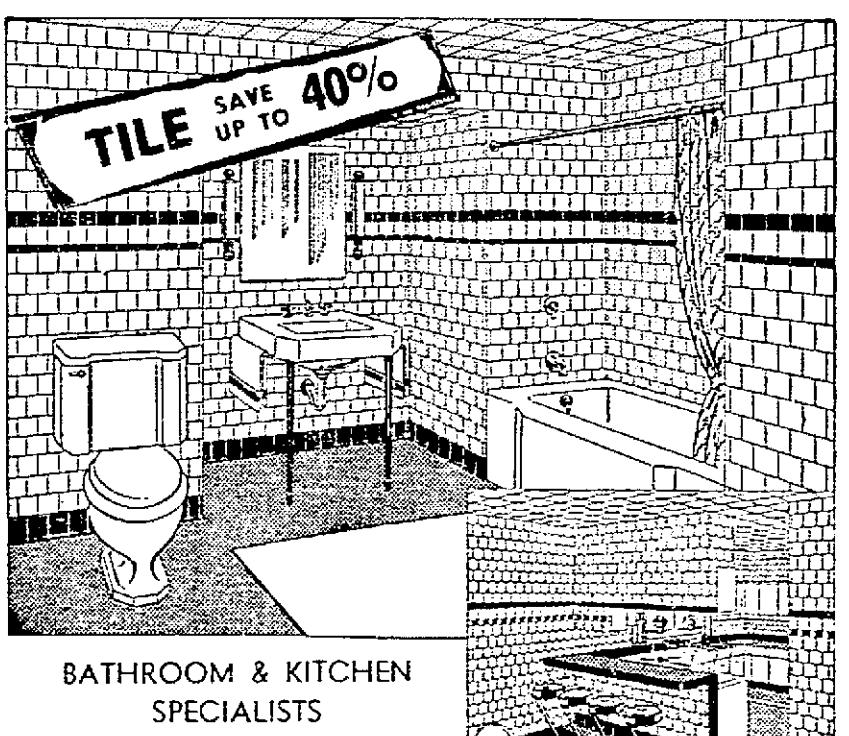
7. Wander up and down streets by yourself, exploring out-of-the-way shops and districts. Take a tourist map of the city with you, for instance, the tourist map of Paris issued free by the French Government Tourist Office.

8. And finally, wherever you are, enter wholeheartedly into the spirit of what you are doing. If you keep an open mind, you will have all kinds of interesting and rewarding experiences, and your vacation will be a memorable one indeed.

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Meet your host



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IF A RESTAURANT serves good roast beef, you can be pretty darn sure that its other dishes are good, too.

This rule applies very definitely to the quality of food served at Arnold's Belmont Shore Serv-Ur-Self restaurant, 5100 E. Second St., and also to Arnold's Serv-Ur-Self restaurant at 3925 Atlantic Ave.

The roast beef at these two pleasant, immaculately clean cafeterias is not merely good. Tender and juicy, medium rare or well done, Arnold's roast beef is outstandingly excellent — and reasonably priced. A generous serving, including a fine light gravy, is only 83 cents.

The variety of good dishes at Arnold's is practically endless. There are nearly a score of salads, all appealing and fresh, ranging from fruit, potato, mixed green, macaroni, Jello and tuna to cole slaw. There are a dozen different kinds of vegetables and a number of main entrees, such as delicious baked ham, 85 cents; halibut, 59 cents, and turkey, 88 cents.

Special on Sundays are two popular items which leave the customers smacking their lips with pleasure. These are chicken and dumplings for 75 cents and roast chicken, 88 cents.

Among the other nice touches at both cafeterias are free coffee refills (even though the price of coffee is sky high), large linen napkins and a fancy selection of desserts.

Owner of the restaurants is friendly, good-natured Miles Arnold, who has 30 years' experience in the food business. He was formerly associated with such fine restaurants as Ricart's, Hoefly's and the Manhattan.

Both of his cafeterias are open daily from 11 a. m. to 8 p. m. They are closed on Mondays.

—TEDD THOMEY.

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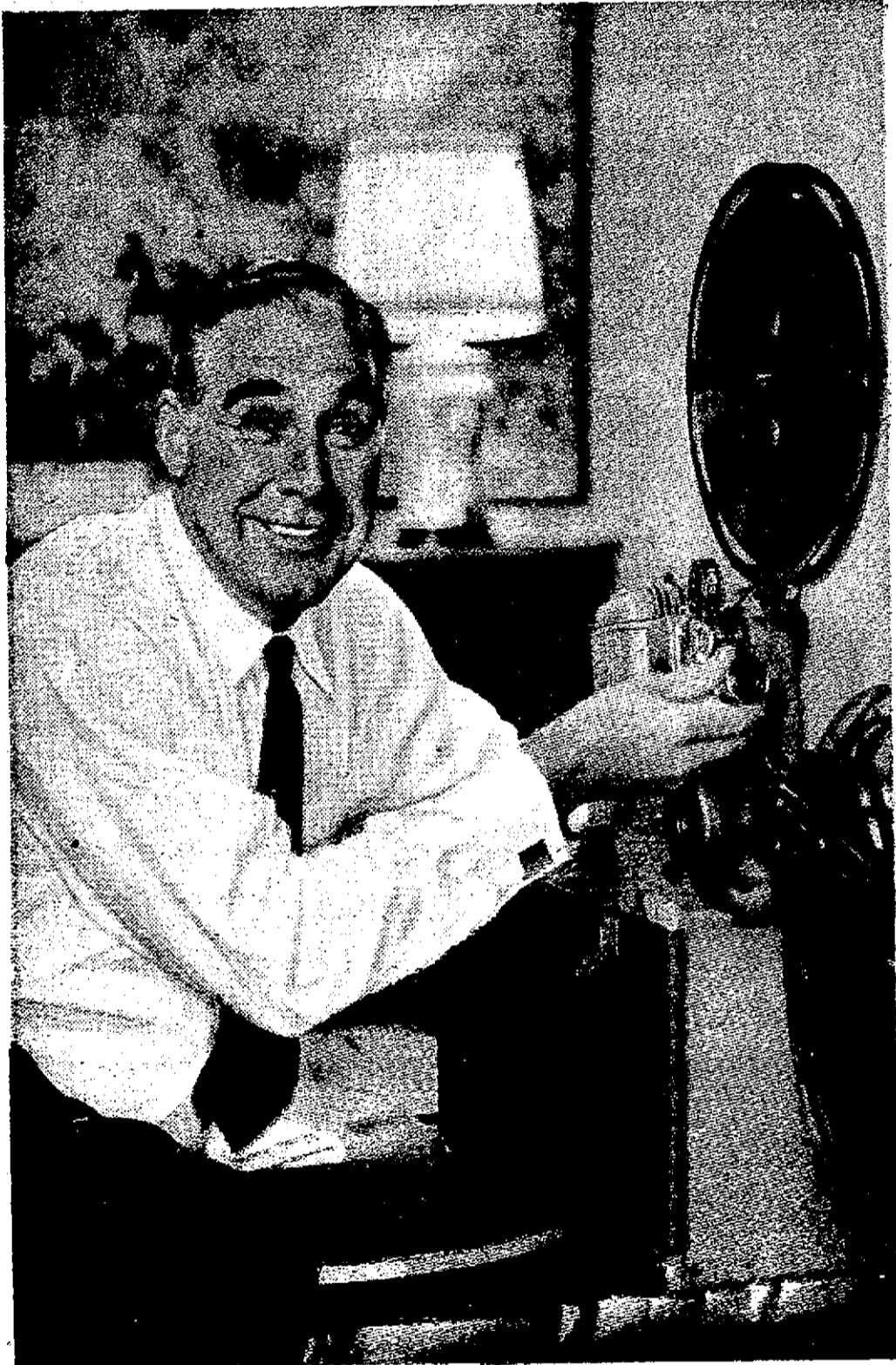
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PHOTOGRAPHS BY PAUL HESSE

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# NEW UMT GEARED TO RUSS WAR

## Lynwood Boy Wins Soap Box Derby

### Hub-to-Hub Finish Gives Crowd Thrill

By VERA WILLIAMS

Gary Miller, 15, husky Lynwood youth who has been building "racing cars" for four years and this time "kind of thought" he had a winner, won sweepstakes and record time in the annual Soap Box Derby sponsored by the Independent, Press-Telegram and Chevrolet dealers Saturday afternoon.

In his Pfft, a black car trimmed in yellow, Gary will represent this district in the National Soap Box Derby finals Aug. 15 in Akron, Ohio. He was presented the T. H. Keating grand trophy award by Vince Whitstone, assistant zone manager for Chevrolet Motors.

Runner-up was Jim Pryor, 11, of Bellflower, who received a fine Evinrude outboard motor and 17-foot boat.

In a spectacular climax, Gary, winner of Class A, contestants aged 13 through 15, and Jim, winner of Class B, contestants 11 and 12 years old, zipped down the Redondo Ave. hill, 960 feet from 20th St. to Hill St., almost hub to hub. Gary crossed the finish line first and his time was officially recorded as 32.13 seconds.

Gary, son of Mr. and Mrs. Lyle H. Miller, lives at 3250 Pleasant St., Lynwood, and Jim, son of Mr. and Mrs. Ray C. Pryor, lives at 8233 E. Harvard St., Bellflower.

Between 18,000 and 20,000 persons saw the all-day derby, with a peak crowd of 9,000 at 10:30 a.m. A total of 357 boys of the greater Long Beach area all at the wheels of cars designed and built by themselves, participated in the race. A car, including the driver, could not weigh more than 250 pounds. Sole motive power of the racers was gravity.

(Continued on Page A-3, Col. 1)

### Diver Plans to Set World Record Today

An attempt to break the world's free depth diving record will be made today at about 2 p.m. off Catalina Island by a Los Angeles skin diver.

Bob Lorenz, 33, said he would try to avoid making the mistakes which killed Attorney Hope Root, of Miami, Fla., who perished earlier this year off the Florida coast in a plunge below the 306-foot-record level.

Diving with Lorenz will be his sister, Esther, 22, who will try to surpass her own women's record of 110 feet.

Lorenz will dive with three tanks of compressed air strapped to his back.

He and his sister will descend hand-and-hand down a weighted line, marking their greatest depths with a grease pencil. To help him go down, he will carry 135 pounds of equipment plus additional weights.

Lorenz, who said he had rehearsed the dive for six months, said he will have six stand-by divers stationed at intervals down the line, with the last one at the 200-foot mark.

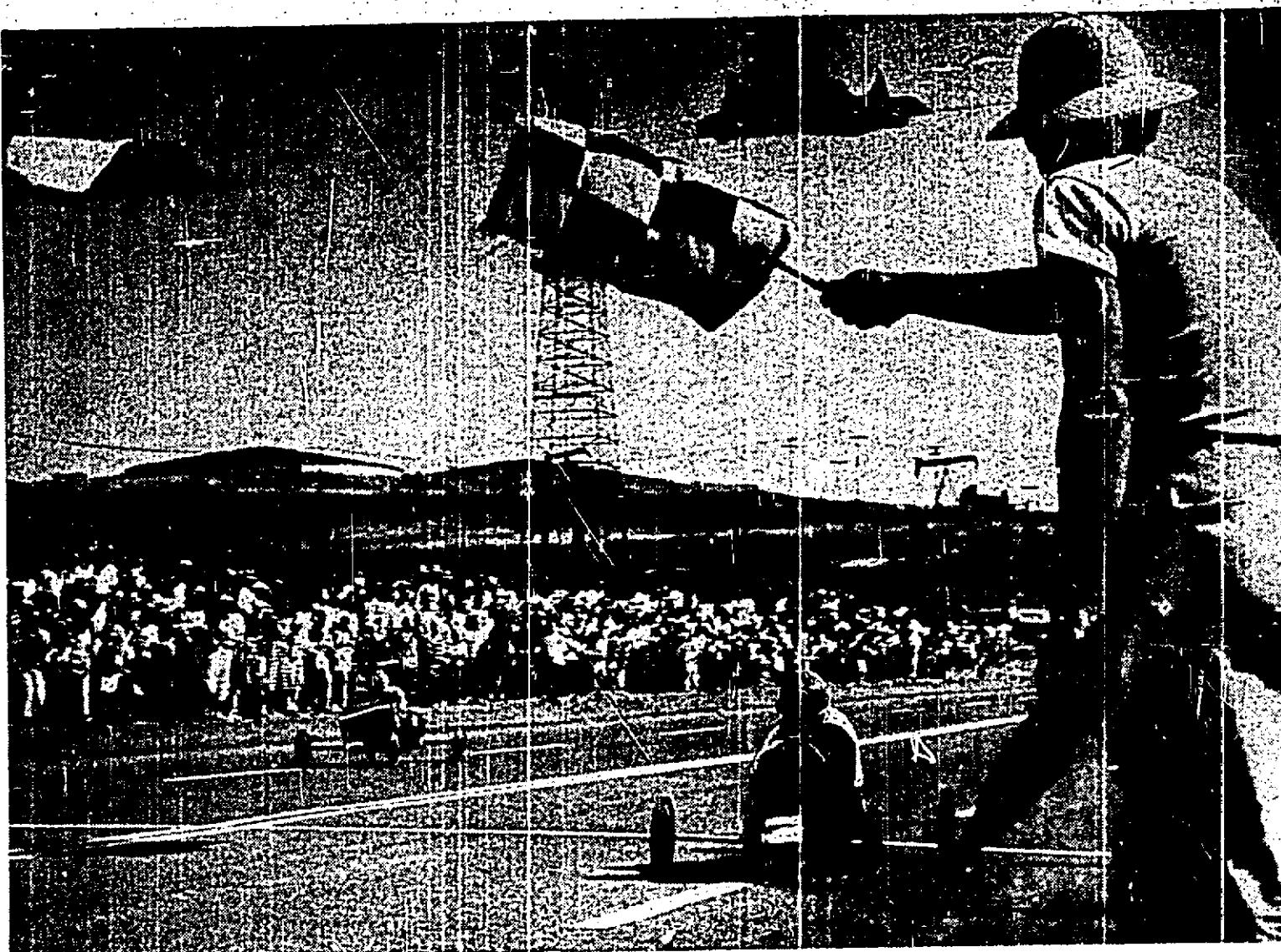
The Los Angeles diver said that Root went down under the worst of conditions, in a heavy sea and without stand-by divers.

The Florida attorney exceeded the record, halting briefly at the 400-foot level, and never returned to the surface. He is thought to have succumbed to nitrogen intoxication and lost his sense of direction, heading for the bottom instead of the top.

Root dived in 770 feet of water. Lorenz, as an added precaution, will go down in around 330 feet, so, if he goes the wrong way, he won't have far to go.

Lorenz's attempt at the record set in 1947 by Frenchman Frederic Dumas, will be made from the yacht Flamba.

He already holds the American and Australian records for skin diving with a dive of 276 feet.



**'Pfft'—AND HE WON THE DERBY**

Speeding smoothly in his racer appropriately named "Pfft," Gary Lee Miller (right), 15, of Lynwood, gets the flag as he crosses the finish line Saturday, winning Long Beach's Soap Box Derby. Jim

Pryor (left), 11, of Bellflower, was runner-up. At lower left, Gary, the champ, grins proudly as he rests after the exhilarating ordeal. —(Staff Photos by Roger Coar.)



### McCarthy Accused on 6 Specific Counts

By DOUGLAS B. CORNELL

WASHINGTON (AP) — Sen. Fulbright (D-Ark) hurled six charges—including an allegation of a \$10,000 "shakedown" of a housing corporation—at Sen. McCarthy Saturday as the Senate ploughed through some seven hours of argument without a decision on a move to censure the Wisconsin Republican.

Fulbright moved to meet vehement objections from a number of senators that the resolution of condemnation of McCarthy's conduct, offered by Sen. Flanders (R-Vt), lacked a bill of particulars.

It was a day in which foes of McCarthy lambasted him, and other senators, including Sen. Daniel (D-Tex), objected that the backers of the Flanders move were trying to do McCarthy what they accuse him of doing to others—condemning people without fair procedure.

Sen. Eickenger (R-Iowa) called the Flanders resolution an "utterly improper approach and unconscionable."

In early evening the Senate recessed until noon Monday. Saturday's debate never reached the peaks of emotion and tension scaled Friday night, McCarthy was absent much of the time. And crowds had dwindled to the point where there were big clumps of empty seats in the galleries.

Fulbright offered amendments to the Flanders resolution covering each of his six charges. He said he would demand a vote on each.

The other five were that McCarthy:

Denounced a Senate subcommittee that investigated his affairs and "contemptuously refused to comply with its request" that he testify.

Openly invited and urged government employees to violate the law and their oaths of office before a nationwide television audience. This was a reference to McCarthy's statement at the

(Continued on Page A-2, Col. 6)

### Thai General Cites Threats by Red Radio

By ROBERT L. BROWN

BANGKOK (Sunday) (UPI)—A high official in Thailand's government today saw menacing development from the Chinese Communists because of attacks by Peiping radio.

"Lt. Gen. Momuang Kharb Kunchorn, deputy chief of the general staff and director general of Thailand's public relations, said the attacks directed against Thailand appeared to be of a psychological nature, but he added:

"The government is not going to be caught napping. We shall fight for our territorial integrity."

The general's comment appeared in the American-edited Bangkok Post.

Thailand is keeping a wary eye on nearly 50,000 refugees from the Indochina war, for planted fifth columnists and on 5,000 known Communists.

Most of the Communists and some 2,000 fellow travelers are believed to be in the northeast—the very sector where Thailand faces a potentially aggressive force with the fall of northern Viet Nam to the Reds and the neutralization of Laos.

(Continued on Page A-2, Col. 8)

### Riotous Red Peasants Try to Halt Indo Evacuation

HANOI, Indochina (UPI)—Large-scale demonstrations by organized groups of Communist peasant women and children were staged throughout the Red River Delta Saturday in an effort to stop anti-Communist Vietnamese from leaving the area.

Communist attempts to persuade the Vietnamese to stay have been confined to threats and promises until Saturday convoys of refugees and troops reported mass demonstrations by the Reds to try to stop the evacuation.

Tension grew in the delta and French authorities said they feared the demonstrations might lead to flights. Several incidents were reported from the Bac Ninh area, 20 miles northeast of here.

French and Communist authorities proclaimed the ceasefire in central Viet Nam at 7 a.m. today

(8 p.m. EDT Saturday). Fighting stopped in North Viet Nam July 27, but peace will not come to all of Indochina until Aug. 11.

In several places along the highway northeast and east of Hanoi Saturday retreating Vietnamese soldiers were set upon by women and children.

The demonstrators implored the soldiers not to leave with the French. If the soldiers refused, the women yelled insults and attempted to prevent them from leaving.

At Hac Siong, east of Hanoi women threw themselves in front of army trucks to make them turn back. But in no case were French troops molested.

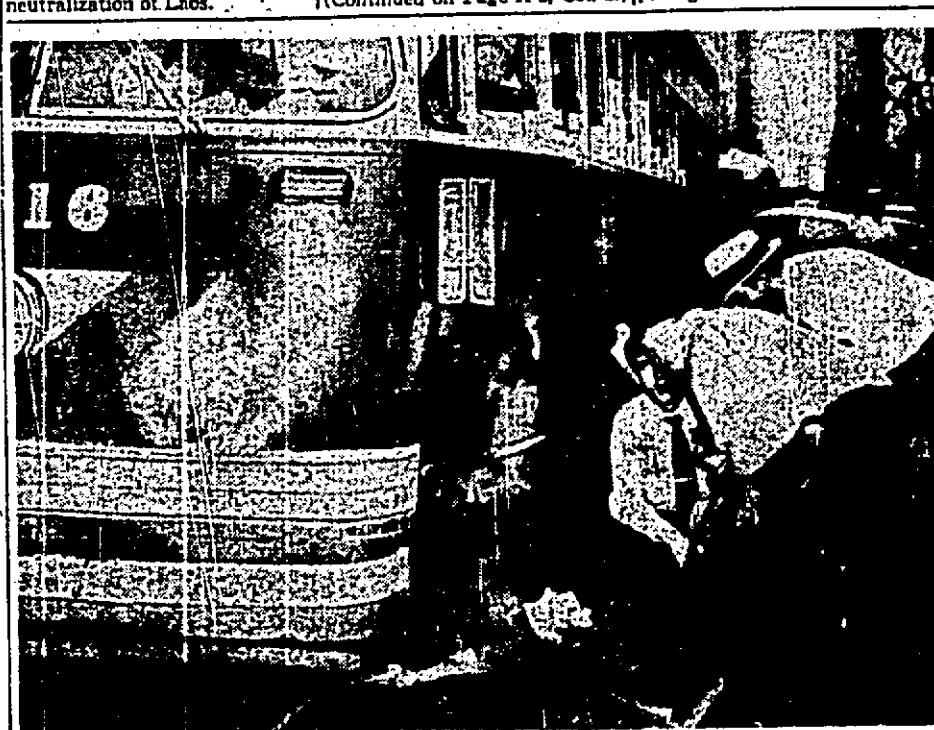
Near the post of Dung Vi women threw themselves on nationalist militiamen marching to Bac Ninh. The same women tried for the second time to release interned Vietnamese civilians in the area and were driven off only when French foreign legionnaires fired into the air. One of the legionnaires was injured in the melee by an iron bar welded by a woman.

WHERE TO FIND IT  
Amusements ..... B-8  
Beach Combing ..... B-1  
Bridge ..... D-8  
Classified ..... C Section  
Editorials ..... A-20  
Military ..... A-18  
Obituaries ..... B-2  
Radio-TV ..... C-14  
Real Estate ..... A-16  
Ship Arrivals ..... A-12  
Sports ..... B-3-7  
Women's News ..... D Section

CHICAGO (UPI)—Radio interference caused more than 40 spectacular crashes of costly model airplanes Saturday at the national model airplane championships at Glenview Naval Air Station.

A Navy spokesman explained that some station in the Chicago area operated on the radio frequently assigned to model airplane builders for guiding radio-controlled models. The station—probably an amateur broadcaster—put out such a strong signal that contest participants lost contact with their airplanes and many crashed.

The U. S. Navy's "Blue Angels" team of jet fliers did stunts during the fourth day of the model plane meet. The championships are scheduled to continue through today.



**WHEELS OF DEATH CAME CLOSE**

Mrs. Pearl Baer lies injured under a streamlined streetcar in Chicago Saturday. She was struck by the car, but its front scoop prevented her from slipping under the wheels. She suffered only bruises and rib injuries. —(UPI Telephoto.)

**L.A.C. SAYS:**

*He Is on Vacation*



# Throngs See Soap Box Race

**Bellflower  
Lad Coasts  
to 2nd Spot**

(Continued From Page A-1)

and speed generally was estimated at 30 miles an hour.

National prizes, for which Gary Miller now will compete, include \$5,000, \$4,000, \$3,000, \$2,000 and \$1,000 college scholarships.

Climax of the race found youngsters dancing up and down and screaming, and excited adults throwing their hats into the air, hugging each other and dancing jigs at the edge of the concrete road.

Beauteous Miss Finland (Leonta Alristo, 18, of Helsinki) and Miss Michigan (Geri Hoffman, 22, of Detroit) gave out the top awards and winners were interviewed by Bill Welsh of KTTV.

This was a race in which everyone won. Each contestant received a white T shirt and a blue metal helmet. Then, in every heat, everyone won. Two or three youngsters raced in each heat; first-place winner of each heat won a trophy; second-place winner, a belt and buckle and third-place winner, a medal. Youngsters who won again after one heat received merchandise awards by local merchants.

Considerable drama was attached to presentation of the sportsmanship award which went to a deaf mute, Johnny Gasman, 11, of 12936 Deming St., Downey, who attends the Riverside School for the Deaf. He piloted a Tiger car, with a tiger's mouth. Johnny made the car of scrap lumber he had picked up here and there.

Albert Parravano, 14, of 1007 Pacific Ave., Manhattan Beach, won the Shell Oil Co. tool board prize for the best constructed car.

Harry Covert, 8359 Ocean View Ave., Whittier, driving his black Phantom, won the award for the car with the best appearance and Dennis St. Aubin, 1225 23rd St., Manhattan Beach for the best upholstery job.

Two minor mishaps marked the derby. Albert Medvitz, 12, of 830 Pacific Ave., shortly before noon lost control of his car and ran into the crowd. No spectator was hurt. Albert was taken to Community Hospital where his injuries were classed as abrasions of chest, shoulder and knee. He was released and went back to watch the derby. In the late afternoon, another youngster ran off the road, with no damage.

Frank Hedge won first, Evelyn Davis second and Andy Anderson third in the "screwdriver" contest in which automobile people, for fun, raced down the hill in three of the youngsters' cars. Hedge won a fancy oilcan trophy as a prize.

Semifinal derby heat winners were Class B, Dick Darrow, Gregory Harris, Rex Burrell, Michael Anspaugh, Jim Pryor, Larry Paley, Stephen Nabener; Class A, Jerry Method, Peti Fer, Preston Smith, Glenn Williams, Gary Miller, Jim Ahe, Jim Ostrom.

Dick Kline, automobile editor of the Independent-Press-Telegram, was derby director.

Beaming from the sidelines was Mayor George Vermillion, his red hair glinting in the sunshine. "I'm here because I like kids and I like this kind of thing," said Vermillion. "This derby has kept a lot of kids off the street for a long time."



A GREAT DAY FOR THE WINNERS

Johnny Gasman (left), 11, of Downey, a deaf mute, grins happily after being given Soap Box Derby's "Sportsmanship" award. He won three heats before



being eliminated. At right, Jim Pryor, 11, of Bellflower, beams from seat of motorboat he won as the B division champion. —(Staff Photos)

WILD BLUE YONDER? UH, UH!

## Sparrows Living It Up With L.B. Folk, Like It

By LEE CRAIG

As far as three of the city's sparrows are concerned, wild life is strictly for the birds—other birds, that is. Eleven-year-old Stephen Claunch, 2633 Adriatic Ave., found the fledglings in a nest a few weeks ago and brought them back to his mother, Mrs. Anna Lee Claunch.

Mrs. Claunch, philosophical after raising Stephen and his brother, Don, 14, cared for the feathered boarders, feeding them bread crumbs and canary seed.

Last Friday, she figured they were sturdy enough to hit the road, so she released them, mentally dusting her hands as she

### He Couldn't Let His Sponsor Down

George Sara, 13, wrenched his knee in a trial race a week ago, but he participated in Saturday's Soap Box derby just the same.

"I have to be loyal to my mom's boss," he explained.

His mom, Mrs. Billie Jean Sara, 6309 Henrile St., is a waitress at Sam's Sea Food spa at Surfside, and one of the proprietors, George Arvantis, sponsored young George.

George's car, his first, was black with red wheels and gold lettering. He placed second in one heat. "I'm going to build a real good car for next year's derby," he said.

### Survivor of Auto Plunge Still Serious

Mrs. Gladys S. Butler, 56, of 16 12th Pl., was still on the serious list in Seaside Hospital late Saturday after surviving a 35-foot fall when her car plunged off the foot of 12th Pl. onto the beach below, late Thursday.

A companion, Frank Sweeney, 71, of 300 E. Arbor Rd., was killed instantly in the flattened wreckage of the late-model station wagon.

## Gov. Knight, Virginia Carlson to Repeat Vows Monday in L.A.

Gov. Goodwin Knight and the attractive widow who composed his official campaign song "Our Goodie," Mrs. Virginia Carlson, will be married at 1 p. m. Monday in Los Angeles.

With reporters, photographers and radio men slated to outnumber the invited guests 3-to-1, the ceremony is scheduled for the Episcopal Church of Our Savior.

Knight will be the first California Governor to marry in office.

In an attempt to keep the ceremony as simple as possible, only his relatives and Mrs. Carlson's—some 30 are expected—have been invited to the ceremony.

Newsmen will be allowed to set up their cameras and equipment in a room adjoining the chapel with the understanding

that no pictures or recordings will be made during the ceremony, the governor's press secretary announced.

Knight and his bride regard the rites as "strictly personal" in which "nothing should be done to either attract or justify undue public notice."

A private luncheon and reception for the wedding party has been set for just after the ceremony.

The couple will honeymoon for several days on a friend's yacht off the coast.

Knight's first wife, Arville, died in 1952. They had two children, Mrs. Robert Eaton, 27, wife of a Los Angeles attorney, who will serve as the governor's best man, and Carolyn Knight, 21.

Mrs. Carlson, the widow of an Air Force bombardier killed in a raid over Ploesti in 1944, will be attended by her sister-in-law, Mrs. Richard Hershberger.

The bride, at 35 some 22

years younger than her hus-

band-to-be, said she finds her-

self in the same hectic state

as all women just prior to

their weddings.

She has been dashing from one thing to another, between her dressmaker and the florist, with hardly time to take a relaxed breath.

Mrs. Carlson will wear a "pink cloud" of a dress of nylon with an embroidered top and an underskirt of pleats and circled skirt.

She composed the lyrics for Knight's campaign song.

She and Knight first met on a television show in 1951. The governor and her mother were old friends.

The two began going together recently.

Like most Californians, neither

the Governor nor his intended first lady were born in this state. He hails from Provo, Utah, and Mrs. Carlson from Ft. Dodge, Iowa.

### Film Figure's Yacht Limps Toward Port

Long Beach Coast Guard headquarters reported Saturday night that the 106-foot sailing yacht Araner, owned by movie producer-director John Ford, was limping toward port from off San Nicholas Island, her main generator out and her sails torn. A party of Hollywood luminaries was aboard.

The vessel was sought Saturday by a Coast Guard plane and a cutter in the vicinity of San Nicholas Island, southwest of here.

Coast Guard officials said no particular concern was felt here for the Araner, since word from the Araner's radio was inoperative.

The yacht left Fellows and Stewart Yacht Landing on Terminal Island Thursday. Among those listed aboard were Ford's son, Jack; his daughter, Barbara, and Duke Kahanamoku, sheriff of Honolulu.

### Lakewood Park Publicist Named Video Show Chief

Don Rochlen, director of public relations for Lakewood Park Corp. since 1950, has been appointed executive producer for the Cleo Roberts television shows.

Rochlen, of 4811 Castana Ave., Lakewood City, will leave today for San Francisco to begin a tour of the United States in connection with Roberts' show, "Street Corner, USA."

In September, he will go to Europe for work on another Roberts show, "Cleo Roberts' World Report."

### Woman's Scream Scares Off Thug

A woman's screams routed a young would-be bandit who fled empty-handed Friday night, leaving his intended victim, Mrs. Emilie I. Youngren, 33, of 6618 Centralia St., Lakewood, so scared she went home without calling police.

Mrs. Youngren said she had just climbed into her car in a parking lot across from a market at 4164 Viking Way when the young bandit "rose out of the back seat and pointed a gun at me." She informed police of the incident Saturday morning.

### L.B. Man Cuts Throat in Store

A 40-year-old Long Beach man walked into a crowded Huntington Park supermarket Saturday, grabbed a knife from the meat department and slashed his throat, Huntington Park police reported.

Roy Walter Smith, a welder whose address was given as 909 California Ave., was taken to Los Angeles General Hospital in serious condition.

The two began going together recently.

Like most Californians, neither the Governor nor his intended first lady were born in this state. He hails from Provo, Utah, and Mrs. Carlson from Ft. Dodge, Iowa.

John D. Stephenson of North

walk was one of nearly 50 new postmasters unanimously confirmed by the U. S. Senate Saturday on the recommendation of President Eisenhower.

### Soap Box Derby Victors

### Happily Planning Trips

Both top winners of Saturday's Soap Box Derby are going on trips.

Gary Miller, grand champion and holder of the record speed for the course, will go to Akron, Ohio, to compete in the National Soap Box Derby, which offers college scholarships ranging from \$1000 to \$5000. He will be accompanied by his proud parents, Mr. and Mrs. Lyle K. Miller, 3239 Pleasant St., Lynwood.

Gary is in the 10th grade at Lynwood High School. He has not yet decided about college or a career. His father is a salesman for Dolly Madison Cake Co.

Jim is in the seventh grade at St. John's Lutheran School in North Long Beach.

His Black Magic which took him to Class B championship and second place in the finals is his first racing car. His brother Bob, 14, who made a good showing in Saturday's Soap Box Derby, and raced last year in the Los Angeles Soap Box Derby, Jim's

father is plant manager of Morn-day's race and took care of his son, Cal Dalry at Bellflower.

### City Chiefs to Be Feted at Shipyard

Mayor George Vermillion, City Manager Sam Vickers and members of the new City Council will be guests of Capt. G. C. Weaver, USN, commander of Long Beach Naval Shipyard, at a breakfast Wednesday at 7:30 a.m. in the shipyard's executive dining room.

City officials will hear shipyard department heads describe activities in their sections as a means of acquainting new Councilmen with operating and working conditions at the yard.

Later Wednesday, Capt. Weaver will be presented an achievement award for safety from the Secretary of the Navy at an all-hands ceremony at the shipyard's bandstand at 11:45 a.m.

Rear Adm. George C. Dyer, USN, 11th Naval District commanding officer, will make the presentation. Music will be by Long Beach Municipal Band.

**Columbia HAS THE ANNUAL**  
FIRST AND PACIFIC

**Rose Marie Reid JEWELS OF THE SEA**

## Sensational Swim Suit Sale

ALSO INCLUDED ARE SUITS FROM ANOTHER OF THE LEADING MANUFACTURERS OF CALIFORNIA SWIM SUITS.

**VALUES TO 15.95**

**888**

**VALUES TO 19.95**

**1088**

**VALUES TO 29.95 COMPARABLY REDUCED**

**Do not delay as there  
is a limited quantity  
of styles, colors, sizes.**

**89.95 VALUES**

## CASHMERE

and

## STROOCK COATS

**\$58**

IMAGINE! 100% CASHMERE coats at this tiny, tiny price! IMAGINE! Stroock's fabulous fleeces in the newest luxury styles! Millium linings, superb tailoring, hand-detailing . . . everything you want in a coat. Choose your favorite color and style now during this special event . . . sizes 10 to 16.

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FIRST AND PACIFIC

**Aaron Schultz**  
Furniture of Quality  
Open Mon. & Fri. Til 9 p.m.  
our 30th year

Now in Progress  
**AUGUST CLEARANCE**

Tremendous Reductions  
in All Departments

Aaron Schultz Uptown 4321 Atlantic Tel. 7 Of Course!

## Dr. Kagawa Asks More U.S. Evangelists for Japan

MASSANETTA SPRINGS, Va.—for what American missionaries and their supporters have done world-renowned Japanese Christians for him and his fellow Japanese. Dr. Toyohiko Kagawa, a leader, has called upon the Christian movement to redouble their efforts in behalf of the Christian evangelization of Japan.

"We need your prayers and your life. Dr. Kagawa told more than 1,200 persons here at the annual training school for the women of the Presbyterian synod of Virginia.

"Otherwise, Japan cannot be Christian, and the condition of the whole Orient will be truly terrible," he continued.

The Japanese pastor noted that Negro churches have in recent years sent 2,000 missionaries to Japan. He pleaded for American white churches to match this number.

Kagawa, who is himself a product of the missionary movement, expressed deep gratitudine.

## Early Ballot Seen in Italy on EDC Issue

ROME—(UPI) The way was cleared Saturday to bring the European Army Treaty to final debate and a vote in the Italian Chamber of Deputies.

The final barrier was removed when the chamber foreign affairs committee approved the bill to ratify the treaty—15 to 11, with three abstaining.

Of the six nations involved, Belgium, the Netherlands, Luxembourg and West Germany have ratified; Italy and France have not. The United States has threatened to cut off arms aid if they have not ratified by the end of 1954.

Communism, Kagawa said, "is dying out in Japan" in the face of "worthy labor unions" to which some six million Japanese workers now belong.

He said that the people realize keenly that they are tremendously "better off" under democratic rather than Communist rule.

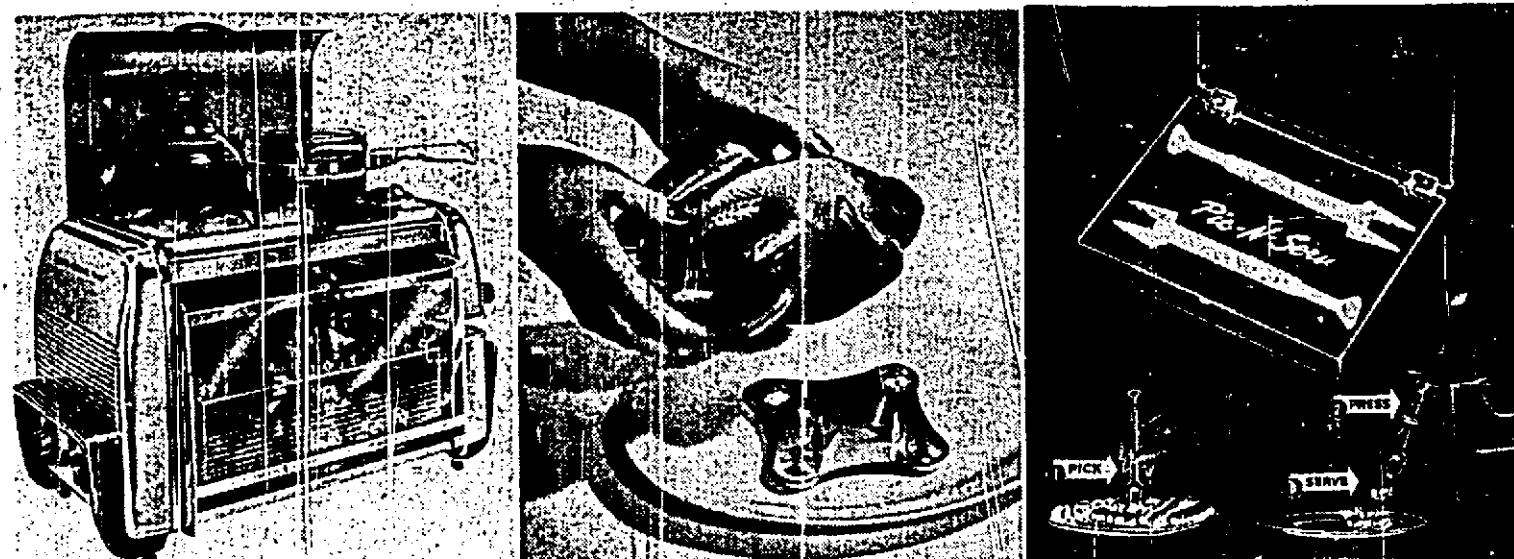
Communists, he stated, hold almost none of the 466 chairs in the present Japanese parliament.

Kagawa was unslated in his praise of Gen. Douglas MacArthur as a "Christian" administrator of the Japanese occupation.

Kagawa, who is himself a product of the missionary movement, expressed deep gratitudine.

Join the Crowd NOW

# Walker's DEPARTMENT MANAGERS' SALE



### Roto-Brail "400" Rotisserie

Regular  
69.95

**39.95**

Complete with barbecue grill spit for smaller meats, skewer spit for fowl and roasts. 2 broiling trays, grill top. Built-in super-power motor, all chrome finish.

19.95 Aluminum 3-tier utility table can be purchased for just \$5 when you buy a Roto-Brail.

### 59.95 Homer Laughlin Dinnerware

Service  
for 12

Lady Greenbrier or Lady Stratford patterns in semi-porcelain quality.

39.95 Service for 8..... \$24

**\$29**

### 2.95 Plastic TV Snack Sets

4 partitioned plates and 4 sturdy cups—indispensable for informal entertaining.

**1.49**

HOUSEWARES WALKER'S LOWER FLOOR

### Reg. 1.95 Handy Carv-Rac

Fits right  
on platter

**1.49**

Place on platter, then place fowl or roast directly on the Carv-Rac. Made of rust-proof aluminum, rubber suction cups on bottom adhere to any surface and prevents messy skidding or flopping of roast or fowl. Silver or gold finish.

### Reg. 5.95 Steak Knife Set

Set of 6 imported Sheffield quality. Hollow ground stainless steel serrated blades with simulated bone handles. Attractively gift boxed.

**2.99**

### 7.95 Puritan Toilet Seat

Compressed wood with baked on porcelain-like enamel finish. Seamless construction, chrome fittings.

**4.99**

HOUSEWARES WALKER'S LOWER FLOOR

### New Pic-n-Serv

hors d'oeuvres  
forks

**\$1**  
pr.

Just stick the fork into olives, pickles, etc.—then press button to eject olives, pickles, etc., one hand operation. Simple, clever hostess item. Gift boxed in pairs.

### Reg. 1.49 "Kiddy-Mom" Stool

Kidney shaped stool, wonderful for TV, for kids and adults. Unusually sturdy hardwood construction. Lacquered natural finish.

**\$1**

### Reg. 2.49 Collapsible Stool

Comfortable, folding stool of sturdy Alpine hardwood. Natural furniture finish.

**1.98**

HOUSEWARES WALKER'S LOWER FLOOR

## August White Sale Savings

### Koolfoam Air-Conditioned PILLOWS



Koolfoam Junior, reg. 3.95..... 3.45

Koolfoam Standard, reg. 5.95..... 4.95

Koolfoam Premium, reg. 6.95..... 5.95

Koolfoam Super Plump, reg. 8.95..... 7.95

Koolfoam De Luxe, reg. 10.95..... 9.95

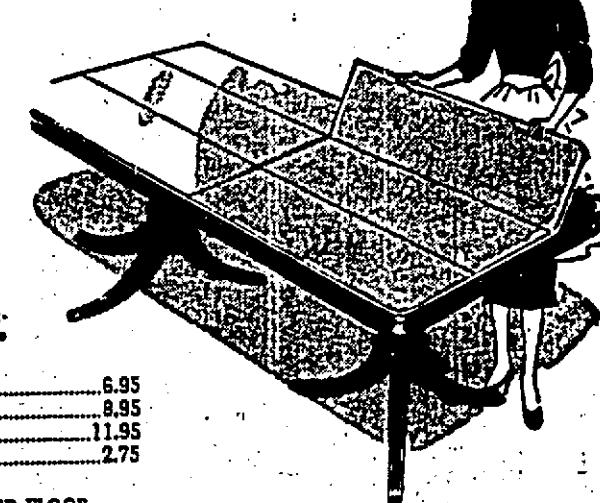
Now you can afford the finest in foam pillows... no need to be content with ordinary pillows, when you can have this amazing pillow with a patented open-pore surface that assures ever-changing fresh air circulation while you sleep. Koolfoam is Air-Conditioned to give you more comfort.

DOMESTICS WALKER'S THIRD FLOOR

## Aluminum Insulated Table Pads

"made for your order"  
Regular 13.25

**8.95**



The newest and best in table top insurance. Leatherette top with matching felt backing.

Phone 707-451 and our representative will come out and measure your table.

9.95 36x40..... 8.95  
13.25 40x48..... 11.95  
20.00 48x60..... 2.75  
12' leaves, up to 12' wide.

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Don't miss this ANNUAL SALE of

## DOROTHY GRAY CLEANSING CREAMS...

Reg. \$2.25 size  
NOW ONLY  
**\$1.25**

FAMOUS DOROTHY GRAY  
Cleansing Creams are bought by the millions. No others clean your skin so thoroughly and still give you the same fine beauty care. Because Dorothy Gray Cleansing Creams are scientifically personalized—to do the most for your own individual skin type.

DRY-SKIN CLEANSER  
helps soften skin... Reg. \$2.25 size  
SALON COLD CREAM  
(for normal or combination dry-and-oily skin)... Reg. \$2.25 size  
LIQUEFYING CLEANSING CREAM  
(for oily skin)... Reg. \$2 size

**SALE!**  
Reg. \$4 size  
of each...  
**NOW \$2.25**  
(All prices plus tax)

LIMITED TIME ONLY!

Come in, write or phone, but STOCK UP TODAY!

COSMETICS WALKER'S STREET FLOOR

### DEPARTMENT MANAGERS' SALE SPECIAL

the amazing new  
WONDER WHEEL

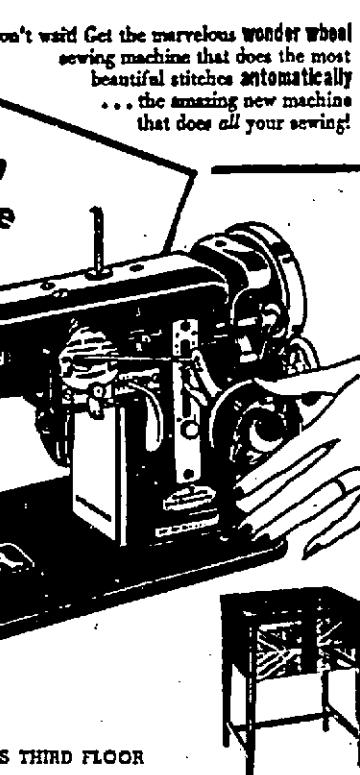
## NECCHI SEWING MACHINE

**\$40**  
trade-in  
allowance  
for your old machine on  
the new Necchi or Elna  
Generous credit terms

ALL YOU HAVE  
TO DO IS WATCH!

Just pick your stitch, insert the Necchi Wonder Wheel, and watch the stitch come out—automatically! Save time and money. Do away with tedious hand finishing. Without attachments the Wonder Wheel Necchi sews on buttons, makes buttonholes, monograms, appliques, blind-stitches hems, overcasts seams. Sews straight, forward and reverse. Sews zig-zag.

SEWING MACHINES WALKER'S THIRD FLOOR



### FAMOUS DELUXE BUCKSHOT PATTERN

Extra Wide Binding, Satin Lining, Brass Locks		
15" Overnight Case	12.50	6.95
18" Overnight Case	13.50	7.45
21" Weekend Case	14.50	7.95
Pullman Case	17.50	9.95
Women's Wardrobe	27.50	15.95
Hat and Shoe Case	27.50	15.95
Train Case	14.50	7.95
Packing Case	22.50	12.50

### ASSORTED GROUP ★ SPECIAL REDUCTIONS

Top Grain SealSkin Man's 2-Suiter with Combination Lock	59.50	25.00
100% Nylon Car Bag	17.50	10.95
Large Ducksheen Swag Bag	5.00	2.95
Smooth Cowhide Notebooks	2.95	1.95
Cowhide Brief Bags	17.50	9.95

Assorted Group of High Grade Week-end Cases, Reg. 19.50 to 24.50... **9.95**

Initials without charge prices plus fed. tax

LUGGAGE WALKER'S LOWER FLOOR

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Fridays 12 noon 'til 9 p.m.  
Other Days 9:30 to 5:30

## Downtown Pine at Fourth

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Victoria Auto Parks, 1 hour, with purchase of \$1 or more. Tickets validated service desk each floor.

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the friendly store of Long Beach

## DEPARTMENT MANAGERS' SALE

timely special purchase

## SWIM SUITS

from the "Miss Universe"  
girl's favorite maker.  
Reg. 12.95 to 19.95.

894

What luck to find these noted suits at such savings, just  
at the height of warm weather! You'll want an extra  
one or two to finish this season or start next year. An ex-  
cellent assortment of styles and colors for your selection.  
Sizes 32 to 40

SPORTSWEAR SECOND FLOOR OF FASHION

Darling  
DaughterCream  
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Maker's  
Reg. 3.95Shadow  
Panel  
SLIP

199

All around  
shadow-paneled  
slip in  
multifilament  
acetate and  
rayon crepe, with  
2 rows of  
val lace. White.  
Sizes 32-44.  
Slight  
imperfections.LINGERIE  
SECOND FLOOR OF FASHIONDON'T buy  
just any Hose  
Blindfoldedif it's budget hosiery  
you have in mind

Buy Walker's

## 'Secret' Nylons

Save up to 6.70 on 6 pairs

6 prs. \$5

or \$1 pair

66-12, regularly 1.95  
60-15, regularly 1.50  
51-15, regularly 1.35  
51-30, regularly 1.35  
Kantrun 15's, regularly 1.50  
Novelty Heel 15's, regularly 1.65The famous manufacturer's name is our secret (labelled, they're  
priced much higher) . . . and it can be your secret that you paid  
so little for such fabulously sheer, perfect fitting long wearing  
beauties like these. First quality. "Secret" nylons come in propor-  
tioned lengths, too.

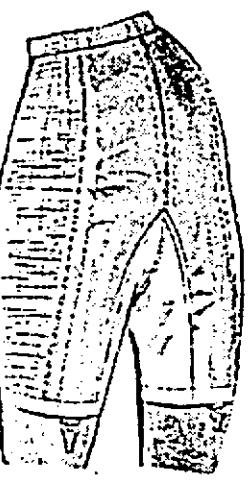
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bigger and better savings during our  
Department Managers' Salefamed  
brand

## SHOES

Big savings . . . unusual va-  
riety! Exclusives in hi,  
mid, little and flat  
heels . . .  
cool meshes,  
patents,  
smooth  
leathers.  
Newest  
white, speck-  
led, blues,  
beiges,  
pastels . . . styles  
you'll wear  
now and into  
fall. All sizes.values to 16.95  
MARQUISE - JACQUELINE1673  
pairs  
at

\$5

SHOE SALON  
SECOND FLOOR OF FASHION5.50 Dress Tights (sketched, top) with  
rayon satin panel for firmer  
tummy control . . . 4494.50 Sport Tights (sketched, lower) 369  
all-elastic without rayon satin panelNew De Luxe  
SIL-O-ETTEnow in sensational Coress-  
Lastic Fabric for all-day com-  
fort.

5.95 Dress Tights . . . 4.95

4.95 Sport Tights . . . 3.95

4.95 Girdle . . . 3.95

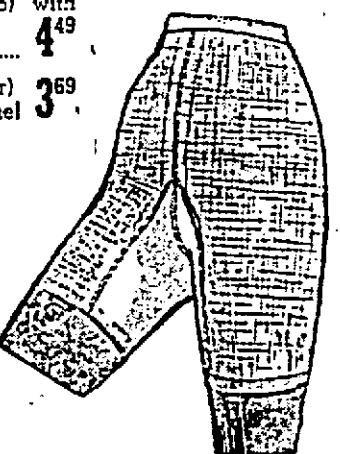
SANITARY GOODS  
STREET FLOOR

## Annual Fall Sale

One Week Only—August 2 to 7

## SIL-O-ETTE

girdles and panty girdles

All body-hugging elastic, the  
girdles that eliminate bones, hooks,  
zippers, concentrate on giving firm  
but gentle all-over control. Sil-o-ette  
for perfect, strain-free fit.Walker's Store Hours: Friday 12 noon 'till 9 p.m.  
Other Days 9:30 to 5:30Downtown Pine at Fourth Phone  
707-451

Park Free

Victoria Auto Parks, 1 hour, with purchase of \$1 or  
more. Tickets validated service desk each floor.



## 2 Youths, Girl Sketched by Woman, Robbed by Gang of 6 With Knife

Assisted by pencil sketches supplied by the victim, sheriff's deputies widened their search Saturday for members of a youthful gang who held up and robbed at knife-point a Lakewood housewife as she walked with her children in daylight near her home.

Mrs. Helen Gonzales, 32, of 3412 Kallian Ave., said she thought the laughing, giggling gang of three youths, all in servicemen's uniforms, and three girls were under the influence and bore a car club insignia.

The attack netted them Mrs. Gonzales' purse containing \$10.

An amateur painter, the victim drew likenesses of three of her assailants, a youth who drove the car which pulled up alongside her on Studebaker Rd. between Carson St. and Parkcrest Ave., the girl who used the knife and a hoodlum in the car's back seat.

When one youth asked directions, Mrs. Gonzales said, one of the girls got out and thrust a knife at her, telling her to "shut up" and turn over her purse.

The point of the knife slit her dress and inflicted a slight wound in her back, the woman said.

She gave them the purse without argument, she said, because her two children, Nancy Anne, 19 months, and Roy, six months, were crying and she was afraid the gang might hurt them.

One of the youths was wearing a Navy uniform, she said. The other two wore Marine uniforms. All three were about 23 years of age. The girls were about 16 years old.

The robbery car was a light blue four-door sedan, slightly dented on the right rear fender, and bore a car club insignia.



HOUSEWIFE SKETCHES ASSAILANTS



## \$10 Millions Storm Drain Building Set

Los Angeles County will receive storm drain construction bids totaling nearly 10 million dollars during August, according to a joint statement issued Saturday by Supervisors John Anson Ford and Herbert C. Legg.

The sum represents the highest total in dollar volume since approval of the \$179,000,000 bond issue in 1952.

Among the largest projects on the list are the East Compton Creek No. 1 job, at a proposed cost of \$4,597,400, and the Long Beach northeast construction, at \$4,566,800.

The Compton job, designed to serve five cities, may be bid as one project or separately on each of its three construction units, Legg, chairman of the county flood control committee, said.

The project will drain storm water from areas in Maywood, Bell, Vernon, Huntington Park and South Gate, he said.

The local drain will be built in Tenth St. from Orizaba Ave. to the Los Angeles River, with later lines to be constructed in Seventh St. from Rose Ave. to Orange Ave. and along Orange to Tenth, then in Dawson Ave. from Tenth to Anaheim St. in Junipero Ave. from Tenth to Sixth, and in Sixth to Molino Ave., and along Temple Ave. from Tenth to the Pacific Electric right of way, with an additional line east from Temple to Obispo Ave.

A third storm drain project is scheduled in Burbank, to be known as the Niagara St. job, with \$757,000 reserved for the work.

## Union Offers Millions to Back Mill Strike

PORLTAND, Ore. (UPI) — The United Brotherhood of Carpenters and Joiners (AFL) Saturday pledged they would back "to the hilt" with a \$9,000,000 strike fund AFL lumber and sawmill workers in the strikebound logging industry of the Pacific Coast.

But California Fire Dispatcher Sterling Damgaard said the fire, named "Charles," to identify it from other blazes, was expected to be under control at midnight Saturday. It was the "biggest" Saturday, he said, "nine miles long and one and a half miles wide."

He said equipment was moved to the Sonoma blaze, which already blackened 9,000 acres of brush, grass and timberland, because 14 other fires over 70,000 acres of California land had been controlled. A soot smeared crew of 350 men, 28 bulldozers and 20 pumper trucks were battling fire "Charles," Damgaard said.

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# Big Political Week With 6 Primary Polls

WASHINGTON (UPI) — White House ambitions, the famed Senate crime probe of 1952 and the recent Army-McCarthy hearings figure in primary elections to be held this week.

The picture at a glance:

Primaries in Six States—Kansas, Michigan, Missouri and West Virginia on Aug. 3; Tennessee on Aug. 5 and Kentucky on Aug. 7.

Prizes at Stake—Five seats in the United States Senate (all but Missouri); 58 in the house; the governorships of Kansas, Michigan and Tennessee.

Personalities involved—Some of the best known names on the political scene. Former Vice President Albert W. Barkley of Kentucky bidding for his old Senate seat again. Sen. Estes Kefauver (D-Tenn.) of the famed 1952 crime hearings, and Tennessee lawyer Ray Jenkins, chief counsel of the recent Army-McCarthy hearings. Sen. Homer Ferguson of Michigan, chairman of the Senate Republican Policy Committee, and Gov. G. Mennen Williams of Michigan, a 1952 "favorite son" candidate for the Democratic presidential nomination and a likely candidate again in 1956.

Tennessee offered one of the roughest and bitterest primary campaigns in years. It figured in the fight between Kefauver and Rep. Pat Sutton for the Democratic senatorial nomination and in the three-way race for the Democratic nomination for governor.

Sutton, 49-year-old Navy veteran and a Congressman for six years, accused Kefauver off "coddling Communists" and being backed by "leftwingers from New York." He said Kefauver, a 1952 candidate for the Democratic presidential nomination, still is running for the White House and wants re-election as Senator as a stepping stone to that aim.

Kefauver, who gained national fame as chairman of the Senate's televised crime hearings, lashed back with a charge that Sutton's top backers were once associated with racketeers and gamblers in New Orleans and Miami.

On the Republican side, the Senate race lay between Robert C. Gregory, a Memphis businessman, and Jenkins, whose name was entered by friends while he was in Washington as chief counsel of the Army-McCarthy hearings.

Candidates in the Democratic gubernatorial race are Incumbent Frank Clement, former Gov. Gordon Browning who lost to Clement two years ago and Criminal Court Judge Paulson Schoolfield who campaigned on a purely "pro-segregation" plan a former. The top issue in the closing week turned on a question of who paid for a Cadillac the governor got last year.

All the incumbent Congressmen except Sutton, two Republicans and six Democrats, filed for renomination. Four Democrats and Republican Carroll Reece ran into moderate to stiff opposition. Three Democratic hopefuls filed for the Sixth District seat. Sutton is vacating.

Kentucky politicians expect Barkley and Incumbent Republican Sen. John Sherman Cooper to sail through their primary opponents next Saturday and set up a November match between two of the most formidable vote-getters the state has seen since the days of Henry Clay.

Barkley, at 76, wants to return to the Senate where he served four terms before stepping up to the Vice Presidency in 1949. Cooper, elected in 1946, defeated in 1948 and re-elected in 1952, has the backing of President Eisenhower despite two recent votes against the administration on Docking and William C. Sloan.



**SUCH A FAN-TASTIC COUNTRY**

Pretty Lenita Alristo, 18, Miss Finland in the Miss Universe contest, ruefully gazes Saturday at her thumb, injured when she accidentally stuck it into a whirling electric fan. She explained that she was unfamiliar with such mechanical devices, since only factories have fans in Finland. The mishap occurred at the home of Mrs. Howard Dunn, 3846 Gundry Ave., where Lenita is a guest. (Staff Photo.)

TVA-power and atomic power bills.

In the congressional races, top interest centered on the Eighth District where Republican James S. Golden dropped out. Six Republicans and four Democrats tried to seek his place. All the other incumbents, six Democrats and one Republican, expect little trouble to win renomination.

The other primaries in a nutshell:

## MICHIGAN

The sudden death of former Sen. Blair Moody on July 21, just two weeks before the voting, left Patrick V. McNamara, a former Detroit city councilman and AFL building trades union official, as the apparent Democratic nominee to oppose incumbent Sen. Homer Ferguson in November.

Gov. G. Mennen Williams is unopposed on the Democratic ticket for nomination to an unprecedented fourth term. Four Republicans filed for a chance to oppose him in November. Secretary of state Owen J. Cleary; state treasurer D. Hale Braze; former lieutenant governor Eugene C. Keyes and former state police commissioner Donald S. Leonard.

All 18 Michigan Congressmen (13 Republicans and five Democrats) filed for renomination. Most of the incumbents escaped opposition in their own parties. A notable exception was the case of Republican Ruth Thompson of the Ninth District who got two opponents including Albert E. Engel Jr., son of a man who formerly held the post.

## KANSAS

Sen. Andrew F. Schoepell has two opponents—Abraham J. H. Lincoln and Walter H. Peery—in his bid for nomination to a second term. Former Sen. George McGill and Ewell Stewart filed for the Democratic nomination.

With Gov. Edward F. Arts dropping out of the picture, the race for the GOP nomination attracted three hopefuls—Fred Hall of Dodge City; Joe E. Rogers of Waverly and George Temple of Arkansas City. Democratic hopefuls were George Docking and William C. Sloan.

## Capital Capers

By WALTER T. RIDDER, WESLEY PEYTON  
and ROBERT E. LEE

(of the Independent-Press-Telegram Washington Bureau)

WASHINGTON—Department of Utter Confusion—President Syngman Rhee of South Korea lived here in Washington during the middle thirties when his country was held by the Japanese. He must have thought he was back in those days when he visited here last week.

In responding to a toast during a formal dinner given by Secretary of State John Foster Dulles, Rhee said: "I want to express my thanks to Secretary of State Hull."

Speaker Joe Martin of the House of Representatives didn't do too well either. When appointing the six-man committee to receive and escort President Rhee into the House chamber for his appearance before the joint session of Congress, Martin said:

"The following congressmen will act as escorts to the President of India." He then corrected himself to say "President of India" and on third down finally got it right.

One of the toughest behind-the-scenes problems for Senate Republicans during the recent atomic energy talkathon was finding someone to hold down the presiding officer's chair. Normally, Majority Leader Bill Knowland assigns various GOP senators to a brief trick on routine business. Vice President Nixon takes over for important votes.

Things were run on this casual basis for the first few days and nights of the filibuster—with unpleasant results for some senators. Ed Thye of Minnesota, for instance, got stuck with the gavel nearly all night long at one point because nobody would

## REGIONAL POLITICS

# L.B. Demos, GOP Ready to Vote on Chairmen

By the Lookout  
Long Beach's Republican and Democratic delegations to next weekend's state party conventions appeared Saturday to be definitely lined up in the prospective skirmishes over state chairmanships.

Democrats from here are expected to throw their support to Elizabeth Snyder, while most Long Beach Republican delegates are evidently in the camp of Assemblyman Thomas Caldecott.

Strong delegations are expected to go from Long Beach to the Sacramento conventions, set for Aug. 7 and 8 under state law. Indications are that a score or more local political leaders will be in the capital for the sessions, which are expected to prove torrid, both weatherwise and politically.

The three Democratic nominees in this area—Congressional candidate Joseph M. Kennick and Assembly candidates Dick Nussell and Ven Farnham—declared their support for Mrs. Snyder in a Democratic meeting in Los Angeles Friday night.

The entire delegation undoubtedly will go along with them.

Mrs. Snyder is currently women's vice chairman of the State Central Committee. Her opponents in the chairmanship Tuesday are for Caldecott.

Rep. Craig Hosmer's position on the Caldecott-McCarthy ruckus has not been reported.

On the vice chairmanship contest, however, Hosmer is said to favor Ray Arbuthnot as against Howard Ahmanson, who is Gov. Knight's selection.

Last week Mrs. Snyder charged Graves had spread "false propaganda" against her, the story being that she was under control of William Bonelli, State Board of Equalization member.

But later, Mrs. Snyder informed the press that she refuses to engage in personal attacks and that her sole objective is to achieve party

unity so that all Democratic nominees may be elected.

Nussell, 44th District Assembly

nominee, Saturday announced his appointment to the State Central Committee. They are Jack Greenstreet, Elizabeth Farrell and Theodore Hansen. Farnham, 70th Assembly District nominee, has named Mary Shaw, Helen Holub and Dick Cartwright as his choices.

## BEAUTY CAREER OPPORTUNITY

### At World Famous Marinello

Marinello Beauty School, with branches in all major cities, takes pleasure in announcing the opening of its 39th branch—its newest, finest and most modern

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To Celebrate Over 50 Years of Recognized World Leadership—Marinello Offers

★ PARTIAL FREE SCHOLARSHIPS TO THE FIRST 25 CHARTER STUDENTS ACCEPTED.

★ NO DOWN PAYMENT NECESSARY.

Act Now to Cash In on the Opportunity of Your Lifetime

**MARINELLO SCHOOL OF BEAUTY CULTURE**  
726 South Broadway  
Los Angeles 14, Calif.

Gentlemen:

Fill out this coupon and mail it with our entry or application for admission. Address: Marinello School of Beauty Culture, 726 South Broadway, Los Angeles 14, Calif.

Please send application for enrolling as a charter member of our newest and finest branch in Long Beach. It is my understanding that if I am accepted, I will receive a partial free scholarship. I further understand that I place myself under no obligation by making this request.

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PHONE \_\_\_\_\_

mento by Robert M. Devilit, Lakewood attorney.

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NEEDS NO  
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Fine Quality  
**PINWALE  
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Buy now for  
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choice of 15 beau-  
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ors. A sensa-  
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All styles and colors.

Sizes 10-20.6 groups.

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# BETTER DRESSES

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Reg. \$37.95 NOW \$19.95  
Reg. \$47.95 NOW \$24.95  
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Brands you know and brands you love

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# GUNS CLOSE-OUT PRICES!

We are drastically reducing our stock of guns to make room for a new department. These are all new guns. To move them quickly we have slashed prices to give you

## ONCE-IN-A-LIFETIME SAVINGS! RIFLES

REGULAR	SALE
Mod. 325 Stevens 30-30 Cal. ....	\$ 60.75 \$ 45.00
8-M.M. Brno Bolt Action (a beauty) ....	167.50 125.00
F. N. Mauser 300 Savage Cal. ....	137.50 100.00
722 Rem. 257 Roberts with	
K.4 Weaver Scope Buhler Mount ....	135.35 100.00
Mod. 43 Winchester 218 Bee Cal. ....	73.95 55.00
Mod. 43 Winchester 22 Hornet Cal. ....	60.65 45.00
Mod. 336 A Marlin 30-30 Cal. ....	84.75 62.50
Mod. 7501 Win. Target 22 Cal. ....	62.40 45.00

## SHOTGUNS

Mod. 31 Rem. 12 Gauge full choke ....	98.13 72.50
Mod. 37 Ithaca 12 Gauge full choke ....	91.16 67.50
Mod. 37 Ithaca 20 Gauge (ribbed barrel) ....	109.31 82.50
Stevens double bbl. 12 Gauge ....	59.95 45.00
Stevens double bbl. 20 Gauge ....	59.95 45.00

## 500 SHIRTS

Sport shirts; Tee shirts; Polo shirts. Brands such as Manhattan, Hendon, White Stag, Haynes, etc. Crew neck; sport neck.

## SPORT SLACKS

Butcher linen; summer weight; self-belted. Blue, Brown, Beige. Broken sizes . . . Smart! Reg. \$8.95

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## FISHING TACKLE BOX

Durable plastic construction, lid closes watertight. Will float. Reg. \$8.95

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Here's durability coupled with unusually beautiful texture! Penkos are muslins woven of select long-staple cotton, twisted into a finer stronger thread, woven with more threads to the inch! Result—a smoother muslin, pampering to the touch with stamina that more than makes up the difference in price with extra wear. Put Penkos in your linen closet today!

SIZE 72"x108" ..... 1.97 42"x36" CASES ..... 46c  
PENCO FITTED SHEETS ..... TWIN 1.97 — FULL 2.15

## "NATION-WIDE" MUSLIN SHEETS

What's in a name? If it's Nation-Wide it's quality that has earned its fame right in the home! Compare Nation-Wide for count with any similar sheet! For balanced weave that makes it uniformly strong! For smooth sleep-inviting finish! Note the closely woven selvages! Then come to Penney's—save with the moderate price of Nation-Wides.

SIZE 72"x108" ..... 1.59 42"x36" CASES ..... 39c  
"NATION-WIDE" FITTED SHEETS ..... TWIN 1.69 — FULL 1.59

## LUXURY "PENCAL" PERCALE SHEETS

Sleep once on Pencales, you'll never settle for less! Smooth with the feel of silk, superbly cool and comfortable against the skin, these combed-yarn cotton percales have a very practical side, too! Because they're lightweight, they're easy to handle if you wash yourself, cost less at the laundry. They're one of the finest percales made.

SIZE 72"x108" ..... 2.09 42"x38½" CASES ..... 55c

## PENNEY'S "PENCAL" FITTED SHEETS

Fit for a queen! Now you can stock up on Penney's own luxurious, combed-yarn percale sheets in the new bottom style that almost makes up itself! Penney's Pencal fitted sheets are tailored with mitred corners that slip over your mattress.

## LOVELY "PENCAL" COLORED SHEETS

Look at any decorator magazine—the latest, loveliest fashion for beds is pastel sheets! Look at Penney's modest prices—see how little you really have to pay for one of the finest percale sheets made in America. Come in now, take your pick of the pretty pastels.

SIZE 72"x108" ..... 2.65 42"x38½" CASES ..... 65c

SECOND FLOOR

Long Beach (Calif.), Sun., August 1, 1954

INDEPENDENT-PRESS-TELEGRAM

STORE HOURS

9:30 to 5:30

FRIDAY HOURS

9:30 to 9:00



HEAVYWEIGHT  
Cannon Bath Towels  
SIZE  
22"x44" 98c

16"x28" Face Towel . 59c  
12"x12" Wash Cloth . 27c

SUNGOLD, PINK, LILAC, LIGHTNING  
PINK, RADIANT ROSE, FOREST GREEN,  
GREENSPRAY, AQUA, WHITE.

Handsome at your towel bar, superb against your skin! Deeper loops—more to every square inch make these Cannon heavyweights rich in texture, superior in absorbency, longer in wear! Not only heavier than ordinary towels—but a bigger size, too!

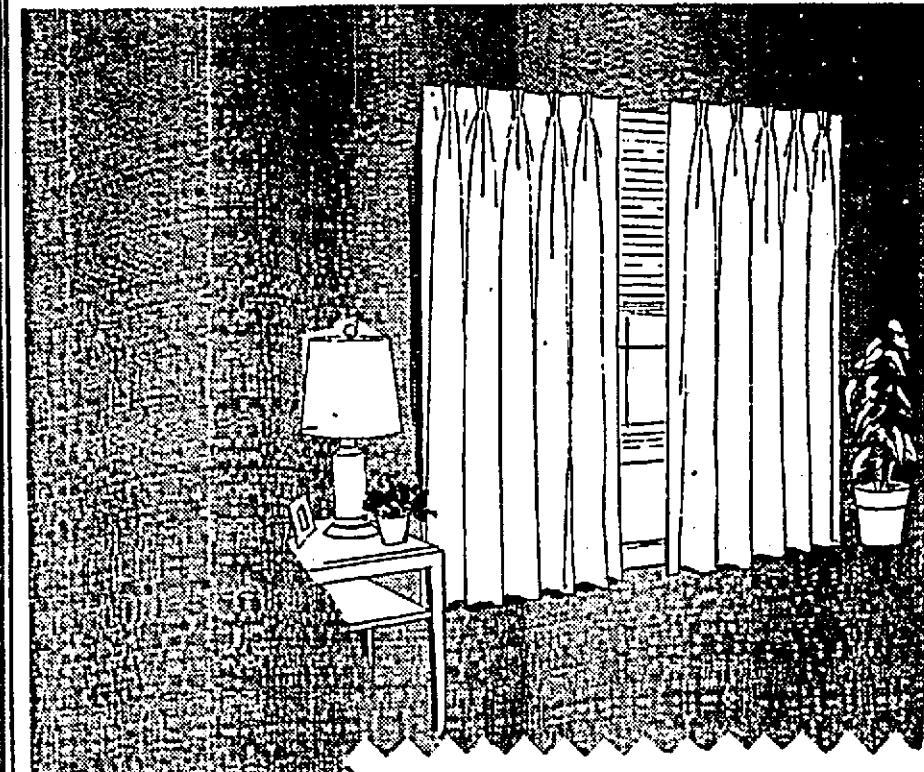


CANNON'S  
PICKET STRIPE  
SIZE  
20"x40" 59c

FACE TOWEL ..... 39c  
WASH CLOTH ..... 19c

Brilliantly striped towels... the newest splash in decorating, work wonders in rejuvenating your bathroom decor! They are fluffy, thirsty terry—lightning pink, forest green, others in white.

SECOND FLOOR



Terrific Value!

## NOVELTY WEAVE DRAW DRAPES

- HUNTER GREEN
- ROSE
- GOLD
- OYSTER
- WINE
- BEIGE

398  
PR.

The informal look that suits today's furnishing trend. Novelty weave, rayon and acetate draw drapes. Made with 4" pinch pleated heading, 1" side hems and 2" bottom hems. Make your selection from hunter green, rose, gold, wine, beige and oyster. Size 48"x84"

45" MATCHING YARDAGE ..... 59c

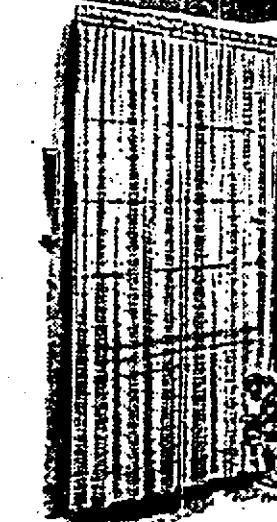
NO IRONING!

## "TRULON" NET PANELS

Perfect for difficult bay or ranch windows! A net panel both beautiful and practical... It's hand-washable, with no stretching, no ironing and no stretching. Rich ivory shade!

SIZE 45"x81" ..... 1.49

DOWNTOWN STORE



OUR COLORED SHEETS  
COME IN:

- ROSE
- AQUA
- BLUE
- MAIZE
- PINK LILAC
- GREEN SPRAY
- PINK

PENNEY'S

"THE FAMILY STORE"

PINE AT SIXTH

LONG BEACH



## Ike's Program Gains as Deadline Nears

By JOE HALL

WASHINGTON (UPI)—President Eisenhower beefed up his legislative batting average last week with two major bills reaching his desk. His congressional leaders promised more of the same in the next 10 days.

The President received from Congress on successive days a general housing bill designed to keep the construction industry rolling in high gear and an omnibus tax revision measure with various benefits totalling \$1,363,000,000 in first year reductions for some taxpayers.

The first bill fell far short of his recommendations for low-rent public housing. The tax measure carries out nearly all of his major proposals in this field.

The President will sign the housing bill on Monday and then watch the swearing in of Norman P. Mason as commissioner of the Federal Housing Administration. Mason has been acting FHA chief.

The White House said housing officials and congressional Republicans leaders have been invited to the double ceremony.

The bill is designed to make home buying easier. It reduces down payments required for new and old FHA-approved homes and permits purchasers to take an extra year to repay their loans.

It authorizes up to 35,000 additional public housing units in the current fiscal year, but only in communities where slum clearance, urban redevelopment or an urban renewal project is being carried on. The President had recommended 35,000 units a year for each of the next four years without any such restrictions.

Sen. Ferguson of Michigan, chairman of the Senate Republican Policy Committee, said "we're beginning to break up the logjam and we should be able to continue to move the bills down to the White House now."

Ferguson said he still had hopes of final adjournment by Saturday. But most of the lawmakers appeared willing to settle for some time in the week of Aug. 9-14.

The great bulk of the remaining workload is on the Senate, which has no rules to shut off debate. The House has virtually completed its work for the session, and will mark time waiting to act on conference reports.

The Senate was thrown behind schedule by the 13-day debate on the atomic energy bill, which ended suddenly Tuesday night with its passage.

Passage of this bill by both branches during the week was another administration victory, but it will not be sealed until the compromise version is hammered out and acted on, possibly next week. There is some talk of further Senate speechmaking against it.

GOP leaders now are concentrating on four remaining fields—foreign aid, farm price supports, anti-subversive legislation and social security revisions in that order.

The House has passed foreign aid authorization and money bills. The Senate has taken up only on the authorization but is sure to pass the appropriations measure before adjournment.

The authorization bill, setting a ceiling on the amount of foreign aid funds to be appropriated, was laid aside temporarily when Sen. Flanders (R-Vt) called up his resolution of censure against Sen. McCarthy (R-Wis).

The farm bill is scheduled for debate early this week in the Senate. The House passed it with a flexible price support system as the President recommended, although it did not give him all the latitude he sought.

A stiff Senate battle is expected, but the administration stands to win on the basic issue even if no bill is passed.

The present mandatory 90 per cent supports on basic crops expire at the end of this year and a 75-90 per cent system takes effect under present law.

In a rearrangement of the remaining calendar, Senate Republican Leader Knowland of California put three anti-subversive bills ahead of legislation broadening the social security program. Eisenhower told a news conference Saturday.

## Four Bounced to Pavement in Collision

When two cars collided Saturday afternoon at 20th St. and Daisy Ave., all four occupants of one machine were bounced into the street. Two required hospitalization.

Treated at Seaside Hospital were Willis Cooper, 31, of 1066 W. 25th St., Harbor City, driver, a broken right leg and rib injuries; and Tim Andrews, 39, of 123 Armona Ct., San Pedro, possible fractured jaw, cuts and bruises.

Cooper's two sons, Robert, 9, and Freddy, 5, both received minor cuts and bruises. They were treated at Seaside and released, according to Officers Richard F. Hall and Alan G. Evanson.

Claudius D. Brock, 29, of 4100 N. Steely Ave., driver of the other car, escaped injury. His daughter, Nancy, 4, a passenger, was hurled against the windshield.

Officers noted the child struck the windshield with such force as to shatter it, but suffered only a bruised forehead.

### THAT'S WHERE HER HEAD HIT

Nancy Brock, 4, sits at windshield damaged when her head struck it during a collision Saturday at 20th St. and Daisy Ave. She's held by her father, Claudius D. Brock, 29, who was driving. (Staff Photo.)

## Hiking Pair Kidnapped, Wife Raped, Two Held

PRINCETON, III.—(UPI) Two men were charged Saturday with raping a young woman who said they kidnapped her and her husband, tortured her, and dragged her naked behind an automobile before assaulting her.

Instead, the report said, the year-old "substantial economic recession" has lowered output to about 358 billion dollars annually, while the potential labor force has kept on growing and output per worker has continued to rise. It appraised the results as follows:

1. The "true level" of unemployment has risen to the equivalent of five million persons. This is higher than the official total of 3,347,000 because the report takes account of working hours and "temporary" idleness, not officially recorded.

2. Production is "at least 27 billion dollars below the full production level" — meaning, the level needed to reduce joblessness to the year-ago level of 1½ million persons.

3. The recent leveling-off of the slump is "not good enough to restore economic growth. If production does not rise, the group estimated, the "true level" of unemployment will be close to seven million by early next year.

4. Failure to enlarge consumption to match rising productive power is a "chronic menace to our well-being," especially since federal spending is scheduled to decline further, business investment in new plant and equipment is edging down, and "there has been no significant upward surge in consumer spending."

### Aid for Guatemala?

GUATEMALA (UPI)—Guatemala will welcome Point 4 aid from the United States as a means of repairing her torn economy, anti-Communist junta president, Col. Carlos Castillo Armas, told a news conference Saturday.

Now you can buy a Big Beautiful New 1954 DODGE for the low price of a PLYMOUTH

GLENN E. THOMAS CO. ANAHEIM at ELM

1954 DODGE

for the low price of a PLYMOUTH

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1954 DODGE

for the low price of a PLYMOUTH

GLENN E. THOMAS CO. ANAHEIM at ELM

1954 DODGE



# British Hold Ship Until It Frees Pole Refugee

LONDON (AP) — British police said he apparently was a representative of the captain.

The cold war drama on the Thames was touched off when London dockers, unloading the freighter on which the American scientist, Joseph Cort, embarked 24 hours earlier from asylum behind the Iron Curtain.

The controversy over the slow-away delayed for a full day the departure of Cort and his wife from the Thames for Red Czechoslovakia. But after the slow-away, a 21-year-old Pole named Antoni Klimowicz, was brought ashore, customs officials announced that the Jaroslaw Dabrowski was free to sail.

The home office said the ship was searched and Klimowicz was brought ashore when the ship captain "refused to co-operate."

Police also brought a second man ashore, but port officials

container rose. He quickly lowered the stowaway into the hold and alerted ship's officers.

Free Poles in London got word of the incident and quickly organized a demonstration on the waterfront.

In a trick legal maneuver to get him ashore, the Poles told a London magistrate that he had stolen 10 pounds 13 shillings (\$29.82) on a previous visit to London as a Polish seaman.

The magistrate asked the police to bring him before the court.

"He was too weak to stand," a docker said. "The first thing he did was to plead for water.

Sympathetic dock workers rolled him into a big wooden-bottom unloading container dangling from a crane and tried to swing him ashore.

Climaxing a day of feverish trucking, Floyd Mead, 721 British-Polish maneuvering over Amapola St., Torrance.

## ON THE HOUSE

### Andy's Helping Children Again

Entire proceeds of next Saturday's business at Andy's Hot Cake House, 643½ Pine Ave., will be divided equally between the Children's Clinic at Seaside Hospital and the Adelaide Tichener Orthopedic Clinic, it is announced by Andy Cassaway, proprietor.

Andy will observe his fourth anniversary in business Aug. 10. Each year he has followed the custom of contributing one day's receipts from his business to some worthy Long Beach cause, usually some cause devoted to the welfare of children.

### Assembly 'Kickback' Suspect Cleared

SAN DIEGO (AP) — Superior Court jury Saturday acquitted Assemblyman Edwin S. Bulen (R-Escondido) of charges of receiving salary kickbacks.

The case has resulted in a indictment charged he required Mrs. Rosa G. Longfellow, his office secretary in 1953 to divide her \$150-a-month state salary with Mrs. Bulen.

Bulen and his wife admitted the salary split, but said it was

arranged by the two women. Both denied any criminal intent. Mrs. Bulen was never on the state payroll.

As a result of the case, secretaries' salaries of the wives of 33 other assemblymen and four state senators were ordered held up.

### Body Lice—Fleas on Birds—Cats or Dogs

Simply dust Buhach lightly through fur or feathers, then watch the vermin roll off. Protect your Pets this easy, safe way. Harmless around food and Children. For Real Results Get Fast-Acting Buhach.

At Drug, Grocery Stores and Pet Shops

SHOP TODAY, SUNDAY, 12 NOON TO 9 P. M.

## FORGET ANY PRICES YOU EVER SAW BEFORE!

**DORN'S** *Saves you \$80*

+ PLUS +  
**FREE**

*Rid-Jid* Ironing Table



### NATIONALLY FAMOUS WASHER

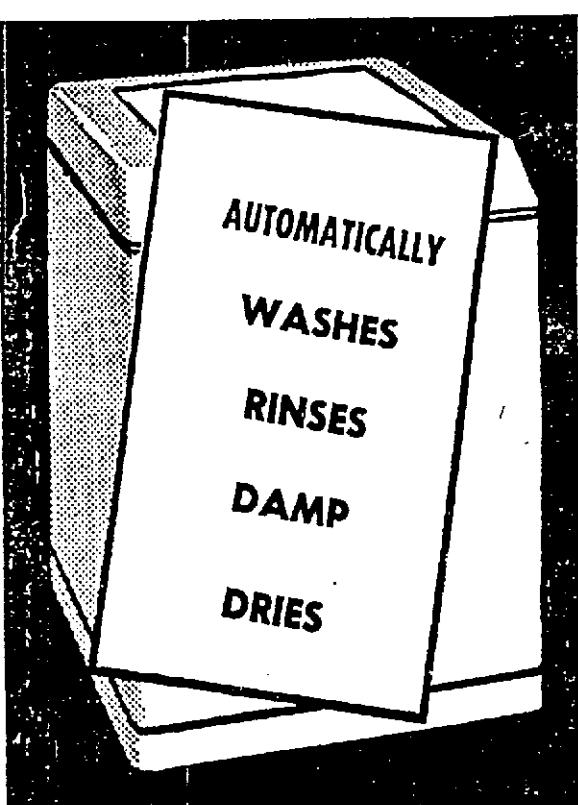
Here's a value-packed washer that can really go "Round and Round" with your wash-day problems to give you the cleanest, brightest wash without the least bit of effort on your part! Just set the dial for washing or rinsing periods up to 15 minutes. Clothes are gently vacuum squeezed! Capacity 8 lbs. dry clothes.

**PAY ONLY 20¢ A DAY**

Model SWF LIST PRICE JAN., 1954, WAS \$199.95

**\$119.95**

Both for **\$119.95** FULL PRICE



**NO MONEY DOWN**

EASIER CREDIT AT DORN'S

WE CARRY OUR OWN ACCOUNTS

If you wish to trade in your old TV or appliance—Get Dorn's giant allowance

### TELEVISION

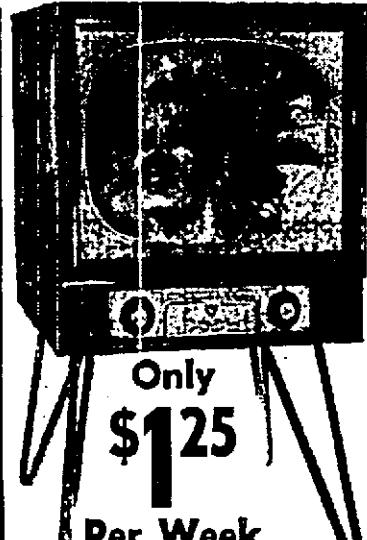
### SALE

**25% to 60% OFF**

RCA-VICTOR  
ZENITH  
WESTINGHOUSE  
PHILCO  
ADMIRAL  
EMERSON  
MOTOROLA

**\$139.95**  
Only **\$139.95** FULL PRICE

Brand New Sets



**Only \$125**  
Per Week

**Majestic**  
Golden Era TV  
GIANT 21" TV

Giant 21" Sight-Saver TV at its brilliant best in decorator-style cabinet. "GOLDEN EAGLE" Turret. Picture-Saver circuit in Mighty Monarch chassis; built-in "Channeled" antenna. One-knob picture control; fringe, erase switch; tape Recorder output jack; Phone Jack and switch. Hand-rubbed mahogany cabinet. Was \$269.95.

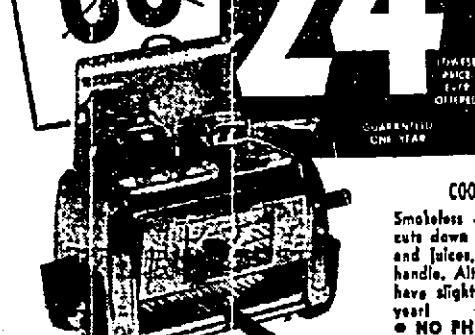
**SAVE \$120** Model #4

**\$149.95**  
Full Price

**Imperial 40" ROTORACORL**  
Old. Wk. List Price

**69.95**  
\$24.95

**OVER 60% OFF**



50¢ a Week

**7 Way Complete**

**Electric Kitchen**

- BROILS
- ROASTS
- TOASTS
- GRILLS
- BOILS
- BARBECUES
- and FRIES

COOKS A COMPLETE MEAL IN 1 OPERATION  
Smokes and odors... Economical, too! Actually cuts down meat shrinkage and seals in healthful vitamins and juices. Grill top removable and has a detachable handle. Although these models are factory seconds and have slight damage, they are guaranteed for one full year!

- NO PHONE OR MAIL ORDERS
- NO SALE TO DEALERS
- LIMIT... ONE TO A CUSTOMER

**PAY NO MONEY FOR 45 DAYS**

If you wish to trade in your old TV or Appliance—Get Dorn's Giant Allowance

Shop Today, Sun., 12 Noon to 9 P.M.

**251 E. Fourth St.**

IN DOWNTOWN LONG BEACH

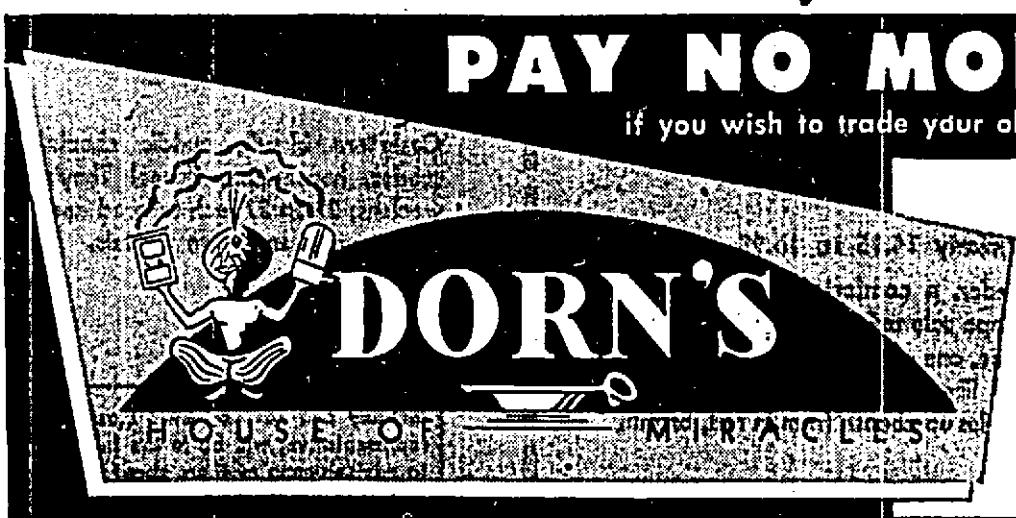
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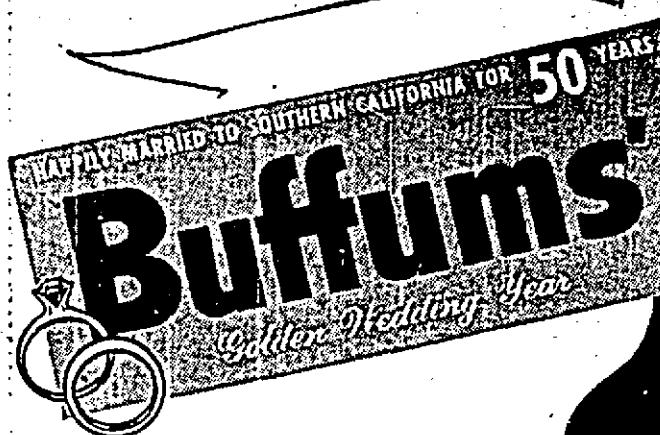
11 LOCATIONS  
TO SERVE YOU

\$100,000 SERVICE  
and UHF DEPT.

STORE HOURS 10 A.M. TO 9 P.M. DAILY—SUNDAY 12 NOON TO 9 P.M.

**EASIER CREDIT AT DORN'S**  
Open an Account in 3 Minutes  
We Carry Our Own Accounts





luxurious Stroock's fleece

### long coats

**\$58**

Regular 79.95 values! Here is your chance to own a luxury coat (a real wardrobe investment) . . . at this amazingly low Anniversary price! Of softest Stroock fleece with the added elegance of hand-picked detail, self covered buttons and Millium (insulated) rayon taffeta lining. Your choice of three luscious colors; pink, blue or nude, in sizes 8 to 16. A coat for every season of the year . . . and for many years to come!

Budget Coats, Third Floor

### your transition hat of imported velour

**\$8**

regularly 10.95 to 12.95

Just the hat you want for after-midsummer and for the first exciting days of early fall. In gorgeous colors, richly 'jewel' trimmed; fiesta rose, powder blue, beige, coffee, grey, black, brown, navy. Yours for style and beauty, at a new low price!

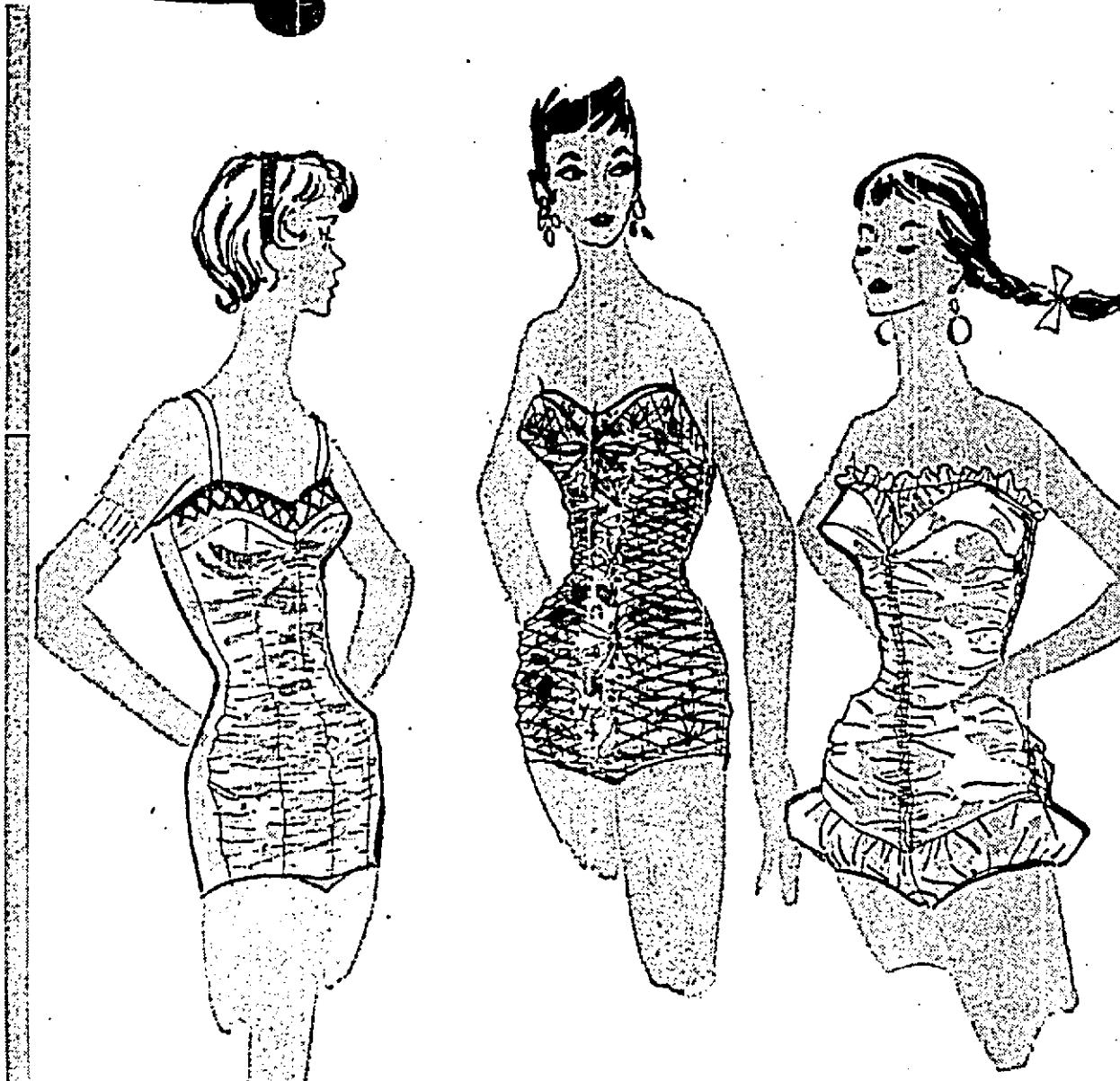
Fashion Millinery, Third Floor

**50th**

# golden ANNIVERSARY SALE

Long Beach Santa Ana

Buffums' Store Hours: 9:30 to 5:30; Fridays 12 Noon to 9 P.M.



in the swim with Buffums' Anniversary buys

### Catalina swim suits

printed cotton **5<sup>94</sup>**

Regular 8.95 to 12.95 values! Gay, colorful cottons with shirred back. Sure flattery for every figure type. Sizes 32 to 40. And note the price . . . a low 5.94!

Sun Charm Sportswear, Second Floor

acetate lastex **8<sup>94</sup>**

Regular 13.95 to 19.95 values! Acetates and laton, acetate and lastex with panel fronts and shirred trims to do the most for a pretty figure. Sizes 32 to 40.

Sun Charm Sportswear, Second Floor

Silk Tone Foundation **\*1<sup>50</sup>**  
and powder, both for **\$2** value!

\*plus tax

Famous silk tone foundation, flawless lasting foundation that covers every imperfection . . . plus a box of silk screen powder for a radiant silken finish. Just one of ten famous Helena Rubinstein beauty pairs . . . with savings up to . . . 47%! For a limited time only.

Cosmetics, Street Floor

\*plus tax



### news in Buffums' own Kantrun hosiery

**1<sup>09</sup>**

regularly 1.35 the pair

Your opportunity to have plenty of beautiful, dependable stockings to blend with your new fall costumes. 15 denier sheer and 30 denier all-purpose: Driftwood, taupe, seashell, beige. Medium lengths, 8 1/2 to 11.

Hosiery, Street Floor

tremendous sale event!

### shortie coats

regularly 29.95 to \$45

**\$19**

Cashmere blends, cuddle checks, yarn-dyed suedes, hopsacking, fleecel. They're all 100% wools; 25 to 27 inch tailored and dress styles: Navy, grey, red, also pastels. Exclusively at Buffums'.

Budget Coats, Third Floor



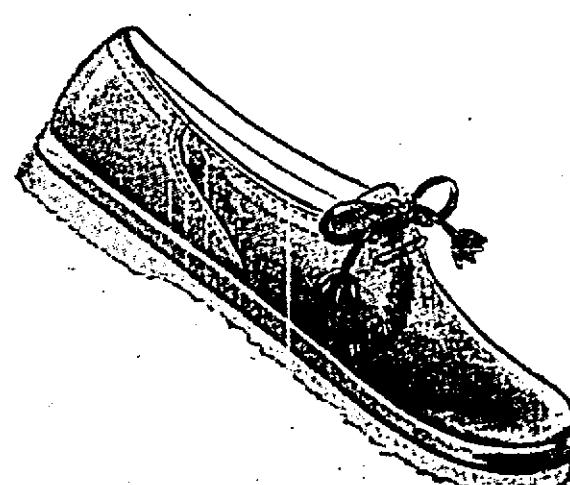
### special sale of prized British Brevitts

**11<sup>95</sup>**

regularly 14.95 to 16.95

Roanoke Bounder, a comfortable walking shoe with style! Crepe sole oxford of English tan calf with 4-eyelet tie, one of the many stunning styles you know and like so well, at special savings! Many other styles to choose from in red, brown, navy.

Women's Shoes, Street Floor



Monday and Tuesday Miss Hazel Lichtig, Curity representative, will be in the Infants' Department to advise young mothers about the many aids and uses of Curity Products. Second Floor

Long Beach (Calif.), Sun., August 1, 1954. INDEPENDENT-PRESS-TELEGRAM 4-18

# we're open monday night till 9:30

**MAY CO.**  
LAKEWOOD

**a. martex**  
**dacron towels**

reg. 1.39  
22x44" bath size **1.00**

Newest, most exciting idea in towels . . . dacron reinforced selvages for much longer, more satisfying wear and beauty. Sunflower, green, blue, pink, azalea, spruce, apricot, walnut, white, grey.

79c Guest towel, 16x28" . . . . . 59c  
35c Washcloths . . . . . 29c

**b. cannon's**  
**"new starlight"**

reg. 1.00  
22"x44" bath size **77c**

Colors to delight home decorators . . . rose, pink, aqua, green, blue, gold, white. Thickly looped absorbent towels.

59c Guest size, 16x27" . . . . . 47c  
29c Washcloths . . . . . 245c  
Reg. 4/1.00 Fringed fingertip towels, decorator colors . . . . . 5/1.00

**c. sculptured cotton**  
**tufted rugs**

24x36" size  
reg. 4.98 **2.98**

• Rose • Blue • Sandalwood  
• Grey • Gold • Light green  
• Wine • White • Dark green

Brand new pattern in deep loop cotton tufted rugs that will add charm to practically any room in your home. "Savoy" . . . sculptured, richly textured. These rugs are washable . . . crush-resistant. Back is coated with latex for non-skid safety. 5.98 24x45" . . . 3.98 9.98 36x60" . . . 7.98  
6.98 27x48" . . . 4.98 1.39 Lid cover, 1.00

**d. heavy plastic**  
**shower curtains**

reg. 3.95  
6x6-ft. curtain **2.95**

Heavy quality plastic curtains printed with delicate silver leaf pattern on solid color grounds . . . green, gold, rose, blue, black, white. Gives bathroom new color interest. 3.95 Window drapes, 27x45" . . . pr. 2.95

**e. quaker lace cloths**

reg. 9.95  
54x72 **8.95**

For gracious living . . . lovely Quaker lace cloths in the traditional Baroness quality. Distinguished accent for formal parties, wedding receptions or other festivities. 12.95 63x83 . . . . . 10.95  
14.95 72x90 . . . . . 12.95  
17.95 72x108 . . . . . 15.95  
49c Irish Bistro ecru napkins . . . . . 3/1.00

*MAY CO. Lakewood Towels, Linens,  
Third Floor*

August

## WHITE SALE

**i. virgin wool blankets**

14.95 value **11.88**

• Blue • Grey • Rose dust  
• Gold • Cherrywood • Nile green • Emerald green  
• Wild cherry

No better time to stock up on warm blankets . . . especially when you can get blankets like these made especially for May Co. at this August White Sale price. 72"x90" size, 4-lb. weight. Wide matching acetate satin binding.

**g. scalloped coverlette**

**5.95**

Velvety soft cotton chenille topper with deeply scalloped border, plus rows and rows of tightly tufted chenille. Twin or full size.

• Rose • Sun gold • Dark brown,  
• Green • Star blue • Hunter green  
• White • American beauty

**h. chenille spreads**

**6.99**

8.95 value

• Blue • White • Forest green  
• Grey • Green • Radiant rose  
• Gold • Dark brown • American beauty

Closely stitched, thickly fringed; 4 full inches of heavy bullion fringe on cotton chenille with silky texture. Full, twin. Washable.

**j. quilted satin spread**

**9.99**

12.95 value

• Wine • Blue • Almond green  
• Brown • Rose dust • Hunter green

Quality and styling lend an air of expensiveness to these smart rayon satin decorator spreads. Quilted top; deep 8" ruffled flounce. A spread that will do justice to your most important bedrooms. Full or twin size at a saving of almost 3.00.

**k. bates woven spreads**

**4.99**

8.95 value

• For children's rooms • Blue • For patio lounge covers  
• For summer camps • For den studio covers

Nationally known spreads that are practical anywhere spreads are given hard use . . . these wash beautifully. Preshrunk, colorfast. Red, cedar and green. Twin or full bed size.

**CHECK THESE VALUES:**

12.95 White European goosedown pillows, 20x26" . . . . .	7.99
2.25 Chicken feather pillows; full size . . . . .	1.69
7.95 Goose feather pillows; 8-oz. tick; 20x26" . . . . .	4.95
8.95 25% white goosedown, 75% white goose feather pillows . . . . .	6.95
7.95 Paradise dacron filled pillow; washable; non-allergic . . . . .	5.95
1.00 Zipper closure percale pillow covers . . . . . 69c, 6/4.00	
3.95 Surely brand quilted twin size pads . . . . . 2.99, 2/5.00	
4.95 Surely brand quilted full size bed pads . . . . . 3.99	
5.95 Two-in-one fitted pad with Sanf. skirt; twin size . . . . . 4.99	
7.95 Two-in-one fitted pad with Sanf. skirt; full size . . . . . 6.99	

*MAY CO. Lakewood Bedding, Sheets, Third Floor*

### cannons, lady pepperells and pequot sheets

**CANNON AND SPRINGKNIGHT**  
**WHITE-FINE MUSLIN, TYPE 130**

2.69 72x108	1.89
2.99 81x108	2.09
69c Cases, 42x36	.49c
2.69 Twin fitted bottom or top	1.89
2.99 Full fitted bottom or top	2.09

**LADY PEPPERELL, SPRINGCALE AND**  
**CANNON WHITE COMBED SPUN**

**FEATHERLITE PERCALE, TYPE 180**

3.49 72x108	2.49
3.69 81x108	2.69
4.19 90x108	2.99
89c Cases, 42x36 1/2	.49c
3.49 Twin fitted bottom or top	2.49
3.69 Full fitted bottom or top	2.69

**EXTRA DUTY MUSLINS**

- QUALITY COMBED PERCALES
- WHITE AND PASTEL SHEETS
- KING SIZE SHEETS

**CANNON COMBED SPUN PASTEL**  
**PERCALE, TYPE 180**

In yellow, pink, blue, rose, lilac, green.	
3.95 72x108	2.99
4.50 81x108	3.39
4.95 90x108	3.69
95c Cases, 42x38 1/2	.79c
3.95 Fitted twin bottom or top	2.99
4.50 Fitted full bottom or top	3.39

**LADY PEPPERELL, PEQUOT AND**  
**SPRING'S SUMTER**

**WHITE EXTRA DUTY HEAVY**

**MUSLIN, TYPE 140**

2.95 72x108	2.29
3.29 81x108	2.59
3.79 90x108	2.89
79c 42x36 cases	.59c
2.95 Snug fit twin bottom	2.29
3.29 Snug fit full bottom	2.59

<b>KING SIZE SHEETS</b>	
5.95 Pequot plus service muslin; 100x120"	4.99
9.95 Pequot type 180 percale; 100x120"	5.99
9.95 Pacific type 180; percale; fitted bottom	5.99

## Beaten Body of Boy Found After 9 Days

AUBURN, Me. (UPI)—The badly beaten body of 12-year-old Daniel K. Wood Jr. was found Saturday floating on the Little Androscoggin River here nine days after he disappeared from home with a magazine salesman. An autopsy was ordered.

Earle Chase, Cumberland County deputy sheriff, who has been working on the case since the boy vanished from his home 15 miles away in Gray, said there were "marks on the head" and signs that Danny's wrists apparently had been tied together with a shoelace.

The head was badly crushed and showed four cuts, one of them three inches long. The left eye had fallen from its socket.

It was thought the boy was slain by a self-styled door-to-door salesman he may have met near home the day he vanished. The nude body was found by Donald Hoyt, 32, and Earle Morse, 33, of Freeport, as they fished the gently flowing stream. Auburn police were notified and recovered the body which apparently had been in the water several days.

A shoelace was tied to one wrist and it appeared the same lace had been fastened to the other wrist.

The boy's father looked at the body and said, "That's him. I can tell by the forehead and the haircut."

The boy vanished July 22 after leaving home with a brand new fishing rod. Ten minutes later he called his mother from a store in Gray to tell her he had met a man who was hiring him at 50 cents an hour to "sell stuff."

### Dismembered Body of Boy, 6, Found

MONTREAL (CP)—Parts of the body of Raymond Trudeau were found near the water front Saturday, the day his parents were to have given him a party to mark his sixth birthday.

Police said the youngster was the victim of a sadistic sex maniac. The body had been cut apart at the neck, upper legs and wrists and parts of it stuffed into two cardboard boxes.

Police searched for the remainder of the torso.

### Concert Program by Municipal Band

EUGENE LaBARRE, Conductor, CHARLES J. PAYNE, Assistant.

Concert in Band Shell at foot of Locust Avenue.

SUNDAY, 2 p.m. Soloist, Arthur Clark, cornet.

MONDAY—No concert.

TUESDAY, 2 p.m. No soloist.

WEDNESDAY, 2 p.m. No soloist, 7:30 p.m. Soloists, Messrs. Iannucci and Barrie, flute duet.

THURSDAY, 2 p.m. Soloists, Messrs. Iannucci and Barrie, flute duet. 7:30 p.m. Soloist, Charles J. Payne, euphonium.

FRIDAY, 2 p.m. Soloist, Charles J. Payne, euphonium. 7:30 p.m. Soloist, Charles E. Seeley, xylophone.

SATURDAY, 2 p.m. Soloist, Charles E. Seeley, xylophone.

### Worker Bruised

Severe abdominal bruises were suffered Saturday by Rafael Gutierrez, 27, of 19 W. Stanton St., Compton, when he was struck by a falling timber while working at the bottom of a 12-foot ditch alongside Anaheim Rd., near Palo Verde Ave. Gutierrez was treated at Community Hospital and released.

### SICRE

AUG. 2 to AUG. 9  
SPECIAL

## HEALTH EXAM.

\$1

Including  
HEART  
CHECK-UP

From Aug. 2, strength, A.U., & inci-

tic, skin, eyes, nose, ears, heart, lungs, and

liver will be checked in this special

physical examination for \$1.00.

1. Heart-Beats

2. Heart-Rhythm

3. Pulse Pressure

4. Spine Analysis

5. Abdomen

6. Skin

7. Eyes

8. Ears

9. Mouth

10. Chest

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# Anti-Smog War Puts Finger on Car Smoke

What can be done about motor vehicle exhausts and backyard bonfires?

Smog authorities wish they knew because such exhausts and trash-burnings now seem to be the major problems in air pollution.

All 14 oil refineries operating Class I gasoline storage tanks in the county have completed construction of smog control installations on their tanks ahead of today's deadline, it is reported by the Air Pollution Control District.

Then the district, in its progress report, puts the finger on citizens by setting forth: "The pressure still remains for the early solution of two problems: development of an economic and efficient device for the control of motor vehicle exhausts and countywide collection of combustible rubbish."

A report on developments in the motor exhaust and combustible rubbish fields is promised soon.

Says Gordon P. Larson, director of Air Pollution Control District, "Smoke from rubbish burning in dumps, municipally-owned installations, large commercial and industrial facilities has been reduced."

"But the smoke produced by open fires and backyard incinerators is increasing. There is little difference in the purity of the smoke originating at a dump or from the same kind of rubbish burned in our back yards."

If smoke from households and small businesses can be prevented by reasonable means, no person should be content to allow this smoke to increase."

Larson points out that state

PROGRAM  
LONG BEACH MUNICIPAL BAND  
Kenny LaBarre, Conductor  
Charles J. Payne, Assistant  
First half of afternoon concertos are broadcast over Radio KGER, 1380 KHz.  
SUNDAY AFTERNOON, 2:00 AUG. 1st  
Concerto in Band Shell at foot of Long Beach Ave. by Municipal Band  
Soloists: Farney—Arthur Cianci,  
Grand March, "The Temple of Esterpe" (first time) S. Kooyman  
Overture, "The Carnival of Venice" Thomas  
Cornelius, "Concerto for Bassoon" Harry James  
"Quadrille" (from "Can-Can") Porter  
Stevens from "Cavalleria Rusticana" Macagni  
"The Rakes of Mallow" (from Irish  
Ballad) Anderson  
"Cavatina" (from "La Boheme") de Falla  
"Rifled Fire Dance" John Philip Sousa  
Current hit parade items played as encores.  
NOTICE: No Sunday evening or Monday concertos.

Hemorrhoids—Piles  
Successfully Treated Without Surgery—Drugs. No loss of Time  
from Work.  
Nurses in Attendance  
DR. L. W. BERRY, D.C.  
1073 PINE AVE. PH. 6-2945

## Ceramic Show Will Close Auditorium Stand Today

As the first major all-ceramic exhibit ever presented in the West, the California Ceramic Hobby and Gift Show will conclude its run at Long Beach Auditorium today.

The show will be open from noon to 11 p.m.

More than 250,000 individual objects are on display, ranging from a six foot life-sized figure to

tiny porcelain dolls. The Christ figure, made by Wanda Larson of Los Angeles, is a central attraction.

A pageant of Ceramics depicting the history of pottery in the Southwest and a revolving

display of hobby pieces entered in competition from all parts of the country are among the other

# we're open monday night till 9:30



**MAY Co.  
LAKEWOOD**

*sponge-cushioned*

**PILLOW ARCH\* CASUALS**

• WHITE      • RED  
• BLACK      • NAVY

6.95

We're so sure you'll find these famed adjustable cushion arch shoes the most comfortable you've ever worn that we GUARANTEE THEIR SATISFACTION. You may wear these "pillow arch" shoes for 10 days; if you're not satisfied, bring them back and we'll refund your money. Sling back; open toe; lightweight leather soles. Constructed of soft, flexible elkskin.

Sizes:  
S—7 to 10      M—4 1/2 to 10  
N—5 1/2 to 10      W—5 to 8

\*U. S. Patent Pending.

May Co. Lakewood Boulevard Shoes, Street Floor

**MAY Co.  
LAKEWOOD**

**THE NEW LOOK IN 1954 CHRISTMAS CARDS**

**annual 20% discount**

*... during entire month of august*

Not a sale to be confused with ordinary sales. Thousands of our customers await this annual event. They appreciate being able to choose cards leisurely . . . to have them ready before the hustle and bustle of Christmas activities.

- All new 1954 cards . . . from top resources in America
- Most exciting color combinations ever . . . new type faces
- New art ideas from new artists, from famed artists
- Many are exclusively at May Co.

priced regularly  
25 for 3.75 to 21.25. now 3.00 to 17.00

CARDS PURCHASED IN AUGUST SALE WILL BE DELIVERED AND BILLED AT YOUR CONVENIENCE

May Co. Lakewood Stationery, Street Floor

*from two famous California makers*

**CALIFORNIA'S BIGGEST SWIMSUIT SALE**

**from 9.95 to 25.00  
many 50% off and  
more . . . now**

**5.94  
8.94  
10.94  
12.94**

Drive, fly or swim over . . . plunge right into the greatest swimsuit sale we've ever had. Hundreds of sparkling new swimsuits from two outstanding California designers . . . proven to be your favorites. Styles, sizes, fabrics, colors for everyone . . . extra fitting rooms, extra salespeople will be here to help you. But be early for best selection . . . leave your beaches, your pools, and the old swimming hole . . . just don't miss this big splash we're making . . . California's biggest swimsuit sale.

**SORRY, NO MAIL OR PHONE  
ORDERS WILL BE ACCEPTED**

May Co. Lakewood Sports Accessories, Second Floor

STAR GAZER**	
By CLAY R. POLLAN	
ATL	MAR 22
APR 20	APR 22
5-28-54-74	5-28-54-74
75-76-83-88	75-76-83-88
TAURUS	APR 21
13-16-7-23	13-16-7-23
27-6-18	27-6-18
GEMINI	MAY 22
4-14-25-30	4-14-25-30
45-57-62	45-57-62
CANCER	JUNE 23
5-19-23-27	5-19-23-27
15-25-87-90	15-25-87-90
LEO	JULY 24
15-19-24-31	15-19-24-31
27-32-29-84	27-32-29-84
VIRGO	AUG 24
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LIBRA	SEPT 21
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## Military SERVICE

AIR LAND SEA

Two former Poly High and Huntington Beach, recently graduated from the Seventh Army Noncommissioned Officer Academy, Munich, Germany.

David K. Varner, tackle on the 1951 Poly High football team, has completed about one-third of the 18-month course and serves as a cadet platoon commander.

Son of Mr. and Mrs. Frank H. Varner, formerly of Long Beach and now of Inglewood, Varner is in basic flight training and is pointing for a second lieutenant's commission in the Marine Corps and service as a jet pilot.

Philip C. Lee, son of Mr. and Mrs. Charles E. Lee, 531 E. Ocean Blvd., is receiving instruction in the Navy SNJ "Texan" trainer.

Lee, who worked as a district circulation manager for the Press-Telegram before entering Pensacola, plans to become an ensign and fly multi-engine Navy planes.

A third cadet from this area, Bill Singer, son of Mr. and Mrs. N. L. Singer of 8322 Puritan Ave., Downey, is in advanced training in the NavCad program. He is learning to fly helicopters.

Lee, who attended Long Beach City College, is the most advanced of the three student pilots. He summed up the Navy flight training program thus:

"I love it. It's the greatest thing in the world. If you like flying, this is it."

Airman Gary D. Orris, 1851 W. Jeannette Pl., also is stationed at the station. He is a member of the crash crew at the base. A graduate of Lomita High School, he has been based at Pensacola for two years and will conclude a four-year hitch in August.

M/SGT. ROBERT L. ROMACLY, whose wife, Eileen, and parents, Mr. and Mrs. Marion L. Romacly, live at 920½ Ninth St.,



CADETS LEE AND VARNER ... Poly to Pensacola

## \$5 EXAMINATION \$5 PROTECT YOUR LIFE

With a Complete Physical  
and X-Ray Examination

## LIFE DEATH

CAN BE PROTECTED  
BY A THOROUGH  
PHYSICAL EXAMINATION

YOU WANT FACTS — NOT GUESSWORK

Let the Invisible Ray Pin Point Your Health Problem  
NO QUESTIONS ASKED REGARDING YOUR ILLNESS

Without asking you a single question regarding your sickness, we will show you the cause of your trouble, where it is and what to do. Isn't that what

you want to know?

INNERMOST ORGANS NOW VISIBLE

Like viewing a medical office without ever leaving your home, lungs, kidneys, spleen, kidneys, stomach, large and small intestine, etc. All made to detect, determine, diseases of faulty functioning and then prescribe the correct treatment to restore your health. Other mechanical and electrical devices never before available. Price \$5.00. Doctor's fees \$5.00. All examinations—fast—precise instruments that are the very latest in

SCIENTIFIC DIAGNOSIS

It is worth to you to know the truth about your affliction—no guess work—just facts—plain scientific facts.

HEAD-THROAT EXAMINATION—NECK, SPINE, SPLEEN, LIVER, KIDNEYS, BONES, ETC.

RESPIRATORY TRACT—LUNGS, SPLEEN, BONES, ETC.

STRUCTURE—LUNGS, SPLEEN, BONES, ETC.

STOMACH—LUNGS, SPLEEN, BONES, ETC.

NEUROSES—NERVOUS SYSTEM—LIVER AND HALL BLADDER

(In Southern California Since 1938)

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Hours: Mon., Wed., Fri. 9:30 to 5 P.M. Tues. & Thurs. 9:30 to 5:30 Sat. 7:30 A.M.

Huntington Park Office: 2136 E. Florence Ave.

Offices also in Pasadena and San Bernardino

Dr. W. M. Furr, D.C., D.C.

## RUMPUS ROOM STARTED IT

## 95 Colleges Listed in University Club

In the five years it has been an active force in the community, the University Club of Long Beach has attracted former students of 95 colleges and universities.

Five foreign schools are represented: the University of Geneva, University of Nottingham, England, McGill University at Montreal and University of Toronto.

Membership now totals 350, and since 1950 the club has had "No man" headquarters, the entire eighth floor of the Lafayette Hotel.

The late John G. Spielman (University of Iowa, 1887), generally is considered the club's "grandfather"; Dr. George B. Hanson (South Dakota, 1924) its "father" and Ray Gould (Michigan, 1914) its "sparkplug."

### CHARTERED IN 1921

It happened this way: The state of California in 1921 granted a charter for the University Club of Long Beach, but for reasons that now seem a bit dim, and involved the club was not organized.

In May 1949, members of Delta Tau Delta fraternity had a get-together in the rumpus room at the Dr. Hanson home.

"Let's organize a university club," proposed Gould.

An inter-fraternity banquet attended by 250 men was held that month at the Lakewood Country Club, and the University Club was formed at a banquet the following October. Spielman officially presented the club with the 1921 charter.

Spielman was named the first

ARMAN SAMUEL L. COLEMAN, son of Mr. C. M. King, 621 Truman Boyd Manor, is being sent from Parks Air Force Base, Calif., to Japan with the 2349th Personnel Processing Group. He had been stationed at Keesler Air Force Base, Miss.

PROMOTED to corporal recently was John E. Hawkswell, son of Mr. and Mrs. John Hawkswell, 2916 Iowa Ave., South Gate. He is serving with the Seventh Infantry Division in Korea as radio operator with the 17th Regiment's Headquarters Company.

MAJ. L. D. KIRKWOOD MARTIN, 1934 Florida St., is attending the summer session of Syracuse University, Syracuse, N. Y. The major is enrolled in the university's Army command program.

ALL-WRONG

**Nabbed Driving Jackpot Suspect**

WILMINGTON — The law caught up with Ward Martin, 42, here Saturday and hit the jackpot.

Martin made an illegal left-hand turn at Henry Ford Ave. and Anaheim St., police claim.

Not only that, he did it in the presence of two motorcycle policemen. They made a routine check and found that Martin was wanted on traffic warrants with bail totaling \$685. Martin was jailed pending payment of the bail.

M/SGT. ROBERT L. ROMACLY, whose wife, Eileen, and parents, Mr. and Mrs. Marion L. Romacly, live at 920½ Ninth St.,

is in basic flight training and is pointing for a second lieutenant's commission in the Marine Corps and service as a jet pilot.

Philip C. Lee, son of Mr. and Mrs. Charles E. Lee, 531 E. Ocean Blvd., is receiving instruction in the Navy SNJ "Texan" trainer.

Lee, who worked as a district circulation manager for the Press-Telegram before entering Pensacola, plans to become an ensign and fly multi-engine Navy planes.

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Lee, who attended Long Beach City College, is the most advanced of the three student pilots. He summed up the Navy flight training program thus:

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## Church Alliance Urges Freedom in Greece, Colombia

PRINCETON, N. J. (UPI)—The council of the organization urged the about 2,000 Orthodox Church of Greece to grant freedom to the Evangelical Church of Greece.

The Evangelical Church of Greece to grant freedom to the religious minorities which the alliance said now are being persecuted for their faith.

Also approved by the alliance was a resolution calling on the government of Colombia, South America, to grant freedom to religious minorities which the alliance said now are being persecuted for their faith.

A resolution unanimously approved at the 17th General Council of the alliance said now are being persecuted for their faith.

The Evangelical Church of Greece is a member of the alliance. It has a membership of about 2,000.

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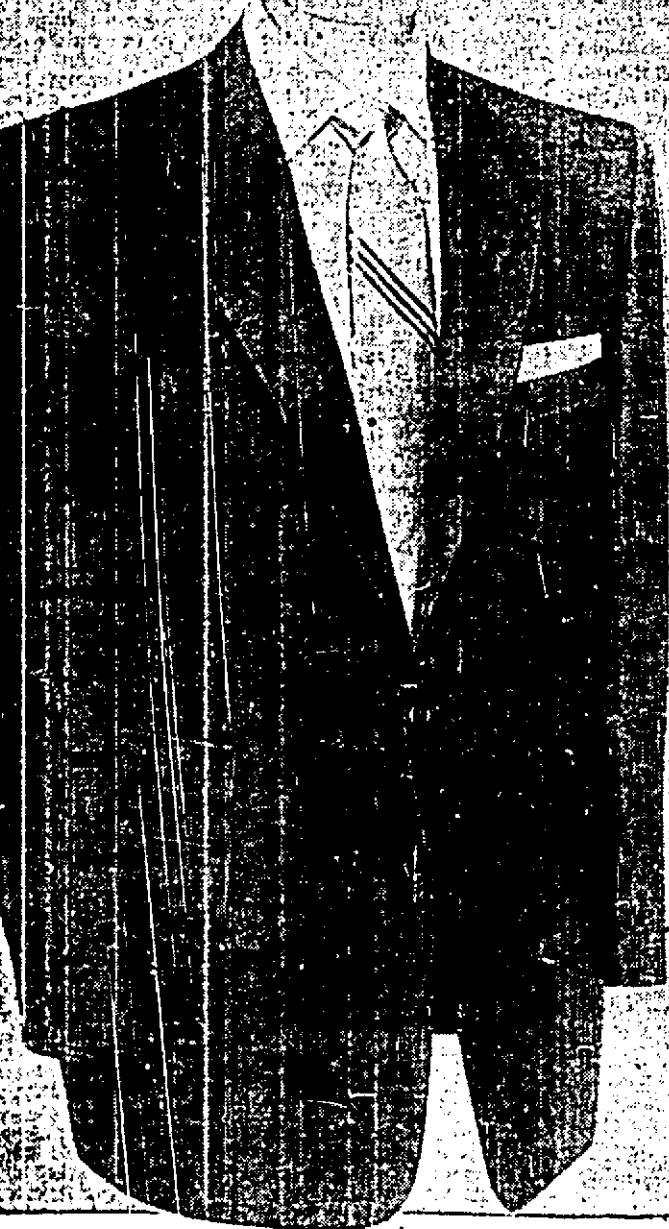
The Evangelical Church of Greece is a member of the alliance. It has a membership of about 2,000.

Long Beach (Calif.), Sun., August 1, 1954. INDEPENDENT-PRESS-TELEGRAM-20

# we're open monday night till 9:30

## AUGUST MEN'S WEAR SALE

**MAY** co.  
LAKEWOOD



**spectacular  
purchase**

1800 NEW FALL SUITS

55.00 to  
65.00 values

**44.00**

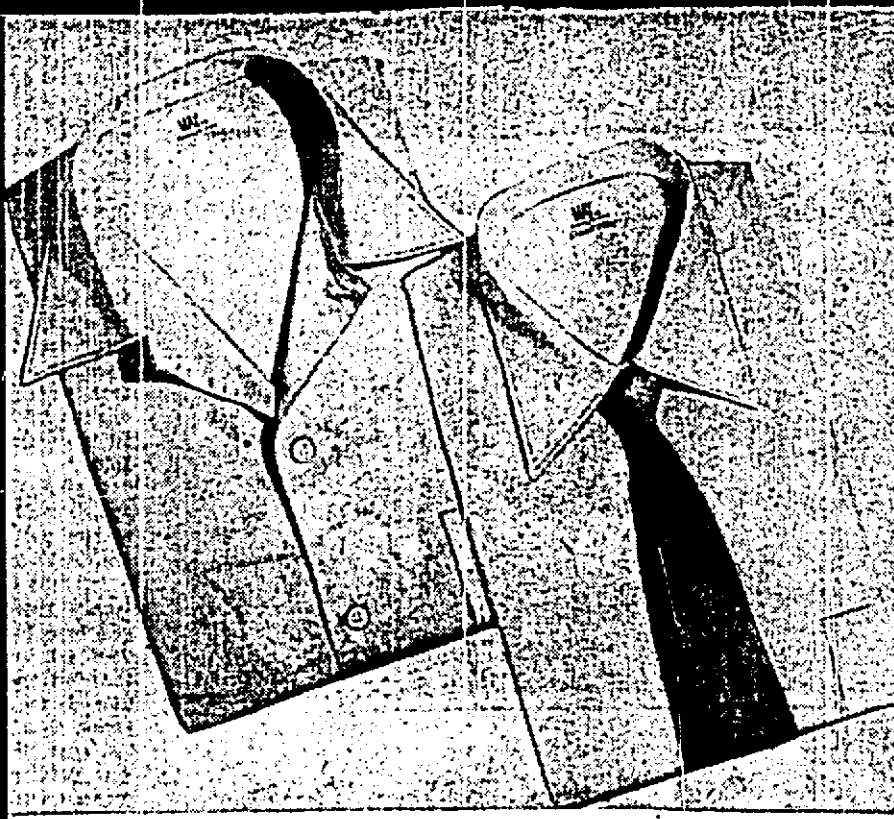
- THE NEW 1954 FALL FABRICS
- THE NEW 1954 FALL COLORS
- THE NEW 1954 FALL PATTERNS
- THE NEW 1954 FALL MODELS

Despite the tremendous number of suits, be here at the door's opening tomorrow for really terrific values. New fall suits just unpacked . . . no hunting for sizes, colors, styles because the selection is complete. Beginning-of-the-season advantages . . . at end-of-the-season price. Wrinkle-resistant wool worsteds and gabardines in solid colors, splash weaves, sharkskins. The much-in-demand single breasted model with flap or patch pockets.

NAVY—SKIPPER—LIGHT OR DARK GREY—TAN—BROWN

May-Time Plans give you time to pay.

May Co. Lakewood Men's Clothing, Street Floor



### double play shirts

FOR DRESS AND PLAY

3.95 value

**2.99**

- Broadcloths
- White
- Yellow
- Pink
- Helio
- Grey
- Blue

Our own top quality shirt with vanishing band and convertible collar that looks smart unbuttoned for casual wear or with a tie for dressier occasions. Contour cut to fit better; slotted stay collar; button cuffs. Sanforized. 14 to 17, 32 to 35 sleeves.

May Co. Lakewood Men's Furnishings, Street Floor



### famed make shoes

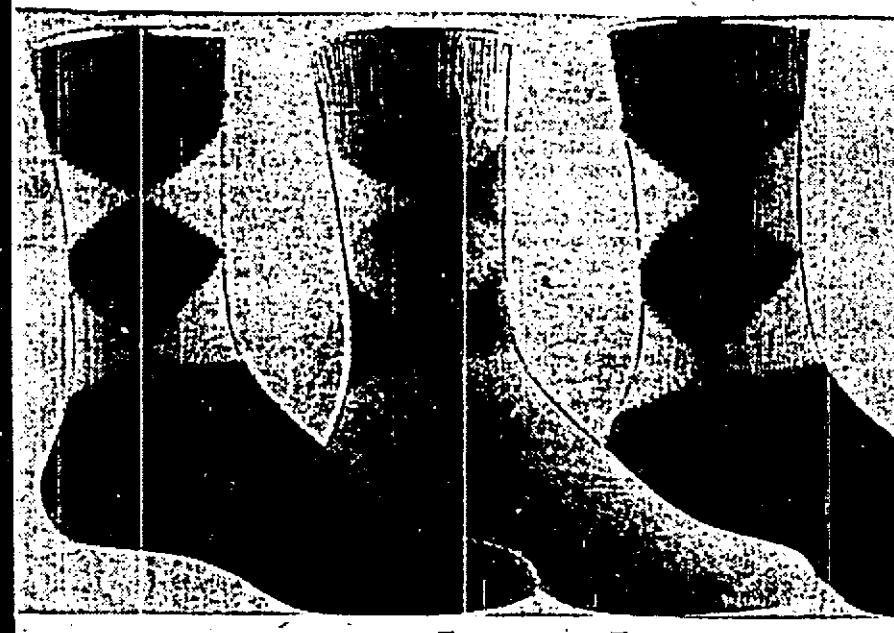
SPECIAL PURCHASE 14.95 to 17.95 values

**11.95**

Nationally advertised brands noted for shoe style, foot comfort, good quality, excellent value . . . even at regular prices. Save up to 6.00 the pair in August Sale.

- A—Straight tip custom type oxford; tan or black calfskin
- B—Moccasin toe oxford in brown calfskin; cushion innersole.
- C—Genuine cordovan straight tip blucher oxford; cushion innersole

May Co. Lakewood Men's Shoes, Street Floor



### cotton argyle socks

reg. 1.00

**59c**

Ideal for sports, school, business or casual wear. Block diamonds in smart color combination. Yarn-dyed; fast colors; nylon reinforced. Slack length, elastic top. Sizes 10-13.

- Navy
- Camel
- Brown
- Grey
- Green
- Maroon

May Co. Lakewood Men's Furnishings, Street Floor



### sports coats

OF IMPORTED WOOLENS

reg. 37.50 - 40.00.

**29.95**

- Splash weaves
- Nub textures
- Bold patterns
- Small patterns
- New deep tone texture coloring

Advance fall sports coats at savings of up to 1/4. Handsomely textured imported woolens in Fall '54's favorite deep tone texture colorings. California's preferred 2-button model with patch pockets and center vent backs. Sizes for regulars, shorts, longs.

### gabardine slacks

100% WOOL SHEEN

reg. 16.50

**13.95**

Heavyweight, crease-resistant wool sheen gabardine; California styled . . . with continuous waistband, offset pockets and saddle stitching. Sizes 29-42 in preferred California colors:

- Navy
- Beige
- Grey
- Brown
- Light green
- Maroon
- Medium blue
- Luggage

### SALE: FAMED CALIFORNIA MAKE MEN'S SWIM WEAR

reg. 5.95 - 7.50

**2.99**

You'll recognize the well-known make in a jiffy. At this sale price it's a terrific value. Boxer models or rayon lastex . . . solid color or prints. Sizes 28 to 42.

May Co. Lakewood Men's Sportswear, Street Floor

## EDITORIAL

## United Neighbors

IT'S TIME to roll up the sleeves and get to work on a very important item of annual civic business.

The project: the United Neighbors fund campaign of the Community Chest.

The goal: \$790,000 for the 27 health, welfare and youth services that depend on contributions to the United Neighbors fund.

As the campaign chairman points out, this goal is a realistic one. The figure is based on the needs of the 27 agencies. And the purchasing power in this United Neighbors area—Long Beach, Lakewood, Signal Hill and Dominguez—is one of the highest in the country. This community definitely can afford to contribute what is needed.

In times past, despite the favorable financial situation in the area, our community has fallen short of what fairly could be expected of it. Last year, for instance, per capita giving was \$1.88 as compared with a national average of \$2.96.

No doubt one reason is that the tremendous growth of the community has made it difficult for the fund campaign workers to see and talk with a sufficient number of potential contributors. The answer to that weakness is to enlist a larger number of workers in the cause.

Volunteers are needed. Persons interested in participating in a community welfare project can find no better outlet for their energies. Persons who may not be able to contribute a great deal in terms of dollars can give something else that is needed to make the campaign a success—time.

The various organizations of the city also are urged to give some time as well as money to helping put the program across. An example of the kind of aid organizations can give is provided by the Long Beach Firefighters Assn., which is taking an active and important part in collections in the downtown area. What a terrific job could be done if a number of groups would adopt the United Neighbors campaign as a project and put their membership to work at it! Organizations to whom this idea appeals should get in touch with United Neighbors Campaign officials.

Statistics show that this community has got what it takes in terms of money to fulfill the goal. Our big problem is to educate the public to the worthiness of the cause—and then, of course, to contact the largest possible number of persons.

It's a matter of united, neighborly action!

We can do it. Let's do it.

## JOHN S. KNIGHT

## Senate in Dither

UNDER THE CAPITAL DOME, members of the "world's most exclusive club" are in quite a dither.

This being election year, not too many U. S. Senators in either party are anxious to vote on the Flanders resolution censuring Joe McCarthy for "unbecoming conduct."

At this writing, there is a lot of backstage maneuvering designed to get these senators off the spot, either by postponement or compromise.

Last U. S. Senator to be censured by his own legislative body was Hiram Bingham, Republican of Connecticut. On Nov. 4, 1929, by a vote of 54 to 22, Bingham was condemned for placing a lobbyist from the Connecticut Manufacturers' Association on the Senate payroll and using him as an official adviser in secret meetings of the Senate finance committee.

Sen. Flanders' first idea was to remove McCarthy from committee chairmanship. This move found little support in the Senate where the seniority rule is sacrosanct.

Flanders then determined to put the Senate on record by voting for or against McCarthy "on the problem presented" by the junior Senator from Wisconsin. He found support from nationally known businessmen, educators, publishers and labor leaders who telegraphed all Senators urging them "to curb the flagrant abuse of power by Senator McCarthy."

This writer declined to join this group on the ground that the people of Wisconsin who elected McCarthy to the Senate can, by their votes, either approve or disapprove of his conduct when he next stands for reelection.

Sen. Flanders, a 73-year-old Vermonter, is a publicity conscious old coot whose own remarks on the Senate floor are not always objective nor in keeping with "senatorial traditions."

His recent attempt to brand McCarthy as a budding Hitler was historically inaccurate and a smear of the type he finds so offensive in others.

Flanders weeps that the basic institutions of our country—the press, our schools, even our churches—have been attacked and demeaned. "In each of these institutions," says Flanders, "the seeds of fear and mistrust have been firmly implanted," by McCarthy.

The Vermonter's concern for the preservation of our basic institutions is laudable, but what's overstated in his real to bring McCarthy to "his day of judgment."

They will survive, just as they have outlasted generations of tub thumpers and perspiring demagogues since our republic was born.

While not agreeing with Joe that Flanders is senile, or that "they should get a net and take him to a quiet place," it is nevertheless our judgment

## 'Pardon Me, but Would You Like to Buy Some More Government Bonds?'



DAVID LAWRENCE

## Rhee Spells Out Some Bitter Truths

WASHINGTON. President Syngman Rhee of the Republic of Korea told a joint session of both houses of Congress some unpalatable truths.

But it is doubtful whether many members agreed with the implications of his formula, even though they may have considered his point of view natural and logical from his standpoint.

"Jet bombers," he said in describing the Communist threat, "lie within ten minutes of our national assembly."

This tells the real reason for Mr. Rhee's unceasing, and his realistic appraisal of the situation confronting his countrymen. Communist airfields, he asserts, have been "newly constructed in defiance of armistice terms."

Everybody here knows these to be facts, because they have been officially reported. But, while such truth is glossed over and brushed aside as something folks here do not like to think about, Syngman Rhee nevertheless has to think about it. What he tried to do with his speech was to persuade the American Congress to think about it, too.

Mr. Rhee adds that "death is scarcely closer to Seoul than it is to Washington, for the destruction of the United States is the prime objective of the conspirators in the Kremlin." He is confident that all the Soviets are doing is lulling Americans "into a sleep of death by talking peace until the Soviet

URGES ALLIANCE

Dr. Rhee wants the American Air Force and Navy to but but says no American foot soldiers will be necessary, as these will be furnished by Asian countries. It is significant that the Korean president does not talk any more about "going it alone" but urges an allied operation, which he has a right to do if his audience might not agree with him. Dr. Rhee added:

"I am aware that this is hard doctrine, but the Communists have made this a hard world, a horrible world, in which to be soft is to become slave."

There was no applause but a solemn silence as he touched on some delicate points. The Congress, however, cheered lustily at the outset and frequently during the course of the address, and at its conclusion gave the brave man from Korea a personal ovation, seldom equalled in the chamber of the House. For in their hearts many members felt that, while Syngman Rhee's advice could not for reasons of expediency be adopted at this time, maybe history might prove him right in his forewarning of what happens when an unpalatable truth is ignored.

He thinks the troops of Chiang Kai-shek on Formosa—he estimates them at 630,000—would be useful in arousing the Chinese people when an attack is made and that most of the so-called Communist army will not remain loyal but will revolt at the first opportunity. He emphasizes, for example, that out of the soldiers of the Communist army captured in

that the gentleman from Vermont has had his day in the limelight and should now get back to work on the job to which he was elected.

We still receive a few straggling letters in every mail complaining of "slanted news reporting" in connection with the late Army-McCarthy hearings.

Most of these communications are in the same vein. They "didn't see in the news what they saw on TV." It had been patiently explained to these readers that afternoon newspapers went to press each day before they day's hearing was concluded; that few morning newspapers had the space to carry the full proceedings.

The Army-McCarthy show was good theater. One could sit comfortably at home, and in keeping with individual prejudices, hiss the villain or cheer your hero.

The newspapers' job was to present a factual digest of the proceedings. By and large, they succeeded in pleasing no one. There is little drama in type.

The Associated Press, and other press associations, serve newspapers that are Republican, Democratic, Independent, pro-McCarthy and anti-McCarthy.

It is their responsibility to present the news fairly and accurately. But each of the press associations, like the newspapers, has been severely criticized by both sides for the "slanting" of their news reports.

True, the newspapers and the wire services made a few mistakes. Carelessly worded headlines and undue emphasis on trivialities were certainly open to criticism.

No one knows that better than the editors who, working under great pressure, processed the stories. A good many soul searching newspaper clinics have been held on the McCarthy story since the hearings ended.

But what irks an editor is the type of complaint which says: "Having seen practically all of the McCarthy hearings and then reading your slanted news reports has thoroughly convinced me that I shall no longer buy or read your paper."

No attempt is made in these letters to document the errors or define the "slant." They just didn't "see in the news what they saw on television."

Or, to put it another way, the newspaper account didn't give the one-sided version they wanted to read.

Ironically, the sole casualty to date is McCarthy's top aid, Roy Cohn.

Editorial

INDEPENDENT - Press-Telegram

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## MALCOLM EPLEY

## JAMES MARLOW

## Ironical Twist in Oil Case

THERE'S an ironical twist to the latest move in the legal effort to prevent Long Beach from spending tidelands oil money on upland projects. It seeks to use against Long Beach a law which Long Beach itself sponsored.

The act involved, identified as AB 3400 when it passed the Legislature in 1951, frees one-half the city's tidelands oil money from the restrictions provided in the original tidelands grant to the city and in subsequent amendments to the grant.

That means, briefly, that it frees 50 per cent of the money for any type of public improvement anywhere in the city. Such, at any rate, was the intention of its sponsors, and the obvious intention of the Legislators who adopted it in 1951.

(Under the old rule, the money could be spent only for certain purposes and only in the tidelands area.)

AB 3400 was first attacked legally through a taxpayer's suit brought by Felix Mallon. That suit in effect questioned the constitutionality of the act. The city fought the suit in Superior Court and won there. The case was appealed, and is now pending before the Supreme Court.

The latest move was made by a group of Northern California lawyers in behalf of unidentified clients. They got permission to file a brief amici curiae (friends of the court) but their position on the 1951 act is somewhat different from that of the original plaintiff.

They contend that the Legislature in its 1951 action took the money away from the city and gave it to the state. They don't challenge the act, but give it a different interpretation. If their position should prevail—and city officials believe it can't—Long Beach could lose half or even all of its tidelands wealth.

The main question raised here is whether the tidelands and the tidelands oil revenues belong to Long Beach. If they do, then the money freed by the Legislature from the old grant restrictions may be spent by Long Beach for public projects anywhere in the city.

Briefs prepared by city officials in the pending case make a strong showing on this point. These include the brief prepared in the Mallon suit under direction of former City Atty. Irving M. Smith, and that prepared under direction of City Atty. Walfrid Jacobson and to be filed Monday in answer to the amici curiae brief. The city's briefs cite many references to court decisions, some bearing directly on the Long Beach situation, to show that the state granted the tidelands in fee simple to Long Beach in 1911. And the city further contends, with ample legal references, that the Legislature could legally modify conditions and restrictions of the grant as it did in 1951.

Anyone familiar with the background of the 1951 act knows that the intention of the Legislature was to free the money for Long Beach use. The movement for the legislation originated here, the act was sponsored by the Long Beach delegation, and local city officials and others worked for it at Sacramento. It was signed by then Gov. Earl Warren after careful study.

The Communists have always openly admitted their intent to use force (violence or threat) if necessary to cause others to surrender to their demands. They have continuously used this which showed that they were serious in their admitted intent.

Who besides actual Communists, their sympathizers and dupes would have called us unfair if we had used any means possible to stop communism at the start?

If we had allowed a war such as Gen. MacArthur suggested and felt certain of winning in Korea, would the appeasers, the compromisers, the apologists for Communist acts and threats have called us unfair, inhuman, un-American, etc.? Or that there is no doubt because they were doing that when they thought we might act on Gen. MacArthur's advice.

Now that we have allowed the Communists to show beyond any possible doubt that they meant what they first and always said about using force to make all others surrender to them; now that they have become so strong that only war worse than any before might be necessary if we remain free; now the appeasers, the compromisers, the dupes, etc., can of course say that they were mistaken. But that would be no excuse for an intelligent person.

Now that our country has found it necessary to "go it alone" in order to protect our own rights and citizens, what

answer have those who favored our being in the U. S. ... Were they really just mistaken? Or do they think we should continue to wait on the U. N. to act in defense of its members, or wait until the time when there is nothing left to wait for?

WASHINGTON— "Q" clearance, name check, full field investigation, evaluation, top secret, security risk, confidential: all government names for deciding who can stay in a government job or be trusted with secrets.

There was national shock when Atomic Scientist Dr. J. Robert Oppenheimer lost his "Q" clearance, although the Atomic Energy Commission didn't use that phrase when it parted company with him.

For example, this would be routine for a man in a job in an agency which doesn't deal in national secrets, like the Labor Department:

Jones wants a clerical job with the Labor Department. He fills out an application on which he lists for some previous years the jobs he held and the places he lived. In addition, he answers questions about subversive organizations to which he belongs, if any.

In a case like that—a man looking for a non-sensitive job (no secrets involved) in a non-sensitive agency—the Civil Service Commission's own investigators make a check.

They check with his previous bosses, perhaps with his old landlords and neighbors. They run a "name check" with the FBI. That is, they find out whether the FBI has any record on him or information against him. The same check is made with the Army and Navy and House Un-American Activities Committee which keeps an extensive file on subversives, either real or reported.

If Jones then is not found to be an habitual drunk, or homosexual, or criminal, and if he has no suspicious history of connections with Communists, he can get the job.

But if doubtful information is turned up against him, then the FBI can be called in to make a full field investigation, which means an investigation since the day he was born.

In the AEC, where all jobs are considered "sensitive," although some are more sensitive than others, a more thorough check than the routine civil service investigation is supposed to be made.

When all the investigations are finished one thing remains:

Since some derogatory information is bound to turn up against anyone thoroughly investigated—either factual or spurious information—agency officials have to evaluate it to determine where a man can see secrets or not.

## TOWN MEETING

## No Excuse

TO THE EDITOR:

In order to be fair must one ever refrain from using, or ever delay the use of any act which might stop or prevent his being harmed by another?

The Communists have al-

ways openly admitted their intent to use force (violence or threat) if necessary to cause others to surrender to their demands. They have continuously used this which showed that they were serious in their admitted intent.

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R. J. SMITH  
7051 Thornton Ave.

## Psychologists

TO THE EDITOR:

Recently three articles appeared in your papers condemning all psychologists who did not meet the approval of the American Psychological Association. A sort of crusade to clean

SPEAK HERE SOON

## Finns Will Come Back A-Fightin'

Still sticking to their guns, the fightin' Finn twins will be back on the local rostrum Friday in one of their first speaking appearances since being released from prison. They will speak — as usual — on "Government Interference With Private Business."

The twin talks will be made by George and Charles Finn at the luncheon meeting of downtown Lions Club in Wilton Hotel.

The twins are now vacationing in Palm Springs. They were released from La Brea Hospital, Hollywood, last Wednesday, recuperating from effects of a 23-day hunger strike in California Medical Facility, Terminal Island. They had been locked up for forcibly interfering with a government official.

The Finns first became embroiled with the government when they bought a war surplus C-46 plane from Vineland School District, near Bakersfield.

There followed a long period of legal fencing between the twins and the government for possession of the plane, and finally the twins publicly took U. S. Attorney Laughlin Waters into custody. They claimed the government had deprived them of their civil rights.

Then they were sentenced to serve a year in jail, and their decision to refuse to eat followed their jailing.

They were released July 14 when the U. S. Circuit Court of Appeals freed them on \$1,000 bail each.

## Southland Calendar

**DAILY**  
"Trip to Mars," 3, 8 and 9:15 p. m. at Griffith Park Planetarium.

Pageant of the Masters, 8:30 p. m. at Laguna Beach.

**TODAY**  
Ohio State Picnic, Bixby Park. • Texas State Picnic, Recreation Park.

Community Fair, Oxnard. Gilder Contests, through Thursday at Lake Elsinore.

Flight of the Snowbirds, Newport Harbor.

Dog Show, Santa Barbara. Grunion Run, 10 to 11 p. m., on Southland beaches.

**MONDAY**  
Grunion Run, 10:30 to 11:30 p. m. on Southland beaches.

**TUESDAY**  
Symphonies Under the Stars concert conducted by John Barnett and featuring Ruth St. Dennis and her dancers, 8:30 p. m. in Hollywood Bowl.

**THURSDAY**  
Wisconsin State Society, 6:30 p. m. at 728 Elm Ave.

Symphonies Under the Stars Family Night featuring Conductor Meredith Wilson and Danny Kaye, 8:30 p. m. in Hollywood Bowl.

Lemon Festival, through Saturday at Santa Paula.

**FRIDAY**  
California State Society, 6:30 p. m. at 728 Elm Ave.

Old Miners' Days, through Aug. 8 at Big Bear Lake.

**SATURDAY**  
Danish Days, through Aug. 8 at Solvang. Minnesota State Society, 5:30 p. m. at Bixby Park.

(Advertisement)

## DON'T SHOUT! I Can Hear Now!

After the first treatment with the Auditone Neurogenerator people have noticed definite changes in their hearing range.

Reports are constantly more encouraging concerning the value of this improved treatment for loss of hearing. Regardless of the nature or severity of your deafness, we invite you to have our thorough hearing examination and a trial treatment. This is not a cure-all and will certainly not restore perfect hearing in every case. But we have enough evidence now available to demonstrate that many deaf persons can expect radical benefit even after years of unsatisfactory experience with hearing aids and a wide variety of treatment.

To help you solve your hearing problem we will give you a careful hearing examination and a convincing trial treatment for a limited time for only \$2.00. Please phone for appointment (at your convenience) and bring this notice with you.

**HARROD DIAGNOSTIC OFFICES**, 525 Locust Ave., Long Beach, or 9833 Belmont Ave., Bellflower. Phone: Long Beach 6-1455 or TOrrey 7-0610. Parking free at both offices.

(Advertisement)

## Women Suffer Bladder "Weakness"

If you are worried and embarrassed by too frequent, burning or stinging urination, or if you have trouble getting up at night to urinate, you may have Bladder Irritation. Ask your druggist for Cystex. It relieves burning, irritation and loss of sleep when you can't help feeling tired, nervous, depressed. In fact, Cystex usually gives quick, welcome relief in cases of cystitis, and its analgesic value as an effective pain reliever. Over 200,000 Cystex tablets have been taken by women all over the country. Don't waste time. Get Cystex from druggists today under money-back guarantee. See how much better you feel tomorrow.



Long Beach (Calif.), Sun., August 7, 1954. INDEPENDENT-PRESS-TELEGRAM—A-21

## LEADS THE PARADE IN AUGUST!

In May We Increased Our Sales 94%

In June 67% . . . . In July 74%

OUR AUGUST VALUES ARE SENSATIONAL!

Now the Mattress You've Always Wanted to Own!  
AT THE LOWEST PRICE WE'VE EVER SEEN FOR

**837** INDIVIDUALLY POCKETED COILS

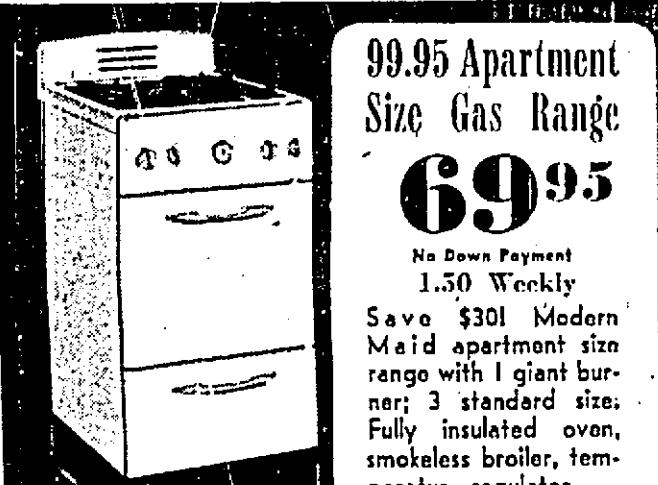
69.50 Value

**38.88**

1.25 WEEKLY

That's right! 837 individually muslin-pocketed coils, NOT just 837 coils. There's a world of difference! Muslin-pocketed coils mean perfect comfort... perfect body balance! Plus this, you're getting the famed maker's exclusive non-sag prebuilt inner-roll seat edge border and layers upon layers of fine cotton felt. Twin or full size, 10-year guarantee against coil breakage. You'll see the label of one of this country's largest manufacturers on every piece. Only 1 full size or 2 twin size to a customer. None sold to dealers. For added comfort: matching coil box spring, twin or full . . . . 38.88

SHOP MONDAY FROM 9:30 A.M. TILL 9 P.M. OR PHONE L.B. 7-2718



99.95 Apartment Size Gas Range

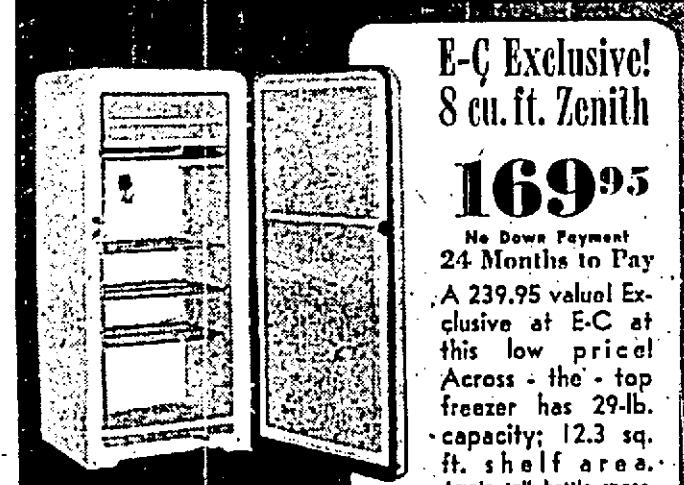
**69.95**

No Down Payment  
1.50 Weekly

Save \$30! Modern Maid apartment size range with 1 giant burner; 3 standard size; Fully insulated oven, smokeless broiler, temperature regulator.

**99.95**

1.50 Weekly



E-C Exclusive!  
8 cu. ft. Zenith

**169.95**

No Down Payment  
24 Months to Pay  
A 239.95 value! Exclusive at E-C at this low price!  
Across-the-top freezer has 29-lb. capacity; 12.3 sq. ft. shelf area.  
Ample tall bottle space.

**79.95**

1.50 Weekly



20" Gas Mower & Grass Catcher

**\$94**

1.75 Weekly

133.90 value! Extra wide steel blades. Famous Briggs & Stratton engine. Large rubber tires. Heavy-duty grass catcher included free!

★ Reg. 94.95 Lewyt Vacuum — With full set of attachments. Automatic 4-way rug cleaning action. Newest 1954 model.

**68.88**

1.25 Weekly



Cocktail Cellarette with 12-pc. Glass Set

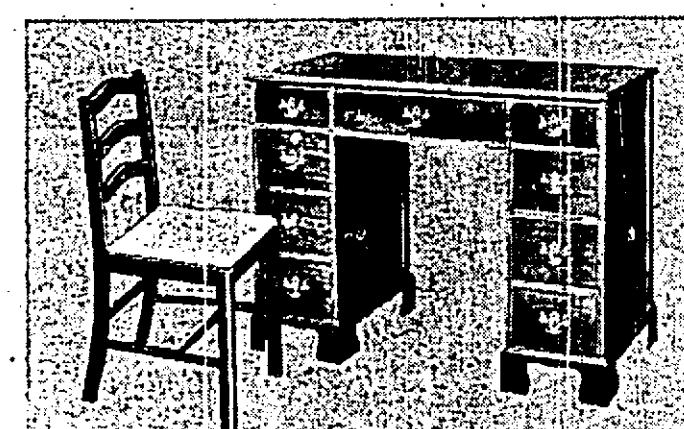
Striking cocktail table with burn-and-alcohol resistant plastic top. Deep compartment is fitted with 12-pc. glass set. Measures 18 1/2" x 40"; opens to a big 55". Lime oak or rich mahogany finish.

**19.99**

1.50 Weekly

★ Reg. 29.99 Matching step table in lime oak or mahogany finish with plastic top

**19.99**



Save 15.95! 8-Drawer Kneehole Desk

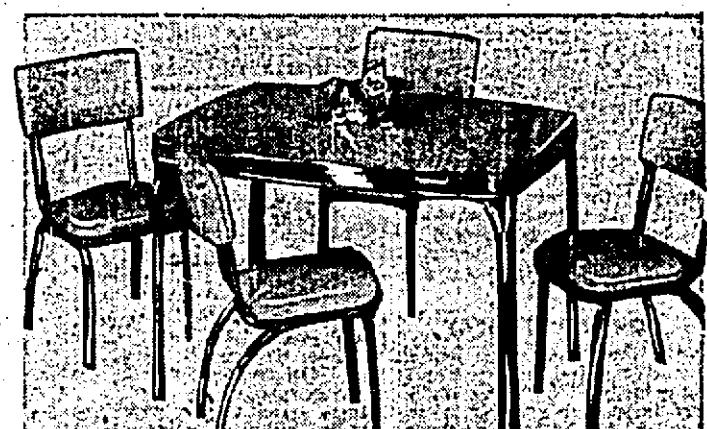
Regularly 59.95! Large 22x42" top and 30" high. 8 spacious drawers including 1 handy file drawer. Mahogany veneer or solid maple. Reg. 12.99 desk chair is — **9.99**

**44**

1.25 Weekly

★ Reg. 24.95 Capo Di Monte Table Lamps — Exquisite, imported lamps are hand-painted-ceramic. \$11.50 Weekly

1.25 Weekly



89.95 Douglas 5-pc. Chrome Dinette

Save \$35! Extension table has triple plated chrome base, 4 thick foam cushioned chairs with wrap-around seat frames. Grey, yellow, red or green.

**54.95**

1.50 Weekly

★ Reg. 129.95 dinette — King-size set with 7 pcs. Box-edge cushion chairs. In grey, yellow, red or green.

**79.95**

1.75 Weekly



3-pc. Wall Cabinet

24.95 value! Put your wall space to use! Measures 24" high; 12" deep. White porcelain.

**16.95**

1.50 Weekly

36x20x16" Cabinet  
19.95 value! Porcelain top. Deep storage compartment with door plus utensil drawer.

**12.95**

1.50 Weekly

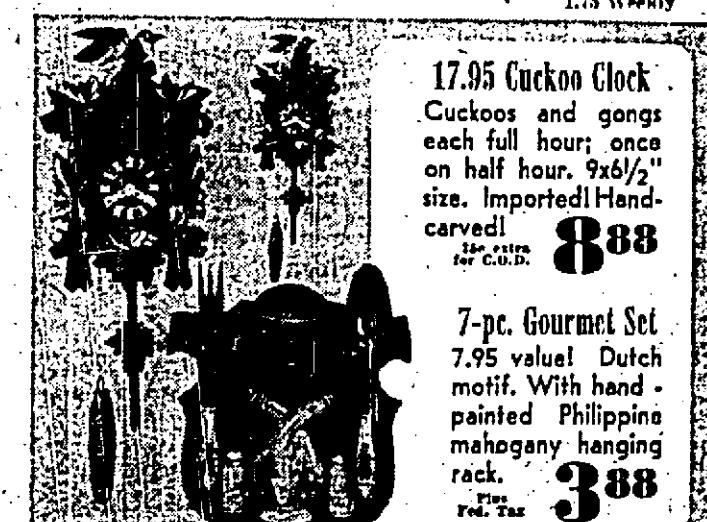


Save \$30! New TV Swivel Rocker

**39.95**

1.25 Weekly

Reg. 69.95! Moves for comfort — rocks, tilts and swivels completely around; Innerspring constructed. Choice of red, green or chartreuse.



17.95 Cuckoo Clock  
Cuckoos and gongs each full hour; once on half hour. 9x6 1/2" size. Imported! Hand-carved!

**8.88**

1.50 extra for C.O.D.

7-pc. Gourmet Set  
7.95 value! Dutch motif. With hand-painted Philippine mahogany hanging rack.

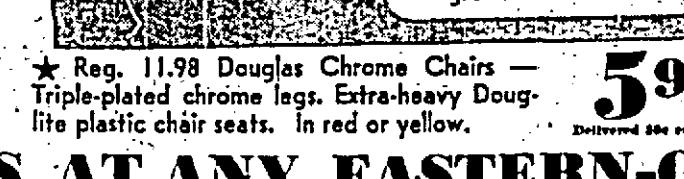
**3.88**

Plus Red Tax



Reg. 8.99 Chenille Spreads — Closely tufted baby chenille. Blue, rose, green, gold, lime, red; hunter green and white.

**5.99**



Reg. 11.98 Douglas Chrome Chairs — Triple-plated chrome legs. Extra-heavy Doug-lite plastic chair seats. In red or yellow.

**5.99**

Delivered free each

GET 3% GREEN STAMPS AT ANY EASTERN-COLUMBIA STORE

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FOUNTAIN PEN REPAIR  
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A-22—INDEPENDENT PRESS-TELEGRAM  
Long Beach (Call.), Sun. August 1, 1954

## Silly Saga of Susie, the Swoony Sea Cow

By JIM MARTEHOFF

MIAMI, Fla. (AP)—This is a fish story, but it's a true fish story. About Lew Maxwell, Florida frogman, and Susie, the Sea Cow.

Maxwell studied oceanography at the University of Florida, now runs a diving equipment store here. But his real love is going off by himself to swim, even at odd hours.

It was on one of these junkets that he met Susie. Of course, he didn't know her name was Susie. "She looked like her name—if she had a name—should be Susie, so I called her Susie," he says.

"I had a peculiar kind of noise I would make underwater," Lew says, "and pretty soon Susie would come swimming out of the murk. Kind of frightening, until I got used to it."

★ ★ ★

SHE WOULD MUZZLE UP to Lew, and he would kiss her on her big, fat, wet nose, and they'd romp together for awhile.

The story got around our neck of the woods. A lot of people took it with a grain of salt. Sea cows are vegetarians, but nevertheless they have not been noted for amiability.

Then one day I was out swim-



to see if I could get a chummy picture of Susie and Lew Maxwell. This was one, love affair that belonged on film.

When I got there, I met Susie. She was a sure enough sea cow, a massive hunk of animated blubber running close to a half-ton in weight. She had little, piggy eyes and a blunt cowlike nose.

★ ★ ★

SHE KNEW LEW just like Lew knew Susie. They were nuzzling away and gamboling in the water and having a gay time.

And I couldn't get a picture of it. The water was too choppy for me to work from the surfboard. I couldn't stand and use the camera and I couldn't go underwater with it.

But I got a good look at Susie. Frankly, I think she was horny. I don't know what Lew saw in her. And, unfortunately, Susie got a good look at me.

She swam away. Lew looked at me accusingly. "You must have scared her away," he said. He stared after her. "I'll bet she doesn't come back, either."

She didn't. And that's why we don't have any pictures to prove it. Nobody ever really quite believed Lew's story about Susie. Now the situation is worse.

Nobody believes me.

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needs come first, that is why I

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of former patients (about 3

out of every 4)!"

"Closing of Bite" Dangerous

Dr. Beauchamp wishes to point

out the dental plate policy

of all his offices including ad-

justments of your dentures at

any time, checking your bite and

the fit so as not to impair your

health by improper fitting den-

tures. Sometimes your bite can

change through the constant wear

and grinding of teeth thus caus-

ing pressure that may impair

your hearing. This dentist call-

ing the bite "Fit" for your own

good but this condition should

be carefully watched. Dr. Bea-

uchamp points out.

Dr. Beauchamp  
Advises Yearly  
Check-up for  
Plate Wearers

"In many cases after dental

plates have been worn for a pe-

riod of time," Dr. Beauchamp

said, "the gum tissues change,

causing loose plates and an in-

correct bite."

"This," Dr. Beauchamp stated,

"can be a very serious problem

because if you damage your

gums and ridges might be extremely

difficult to get a proper fit. If

you are faced with this problem

see your dentist. It takes only a

few minutes of your time for an

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your dental work. Low  
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## Area Men Find Rich Ore

Two area men reported Saturday they have found "commercial grade" uranium ore in the Joshua Tree-Kucca Valley district.

Walter A. Locke, 25, of 7042 E. Peabody St. and Bill Mclehan, 28, of 16836 Downey Ave., Paramount, said they have staked eight claims totalling 160 acres.

An ore assayer in Los Angeles has processed the dirt and found it marketable.

Locke and Mclehan, who started their prospecting as a hobby, said the Atomic Energy

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No Matter What the Cause...

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ming with Lew. We were walking along an old sea wall, and Lew suddenly said "there's Susie" and leaped into the water.

Sure enough, there was a sea cow about 50 feet out. Big, too.

I had a camera with me, in a water glass—a box open at one end, for the camera, and with watertight glass at the other. You sort of lean into the water to use it, but you can't go under the surface.

Grabbing a surfboard I loaded the camera on it and swam out

But I got a good look at Susie. Frankly, I think she was horny. I don't know what Lew saw in her. And, unfortunately, Susie got a good look at me.

She swam away. Lew looked at me accusingly. "You must have scared her away," he said. He stared after her. "I'll bet she doesn't come back, either."

She didn't. And that's why we don't have any pictures to prove it. Nobody ever really quite believed Lew's story about Susie. Now the situation is worse.

Nobody believes me.

★ ★ ★

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**Light, Portable HAMMERED ALUMINUM FOLDING TABLE with Triple-Extension Drop-Leaf**



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Enclosed find \$\_\_\_\_\_ down payment. Please send me the folding aluminum table at the special price of only \$22.95. I agree to pay balance \$50 weekly.

To speed up delivery, if you do not have a Gilbert's Jewelers account, tell us (1) where employed, (2) how long employed, (3) your occupation, (4) with whom you have had accounts. Plus small delivery charge.

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We Will Pay  
Your Parking  
Fee Anywhere

## Beach Combing

With MALCOLM EPLEY

There's a barber at 5882 Second St. in Belmont Shore who makes an unusual but worthy contribution to the public welfare.

He's a man with sensitive ears. A great many women go by his shop, pushing shopping carts and baby buggies. When one of the little vehicles is squeaking badly, (which happens quite often) he comes out with an oil can and proceeds to oil the wheels.

PROBABLY a small confession is in order here. Some time ago, this dept. did a little ribbing of the robust golfers hereabouts who get their "exercise" riding in motorized carts such as Autotees from stroke to stroke.

I inferred, if I remember right, that I came from a human country where such panty-waist golfing would be laughed off the course if anybody would try it, which nobody would.

On a recent return visit to that savage country, I was invited by James W. Kerns, an Oregon business man who winters at Laguna Beach, to try a little golf.

When we got to the course, Kerns said something about arranging for a cart. I supposed he meant a cart to tote my golf bag around. But when we went to No. 1 tee, what should I see but one of these motorized buggies. In fact, I saw several of them around the place, and there was no denying the evidence—golf riding was not only tolerated but generally indulged in right there in the once-rugged hinterland.

Well, I was aghast but I did not want to hurt Kerns' feelings by refusing to ride with him, so I climbed on. At first, I did considerable hiking as well as riding, but I soon succumbed to the temptation to go aboard for even the shortest trips. (And the way I golf, the distance between strokes is often just a few feet.) I've got to fess up—I did it, and I liked it.

One wonders what will be the next step in the process of taking the exercise out of golf. Somehow, it seems too bad a player should have to get out of the cart and hit the ball.

MY friend Emil Lang, the Rutherford Preparatory School boss and old-time Long Beach educator, is a great comic fan.

Among the strips he follows closely is the one depicting the adventures of Jane Arden, the great gal reporter, who has been in Paris recently. A recent episode of the story has concerned a man who lost 4000 francs at gambling and proceeded to commit suicide.

Lang, a recent traveler in Europe, thinks the authors of the strip ought to look up the value of the franc. He figures the man lost about \$11, which is hardly enough to justify self-destruction.

THE Rob Devitts of Lakewood have a letter from their son, Michael, which will bring back a lot of memories to a lot of Long Beachers who once lived in the rural Midwest.

Young Devitt is visiting his grandmother in South Dakota. He writes that he and his brother went recently to a barn in the country and climbed into the hayloft, where they engaged in a rousing, hay-tossing fight.

In the course of this activity, the access hole into the hayloft became covered with hay. And of course Michael stepped on the hay there and suddenly felt himself descending. He landed on the barn floor below, giving his legs and knees a good jarring.

"But anyhow," wrote Michael, "it felt good when I was slipping through the hay."

DRIFTWOOD—John F. Richard, Long Beach post office's oldest employee in point of service, retired Saturday. He went to work for the p.o. Feb. 10, 1913, and worked under six of the city's 13 postmasters. . . . Can anybody identify the freckled-faced kid seen by startled motorists on E. Fourth St. the other day, driving out in the street in a tiny, toy-wheeled vehicle powered with what looked like a lawn mower gasoline engine. . . . The Iowa picnic, biggest of all the state outings in this area, will be held at Recreation Park Aug. 14. Marshall Craig, the publicity man for the Iowa Association, says there will be 100,000 there and waves away skeptics. "I say 100,000 and I challenge anybody to count 'em and show me I'm wrong," he says.



For 2-Year-Old Linda It's...

## FUN ON WHEELS

"There's Nothing to This Roller Skating Business . . ."

WHEN LINDA CHAMBERLAIN of 1300 N. Tamarind St., in Compton, saw a lot of big folks skating at a Compton rink, it looked easy. These close-ups by Staff Photographer Bryan Hodgson prove that two-year-olds are a reckless lot on any kind of wheels.



"...if You Aren't Fussy..."



"...and Use Your Head..."



"...and Skate With One Skate at a Time"

## Chest Sets \$790,000 Target

### Goal Lower Than Other Cities Seek

A goal of \$790,000 has been set for this fall's United Neighbor Campaign for the Community Chest, according to Samuel C. Cameron, campaign chairman.

Comparing this \$790,000 goal with that of Community Chests in cities of equal size, Cameron stated that it is considerably less than those raised elsewhere.

"Our four communities of Long Beach, Lakewood, Signal Hill and Dominguez have a buying power and annual income far above the national average," Cameron explained.

"It is entirely reasonable to assume that our citizens can and will raise their average per capita giving from \$1.88 to nearer the national average of \$2.96."

#### POPULATION SOARING

Ely Somerville, campaign vice chairman lists the need for expansion because of the growing population as the primary reason for the \$72,000 boost over last year's goal and said leaders are organizing an intensive drive that will involve over 600 workers.

Principal phase of the drive for the majority of workers starts Oct. 4, when 5000 women are expected to start their week-long house to house solicitation.

City firemen, 250 strong, working their off duty hours will canvass the small businesses in downtown Long Beach at the same time.

Four teams under the leadership of Peter Nitrini will start their drive in Lakewood too on that date.

Scheduled to begin in-plant rallies and firm solicitation Sept. 20 are the big industrial, commercial, financial, oil, retail and public employee divisions.

#### BIG RALLY SLATED

On Sunday, Sept. 19, a gigantic rally in the Municipal Auditorium will be staged for all campaign workers.

Participants of the campaign are the 27 Red Feather health, welfare and youth services of the Chest. Their individual budgets submitted to the Chest budget committee for review provided the basis for the establishment of the \$790,000 campaign goal.

Bill Barber, Chest budget committee chairman, in presenting the figure to the Chest board of directors for final approval declared that the sum is the minimum for operation expense and the repair and replacement of equipment for the agencies.

### City Has Jobs for Secretaries

The city personnel office at city hall will accept applications Monday and Tuesday for secretarial positions in the offices of the city manager and department heads. Personnel Director Dudley N. Lapham has announced.

Requirements include three years of stenographic and secretarial experience and a recent certificate of typing and shorthand ability. Pay range is \$284-\$343 per month.

Several vacancies are anticipated within the next month, Lapham said. All the positions are outside the civil service and involve high-level secretarial duties.

The program, to begin at 1 p.m., will include: Municipal Band concert; invocation, David Livingston, president All States Society; welcome, Mayor George Vermillion; songs, Jonell Tullis, Texas sweetheart; address, "Christian Citizenship"; Don Muchmore, State College instructor; Sandy's Hayride, TV Troupe; crowning of Texan queen; Ted Othi majorettes; Charles Callas, ventriloquist, and "Jiggers"; Bob Williamson, square dancers.

Mrs. Dora A. Kahler, president, will preside.

Fried chicken, corn-on-the-cob, watermelon, TV entertainers, a ventriloquist, square dancers and a Texas queen will vie for the limelight at the big Texas picnic—which Texans call a "roundup"—today in Recreation Park.

Texas-born girls between the ages of 16 and 21 are eligible to compete for queen.

Betty Lee, Miss Texas in the Miss Universe Pageant will be presented.

Enrollees will attend classes at the Naval Air Station at Los Alamitos.

Purpose of the workshop is to provide background and materials for teaching aviation education in elementary, junior high and senior high schools.

Registration is still open. Information may be obtained by calling Long Beach State College.

Dr. Walter A. Nagel is director for the Workshop, which is co-sponsored by Long Beach and Los Angeles State Colleges.

In charge of arrangements for Saturday's dance and program are Brig. Gen. Luther B. Sweetser, who commanded the wing during its first year in the Far East; Maj. Gen. Gene Maddock, Capt. Wreck Morgan and Russ Barnes and Sgt. Gene and Jim Hoffman.

The 452nd Bomb Wing, first Air Force reserve outfit recalled to active duty during the Korean conflict, will hold its third annual reunion at 7:30 p.m. Saturday at the NCO Club, Long Beach Air Force Base, Municipal Airport.

The 452nd, which was stationed at the local air base, was recalled to service on Aug. 10, 1953, and conducted day intercept operations and mid-air refueling attacks against the Communists for 21 months, flying B-26 Douglas Invaders.

The bomb group was awarded the Korean service medal and many individual members received combat citations.

Previous reunions have attracted more than 1,500 members of the 3,000-man bomb wing.

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## LUNCHEON AND SERVICE CLUBS

## Recreation Department Birthday Saluted

The Long Beach Recreation Department was organized 25 years ago, and Dr. Frank Harnett, city director of recreation, will recall progress of the department at the meeting of Kiwanis Club of Long Beach Tuesday noon in the Lafayette Hotel.

"The Long Beach Recreation Commission's Business Is Your Business," will be Dr. Harnett's topic. Thomas J. Russell will be chairman of the day, and President William T. J. Harris will preside.

LONG BEACH EXCHANGE CLUB—Wednesday noon, Lafayette Hotel, Burrell Ubben, chairman; James Morrison, presiding. Program by teen-aged winners in state "Search for Talent" competition presented by Uptown Exchange Club under the direction of Ken Jensen. Performers: Sue Davis, mezzo soprano; Carol Ann Bernstein, violin; Nancy Witcher, piano.

ROTARY CLUB—Wednesday noon, Pacific Coast Club, "Orange juice hour" preceding the luncheon with an exhibit in the club lounge of photographs and documents of historical interest in the growth of the club since it was organized in August, 1917. Thirty-seventh anniversary to be noted at the luncheon by having past presidents seated at the head table, with special honor to J. Donald Locke, president in 1932-33 and this year governor of the 162nd Rotary International District. President H. J. Prichard, presiding.

DR. FRANK HARNETT  
Quarter Century Review

LONG BEACH SHRIE CLUB—Tuesday 7 p.m., Lakewood Country Club, Jack Marshall, presiding. "A Night in Hawaii," with dinner, dancing, show. Music by Carlyle Nelson and his Hawaiian orchestra.

OPTIMIST CLUB OF LONG BEACH—Thursday noon, Lafayette Hotel, Herb Ferguson, chairman; L. E. Budnick, presiding. Guest speaker: Ray Anger, founder of the Ray Anger Institute of Human Relations, Los Angeles.

LAKEWOOD 20-30 CLUB—

## OBITUARIES

KIGHT—Mrs. Amy L. Kight, 93, of 750 Redondo Ave., died Friday. She was born in Glenville, W. Va., and came here from Clande, Tex., 41 years ago. She is survived by four sons, Norman and W. F., both of Long Beach; M. B. and H. H. Kight; two daughters, Mrs. Fay Gibson and Mrs. Naomi K. Rorher, both of Laguna Beach; a sister, Mrs. Rhoda Sheld of Long Beach, and three other sisters. Service will be Tuesday at 10 a.m. in Mottell's Mortuary, Rev. Claude W. Young officiating. Burial will be in Sunnyside Mausoleum.

BROWN—Mrs. Jeane Leach Brown, 16, Esperanza Ave., died Friday. She was born in Bethany, Ill., and came here from Pana, Ill., 16 years ago. She was a member of the First Congregational Church and a former chairman of Group O, Ebell Club. She belonged to Gavita Chapter, D.A.R., and the Women's Music Club. Survivors include two daughters, Mrs. Betty Jean Williams, of Lakewood, and Ruthanne Crockett; a sister, Myrtle Leach Murphy, Long Beach. Service will be Tuesday at 1 p.m. in Mottell's Mortuary, Rev. William McCance officiating. Burial will be in Forces' Lawn Memorial Park.

PARKER—Mrs. Eva Myrtle Parker, 74, of 350½ E. 59th St., died Thursday. She was born at Prairie Home, Kan., and came to California 48 years ago. She had lived here five years. She leaves two daughters, Mrs. Marguerite A. Patching of Long Beach and Mrs. Lucile A. Dunyon of Whittier; two sisters, Mrs. Pearl Glass and Mrs. Lillian Boone, the latter of Santa Ana; and a brother, William H. Hatfield. Service will be at 2 p.m. Monday in the B. W. Coon Funeral Home Chapel, Revs. John Mayes and James Beatty officiating. Interment will be in Westminster Memorial Park.

GILBERT—Rupert Adair Gilbert, 71, of 3148 Magnolia Ave., died Friday. He was a native of Butte, Mont., and had lived in Long Beach since 1923. He was an operator with Shell Oil Co. for 20 years. Surviving are his wife, Ella G., and a brother, Earl T. Service will be at 1 p.m. Monday in Mottell's Chapel. Entombment will be in Angeles Abbey Mausoleum.

HATFIELD—Service for Pamela Lynn Hatfield, 3½-month-old daughter of Mr. and Mrs. Richard F. Hatfield, 730 E. 5th St., who died Friday in a Hollywood hospital, will be at 6:30 p.m. today in Patterson & Sivneide Memorial Park.

ANASTASI—Lorenzo Anastasi, 75, of 2215 Vuelte Grande, died Friday. He was born in Italy and came to Long Beach from New Brunswick, N. J. three years ago. Surviving is a son, Larry of Long Beach. Rosary will be recited at 7:30 p.m. today in the Sheehan-McFadyen Chapel. Requiem mass will be

JULIAN—William Harry Julian, 70, of 1823 E. 3rd St., died Saturday. He was born at Council Bluffs, Iowa, and had lived here since 1937. He was a retired engineer of the Chicago, Milwaukee & St. Paul Railroad and a Mason. Surviving are his wife, Georgia; three daughters, Mrs. J. W. Pierce of Lynwood, Mrs. Earl Gilliland of Hollywood, and Mrs. C. E. Kennerly of Long Beach. Service will be at 2 p.m. Tuesday in Mottell's Chapel. Interment will be in Sunnyside Memorial Park.

LOCKWOOD—Sarah and Sue Lockwood, infant twins of Mr. and Mrs. Hal Parker Lockwood, 526 Golden Ave., died Friday. Graveside service will be at 1 p.m. Monday in Sunnyside Memorial Park. Mottell's Mortuary is in charge.

BAUER—Private service for Frank Bauer, 79, of 529 W. Broadway, who died July 13, were held Saturday in the Loper Chapel.

Pioneer Settler of L.B. Passes

John Whetter, 74, of 1446 Orange Ave., an early Long Beach settler, died Wednesday in a local hospital.

He was a native of Cornwall, England, and came to Long Beach from Salt Lake City, Utah, in 1905. He was a carpenter and a past master of Seaside Lodge 504, F&AM. He had worked many years for Bergen Contracting Co. Surviving is a sister, Olivia Whetter, in England. Service will be at 11 a.m. Monday in the Loper Funeral Service Chapel, with Masons in charge. Interment will be in Sunnyside Memorial Park.

Thursday 7 p.m., Golden Drum, stick restaurant. Jim Dawson, president, and Dick Evans to report on progress of membership drive. Men between 20 and 34 eligible.

UPTOWN KIWANIS CLUB—Wednesday, 12:10 p.m., Lakewood Country Club. Harry Perry, chairman; Robert Hastings, pre-

## 'Figaro' Film Concert Slated

"The Marriage of Figaro," a 25-minute film of Mozart's comic opera sung in Italian by La Scala Opera Company, will be the first offering on the Burnett Branch Library patio "pop" concert at 8:15 p.m. Thursday. The public is invited to the program at 550 E. Hill St.

UPTOWN EXCHANGE CLUB—Thursday 8 p.m., Cock o' the North restaurant, 5534 Atlantic Ave. Ray Carpenter, chairman. Guest speaker: George Lake, golf professional at Recreation Park course; vice president of the PGA.

Other films scheduled include "Moonlight Sonata" and "Minuet in G" with Paderewski at the piano, and "Igor Gorin" offering the Largo al Factorum aria from Rossini's Barber of Seville.

Jean Taggart, branch librarian, will introduce the program.

## Youngsters to Wear Playground Ribbons

Thousands of youngsters this week will pitch in and help the Long Beach Recreation Commission celebrate its 25th anniversary.

And their efforts won't go unrewarded, either.

Each will win a handsome all-ven ribbon which proclaims, in blue letters:

"I participated in the 25th anniversary of the Long Beach Recreation Department."

Scores of playground events have been scheduled for the week which has been set aside by Mayor George H. Vermillion for

tour of summer playgrounds and recreational facilities.

Biggest playground events of the week are, for girls, an all-city picnic and beach playday.

Tuesday, from 10 a.m.-2:30 p.m., Hotel a veritable "Who's Who in Long Beach" will gather at Belmont Ave. beach, and, for boys, the citywide track and field carnival, Wednesday, starting at 10 a.m. at Wilson High School athletic field.

Thursday and Friday will signal a series of family night programs at local playgrounds. On Friday there also will be special swimming meets at "aquatic

swimming" meets at Wilson High School.

On Tuesday there will be a

## MASTERS MONTH-END SALE!

TERRIFIC \$1000  
DISCOUNTS

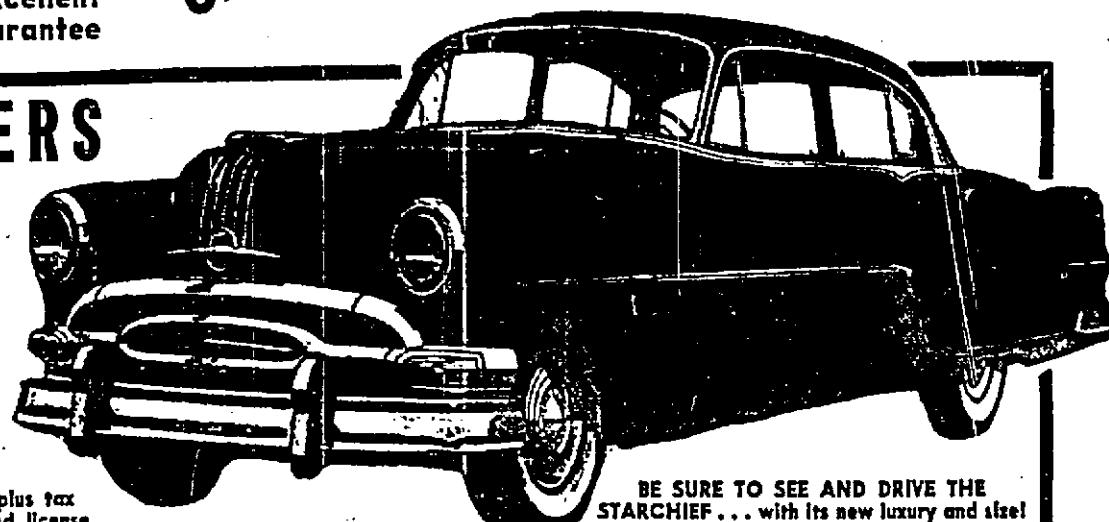
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Adjust Steering Gear... Reg. 2.40

4 Balance Weights... Reg. 1.20

Regular Total.....15.40

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Includes removing and cleaning pan, major  
band and linkage adjustment and new  
gasket. NOW ONLY.

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6-CYLINDER \$96.70  
8-CYLINDER \$118.93

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Once Over  
Lightly

DAVE LEWIS

**POT POURRI:**  
Despite the lucrative guarantees which he would receive as National PGA champion, Chick Harbert may not be able to tour the regular tournament circuit during the next 12 months because of a heart condition.

Harbert has had some trouble with his heart the past year and has been taking medication for it. Everything is all right, though, as long as he takes his medicine.

However, he is withholding his decision to tour the circuit until he talks with his doctor.

Strangely enough, Harbert almost failed to qualify for the PGA in the sectional trials at the Orchard Lake course in Detroit. He had a 76 in the morning round and had to birdie three of the last six holes of the afternoon session to get in under the wire by two strokes.

In some quarters, Harbert is considered the longest driver in the pro game today. He won a contest during the 1953 Masters tournament with a 328-yard blast that is the longest ever recorded at Augusta.

Since last January he has been strengthening already strong hands and arms by daily use of spring-hand exercisers. He started out pressing the springs 20 times with each hand, now presses 150 times with his right hand and 120 with his left.

He is convinced these exercises helped considerably in the grueling PGA play.

ACCORDING TO ONE usually reliable baseball source, it appears inevitable that Ralph Kiner will be sold by the Chicago Cubs to an American League club next season.

And it is heard that it won't be surprising if he winds up as a first baseman wherever he goes. It is a well known fact that he is one of the worst defensive outfielders in the majors today and stays up there only because of his hitting power.

The two clubs most interested in obtaining Kiner are the Cleveland Indians and Boston Red Sox.

Wid Mathews of the Cubs tried to get National League waivers on Kiner last winter so he could sell him to Cleveland. The Indians were eager, but Cub Owner Phil Wrigley stepped in at the last minute and blocked the deal.

Kiner has not been the big star in Chicago that he was expected to be. Some of the fans boo him and the press treats him indifferently.

THE FEUDING in the Yankee front office finally came to a head recently when the key aide to General Manager George Weiss walked out in a huff because the latter objected to a pair of passes being doled out . . .

Washington players have vowed to finish in the first division and save Bucky Harris' job . . .

Incidentally, Pinky Higgins is the heir-apparent to Lou Boudreau's managerial post with the Boston Red Sox . . .

Cincinnati is the major league franchise the group of Dallas millionaires would like to get if they fail to buy either the Athletics or Pirates . . .

Joe DiMaggio will collect \$7500 for a forthcoming magazine article . . .

Meanwhile, DiMag turned down an offer to appear with a touring rodeo for one month at a fee of \$75,000 . . .

This is the first season since 1951 that catchers have used sponges in their gloves to warm up Bob Feller . . .

And among other things, Feller has added a knuckler to his repertoire . . .

MICKEY BRIGGS, 18-year-old son of the Detroit Tigers' owner, recently was approached by a scout from another club who was unaware of his identity and offered him a contract. He's an infielder . . .

Irv Noren's improved hitting of late is the result of some hitting tips from Yankee Coach Bill Dickey . . .

Down South, the ballplayers are inserting cabbage leaves under their caps to combat the heat . . .

Willie Mays of the Giants is thinking of opening a liquor store in Brooklyn, which follows the pattern of the Dodgers' Roy Campanella who operates a liquor establishment not far from the Polo Grounds . . .

NBC is mapping plans to telecast a series of Harlem Globetrotter basketball games next winter.

The National buildup of Charlie Powell, the San Francisco 49er end who quit the gridiron for a boxing career, is about to begin and will be launched with a Coast-to-Coast TV shot . . .

Jerry Coleman has the distinction of wearing his baseball pants higher than anyone else in the major leagues . . .

One of the keys to the Cleveland Indians' stability thus far this season is Al (Fuzzy) Smith, who was snubbed by his teammates last year because of his lackadaisical play after he was called up from the minors.

Maxey Gains 4th Spot in National Soaring

ELSTON (Calif.)—Lyle Maxey of Bellflower gilded 65 miles to Thermal to gain fourth place with 413 points in the 21st annual National Soaring Contest here Saturday.

The defending champion Dick Johnson of Grand Prairie, Tex., took a day off but retained his lead of 550 points by virtue of flights to Phoenix, Ariz., and Boulder City, Nev.



ASSAULT ON A BATTERY

Relax, folks; it isn't a sight. Redleg Catcher Hobie Landrith is merely trying to block home plate as Giant Pitcher Marv Grissom starts slide. Landrith had Grissom blocked, but neglected to catch ball (arrow). Grissom scored on Al Dark's double in 8th.—(UP Telephoto.)

## Lemon Twirls Indians to 3-Hit Blank Over Senators

CLEVELAND (UPI)—Bob Lemon pitched a three-hit shutout Saturday and Larry Doby and Al Rosen contributed home runs in leading the Cleveland Indians to a 6-0 victory over the Washington Senators.

### FINALS BERTH ASSURED

#### Yanks' Clark-Burrows Duo Clinches Davis Zone Win

ST. PETERSBURG, Fla. (UPI)—The United States clinched the American Zone semi-finals of the Davis Cup eliminations Saturday and moved toward a clean sweep in its matches with Cuba.

The U. S. doubles team of Strait Clark, Pasadena, Calif., and Hal Burrows, Charlottesville, Va., kept the U. S. players undefeated in the day's only action by easily dropping Cuba's Garrido brothers, Reinaldo and Orlando, 6-2, 6-4, 6-3.

The victory assured advancement of the U. S. squad to the American zone finals next month against the winner of the semi-final matches between Canada and Mexico. It also gave the U. S. team a 3-0 lead in the best-of-five series with the Cuban brothers, who form the backbone of the University of Miami's tennis team.

Today's action reverses Friday's singles competition, with Reinaldo Garrido scheduled to meet 20-year-old Hamilton Richardson of Baton Rouge, La., and Orlando Garrido going against Clark. On Friday, Clark defeated Reinaldo, while Richardson downed Orlando.

## Redskins Face Navy, Marine Grids Friday

A revitalized Washington Redskins offensive attack will be unveiled by Coach Curly Lambeau when the Redskins open their 1954 exhibition season against

the Navy-Marine All-Stars Friday night in the fourth annual Navy Relief football game at San Diego's Balboa Stadium.

After a surprisingly good 1953 season in which, according to Lambeau, the Redskins prayed for one touchdown and some courageous defensive play, the 1954 edition of George Preston Marshall's eleven will boast plenty of offensive punch and a dearth of defensive talent.

Two brilliant young quarterbacks—Al Dorow from Michigan State and Jack Scarbath from Maryland—will call the signals and do the passing to such receivers as Hugh (Bones) Taylor, Washington State's Ed Barker, Bill Marker and Chet Ostrowski.

Spicing the passing attack will be break-away halfbacks Harry Gilmer and Charley (Choo-Choo) Justice, while Rob Good at fullback rounds out what appears to be a high-scoring backfield.

Several of the Redskins' top defensive hopes, however, are back with the College All-Stars and will not be available to stop the cream of the service football crop from the Eleventh Naval District. Lambeau has predicted a fine-scoring battle in the Navy Relief classic.

Trabert Upset in Net Semis

SOUTHAMPTON, N. Y. (UPI)—Tony Trabert's fast-fading tennis fortunes took another turn for the worse Saturday in the semi-final round of the Meadow Club invitation tournament when he was upset by Eddie Moylan of New York, N. J.

The unranked Moylan, making a comeback after two years of enforced absence from the big-time racket circuit, came from behind to conquer the national titleholder in three sets, 3-6, 7-5, 8-6.

In today's final, Moylan will oppose Billy Talbert, veteran New Yorker who also staged an uphill fight to gain his final round berth. He dropped the first set, then stormed back to eliminate 41-year-old Gardner Mulloy of Miami, Fla., 5-7, 6-4, 6-0.

Trabert offered no alibis but it was obvious to the gallery that his blistering right hand was giving him considerable trouble. He began to ease up on his cannonball service in the middle of the second set. This gave Moylan his big chance, and he took it.

### California League

San Jose 4, Channel Cities 2; Modesto 1; Visalia 0; Bakersfield 5; Salinas 2; Stockton 2; Fresno 1.

### ALL-STAR OFFENSE SHINES

## Lions Please Parker in Full Scrum

(Compiled from AP and UP)—Jarring plunges by Rick Cates, debt ball handling by Zeke Bratkowski and the open field running of Paul Cameron featured an intra-squad game between two groups of College All-Stars Saturday.

A team of "Reds" defeated the "Whites" 20-14. The game marked the end of the College's first week of practice for their Aug. 13 date with the pro-champion Detroit Lions in Soldiers Field, Chicago.

Rain dampened the Detroit Lions' first full-scale scrimmage of the summer training season Saturday at Ypsilanti, Mich., but Head Coach Buddy Parker said his team looked good anyway.

"Our boys are even in better condition than I thought they would be," Parker remarked after the scrimage.

During the first quarter, Parker worked his National Football League champions under the same limited-substitution rules they will use in their game with the College All-Stars Saturday.

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"Our boys are even



## BIG SPEEDBOAT AGENDA AHEAD

## Stock Outboards Vie Here Aug. 7-8

By ROB RUSKAUFF  
have been held at Marine Stadium or the boat, should be ad-  
vised that they are three differ-  
ent animals indeed.  
Probably three of the finest, but the paying customer, who ent animals indeed.  
Probably three of the finest, but the paying customer, who ent animals indeed.  
All have their elements of  
respective kinds, that is—which tation plate goes on the bridge-high action and outstanding

## Fixin' Around

By DONNELL CULPEPPER

There was plenty of excitement on two Pierpoint Landing night boats last week when anglers tied into some giant California black sea bass. The hookups occurred on Wednesday and Thursday nights off Catalina, and only two fish were landed, but they were big ones. R. Vallereaux, South Pasadena, aboard the Jeffries 48 Wednesday, landed a 375-pounder on heavy tackle after a battle that lasted more than an hour. Several other anglers hooked up the same night, but all lost their fish when the big fighters stripped the light reels.

Merle Gideon, 1801 Curry, Long Beach, fishing aboard the Challenger, a Pierpoint charter boat with Leonard Gibson as skipper, landed a 320-pounder Thursday night after a two-hour fight.

Gideon was using a 45-pound test line, No. 6 hook, a 250-yard Ocean City 991 reel and a Conlon glass rod. And here's news for Gideon, in case he doesn't know: You may remember that fish as a world record in the 30-pound-test line division. Just send the proper verification and all information to the International Game Fish Assn., American Museum of Natural History, New York 24, N. Y.

The largest California giant sea bass on record is a 483-pounder taken by R. E. De Groot May 22, 1951, on 80-pound-test line at the Coronado Islands, Mex. There are listed records in the 12-pound, 20-pound, 30-pound, but none in the 50-pound classification. De Groot holds the all-tackle record as well as the 80-pound-test record.

## ALBACORE CHATTER

Where fishermen gather and talk you'll hear most of all a terrific yak-yacking about albacore. In fact, this long-finned fighter is the most-talked-about fish in the Pacific. He's praised and he's damned, depending on who is doing the talking and mostly on the luck of that particular angler.

Just now, the sports anglers are giving the albacore heck because he doesn't swim through the channel that separates Long Beach from Catalina Island. Well, first and foremost, the albacore is a very particular fish about the water temperature.

Frankly, with the ocean temperature running around 70 degrees out in mid-channel, the longfin wants no part of that. Instead, he's sticking to colder water out and beyond San Clemente Island.

The sports fishing boat skippers are wary of telling any one where they find albacore. Perhaps they are afraid that other boatmen will get there first the next day; perhaps they fear that the passengers won't relish a long boat ride to catch albacore. The fact remains that most of them are chasing albacore off the east and west ends of San Clemente and even beyond.

Some of them reported Friday that they caught longline southwest of Catalina — 4½ to 5 hours out of Long Beach.

Taking everything into consideration, the party boats are doing a good job. Pacific Landings' boats, topped by that old albacore specialist, Eddie McEwen on the Fisherman, landed 900 of the fish in a seven-day period ending Thursday. Pierpoint boats were close behind with a total for the same period constant reel check will be kept.

of 699 albacore. In any language, that's a lot of fish when everybody says the albacore are scarce.

**WATCH THOSE GUNS**  
It shouldn't be necessary, but about this time of the year, all those connected with the outdoors, particularly the writers and the Department of Fish and Game, have to start preaching about safety with firearms. The reason: California's coastal deer season begins next Saturday.

There will be a terrific concentration of hunters in the open areas this year, far more than ever before, and the game wardens are anxious to see this state's safety program improved.

The wardens already are warning hunters to be certain of their targets before they squeeze the triggers.

The DF&G men report that deer are in good condition and that the herd populations are approximately the same as last year's when all of the deer harvest was up from 10 to 40 per cent.

Sectors expected to receive the heaviest hunting pressure in Southern California are the Pacific, Liebre and Sawmill Mountain areas in Angeles National Forest; Frazier Mountain, Mt. Pinos, Thornt Meadow and the area between McPherson and Cuyamaca Peaks in Los Padres National Forest.

**ODDS AND ENDS**  
DF&G officials and the management of Deepcreek Lake in Ventura County agreed upon a rate schedule for that new lake at a meeting last week. An angler may obtain a yearly fishing permit for \$5, which allows him to fish as often as he likes provided he also holds a state license.

The DF&G will continue to stock Deepcreek. Boats are 75 cents per hour, or \$6 per day on weekday periods, or \$1 per hour and \$8 on Saturdays and Sundays. A parking fee of \$2 per car is charged if drivers go inside the ranch gates.

The Nevada F&GC warns hunters that Aug. 6 is the last day for receipt of non-resident applications to hunt in Nevada. Forms may be obtained from the Nevada Fish and Game office, Box 678, Reno, Nev. The Nevada general deer season dates are Oct. 8-10 and Elko County Oct. 12-18.

Boat fishing by permit started Saturday on Matilija Reservoir, a 50-acre trout lake five miles northwest of Ojai in Ventura County. There are no boats at the lake, but private boat launching will be permitted at \$1 per day. The management expects to establish a boat rental service there by the time the 1954 season begins.

Santa Barbara County sportsmen put so much pressure on the DF&G to allow that county to plant 10,000 marked catchable trout that the DF&G finally acceded to the request. The fish are scheduled to be planted this week. The experiment is to determine if the summer trout fishing may be improved by adding in-season plants of catchables. A

State Title  
Scrapers  
Finally Set

The "on again, off again" state light-heavyweight championship scrap at the Wilmington Bowl is finally on again for Tuesday night when Long Beach's Dick Finley and Esau Ferdinand go after California's 175-pound pable in a 12-rounders at the harbor arena.

Promoter Earl Beebe's efforts to fill the light-heavyweight throne vacated recently by Frankie Daniels hit snag after

Aug. 29, racing outboards—

who will compete in their own

western divisional championships at San Diego Mission Bay this afternoon—will compete in a special regatta sponsored by the City of Hope and conducted by Los Angeles Speedboat Association.

Finley has been set for the bout from the very start but his original opponent, Don (Big Ed) Grant, suffered a ruptured ear drum in training and had to retire to the sidelines for a couple of months. Windy Hawkins then accepted the fight, received a one week delay to polish off his preparation and then suddenly pulled out of the go Friday. He immediately was suspended by the commission pending a hearing.

Milo Savage was offered the title go, but had to turn it down and finally Ferdinand, former state middleweight champion who now fights at about 165 pounds, was contacted in San Francisco and found to be the only one in good enough shape to take the fight on such short notice.

Ferdinand has been sparring with Rocky Castellani the past few weeks to get the latter in condition for his bout with Bob Olson.

Tuesday's bout will be the second meeting of Finley and Ferdinand, the latter gaining a very close split decision over the local boy at Hollywood 17 months ago in a rousing battle. The extra two rounds of the title bout are expected to swing the edge to Finley in pre-fight odds.

Maj. Thomas vies in A and B

classes. All have some not so outstanding, from the spectators viewpoint. A person able to see all three meets should know what the "finest" that the three rival boat groups can present, represents. This is the

Saturday and Sunday, stock outboard. This event will be the Western Divisionals for drivers in seven fleets of outboard hydroplanes and runabouts. Conducting will be United Speedboat Association. Eliminations are scheduled for Saturday, final heats (two five-lap events each) Sunday.

Greatest color feature offered by the stocks is big entry lists and usually close action. The Divisionals should lure between 100 and 125 boats, all told.

Aug. 29, racing outboards—

who will compete in their own

western divisional championships at San Diego Mission Bay this afternoon—will compete in a special regatta sponsored by the City of Hope and conducted by Los Angeles Speedboat Association.

Finley has been set for the bout from the very start but his original opponent, Don (Big Ed) Grant, suffered a ruptured ear drum in training and had to retire to the sidelines for a couple of months. Windy Hawkins then accepted the fight, received a one week delay to polish off his preparation and then suddenly pulled out of the go Friday. He immediately was suspended by the commission pending a hearing.

Milo Savage was offered the title go, but had to turn it down and finally Ferdinand, former state middleweight champion who now fights at about 165 pounds, was contacted in San Francisco and found to be the only one in good enough shape to take the fight on such short notice.

Ferdinand has been sparring with Rocky Castellani the past few weeks to get the latter in condition for his bout with Bob Olson.

Tuesday's bout will be the second meeting of Finley and Ferdinand, the latter gaining a very close split decision over the local boy at Hollywood 17 months ago in a rousing battle. The extra two rounds of the title bout are expected to swing the edge to Finley in pre-fight odds.

Maj. Thomas vies in A and B

## Major League Averages

(Complete through games of Friday, July 30)		Major League Averages											
NATIONAL LEAGUE CLUB BATTING	G AM H HR BB	27	30	33	22	6	8	10	10	14	12	10	260
ST. LOUIS CARDINALS	22 20 1012 1012	24	21	21	12	10	10	10	10	14	12	10	260
CHICAGO CUBS	22 20 947 947	22	21	21	12	10	10	10	10	14	12	10	260
MILWAUKEE BRAVES	22 20 937 937	22	21	21	12	10	10	10	10	14	12	10	260
PHILADELPHIA PHILLIES	22 20 928 928	22	21	21	12	10	10	10	10	14	12	10	260
CINCINNATI REDS	22 20 916 916	22	21	21	12	10	10	10	10	14	12	10	260
PITTSBURGH PIRATES	22 20 895 895	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 884 884	22	21	21	12	10	10	10	10	14	12	10	260
ATLANTA BRAVES	22 20 873 873	22	21	21	12	10	10	10	10	14	12	10	260
CHICAGO CUBS	22 20 863 863	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 852 852	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 841 841	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 830 830	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 820 820	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 810 810	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 800 800	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 790 790	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 780 780	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 770 770	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 760 760	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 750 750	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 740 740	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 730 730	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 720 720	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 710 710	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 700 700	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 690 690	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 680 680	22	21	21	12	10	10	10	10	14	12	10	260
DETROIT TIGERS	22 20 670 670	22	21	21	12	10	10	10	10	14			

## Hamilton Lists New 'Perfect Marks'

NEW YORK (AP) — Brutus Hamilton has for the third time charted in 1954 for the standard Olympic events, all but 20 years raised the level of four have been broken, and one of these has been tied. Of his revised list of 1952, two already have fallen. Now he has lifted the sights on seven more marks.



By BOY SKLAR

The American League has its work cut out for itself if it is to salvage any respect at all today in the second half of the Kid Baseball Association's first annual Jamboree starting at 1 p.m. at Recreation Park.

Four of the National League's representatives — tailenders at that — pasted the bottom half of the American loop standings Saturday afternoon in four games by the convincing score of 21-5, highlighted by Nutrilite's 11-0 no-hitter triumph over Jr. Sertoma in the finale.

Five more of the three remaining contests are on tap again today, this time with the league-leaders in action. Major interest will be centered on the 4 p.m. tilt, where Lakewood Vs. Mel Queen Jr. must face the only undefeated team in either loop, the Legion Braves, also the hardest hitting club to perform.

But hitting was a strange word to the American League Saturday as its four teams could lump only five hits among them. Don Nuzum hammered out a three-run home run for Plaza 7-Up to give the American League its only win of the day, 4-2 over Los Altos.

Pitcher Jim Hall of Nutrilite was the day's hero, facing the minimum nine batters in his three-inning no-hit stint and fanning eight of them.

THURSDAY RESULTS

1 p.m. — Tuna Tykes (AL) 11-0. Star Kid Tuna Tykes (AL) 11-0. 5 p.m. Jr. Intermediates (AL) vs. Proctor's Sporting Goods (NL). 7 p.m. — Coopers (NL) vs. Tropicana (NL) 11-0. Mavericks (AL) 21-5. Brown's Sporting Goods (NL) 11-0. 8 p.m. — Lakewood Vs. Mel Queen Jr. Legion Braves (AL).

POLICE LEAGUE RESULTS

1 p.m. — 30 Club (AL) 11-0. 5 p.m. — Canfield Castle and Irons, Fire Dept. Fireballs (AL) 11-0. 7 p.m. — Rocker and Lowell; Brand and Cook, Los Altos (NL) 11-0. 8 p.m. — Tropicana (NL) 11-0. 9 p.m. — Stars and Stripes (NL) 11-0. 11 p.m. — Hall and Adkins; Peterson, Con (AL) and Perez, Composite Total.

National League — 21-5.

ALL THOSE interested in serving on the Kid Baseball committee to obtain more diamonds for play are urged to call the mayor's office in the city hall and leave their names.

CATHOLIC LITTLE League standings underwent a major upheaval during the past week and the major victim was once-right St. Lucy's, just two weeks ago unchallenged loop leader but now hanging on to a tie for third.

Fast-rising St. Barnabas and second-division St. Anthony handed Lucy's its second and third consecutive defeats after eight victories in a row, while St. Cyprian's rolled along with two more wins. St. Cyprian's now leads with 10-1. St. Barnabas has 9-2 and St. Lucy, St. Bernard and St. Matthew all stand at 8-3.

St. Cyprian's, however, will have its hands full this week against both St. Bernard and St. Barnabas, the latter with its league-leading pitcher Barney Gatlin, who boasts an 8-2 mound mark.

Leading hitters are Tom Tucker of Barnabas at .475 and Gary Tierney and Bob Koltz of St. Bernard, hitting .440 and .424, respectively.

THE SECOND HALF of the

## Bolo-Rice Resume Brazil-Snyder Feud

The current "brutes of grunt and growl alley," the Great Bolo and Tom Rice, will raise the blood pressure of local wrestling addicts a few more notches Thursday night when they move into Long Beach to do bodily harm if possible to Bobo Brazil and Wilbur Snyder in a tag team match which will headline Promoter Louie Miller's mat show at the Municipal Auditorium.

The tag team scuffle will be two out of three falls with a one hour time limit.

One hour is plenty long enough, however, for the fun-loving Bolo and Rice to fully exploit their numerous "practical jokes" on Brazil and Snyder. Some wrestling fans believe they finally may have discovered the strategy of Bolo and Rice. They feel they are trying to murder their opponents.

While they haven't been able to accomplish this, however, they at least are proving themselves to be the most obnoxious persons in the ring today. This "popularity rating" is aided considerably by whatever Bolo carries in his "treasure chest" inside the mask he wears. This bit of bony play really stirs up his critics.

The weapon Bolo allegedly conceals in the mask to help him over the rough spots has been described by excited onlookers as a hatchet, a Civil War sword, machete, a rusty bayonet, a blackjack, a medium Army tank and the rear axle from his Cad-

Still unanswered is the question of limits beyond which man cannot go.

Hamilton named the super-athletes who might achieve his new, glittering goals. Among the foreigners are Roger Bannister of England, John Landy of Australia and Emil Zatopek of Czechoslovakia. The Americans, with their past or present collegiate affiliations, included Parry O'Brien, Jim Lea, Jack Davis and Ernie Shelton of SC; Bud Held of Stanford; Johnny Bennett of Marquette; Fortune Gordon of Minnesota; Jim Dillon of Auburn; Lou Jones of Manhattan, and J. W. Mashburn of Oklahoma.

Peering into the crystal ball, Hamilton can see the 62-foot shotput, a 23-foot Javelin throw, 7-feet 1-inch in the high jump, 200 feet in the discus, 16 feet in the pole vault (admittedly very distant), 45.0 in the 400 meters, and 50.0 in the 400 meter hurdles.

The possibility of breaking records in the sprints is remote, Hamilton thinks.

The third place Douglas outfit holds the key to the race as play enters the final two weeks. In this week's feature games Douglas opposes Sanchez Tuesday evening and 7-Up on Friday at Little League Park, 23rd and Ximeno.

Top shooting performances of the past week were Larry Legros' 3-bit win for Douglas over 7-Up; Barkley Tackett's 4-hitter as Sanchez blasted 7-Up, and Eric Lukon's 1-hitter as Douglas clipped Beckley's.

Sparkling fielding plays were recorded by Brent Hickman, Victor Grant and Bobby Colitz of Sanchez; Joe Early and David Burn of Beckley's and Legros of Douglas.

"Play of the year" was registered by Burn, Beckley's center-field, when he raced in to field an apparent clean single and then nipped the runner at first base with a perfect throw.

Leading hitters: Brent Hickman (Sanchez), .530; Mel Otterman (Beckley's), .451; Barkley Tackett (Sanchez), .442; Richard Ortiz (Douglas), .423; and Jimmy Wenger (7-Up), .400.

★ ★ ★

ONE OF THE THREE undefeated Police League leaders will be by the wayside today when the Northtown Merchants and Lakewood Center — both deadlocked with Proctor's Sporting Goods for the lead with 4-0 records — tangle at 1:15 p.m. at Silverado Park. Leading hitters: Bill Feistner's Long Beach Rocket semipro team will be idle today, making way for the second day of a gigantic kid baseball pageant at Recreation Park. The Rockets will return to action here next Sunday.

Rockets Idle Today

Bill Feistner's Long Beach Rocket semipro team will be idle today, making way for the second day of a gigantic kid baseball pageant at Recreation Park.

The Rockets will return to action here next Sunday.

AN A-12





## TO PERFORM

"Sandy" Black will ride a Hippodrome Stand as shown here at the rodeo next week end.

## Rodeo Stars Coming Here Next Friday

Bringing in rodeo stars from all over the west, Pat Reagan's "World Championship Rodeo" here Friday, Saturday and Sunday should see plenty of rough action.

**West Coast**  
331 E. OCEAN  
6-4209  
Open Noon  
2nd BIG  
WEEK

IT BEGINS WHERE THE ROBE LEFT OFF

**CINEMASCOPE**  
DEMETRIUS and  
**THE GLADIATORS**

In CinemaScope, High Fidelity, Magnetic Deictical-Stereophonic Sound

Color by TECHNICOLOR

VICTOR MATURE • SUSAN HAYWARD

Music Score • Music Past • Love Story • Directed by FRANK ROSS

2nd Feature  
Technicolor!

"PRINCESS OF THE NILE"  
Debra PAGET • Jeffrey HUNTER

Cooled by Refrigeration  
CONTINUOUS  
DOORS OPEN NOON

NOW  
CINEMASCOPE GARDEN OF EVIL

GARY COOPER • SUSAN HAYWARD • RICHARD WIDMARK

PLUS 2ND  
TECHNICOLOR HIT!

"PRINCESS OF THE NILE"  
Debra PAGET • Jeffrey HUNTER

OPEN NOON  
NOW!

THE FANTASTIC BUT TRUE STORY OF THE FROGMEN!  
**"HELL RAIDERS OF THE DEEP"**  
2nd Exciting Hit!  
Beware—They're T.N.T. Girls Marked Danger

NOW  
3 Coins in the Fountain  
OPEN NOON  
BELMONT  
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Judy Holiday • Peter Ustinov  
"IT SHOULD HAPPEN TO YOU"

Also in CinemaScope "MOVIE STUNT PILOT"

ESPYAN OPEN NOON  
649-4949  
First Time at Regular Prices  
All Technicolor Show  
Wait 6-6 LIVING DESERT  
Doris KAYE • Teri GRANGER  
Hans Christian Andersen

OPEN NOON  
BAY 925-55  
1:45 P.M.

All Technicolor Show  
With "LIVING DESERT"  
Directed by RAY TAYLOR  
"YELLOW TOMAHAWK"

OPEN ALL NIGHT  
AIR CONDITIONED  
Charlene HESTON • Jack PALANCE  
in "ARROWHEAD"  
Audie MURPHY • Bill MAULIN  
"Red Badge of Courage"  
FRANK LOVETT "THE SYSTEM"

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FREE PARKING  
OPEN ALL NIGHT  
AIR CONDITIONED  
Charlene HESTON • Jack PALANCE  
in "ARROWHEAD"  
Audie MURPHY • Bill MAULIN  
"Red Badge of Courage"  
FRANK LOVETT "THE SYSTEM"

THE BAYOU-ROOM  
at LAKEWOOD BOWL  
LAKEWOOD CENTER  
Featuring  
Fine Foods and Beverages  
**BROILED STEAKS**  
**SEA FOODS**  
EARL LANE at our Piano Bar  
Businessmen's Luncheon from 11 A.M.

SERVED SUNDAYS!

• Turkey Dinner \$1.00  
• Roast Beef \$1.00  
Served with Potatoes, Gravy,  
Salad, Bread and Butter.  
HOMEMADE STRAWBERRY SHORTCAKE  
With Whipped Cream 30c

SPECIAL DINNER STEAK, \$1.60  
BREAKFAST—LUNCH—DINNER  
SERVED DAILY, 6 A.M. TO 9:45 P.M.  
Also Burgers, Sandwiches, and All Kinds of  
Fountain Dishes

"Eat Daily with Bailey"

Try Bailey's Mt. View Restaurant  
3900 ATLANTIC AVE. at ROOSEVELT RD.

## It Happened Last Night

By Earl Wilson

(Editor's Note: Earl Wilson, roaming scribe of the amusement world, will be a regular columnist of the Sunday Independent, Press-Telegram beginning today. His columns will appear daily except Saturday in the Press-Telegram, starting Monday. A judge of the recent Miss Universe Beauty Pageant here, Wilson devotes today's introductory column to an interview with the first Miss United States, Jackie Loughery.)

By EARL WILSON

Being a veteran beauty contest judge—although my B. W. says I don't know the first thing about beauty—I hunted up Miss Jackie Loughery, the first "Miss United States," and asked her several silly questions.

"First, is a beauty contest really a good thing for a girl? I certainly think so!" the redhead from Brooklyn, who won her title at the Miss Universe contest in '52, said instantly.

"Look at Bess Meyerson who got her start on TV due to being 'Miss America,'" Jackie pointed out.

"And you got on TV the same way, didn't you?" I asked Jackie, who's now on the CBS show, "Earn Your Vacation."

"No, I was already on TV—the Jack Carter show—and Guy Martin, the choreographer, talked me into sending my picture in. Several people came to see me and interviewed me. Then I got a telegram saying I had been chosen Miss New York State.

"Then we went to Long Beach. I remember they got me in a room and locked the door and said, 'Take that ribbon off!'

"It was the one that had 'Miss New York State' on it."

"I said, 'What did I do wrong? They put a 'Miss United States' ribbon on me!'

They took her for the job.

JACKIE HAS BEEN frequently called on to be a beauty contest judge herself. Inasmuch as she's a natural redhead, I wondered how she felt about dyed blonde contestants.

"We've had an epidemic of blondes lately," she said.

"Do you count it against a contestant if her hair is bleached blonde?"

"Oh, no. I think a girl should do everything she can to improve her appearance."

"But as a redhead, I thought you might not be sure that a girl improves her appearance by becoming a bleached blonde," I said.

"As long as she doesn't look too hard or too brassy," answered Jackie.

"And anyway, how can I criticize them—when my hair is a little lighter than its natural color? It hasn't been dyed much, just a little," she emphasized prettily.

"DON'T PRINT THAT": The FCC's threatened to take away a movie company's teletype machines if the president doesn't

stop cussing out his employees on the gizmo coast-to-coast.

Traffic cops are watching for a comic's red Cadillac—he sassed 'em.

COMING SOON!  
FULL LENGTH!  
UNCHANGED!

GREATER ON OUR  
WIDE-VISION  
SCREEN with  
Stereophonic Sound!

DAVID O.  
SELZNICK'S  
**"GONE  
WITH THE  
WIND"**  
in Technicolor

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REGULAR PRICES

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A Tempting  
Blonde...  
A Tough Guy...  
And Cold-  
Blooded Murder

...you can have  
the money and  
me...just pull  
the trigger!

COLUMBIA PICTURES PRESENTS

**Pushover**  
—A Story Of Temptation

FRED MacMURRAY • PHIL CAREY

and  
KIM NOVAK and DOROTHY MALONE

Screen Play by ROY NECHES • Produced by JAMES SCHAFER • Directed by ERNST STOLÉR  
A TECHNICOLOR ACTION CO-FEATURE

THE TRUTH!  
ABOUT THE FASTEST  
GUN IN THE  
WEST!

Color by  
TECHNICOLOR

**THE LAW vs.  
BILLY THE KID**

SCOTT BRADY • BETTA ST. JOHN

A COLUMBIA PICTURE

STORY BY  
CHARLES L. COOPER  
DIRECTED BY  
WILLIAM A. SEITER

LAST DAY  
Elizabeth TAYLOR • Dean ANDREWS  
"ELEPHANT WALK"

Lana TURNER • Charles THOMPSON  
"FLAME AND THE FLESH"

STORY BY  
CHARLES L. COOPER  
DIRECTED BY  
WILLIAM A. SEITER

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WILLIAM A. SEITER

## Low Wage Earners Can Buy New Homes

Families with an average income of \$55 a week can now purchase a Newport-Balboa Vista three-bedroom Freedom Home under a special financing arrangement made this week, Republic Construction Company officials announced.

This means that one of the biggest obstacles in home buying—that of clearing escrow—has been practically removed by the builders of the Freedom Home.

"Families with a good credit history and respectable living circumstance will now have as equal a chance as those in higher income brackets to live in one of our homes," E. A. Raulston, Balboa-Newport Vista project manager, stated in making his announcement.

"This really puts to the very top use the new President Eisenhower proposed program of 'Homes for All Americans,'" Raulston Added.

A survey of Southern California housing offerings show that home seekers have had to show plus the dozens of extra features and conveniences, offer tremendous incentive for those wishing the relaxing indoor-outdoor way of living that is becoming synonymous with everything California.

Sliding glass lanai walls, massive Roman brick fireplaces, indoor planters, big closets and forced air heating, are other features.

Reason given for the lower weekly income now needed was that the over-all price of the Freedom Home is \$7,995. A monthly payment plan of \$42.26 for principal and interest is also now in effect. All homes are FHA and the same terms are available to vets or non-vets.

Some 550 families are already moved into the popular 223-acre site that overlooks Balboa and Newport bay.

According to the sales agents for the tract, Walker & Lee, the model homes at Placentia and

Skylark Terrace are just 30 minutes away from downtown Los Angeles via the Santa Ana Freeway, or Brookhurst, just north of Chapman in Garden Grove. From Long Beach visitors

growing for just \$450 down to

may go out Seventh which be-

comes Garden Grove Boulevard.

Novelties may purchase

these homes on low FHA terms. Total prices range from \$14,500 to \$15,000.

Inside living area of 1300 feet, exclusive of garages and covered terraces, large landscaped lots, plus the dozens of extra features and conveniences, offer tremen-

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of living that is becoming

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that the over-all price of the

Freedom Home is \$7,995. A

monthly payment plan of \$42.26

for principal and interest is also

now in effect. All homes are

FHA and the same terms are

available to vets or non-vets.

Some 550 families are already

moved into the popular 223-acre

site that overlooks Balboa and

Newport bay.

According to the sales agents

for the tract, Walker & Lee, the

model homes at Placentia and

Skylark Terrace are just 30

minutes away from downtown

Los Angeles via the Santa Ana

Freeway, or Brookhurst, just

north of Chapman in Garden

Grove. From Long Beach visitors

growing for just \$450 down to

may go out Seventh which be-

comes Garden Grove Boulevard.

Novelties may purchase

these homes on low FHA terms. Total prices range from \$14,500 to \$15,000.

Inside living area of 1300 feet, exclusive of garages and covered

terraces, large landscaped lots,

plus the dozens of extra features

and conveniences, offer tremen-

dous incentive for those wishing

the relaxing indoor-outdoor way

of living that is becoming

synonymous with everything

California.

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## New Lakewood Estates Unit Is Holding Preview

Lakewood Estates, under the payments are from \$295. Impetus of complete sellout of its first unit of quality-built three-bedroom, two-bath homes, and an 80 per cent sellout of the second unit, this weekend is holding the first showing of its new third unit of homes with augmented luxury features in the Lakewood district.

While a number of the Lakewood Estates dwellings remain available in the second unit at Palo Verde Ave. and Del Amo Blvd., the newest unit is rising on Orangethorpe Ave. at Palo Verde Ave. on land ample for the building of 1000 three-bedroom, two-bath homes, it was noted by Walker & Lee, sales agents.

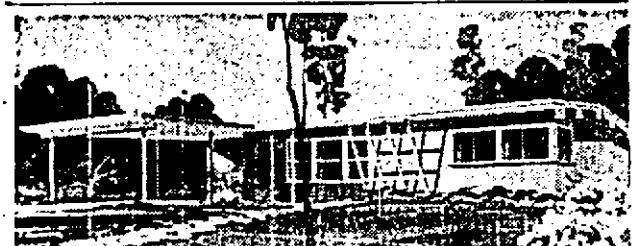
Four models, typifying the luxury homes in the new unit, are well under construction, incorporating the new features to be offered in every one of the new homes, priced from \$11,810.

Home in the new unit will be available to veterans on monthly payments from \$38.85 for principal and interest, while down at Palo Verde Ave.



### FIRST SHOWING

Home seekers this week end are given an advance look at Lakewood Estates' new third unit of three-bedroom, two-bath homes, typified above, on Orangethorpe Ave. at Palo Verde Ave., in the Lakewood district.



### IN COMPTON

Model dwellings can be viewed at Compton Estates, new community of four-bedroom, two-bath residences, just south of Olive St. on Central Ave., Compton. The above exterior typifies the development.

## Compton Estates Homes Draw Throngs of Viewers

Convenient location within minutes of downtown Los Angeles to Central, then turning south a half block to the model homes and key industrial and employment areas is attracting large crowds to Compton Estates, new community of 217 four-bedroom, two-bath residences just south of Olive street on Central Avenue, Compton.

Heavy attendance at the model homes was reported by developers of the community, where the new dwellings are offered to veterans on terms from nothing down but costs and imposts, and monthly payments from \$30.67 for principal and interest on a 30-year loan.

Priced at approximately \$10,000, the homes have been built in strict accordance with VA and local building codes, it was noted.

Luxury features include tile kitchen drainboards, sliding glass doors, roomy closets and storage space, modern tension type window screens and window shades, spacious dining areas, convenient breakfast nook areas, wardrobe closets, plaster walls, modern slab doors and asphalt tile floors.

The dwellings are convenient, by near shopping centers, schools, public transportation, industrial areas, recreational facilities and other conveniences.

Visitors may reach the property by driving south on Figueroa street (which becomes Olive Street at Figueroa Avenue), turning east on Olive Street (161st) and continuing east on

Biltmore Plans  
New Subdivision

Biltmore Homes of Beverly Hills plans to subdivide 39 acres into 39 lots for homes north of Del Amo Blvd., and west of Pioneer Blvd., near Artesia. Lakewood Water & Power will provide the water.

### BAKERY BUILDS HERE

Golden Krust Bakery of Los Angeles plans to open about Sept. 1 a Long Beach outlet to service this area. The building, which will serve 40 sales routes, is under construction at 2626 W. 67th St. Building and lease arrangements were made by Norman Masterson, associated with Bill Brooks, industrial realtor, for the building owner, Brewster Gray. Millie and Severson, are contractors. Shown inspecting the structure as walls are lifted into place are Gray, H. R. Christensen of the Chamber of Commerce industrial development committee; H. W. Guldge, general manager; Leland Voeltz, sales manager of the bakery and Masterson.

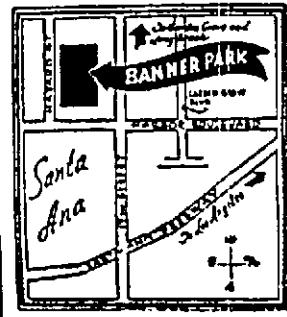
### VETS...

#### Banner Park

#### 3 Bedrooms-2 Baths

VETS \$125<sup>00</sup> MOVES YOU IN

#### Directions:



Don't Miss Seeing These Lovely, Outstanding Homes  
Here's a Lifetime of Satisfaction

For Those of You Who Insist on a Better Home...  
Yet Who Want a BARGAIN in Your BUY!

Investigate! Drive out now  
... today!

SALES AGENTS: PIONEER LAND CO.

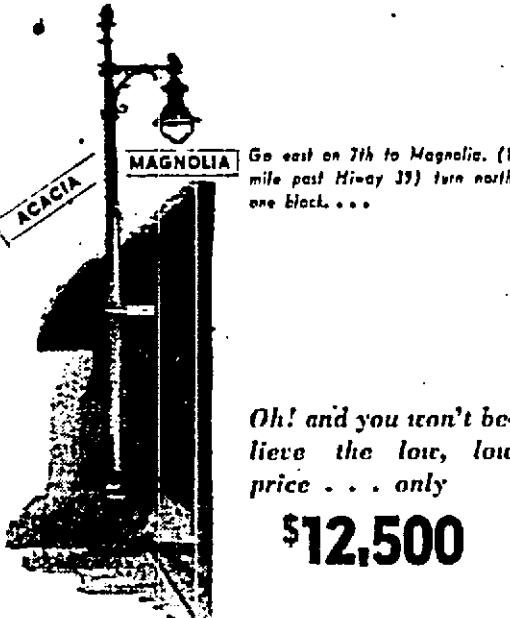
Naturally  
we bought in

## PEMBROOK PARK



And you're going to want one, too  
Just check some of these quality features

- ✓ Heavy Shake Roofs
- ✓ 3 Extra Large Bedrooms
- ✓ 1½ Baths
- ✓ Family Sized Kitchen
- ✓ Built-in Western Holly Gas Range & Oven
- ✓ Circular Floor Plan
- ✓ Lots 63x140
- ✓ Mahogany Doors
- ✓ 20x20 Double Garages
- ✓ Sparkling Diamond Panned Windows



Go east on 7th to Magnolia. (1 mile past Hwy 39) turn north one block...

Oh! and you can't believe the low, low price... only

\$12,500

**\$495<sup>00</sup>**

Includes Impounds:

VET or NON VET

MOVES YOU IN

Immediate possession. No balloon payments. Full price from \$9950.

★ 18-hole golf course 2 miles south on same street.

★ Beach 3 miles away.

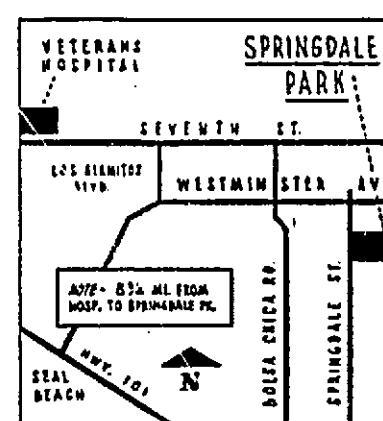
★ Miles and miles of open country next to homes for horseback riding.

## GRAND OPENING TODAY

The closest subdivision to Long Beach in all of Orange county. Only 43 individually designed ranch style homes.

### De Luxe Features

- Big double garage • Heavy oak parquet floors • Open beam ceilings • Kitchen counter adjacent to large patio • Sliding windows • Garbage disposal • 1038 sq. ft. of living area • 60-ft. frontage • Many, many more.



at the

## MIDWOOD manor BIG 4 SHOW

4 BRILLIANT EXHIBIT HOMES  
furnished by CARL's, Long Beach  
one with swimming pool by Anthony Bros.

3 & 4 BDRMS. 2 BATHS  
EVERY HOME BEST FOR YOUR BUDGET

VETS NO CASH DOWN

\$6605

from MONTH price & int. \$12,825 full price

Forced Air Heat with Summer Switch & Thermostatic Control.  
Real Swedish Brick Fireplaces, Genuine Decorator  
Ceramic Tile, 19 ft. Wall of Glass with Paved Terrace,  
Landscaping, Big Closets!

SEE THE BIG-4 SHOW AT MIDWOOD MANOR, GARDEN GROVE  
a development of MIDWOOD CONSTRUCTION COMPANY • PIONEER LAND CO. Sales Agents KEystones 5-6222

## Luxury Features in Each Home

The story of your Lifetime is told in five model homes, according to builders Henry C. Cox & Affiliated Companies, developers of the popular new Lifetime Homes in Garden Grove.

Furnished in a variety of attractive California decors, the five model Lifetime Homes are located on Chapman Ave., one-fourth mile east of Brookhurst. As the builders point out, the five model homes demonstrate effectively that Lifetime Homes

are as individual as the varied tastes of home owners dictate. In these attractive model homes, prospective home owners are inspecting the unusual number of luxury features, which the builders point out, makes these new Lifetime Homes an exceptional value. Most Lifetime Homes offer two baths. Use of mahogany paneling gives a rich background for distinctively designed fireplaces, wide picture windows, and interior planters.

Kitchens are all-electric, featuring a Thermador automatic range. The Thermador oven and range is built-in at a convenient level which eliminates tiresome stooping. Other electrical features include garbage disposal and electric exhaust fans in both kitchen and baths.

These spacious three and four bedroom homes are available to qualified veterans with no down payment (Impounds only). Non-veterans may purchase a Lifetime Home on FHA terms, with monthly payments said to be less than rent for a comparable home.

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Crest Sales Moving Fast

Crest Homes, which offers three bedrooms in California modern ranch styling, is 70 per cent sold out and the developers are predicting a quick sale of the remainder.

Located in the Garden Grove area west of Huntington Beach Blvd. and on Westminster St., veterans or non-veterans are offered the homes for \$299 down. Full price is \$7945.

Includes in each are Suds-master dishwashers, G. E. garbage disposals, aluminum sash, mahogany doors and cabinets.

Three models furnished by Wright Furniture Co. of Huntington Beach are open daily.

IN GARDEN GROVE  
Five model homes are open for inspection in the new Lifetime Homes development on Chapman Ave., Garden Grove.

## Springdale Park

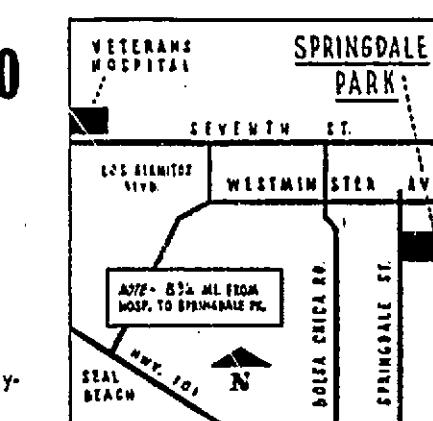
### RANCH TYPE 3-BEDROOM HOMES

Ideal for  
the Sportsman!



### De Luxe Features

- Big double garage • Heavy oak parquet floors • Open beam ceilings • Kitchen counter adjacent to large patio • Sliding windows • Garbage disposal • 1038 sq. ft. of living area • 60-ft. frontage • Many, many more.



TO GET THERE: Drive out Firestone Blvd. to La Palma, just past Buena Park. Turn south around bend to Brookhurst and follow to Harts. Turn left at Harts Ave.



## Wonder Shop for Catalina

Murray Greenwood, owner of the Wonder Shops, announced the opening of his seventh retail store in Avalon, Santa Catalina Island. The Catalina shop will specialize in beachwear, sportswear and summer cottons.

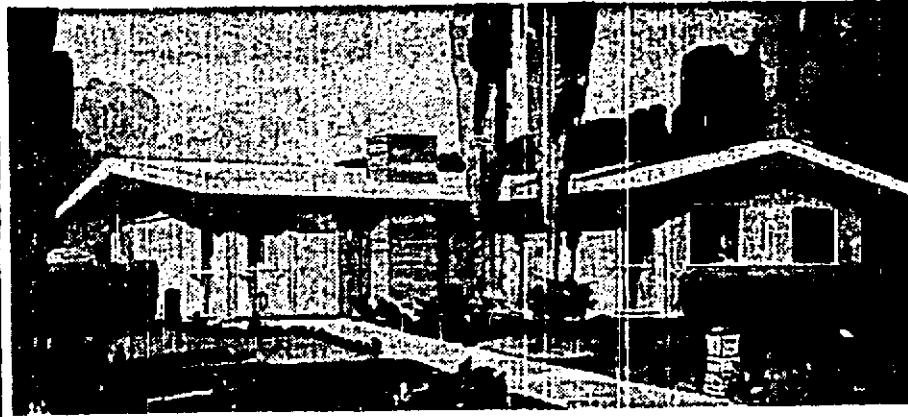
The store has been decorated in keeping with the atmosphere of the island playground.

Mrs. Anita Greenwood, co-owner of the Wonder Shops, is in New York selecting fall and winter fashions for the stores.

The Wonder Shops are locally owned and are located in downtown Long Beach, Belmont Shore, Bellflower, Santa Ana, East Los Angeles and they also operate Townes Apparel in San Pedro.

### NOW OFFERED

Contemporary styling around planned patios is part of the California Patio Home features now being sold in both Costa Mesa and Fullerton. The Costa Mesa homes are available to vets for no down payment and non-vets for only \$500 down, and are located on 20th and Orange Ave. in the beach city.



INDEPENDENT-PRESS-TELEGRAM—B-11  
Long Beach (Calif.), Sun., August 7, 1954

## Patio Living Attractive

Move in now and enjoy the re-idea is making the homes especially popular with buyers during the remainder of the summer months. The homes are located near the center of Fullerton and are just blocks away from the Fullerton Park, post office, shopping centers and Catholic school—as well as being centrally located to other important up town advantages.

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Contemporary styled by architect Richard Pleger the California Ranch Homes feature sliding glass doors, forced air heat, garbage disposals and are cleverly planned around patio taken from several contractors areas. The planned patio living will be opened Tuesday.

### New Downtown Medical Building

Drs. L. L. Wilts and J. G. Betzeman plan to erect a 3125-square-foot medical building at 909-11 Pine Ave. Bids are being taken from several contractors.



# FINAL REPORT . . .

to those who want to live in LAKEWOOD the ALDON way!!

IMMEDIATE OCCUPANCY at close of escrow

**4 BEDROOMS**  
**2 BATHS**

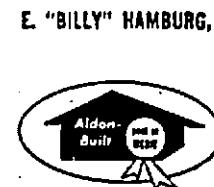
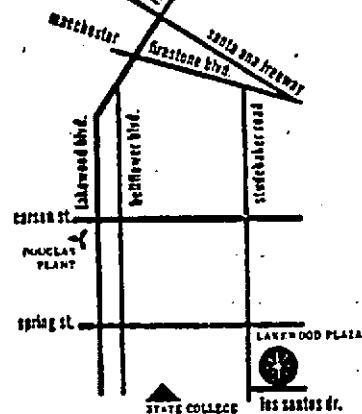
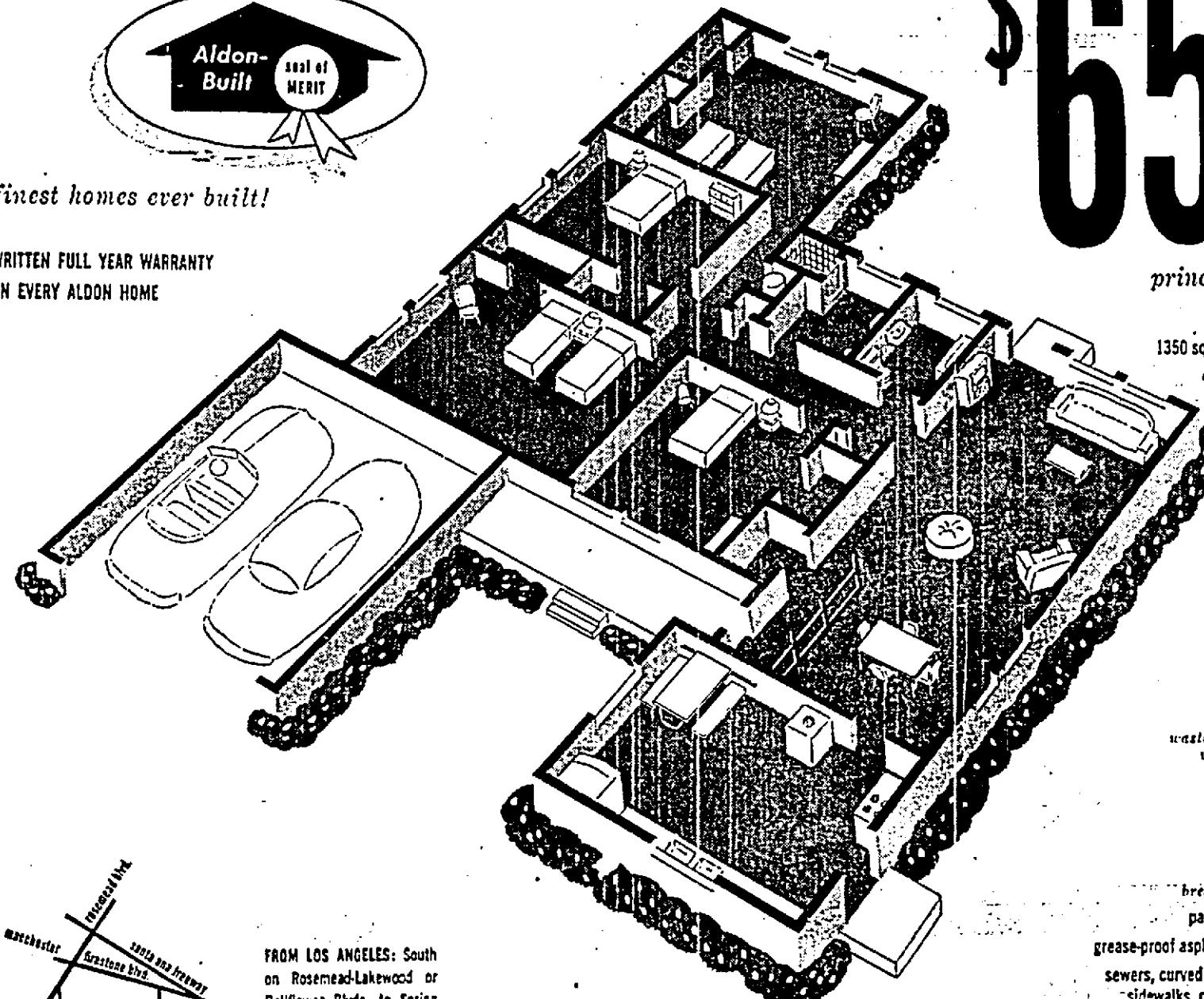
VETS

**nothing down!**

except costs and impounds

finest homes ever built!

WRITTEN FULL YEAR WARRANTY  
ON EVERY ALDON HOME



see 3 EXCITING MODEL HOMES furnished by Aaron Schultz • OPEN DAILY AND SUNDAY, 10 A.M. TO 8 P.M.

**lakewood plaza**

sales office:  
LOS SANTOS DRIVE  
AT STUDEBAKER ROAD

So come now . . . don't miss the last chance to live in Lakewood the ALDON "LUXURIZED" WAY!!

Imagine . . . America's greatest home . . . by the greatest home-builder in the nation's history . . . That's the wonderful "king sized" home, ALDON's newest example of "luxurized" living in Lakewood! Now you can really enjoy life . . . with plenty of space to stretch out and take advantage of the countless extra luxuries which are featured. However, as this newspaper goes to press the number of homes available in fabulous Lakewood Plaza is rapidly dwindling . . .

## "Dad Bought Us An Education"

When He Bought Our New Home in Los Altos!"

In buying a home there are many things to consider. Foremost should be the school facilities offered America's growing families.

From grade school through college, good schools close to home are assured residents of Los Altos, "The Planned Community With a College Education."

The L. S. Whaley 18th unit is located adjacent to the new \$25,000,000 Long Beach State College and adjacent to the big new Tincher Elementary School.

Planned for the growing family, the homes can be purchased for

**\$9950** 3 BEDROOMS 2 BATHS

with payments less than comparable rental

Lloyd S. Whaley's Planned Community of Los Altos now offers these lovely homes in his 18th unit for only

**\$450** per month plus

to Non-Veteran and Veteran Allot.

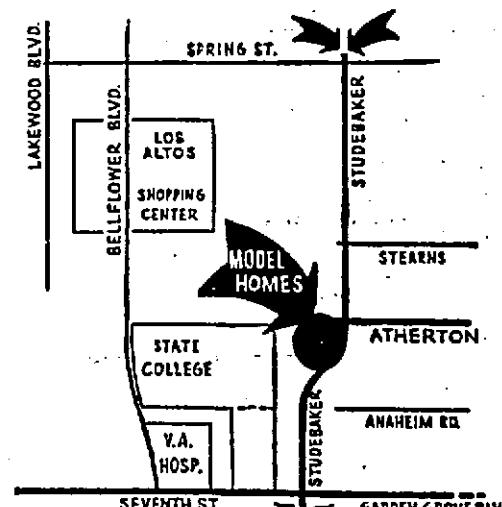
Monthly **\$69.81** for Principal and Interest

Move into one of these Los Altos homes without delay. Credit clearance within one day in most cases.

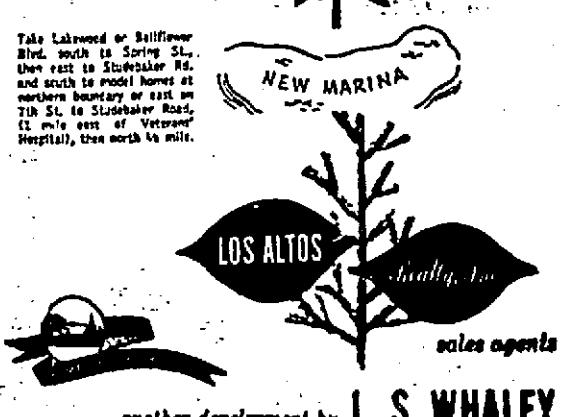
Be in your new home before the school term opens.

And remember, these homes are within the city limits of Long Beach where you have all Long Beach municipal services.

Enjoy life where cooling breezes of the nearby ocean dispel the smog.



Take Lakewood or Bellflower Blvd. south to Spring St. Then east to Studebaker Rd. and south to model homes at northern boundary of 8th and 7th Sts. (Studebaker Rd. (1/2 mile east of Veterans Hospital), then north to 7th.



"There's a home for you, in Los Altos, too!"

## Carson Park Offers New Terms to Vets

Carson Park Homes in Lakewood now offer no down payment for veterans. This new financing plan is effective immediately at Carson Park. Veterans can move into any of a selection of beautiful new three-bedroom homes for just \$59.80 per month. This monthly payment includes principal and interest.

The homes now being offered are all located in the most desirable area of Carson Park.

Featured in every Carson home are a two-car garage, built-in waste pulverizer, large living room with picture window, all doors, sheltered porch entrance, cedar shingle roof, shutters, steel window casements, and steel kitchen cabinets.

Other advantages are garbage disposals, 57,000 BTU dual floor furnaces, big "walk-in" closets, Boulevard to Carson St. intersection, then east to Carson Park.



### LUXURY DWELLINGS

Above three and four-bedroom, two-bath exterior is representative of luxury homes currently being sold in the new community of Midwood Manor at Brookhurst and Harle Aves., in smog-free Garden Grove.

## Midwood Manor Reports Sales Are Over \$3,000,000

Total sales of over \$3,000,000 have been recorded in the first four units of three and four-bedroom, two-bath homes in Midwood Manor, new community at Brookhurst and Harle Aves., in smog-free Garden Grove.

Features also include real woodburning fireplaces, central hall plan, exposed ceiling beams in living room, forced-air heating, redwood fencing around part of the property, generous use of glass, high windows, cut-out roof treatments for tree growth, board and batten.

The homes may be reached from Los Angeles by taking the Santa Ana Freeway to Firestone Blvd., Firestone to La Palma just past Buena Park, and turning right around the bend to Brookhurst and Cerritos. From Long Beach, drive east on Spring St., which becomes Cerritos, follow to the end of the street and view daily and Sunday from 10:30 to dark.

Other major factors cited are popular prices and nothing-down terms for vets, with monthly terms like rent. Veterans may move in on payment of \$125, it was noted.

Only a few minutes' drive from major community, beach and employment opportunities of both Los Angeles and Orange

### KITCHEN FIRST

This interior shows Betty Thomas in model kitchen of typical three-bedroom, two-bath home at Gardendale, new development at Brookhurst Ave. and Cerritos St., Garden Grove.

## Glass Walls Are Big Hit With Gardendale Buyers

Sliding floor-to-ceiling glass door overlooking patio from living room, in a planned approach to Southern California indoor-outdoor living, was reported as accounting for fully 20 per cent of the sales at the new community of Gardendale at Brookhurst Ave. and Cerritos St., in smog-free Garden Grove.

The new three-bedroom homes, according to officials of the Pioneer Land Co., sales agents for the property, have also attracted widespread attention to the planning of the entire home "around the kitchen," as typified in the model dwelling, furnished by Frank's of Long Beach and on view daily and Sunday from 10:30 to dark.

Other major factors cited are popular prices and nothing-down terms for vets, with monthly terms like rent. Veterans may move in on payment of \$125, it was noted.

Only a few minutes' drive from major community, beach and employment opportunities of both Los Angeles and Orange



### OPENING STORE HERE

The father and son team of Irving and Matt Lerner will open Lerner's Modern Drapery Shop at 200 American Ave. next week end. They have operated a store in Santa Monica for six years and have decorated the homes of many movie stars.



### PRICED FROM \$12,250

Casas Lindas Estates in Garden Grove offers three and four-bedroom homes priced from \$12,250. This is one of the models shown.

## Nearing Complete Sellout in Casas Lindas Estates

Casas Lindas Estates in smog-free Garden Grove is nearing a sellout, announced Frank Hart, sales manager of Walker & Lee, Inc. "The buying public these days compares values," he stated, "and homesellers appreciate the excellent construction and thoughtful designing which combine to make these homes desirable."

Among other attractions of the homes are large lots, landscaping, concrete driveways, paved streets, curbs and gutters. Garages are located at front or rear, according to the buyer's preference.

Prices of the 3 and 4-bedroom two-bath homes are from \$12,250, with VA terms of \$450 plus costs as down payment, and monthly payments from \$64.49, principal and interest. Down payments on FHA financing are from \$2750.

From Long Beach, drive out Seventh St. to Ninth St. in Garden Grove, then turn left to the two furnished model homes—one in modern, one in colonial theme.

Large rooms, with extra-large

## Whaley Unit Buyers Can Occupy Homes Before School Opening

With construction speeded to keep up with sales, many new families are moving in daily in the 18th unit of the Lloyd S. Whaley's "Planned Community" of Los Altos. The unit is on Studebaker Rd. from Anaheim St. to Atherton.

Jim Burdige, president of the Los Altos Realty Co., sales agents for the Whaley development, said a big majority of sales now are being made to families who wish to be located before the next term of school begins.

"Under the planning of the Whaley development schools played a prominent part. Adjacent to this new unit of 560 homes is the big new Tinker School for grade school children. This is being rushed to completion and will permit children from the unit to walk to school."

"A study of the Los Altos development will show how all Whaley units are centered around schools, churches and a shopping center. This is part of the more than 10 years of planning he put into the area."

Priced at \$9550, the 18th unit homes of three bedrooms and two baths can be purchased for \$150 down plus \$50 in impounds and closing costs. Monthly payments are much less than comparable rental, said Burdige.

Wide paved streets, ornamental street lighting, curbs and other improvements are in and paid for and since the entire area is in Long Beach the properties receive all Long Beach public services.

Under the Whaley planning

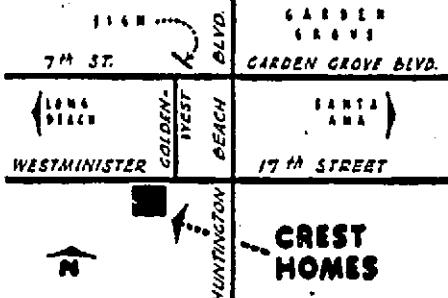
**1-BDRM. . \$3195  
2-BDRM. . \$3895  
3-BDRM. . \$6295**

On Your Level Lot  
Financing Assistance. Inspect Model  
New Under Construction at 12612 S.  
Atlantic Blvd. in Compton.  
Open Every Day and Sunday  
General Contractor  
**W. F. DREHER**  
Call, Anytime—  
Nevada 6-1019

★ Full Price \$7945  
★ Suds Master Dishwashers  
★ G-E Garbage Disposal  
★ Aluminum Sash  
★ Mahogany Doors  
★ Mahogany Cabinets

Come Out and See  
**3 FURNISHED MODELS**

Furnished by Wright Furniture Co.  
Huntington Beach



FROM LOS ANGELES take the Santa Ana Freeway or Manchester-Firestone Blvd. to Lakewood Blvd. Drive south on Lakewood to South St. (which becomes Orangethorpe at Bellflower Blvd.) and turn left. Continue on South St. to sales office and models on Orangethorpe at Palo Verde (see map above.)

FROM LONG BEACH drive north on Lakewood Blvd. past the May Co. to South St. Turn right on South St. (which becomes Orangethorpe at Bellflower Blvd.) to sales office and models on Orangethorpe at Palo Verde Ave. (see map above.)

### How to go:

OFFICE:  
just south of Olive on  
Central—in Compton.

**VETERANS \$125**  
Moves You in  
3-BEDROOM—2 BATHS  
**BANNER PARK**  
HARBOR & HAZARD  
WEST SANTA ANA

# NOW!

## No down payment

### for Vets at

# Carson Park!

### BIG 3 bedroom homes -

### close to Freeway!

### This section formerly reserved for higher-priced homes!

#### NOW-NO DOWN PAYMENT for a better-built Carson Park Home!

- Solid concrete foundations, 2 ft. off the ground
- Subfloor
- Extra heavy 13/16's hardwood flooring
- Traditional plaster walls
- Steel sash windows
- Rock Wool insulation
- 57,000 BTU floor furnace
- Full double garage

#### NOW-NO DOWN PAYMENT for a better-looking Carson Park Home!

- Distinctive architectural trim—shutters, trellised porches, handsome entrance doors
- Inviting interiors color-planned by a famous decorator
- Bay windows, picture windows
- Landscaping and shrubbery planted
- Red Cedar Shingle roof
- Front, side, rear lawns graded, seeded and growing

#### NOW-NO DOWN PAYMENT for a work-saver Carson Park Home!

- Waste King Pulverator
- Double sink with laminated, heatproof, stainproof drainboard
- Columbia steel kitchen cabinets
- Separate service porch
- Rubber tile floor and cove base in bathroom
- Inlaid linoleum in kitchen
- Heavy cast iron fixtures

#### NOW-NO DOWN PAYMENT for a custom-quality Carson Park Home!

- Designed by Paul Duncan, A.I.A.
- Separate dining room
- Room-width wardrobe and walk-in closets
- Glass door stall shower
- Slab doors
- Fine chrome accessories and hardware
- Picture window overlooking paved terrace in some models

#### NOW-NO DOWN PAYMENT for a Carson Park Home in a worth- more section!

- Choice section formerly reserved for higher priced homes
- Safety engineered streets
- Modern Electrified street lights
- All utilities—water, gas, sewers—in and paid for
- Streets paved, curbs, sidewalks, drives in
- Part of a 40 million dollar planned community

#### NOW-NO DOWN PAYMENT for a Carson Park Home close to everything!

- Nation's most modern complete shopping center nearby (parking for 9,000 cars)
- Near championship golf course
- Good schools from nursery or kindergarten to college
- Close to beaches, parks, playgrounds
- Convenient to new freeways
- A nearby church of your faith



#### 3-BEDROOM HOMES

Monthly Payments

# \$59.80

includes principal and interest

# CARSON PARK homes

Sales Office: 6741 East Carson Street—East of Lakewood Blvd. • Open 9 a.m. to 9 p.m.

For further information call Long Beach 5-7451

Only minutes away!  
From downtown Los Angeles drive east  
on Santa Ana Freeway to  
Lakewood Blvd. exit.  
Turn right on Lakewood Blvd. and drive to  
Carson Street. Turn left  
and continue to sales office.

#### SPEAKER

Fred Sykes, general manager of the Long Beach Retailers Association will be the speaker at the breakfast meeting Tuesday morning of the Board of Realtors. His subject will be "Metamorphosis of Long Beach."

#### Harvey Wood Store Opened 20 Years Ago

Twenty-fifth anniversary of Harvey Wood Sporting Goods, 4129 Long Beach Blvd., will be marked tomorrow by the prominent Long Beach store for outdoor men and women it was announced yesterday.

Launched at 249 E. Fifth St. as Long Beach Fishing Tackle Co., the firm gained its initial success through Wood's policy of many items of tackle made to his own specifications and carrying his personal label. In 1937, because many sportsmen were looking for a store or company named Harvey Wood to match the label on lines or tackle they had seen, the name of the firm was changed to Harvey Wood.

From fishing tackle, the stock was expanded to include guns, camping equipment, winter and summer hunting and fishing clothing. After World War II, when more and more women became interested in outdoor sports, Mrs. Wood was drawn into the business to establish a department of active and casual sports wear for women. An enthusiastic sportswoman herself, Mrs. Wood was already well informed on this merchandise.

Seeking larger quarters and more adequate parking, the firm moved in 1946 to its present location. In addition to Long Beach, the store serves outdoor men and women in the metropolitan Los Angeles area and throughout Southern California.

#### Tract of 43 Homes Opens

Called the closest subdivision to Long Beach of all the housing developments in Orange County, Springdale Park Homes will hold an official opening today.

Only 43 individually designed homes of ranch styling are offered in the subdivision which has the sales office at 14242 Springdale, Westminster.

Graham-Hughes, sales agents, said the homes are particularly appealing to sportsmen. There is an 18-hole golf course two miles south of the tract and the beach is but three miles south. With miles of open country adjoining, the homes, horseback riding enthusiasts will find the homes ideally located for this type of recreation, they added.

Immediate possession can be given on the homes with payment of \$195. Full price is from \$9950.

The homes have big double garages, heavy oak floors, open beam ceilings, kitchen counter adjacent to a large patio sliding window, garbage disposal and 1038 square feet of living space.

The homes all have three bedrooms and sewers, curbs, water, paved streets and gas are in and paid for, the developers announced.

#### Shawver Named Pabco Distributor

Appointment of the Shawver Co., 1000 E. Hill St., as distributors for Pabco products in the Long Beach area was announced yesterday by W. H. Young, San Francisco, vice president of the Pabco Products, Inc., largest manufacturer of building materials in the West.

"The Shawver Co. has held paint and other products in the Long Beach area for 30 years," Young said, "so we are particularly pleased to make this announcement. We are confident that our naming the Shawver Co. as distributors for Long Beach assure the continuance of the fine service and excellent relations that we and the building materials field have enjoyed for so many years."

Three generations of the Shawver family are active in the local lumber and builder company. L. L. Shawver is president, his son, Leo Shawver, is secretary-treasurer, and the third generation, Gordon Shawver, is vice president.

Additional sales personnel have been assigned to secure and service new Pabco retail outlets in the greater Long Beach area.

**FOR NOTHING DOWN**

"King-size" four-bedroom, two-bath home, above, typifies remaining few, at nothing down for vets, at Lakewood Plaza, Aldon Construction Co. community at Studebaker Rd. and Los Santos Dr., Lakewood district.

**More Members in Realty Board**

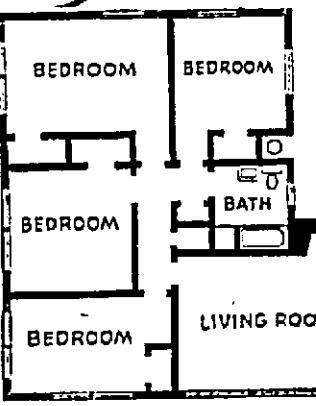
Two realtors, 13 salesmen and an associate salesman joined the Board of Realtors here during July, reports Barbara Moss, executive secretary of the board. The new members are: REALTORS—Roy E. Mealey, 37461 Orange Ave.

**SEE THE HOMES SOLD WEEKS AHEAD OF COMPLETION!**

IN SMOG-FREE GARDEN GROVE

**4 BEDROOMS  
2 FULL BATHS****Vets \$450**DOWN  
Total Price  
\$14,500-  
\$15,000

Furnished Models by LLOYD'S of Long Beach

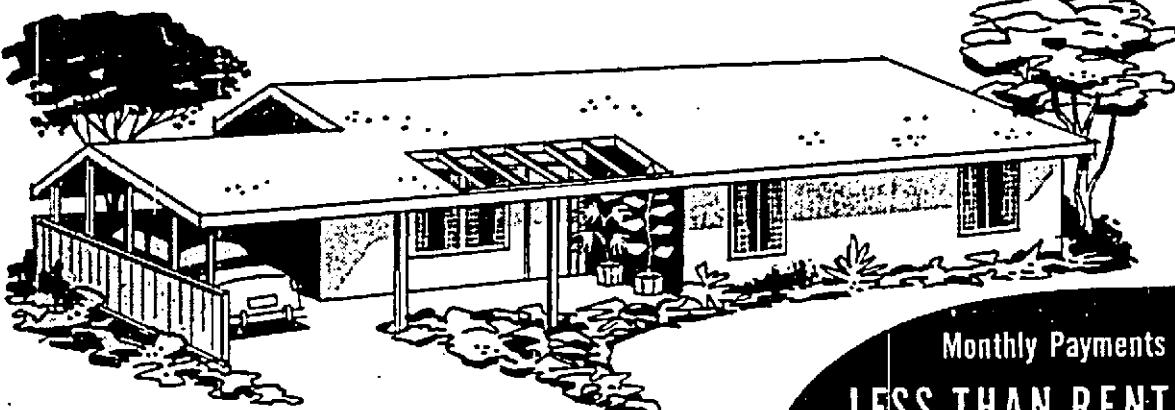
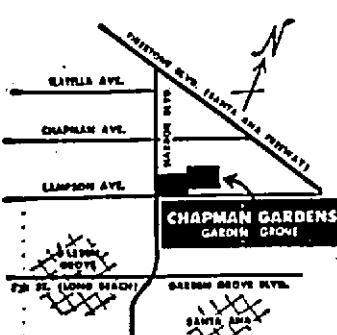
**NEVER BEFORE**

—have luxury homes such as these been offered on VA financing. Now available to vets earning as low as \$450 a month. Also available to non-vets on FHA down payment.

It's the Extra Features In Your Home That Build the Thrills of Ownership and Establish Your Home's Value!

- Ceramic Tile Kitchen
- Bellair, Thermador Range and Oven
- In-Sink-Eater Garbage Disposal
- Electric Exhaust Fans
- Golden Hardwood Floors
- Sliding Glass Panel Walls
- "Plastic Wrap" Cabinets and Cabinets
- Ceramic Tile Bath with Polished Sink and Stalls Shower
- Vinyl Wall Coverings and Wallings
- 10,000 BTU Central Air Heating
- Brick Trim Exteriors
- Big Lots 85% Wide
- Wide Eave Overhangs
- All Utilities Installed and Paid for

Open Daily and Sunday, 11:15 A.M. to 9 P.M.  
**TIEZ CONSTRUCTION CO.**  
11811 Brookhurst St., Garden Grove (Highway 91-151)

**BIGGEST Homes  
in their price class!****Award Homes  
in CHAPMAN GARDENS,  
GARDEN GROVE****6 different exteriors! 6 different floor plans!**

**QUALITY FEATURES** include: Extra large-wide lots, Picture windows, Architectural designs by Edward H. Fickett, A.I.A. Color schemes by William Monker, Bermuda roofs, wide overhangs, Natural Birch kitchen cabinets, Brass hardware, Chrome fixtures, Holly dual furnaces with all safety features, sewers and utilities in and paid for, attractive covered carports, wide paved streets and concrete curbs.

**6 Furnished Models open daily until 9 P.M.**

All Award Homes have 3-bedrooms or 2-and-den. You choose the Award Home which best suits your family needs, knowing whichever you choose, you are getting the biggest home and the best designed home at its price. Even homes costing \$1500 to \$2000 more are no larger and few can match the modern, beautiful, clean-line styling of Award Homes. Certainly there is no greater home value offered anywhere in Southern California today. See Award Homes today. For less than rent, you can own a big 3-bedroom home in the fast-growing Garden Grove area.

**CERTIFICATE OF HIGH QUALITY  
AWARDED WITH EACH AWARD HOME**

**Predicting Plaza Sellout  
Within Next Two Weeks**

The last of more than 6000 buyers to locate in Lakewood Plaza homes are expected to purchase the remaining few homes in the "king-size" unit of four-bedroom, two-bath dwellings within the next two weeks.

This forecast of complete sell-out of the final Aldon Construction Co. residences at Studebaker Rd. and Los Santos Dr. was made by top spokesman for the developing company.

"These last luxury homes," he explained, "will be sold at \$13,000 each, on terms featuring nothing down but costs and impounds to veterans, and monthly terms of just \$63.87 covering principal and interest. With the sale of these few choice homes, Aldon will be through building in the Lakewood area."

It was further noted by E. "Billy" Hamburg, general sales agent for the property, that nine

out of 10 buyers in the present unit of luxurized homes has been largely persuaded by the availability of the extra all-purpose room, which may be used as family or guest bedroom, den or recreation quarters.

Windling up its activities in Lakewood, the Aldon firm is already building in a number of new locations. The few homes that remain available in Lakewood Plaza have returned to the market only because some of the early choosers of sites and diversified stylings failed to achieve credit standing to consummate their purchases.

"These homes represent some of our very most popular stylings and floor plans," an Aldon spokesman said, noting that all have the full complement of Aldon-pioneered luxury features, especially geared to leisurely indoor-outdoor living in the Southland.

**George Ditson Jones First  
Sold Florida Real Estate**

A Florida real estate man who was sold on Long Beach is the Realtor of the Week honored by the Long Beach Board of Realtors.

George Ditson Jones first came to Long Beach in 1941 and shortly afterwards went on active duty with the Army at Fort MacArthur. With the rank of lieutenant colonel he served as director of supply and post quartermaster.

Jones formerly was a partner

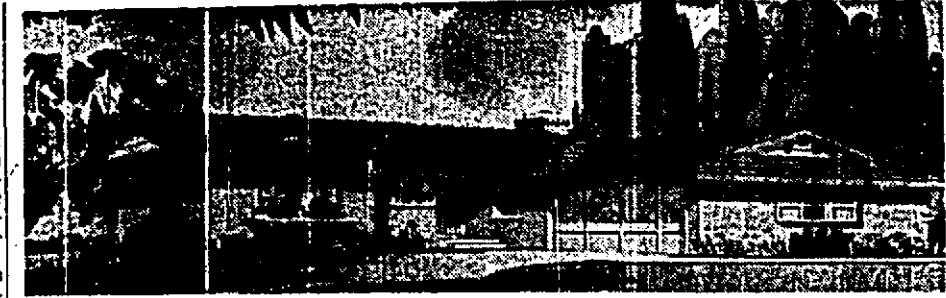
in the Long Beach Chapter of the Building Owners and Managers' Association. He teaches a course in real estate principles and a course on leasing at City College and an extension course on property management for the University of California, Los Angeles.

Extremely optimistic on the future of Long Beach real estate, Jones declares that well located income property here is as fine an investment as can be found.

GEORGE DITSON JONES  
Optimistic About Future

and manager in the Wayne Stewart Co., but recently purchased the entire business and is operating in his own name in the Kress Building. He is engaged primarily in property management, managing the Kress building and other residential, commercial and industrial properties in Long Beach and the harbor area. He also has an active real estate brokerage business and specializes in income property.

Jones attended John B. Stetson

**ANOTHER BY HALE**

Formal opening is scheduled today for the new Halecrest Sun Gardens homes in Garden Grove. This is one of the many models available to veterans for nothing down.

**Halecrest Sun Gardens Formal Opening**

Southland families will be welcomed at the grand opening of to reach. It's located just off Highway 39 in Garden Grove. The model homes are open today 10 a.m. to 10 p.m.

Grand Opening festivities include entertainment from 2 p.m. to 6 p.m. by Chuco, world famous clown. Every child gets a free toy. A special supervised play area has been set up so the young can have fun while Mom and Dad look around.

Five landscaped model homes are on display. Halecrest Sun Gardens residents are just minutes away from Los Angeles via the nearby Santa Ana Freeway, from the beach, from Santa Ana and from Long Beach. Shopping center, schools and churches are even more conveniently located. Halecrest Sun Gardens is easy

**America's Most Versatile Home  
Custom-Built on Your Lot**

**\$7250.00**

We Build Anywhere From Pasadena to San Clemente  
Furnished Model Open Daily  
Huntington Beach at Garden Grove Blvd. (Highway 39)

We Also Build Income Units

**MASON BROS.**

Custom Builders

Ph. Westminster 2-2861

1st all-modern  
all-equipped homes  
in Garden Grove**\$125**

moves you in!

3 bdrms. 2 baths

monthly  
payments  
less than rent

\$12,995 full pr.

plus!



plus!



plus!



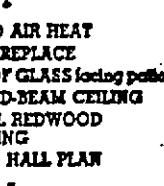
plus!



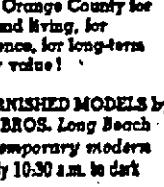
plus!



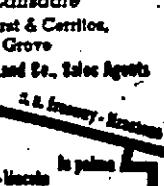
plus!



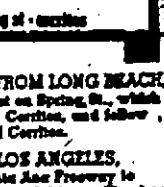
plus!



plus!



plus!

**VETS...it's true!****YOU CAN BUY ONE OF THESE LUXURY  
HOMES FOR AS LITTLE AS ...****\$900**down  
plus costs  
and impounds

priced from \$17,500 to \$20,500

a Henry C. Cox and Affiliated  
Companies DevelopmentModel Homes  
Furnished and  
Decorated by  
Horton Furniture Co.  
Santa Ana**PARK  
LANE****Estates finest of all**

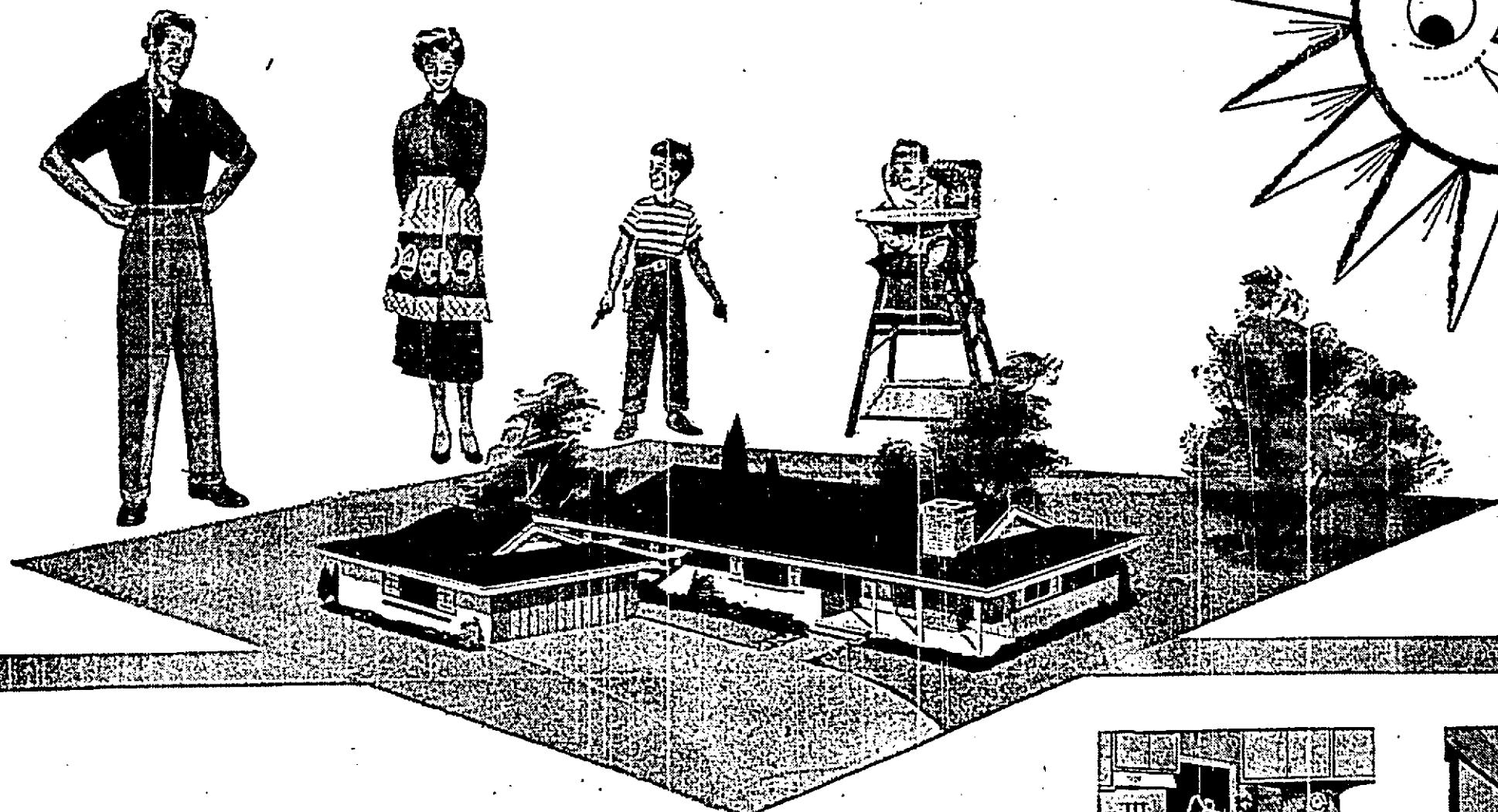
Park Lane Estates are at the corner of Harbor Blvd. and Murphy Lane in Santa Ana. They are just off the Santa Ana Freeway, just west of Harbor Blvd. at 201 7th St., which becomes Harbor Blvd. to Park Lane Estates.

Open Evenings  
TII 9

to go: FROM LONG BEACH, drive east on Spring St., which becomes Cypress, and follow to end of Cypress.

FROM LOS ANGELES, take San Joaquin to Cypress, and drive to Cypress to La Palma, and just before La Palma, turn right and around the bend to Brookhurst and Cypress.

# what's in it for me?



**What's in it for dad?**...The big quarter-acre ranch lot...the two-car garage...the ease with which he can add another room...the solid construction and first-quality building materials...the use of genuine lath and plaster...the forced air heating with summer ventilation...the Waste King.

He'll know those low monthly payments won't be hiked to high heaven by costly repair bills—not in a Hale Company development. And he'll be doubly glad his home investment is in Garden Grove—where the value of his house is protected.

**What's in it for mom?**...The compartment bath...the kitchen she's longed for so long...acoustic plaster ceilings...the lustrous oak floors...exposed beam ceilings...the gracious interiors

...the large wardrobes with easy-sliding doors. She'll especially enjoy the location of Halecrest Sun Gardens...the joy of having everything—schools and churches and shops—so close by. She'll like the extra time Dad can spend at home, now that he doesn't waste hours commuting. After all, Los Angeles is only 35 minutes away, Santa Ana, 10 minutes and Long Beach, 15.

**What's in it for the kids?**...Rooms of their own—big bedrooms meant for living it up!...the natural stone fireplace...the open breakfast bar—wonderful not only for breakfast, but also for quick snacks!

And what could be more fun than being a mere 8 minutes from Huntington State Beach!

veterans—**no down** (except usual impounds)

Monthly Payments—From **\$58.74** (principal and interest)

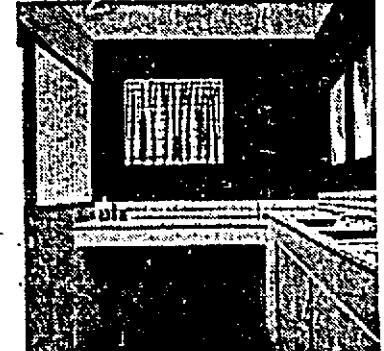
non-veterans—**\$999** down

**2-3-4 Bedrooms, 2 Baths** from **\$11,505**



**A Love of a kitchen**

Natural birch breakfast bar...ceramic-tiled work surfaces and walls over sink...built-in kitchen desk with birch top...copper finish hood and fan...Waste King disposer...beautiful Armstrong linoleum.



**Compartment baths**

The greatest improvement in years in bathroom planning...compartment baths give you the ultimate in convenience, neatness and beauty. Halecrest Sun Gardens bath plans also features aluminum-tiled stall showers.



**Natural Stone fireplace**

You'll make this fireplace your hospitality center for the whole family. Performance-perfect...a decorator's delight in limestone or flagstone.



**Lanai Living...with sliding glass**

All the beauty of the big outdoors...all the privacy of the indoors...big sliding glass panels give you your choice at the flick of a wrist!

## halecrest sun gardens

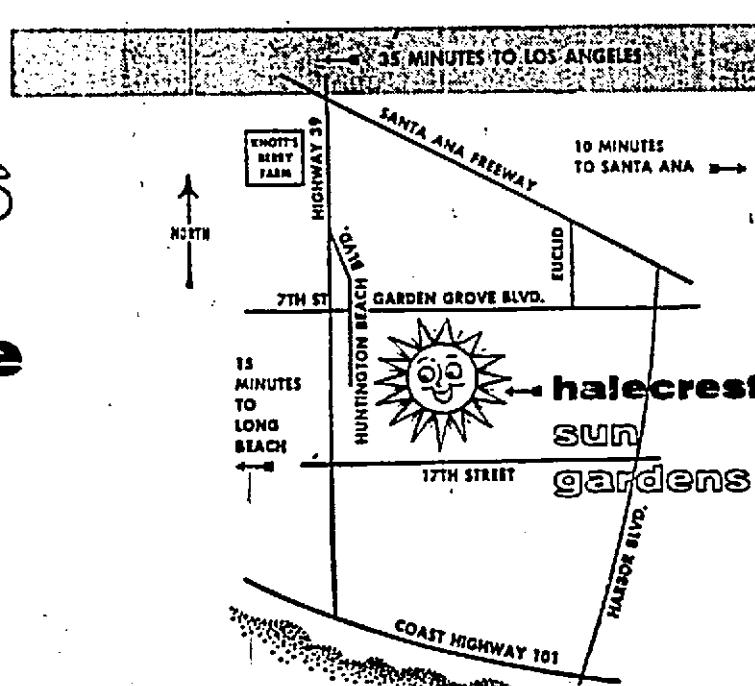
Huntington Beach Boulevard

at Garden Grove Boulevard...**garden grove**

MODEL HOMES FURNISHED BY PARADISE FURNITURE, SOUTH GATE

Sales Agents: Walker & Lee

 **A HALE COMPANY DEVELOPMENT**



come see how your  
halecrest sun garden will grow!

Each model home in Halecrest Sun Gardens features a different garden, designed by Smith & Williams, AIA, award-winning architectural firm, and planted by Bamico, leading Pasadena landscape gardeners. There are Oriental, tropical, formal, native California and ranch garden plans—to show you how individual and how beautiful your own garden will be. You'll get wonderful planning and planting ideas from experts in landscaping!

## GRAND OPENING TODAY! 10 AM - 10 PM

Come out and bring the whole family...FREE sun toy for the kids!

**IN CHOICE LOCATION**

Park Lane Estates in Santa Ana is a section in the well-known River Lane district which is considered among the choice locations in Orange County. The homes, built by Henry C. Cox and Associates, all have outstanding living rooms, such as the model pictured here. The homes are located at the corner of Memory Lane and Flower Sts. and under new financing arrangements veterans may buy them for \$900. The prices range from \$17,500 to \$20,500.

**HE'S BUYER-SELLER**

"That's the one I want," says salesman Edward Mayers of Anaheim Village to his own sales manager, Larry Armour. Mayers, who has been selling homes in Southern California since 1950, has "sold himself" on the new Anaheim Village home and will move himself and his family in time for school at the Euclid and Freeway location.

**Salesman Sells Himself Home in Anaheim Village**

With more than half their and has selected the Anaheim homes already sold in just two weeks, Anaheim Village Unit 2 at Euclid and the Santa Ana Freeway in Anaheim, is even selling to their own salesmen, the firm of Griffith Bros. and Paul L. Pierce reported.

Located across the street from the proposed 45-acre Broadway shopping center and only four blocks from Anaheim's newest school, Anaheim Village salesman Edward Mayers added his home to the list of buyers just this week.

Mayers, a Navy veteran can move in—like any vet for nothing down—and his payments start at \$31.61 per month. "The styling, the payments—and the ideal location were all contributing factors to my decision," Mayers said.

The salesman has been in the real estate business since 1950.

**WINS CADILLAC**

Mrs. Bettye Affre, 5626 N. Montair Ave., was entertaining her bridge club and her husband was working on the lawn when she was telephoned to hurry to Ken's Drive-In. Rushing to the downtown drive-in she found she had won the Cadillac presented patrons. Anyone was eligible to register for the car. Ken McConnell, left, the donor, said Mrs. Affre reported it was the "first thing I ever won in my life." Awarding the car climaxed a campaign of several months by the three Ken's Drive-Ins.

**Grove View Estates Close to Freeway**

The Southern California freeway system is an important factor in the opening up of more desirable garden spots within easy access of the highway, pattern, according to Don Coleman, vice president and general manager of the Pioneer Land Company, Norwalk. One such area coming into prominence with the opening of the Santa Ana freeway is Garden Grove which is an area unusually smog-free due to the air movement and contour of the land.

Veterans are particularly in luck because in this same locality luxury-type property with higher-class home construction is available without a down payment.

**Southland Heating Employees Picnic**

The employees of Southland Heating held their annual family picnic in Anaheim Park Saturday.

The picnic this year celebrated the firm's fifth anniversary and was planned by Harry Barnes, chief purchasing agent and his committee of Margaret Stinson, office manager; Vic Roylean, chief estimator; John Lewis, stock control clerk, and Bob Peyton and Bow Thetford, summer student employees.

Games for the children and a "three" inning softball game between the sales force and installation men were held.

ment. Grove View Estates offers superior homes with 3 bedrooms, 2 baths, reasonably priced from \$13,000.

The choice estates are located on Chapman Ave. between Euclid and Brookhurst, convenient to the Santa Ana freeway and just above Garden Grove Blvd. Veterans are urged to drive out and see the deluxe Grove View Estates which are open for inspection 10 a. m. to 8 p. m. daily.

The Garden Grove Estates feature high quality construction throughout.

The \$13,000 homes have three bedrooms, two baths and the deluxe features of sliding walls of glass, fireplaces with log lighters, metal casement windows, and forced air heat with summer cooling switch.

Other standard furnishings include colored bath fixtures, sound control paneling, covered terraces, sliding door wardrobes, Bel Air cabinets and center hall plan.

**VETERANS \$125 Moves You in 3-BEDROOM—2 BATHS BANNER PARK HARBOR & HAZARD WEST SANTA ANA**

Pioneer Land Co., Sales Agents

**Veterans GROVE VIEW ESTATES**

IN SMOG-FREE GARDEN GROVE

CHAPMAN AVE. AT NELSON

**3 BEDROOMS • 2 BATHS**

PRICED **FROM \$13,000**

**LUXURY DETAILED FEATURES**

- Sliding Walls of Glass • Fireplaces with Log Lighters • Metal Casement Windows • Forced Air Heat with Summer Cooling Switch
- Colored Bath Fixtures • Ply-Weave Paneling • Covered Terraces • Sliding Door Wardrobes • Bel Air Cabinets • Center Hall Plan

SANTA ANA FREEWAY  
CARSON LINCOLN SEE FOR YOURSELF.  
EUCLO DRIVE OUT  
CHAPMAN 7th ST. TO SMOG-FREE!  
400TH ST. GARDEN GROVE BLVD.  
Pioneer Land Co., Sales Agents

OH BOY!  
SMOG-FREE!

Grove View  
ESTATES

**Keep Cool!**

...Live in a **NEWPORT-BALBOA Vista Freedom Home**

Take the tip of Old Salty Penguin of Newport Bay when he tells you it's cool—so cool—72° cool in any of the 800 Freedom Homes that lie just 1.6 miles from the ocean—just 4½ minutes from the 40 miles of beaches on smog-free high ground. Salty says you can buy today and move in tomorrow, and become happy neighbors of 500 other families who now enjoy a new cool way of life.

**3-Bedroom FREEDOM HOMES**

FHA INSPECTED, INSURED, APPROVED.

**\$400 DOWN** **\$4226 MONTHLY**

**\$7995 FULL PRICE!**

Same terms to all—vid or down.

MODEL HOMES, FURNISHED BY SEARS,  
OPEN DAILY, UNTIL 9 P.M.  
CORNER VICTORIA & PLACENTIA, COSTA MESA

WALKER & JEE, sales agents

**NEWPORT-BALBOA Vista**

**HOW TO GET THERE**

Take the Newport Freeway West 1.6 miles to the Garden Grove Blvd. and Euclid Street exit to Placentia, or take the Pacific Coast Highway South and turn left North on Harbor Blvd. to Costa Mesa... West on Harbor Blvd. and South to Victoria... then left to Placentia.



Help Wanted (Men) 29

Douglas

LONG BEACH

NEEDS MEN

AIRCRAFT ASSEMBLERS

Riveting

CLASS B

Electrical

CLASS A &amp; B

Hydraulic

CLASS A &amp; B

ALSO

TUBE MOCK-UP MEN

MILLING MACHINE

MACHINISTS

JIG BUILDERS

APPLY

Plant Employment Office

Lakewood Blvd. at Carson

Monday Through Saturday

6 a. m. to 4:30 p. m.

OR SEE

AIRCRAFT Representative at Calif.

State Employment Service, 11th

Floor Ave., 8 to 9, Monday thru

Friday.

Proof of citizenship and mil-

itary discharge papers re-

quired.

Douglas

AIRCRAFT CO., INC.

Long Beach Division

PART TIME

For young men present

employment not apply for this

position unless.

1-You are well groomed and well

managed.

2-Enjoy helping people to

lead.

3-Have ambition to progress

4-Have the desire to work.

5-Have the desire to succeed.

These are the essential qualifi-

cations for membership on the

AIRCRAFT CO., INC.

We give you the necessary

education.

Applicants will be interviewed

Atmospheric, Inc. from 3 to 5 and 4 to

5, Wednesday, Thursday and

Friday.

Atmospheric, Inc. is located in the

AIRCRAFT CO., INC.

We give you the necessary

education.

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Applicants will be interviewed

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Custom club coupe. Radio, heater. Gymnastic transmission. Refreshing except car throughout.'51 PONTIAC \$1199  
Chrysler de luxe 4-dr. sedan. Sparkling 2-tone. Factory radio and heater. Freshly clean throughout.'52 CHEVROLET \$1099  
Station, 4-dr. sedan. Original inside and out. Fully equipped with radio and heater.'52 STUDEBAKER \$999  
Commander, 4-dr., V-8. Automatic transmission. Radio, heater, tailored seat covers. O.D. An outstanding value.'49 PONTIAC \$799  
Chrysler 4-dr. sedan. Radio, heater, whitewalls. Clean. Good mechanically.'51 STUDEBAKER \$799  
Champion 4-dr. Equipped with power brakes, O.D. Tailored seat covers and spotless finish.'49 CHEVROLET \$699  
The popular Styleline sedan. Radio, heater, whitewalls, whitewalls. Clean. Mechanically tops.'50 HUDSON \$399  
Super 8 4-dr. sedan. Radio, heater, whitewalls. Clean. Good paint. Needs some metal work.'47 FORD \$299  
V-8 2-dr. sedan. Good paint, whitewall seat covers. Zip-top value.CORMIER  
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CARIBBEAN



# Welfare of Handicapped Aim of Goodwill Auxiliary



**SUMMER BENEFIT TEA** of the Woman's Auxiliary to the Goodwill Industries of Long Beach and the Harbor Area will be held Aug. 10 in the home of Mrs. Stephen Hemmi. Pictured (left to right) are Mrs. Hemmi who displays her French fashion doll which once belonged to Sarah Bernhardt; Mrs. Mace Cox with Belton Doll dressed by her; Mrs. E. J. Bulgin, president of the auxiliary, and Mrs. G. Thoburn Davis, membership chairman.



**HOW USED CLOTHING IS SORTED** at the Goodwill Plant is being shown by Mary Ivy (right), an employee at the plant. With her (left to right) are Mrs. George V. H. Brown and Mary Swift Beeks, members of the auxiliary, who are listening as Sadie Otis, another employee, explains how the sorting of articles is the first process at Goodwill when the trucks are unloaded.—(All photos by Staff Photographer H. S. Melvin.)

## Rare Doll Display to Intrigue Guests

By RUTH REECE

For a good many years, kindly women in Long Beach have been concerned about the plight of handicapped persons in the community and have done something about it by joining the Woman's Auxiliary to the Goodwill Industries of Long Beach and the Harbor Area. The auxiliary was organized primarily to support the work of the Goodwill Industries in giving employment to the handicapped and in welfare for these workers.

More than 70 persons are employed at the local Goodwill plant and in the five retail outlet stores. In order to pay wages to these workers, Goodwill sells the discarded clothing and other articles which we, the public, give them. Money raised by the auxiliary helps Goodwill hire more people and pay better salaries.

With that incentive, auxiliary members and their friends will gather at the home of Mrs. Stephen R. Hemmi, 3366 Cerritos Ave., when she opens her home and gardens Tuesday for the auxiliary's summer benefit tea. Interest will focus on the display of antique dolls from the collection of the hostess and other members of the Long Beach Doll Club.

Assisting dolls will be Mrs. Mace A. Cox, president of the Long Beach Doll Club; Mmes. Marie Lamoreux, Harold Beckley, and Marie Mathison. Mrs. Hemmi will show her latest acquisition, a French fashion doll which was one of the favorite "playthings" of Sarah Bernhardt. The oldest dolls on display are made of paper mache and wood, and also to be shown are lovely Parlans with molded, fancy hair-dos and hats, China dolls, Frozen Charlottes, baby dolls, miniature dolls, and Rose O'Neill kewpies in storied settings with antique furniture which will fascinate all who call during the tea hours from 1:30 p.m. until 4:30 p.m. Members of the Doll Club, informed in doll lore, will be on hand to assist with the exhibit.

In charge of the tea table will be Mmes. C. Thoburn Davis and Cloeay Hamill Bogle and pouring at the silver tea services will be Mmes. E. J. Wightman, Walter L. Case and W. D. Little. Assisting in the garden will be the gracious auxiliary president, Mrs. E. J. Bulgin, and Mmes. Ruth Foster Herman, H. D. Horaley and James Cushman.

Is the Goodwill Industries a charity? It is a business, which pays wages to its workers. Does it make a profit? No. "Were it not for your gifts it would be in the red," Mrs. Bulgin answers, "and as it is, we break about even. Not for profit but for service is our slogan."

Others want to know why Goodwill sells things that are given to them. This is because discarded articles received are usually valueless until reconditioned. Workers at the plant



**THE SWITCH BOARD** is the nerve center of the Goodwill Industries at Fifth St. and Golden Ave. Here Miss Lucile Vail and Mrs. James Cushman, auxiliary members, watch while Miss Clara Johnson receives calls from friends in this area who wish a truck to pick up discarded materials. Over 70 persons are employed at the plant.

## Dancers Set Two Events

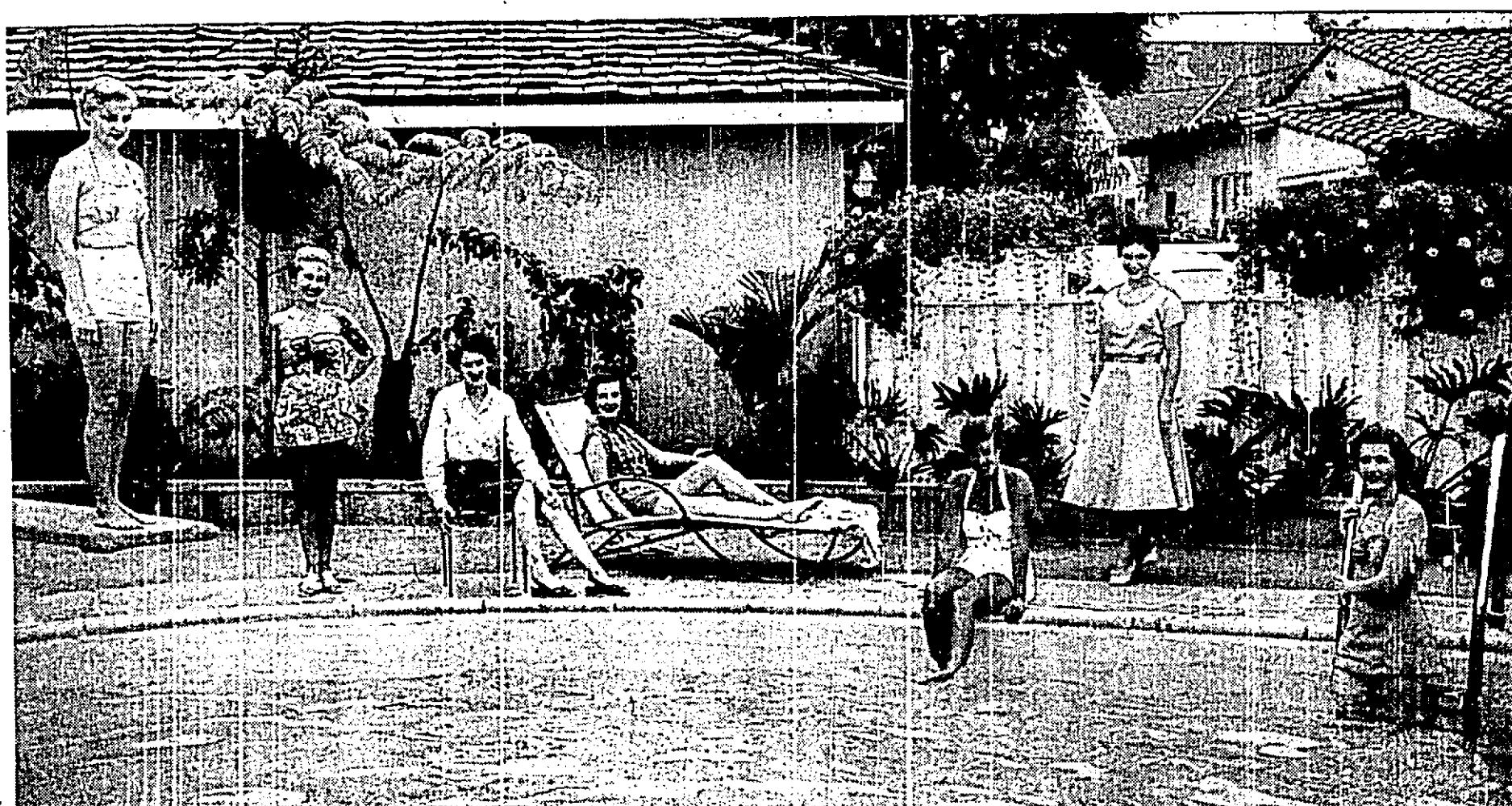
The Third Saturday Nighters adult dance club will vary their activities during the hot month of August by meeting for a canasta party this Friday evening at 8 o'clock and then a potluck supper on Friday, Aug. 27, at 6:30 p.m.

Arrangements for the first event are being made by the new president, Albert Ward,

and his wife, Jean, who will be hosts in their home, 720 Teraine Ave. Tables will be set in the rumpus room and refreshments served in the garden. The picnic will be held at Signal Hill Park picnic tables.

Assisting the Wards with details are Dr. and Mrs. Hal Clayton, Mr. and Mrs. Charles Belmaine and Mrs. Ralph Pittsburg. Ward will announce the following committee chairmen at a brief business meeting: Music, Mr. and Mrs. Ray Sites and Mr. and Mrs. Gordon Williams; membership, Messrs. and Mmes. H. C. Jackson, Turner Poindexter and Loring Jones; publicity, Mrs. Frank J. Hardesty.

**Inside You'll Find**  
Bridge—Page 8.  
Career Women—Page 2.  
Chief of the Week—Page 8.  
Club Circles—Page 4.  
Dr. Crane—Page 7.  
Molly Mayfield—Page 7.  
Virginia Newton—Page 6.  
Why Grow Old?—Page 8.  
Wild Waves—Page 2.  
Window Shopping—Page 7.



## MIDSUMMER SWIMMING PARTY

High light of hot-weather activities for Rick Rackers, junior auxiliary to the Long Beach Assistance League, was a swimming party Wednesday at the picturesque home of Mr. and Mrs. Lester Callahan, 4294 Country Club Dr. Enjoying the mid-morning dip, which was followed by a poolside luncheon, are, from left above, Mmes. George Green Jr. (on diving board), Dean Lucas, Irving Smith Jr., Sherman Toft, Virginia Utecht, Charles Hughes, Harry Fulton and Jack Martine (in water). The latter was in charge of arrangements, assisted by Mmes. Richard Walker, Donald Hodges, Richard Kersink and Harold Harris.

## Prominent Pair Recite Vows

Their many Southland friends are learning today of the marriage of Mrs. Marion Mattison Lowe and Fred W. Gerken. The prominent Long Beach pair recited marriage vows in Chapel of the Angels, Denver, Colo., July 10 and honeymooned in Rocky Mountain National Park and Estes Park before returning here to make their home at 283 Corona Ave.

The former Mrs. Lowe previously identified as a librarian with the Long Beach Public Library and the public schools, chose an ice blue faille frock for her wedding attire which was accented with white accessories. Their attendants were Mr. and Mrs. Gale Brown, daughter and son-in-law of the bride. Rev. William M. Spence officiated.

The bridegroom, a native of California, is a retired Shell Oil Company official.

# Independent Press-Telegram

## Women

LONG BEACH 12, CALIF., SUNDAY, AUGUST 1, 1954

### Social Galaxy

## Little Club Annual Picnic at Swaffields; Mmes. Cole, Peek Hostess Luau Luncheon

By BETTY WENTWORTH

Independent Women's Editor

Over in Rolling Hills at Grace and Roland Swaffields' charming abode there's been great activity in the kitchen area. Out with the old and on with the new, said they, and with stunning results. When "operation kitchen" was accomplished, Grace sent off tricky postcards inviting The Little Club membership out to the grand opening of "Grace's Kitchen" and a summer picnic, a traditional get-to-

gether in the club. She asked her daughters, Roberta Griffin and Nancynell Bogdanovich, to help her hostess, and on Tuesday they greeted 32 members wearing their best going-to-a-picnic dresses.

A sign directed them to the back entrance where they stepped into any woman's dream kitchen. Wood paneling, everywhere, yellow chintz draperies, a big fireplace and charcoal grille done up in bright tile discovered by the Swaffields years ago in Spain and saved for just such a special use. Then, and here's

news, the refrigerator and television set are sprayed in the same wood tone as the paneling.

Guests carried box lunches under the trees where they caught fresh zephyr ocean breezes. Also present was the Swaffields' houseguest, Senora Regina Claro who is here for several weeks from Santiago, Chile.

On Wednesday afternoon at Florence and Orville Cole's "aloha house" on Granada Ave. 60 guests arrived at the bidding of Florence and Marquette Peek for a tropical luau luncheon. South Pacific garb (Continued on Page 3, Col. 1)



#### PLAN SCHOLARSHIP BENEFIT

Finishing up last minute details for the summer scholarship benefit to be given Saturday by Long Beach Alliance, Delta Delta Delta, in Assistance League Clubhouse are committee members, from left, Mmes. Ray Brown, C. W. Latshaw, Willard Van Dyke, Gustaf H. Erickson (standing) and Miss Denise Parr. The dessert bridge will begin at 12:30 p. m. and is open to the public. — (Staff Photo.)

#### Scholarship Benefit Set by Tri-Delt

Members of Long Beach Alliance, Delta Delta Delta, are looking forward to their summer scholarship benefit which will be given at the Assistance League Clubhouse Saturday, Aug. 7, at 12:30 p. m.

Mrs. Robert Hartt is general chairman of the affair, and her committee includes Mmes. Willard Van Dyke, W. A. Smith Jr. and C. W. Latshaw. Plans have been made to accommodate 120 guests. Tables for four will be decorated with golden horns of plenty filled with yellow flowers. Dessert will be followed by bridge, canasta and door awards.

Each year Long Beach Tri Deltas present a scholarship to a City College student and this year, in addition, a scholarship was presented to a Long Beach State College student. The proceeds from the benefit are to augment the scholarship funds. The affair is open to the public. Tickets may be purchased from a member of the committee or from any Long Beach Tri Delta Alliance member.

#### Reunion Set by Tajma

A summer barbecue and reunion for Tajma Alumnae of Poly High will take place Tuesday, at the home of Emilie Klein, 1526 Banner Dr., beginning at 6:30 p. m.

With the theme, "Homecoming," in honor of Tajma's 20th anniversary, the party is open to all members and former members of the sorority.

President Jo Ann Vandette and her officers are in charge of arrangements and are looking forward to greeting members from the founding group of 1931 on down through the years to the present.

Club colors of purple and gold will predominate in the pretty decorations to be used.

#### Among Career Women

#### Music Program Stars at Executives' Secretaries

By ANNE GILCHRIST

Undaunted by the warm summer weather, Executives' Secretaries continued to hold meetings with the most recent of these occurring Monday. It was a dinner, program, and business affair held in the Loggia of Mottells.

President Connie Richards presided and had the pleasure of welcoming Marnette and Lon Peck, the Secretaries' special guests of the evening. Following a pleasant and informal program was presented featuring Henri Scanlon of Singers' Workshop, accompanied by Rob Hope. Fine entertainment, too, from the Dancers' Workshop group, with "Sandy" Mann performing interpretive dance numbers.

ES member Dottie Sines of Foreign Trade Zone 4 completed the program with a craft talk concerning the various U. S. Foreign Trade Zones and the interesting cargoes that pass through their jurisdiction.

Through the courtesy of Mayor George Vermillion, "Vi" Dovey was authorized to make a special presentation to Miss Universe Pageant secretary, Daucherty. She was given high praise plus one of the bracelets which the city presents to each Miss Universe contestant and which June so richly deserved for her untiring and efficient work on the huge beauty show.

The brief business meeting was highlighted by several committee reports, most elaborate of which was the one given by delegate Agnes Herbst regarding national convention of the Executives' Secretaries.

**Osteopathic Assistants**

This month's dinner meeting of Osteopathic Medical Assistants, which holds the distinction of being the first such group of its kind in the country, was held recently at the

Lafayette Hotel with president Carol Mondike presiding. Hostesses for the evening were Yvonne McDonald and Rachel Cewe.

Most absorbing part of the evening for the Assistants was hearing "latest word" about their newly approved pin and ordering them.

As to entertainment, all agreed the program was "tops" with "Jo" and Ray Restivo (owners, Melody Dance Studios) giving a professional exhibition of ballroom dancing.

Next function of Osteopathic Assistants will be a picnic Aug. 10.

**Women Accountants**

"Surprise" cried everyone

and Virginia Youngquist, reelected to her second term as president of the American Society of Women Accountants in June, was truly surprised when club members met in her honor as guests of Estelle Camon and Katie Lenham at Katie's home.

For Virginia—a treasure hunt; for everyone else lots of fun as the honoree tracked down clues to the location of her lovely gift, a fortnighter from the club. Some frothy games and then delicious refreshments concluded the completely social meeting. The next gathering will be a business meeting August 11.

**Desk and Derrick**

Board of directors of Desk and Derrick will meet Tuesday evening in the offices of D. D. Dunlap Oil Co., on Long Beach Blvd., to formulate final plans for the forthcoming international convention at Banff in September.

**Vacations**

Up to cool (we presume so), green (we know so), and moist Oregon goes Frances Hanselman tomorrow where she joins husband, Rod, for 2 weeks of fishing fun. How did he manage to get up there ahead of her?

The song, "Mule Train," may be hit parade caliber music in the ears of Blanche Collins these days—and then again it may not. Only time will tell because, you see, Blanche, in company with former Long Beachers, Marian Dingley (now of San Francisco), is on a pack trip into the back country of Utah out of Provo. When they return about Aug. 15 we'll know.

#### Wild Waves Are Saying

#### Housewarming Kept Secret 'Til Party

By IOLA MASTERTON

"Top secret," it was labeled. And for once, with McCarthy in Washington and Cohn resigned, a top secret was kept. Until Friday night, which was zero hour for release of the gala information that there was one whopping big surprise housewarming party on schedule for Sally and "Red" Nesmith and to which about 60 Peninsula had been bidden.

A TYPICAL Peninsula welcome to its new residents, the affair began 9-ish with a potluck supper of major proportions. A hush-hush admittance on the front and opened to show a clever block print of the Nesmith residence plus party information.

Among those who synchronized their watches and were ready with grins at Sally and "Red's" front door came the appointed hour were good neighbors Suzanne and Orm Merritt, Joanne and Ed Losch, Betty and Fred Tebbits, Jackie Oliver, and artist, Charles; Marge Sawyer, Jane and Gil Karst, Connie and Cliff Reiman and Ola and Don Murphy.

Why quit while we're winning? We have more names that sound like "Bunny" and "Bev" Riley, Jane and Gil Brown, Pat and Walter Gilkic, Clare and Lou Dangler, Margaret Clinton, Mildred Brayton, Jane Metler (Ray is in Bakersfield), Avis and Beau Weill, and Bertie and Russ White. Perl honoree Sally was so flabbergasted she forgot all about her newly broken little toe.

In fact, in her happy scooting around, it's a wonder she didn't fracture a couple more! Big, affable "Red" quietly absorbed all the fun of the situation with a vow to be in on the ground floor of the next such shindig which, with the Peninsula being what it is, shouldn't keep him waiting too long!

☆ ☆ ☆

C. Norman and Beeda Cornwall with Beeda's sister, Martha Brenecke of Greeley, Colo., arrived Wednesday night from home in Las Vegas to visit with their Long Beach sister, Marie Yandell, and husband, Bob. Tomorrow still another sister, Magdalene Elkins, will fly in from Philadelphia to complete the "reunioning" family. Norman, in the meantime, a district governor of Lions Club, will head for a conference in Santa Barbara.

ALTHOUGH BEEDA would be the last to admit it, she's the one the other sisters have voted "most likely to succeed." In fact she already has! An active member of Junior League in LV, she is the one whose personal efforts were largely responsible for the building of the lovely Las Vegas library and her name appears on a cornerstone of the building.

In the cool, cool, cool of the evening out on the Ship's Deck at Hotel Huntington in Pasadena the other night, Betty and Joe Kesler celebrated their 15th wedding anniversary with enthusiastic help from good friends Mazzie and Harold Willholt and Catherine and Bob Anderson of Lido.

☆ ☆ ☆

The Nortons, Dorothy and Jerry, and their three children arrived Tuesday for a vacation visit from their current home in Denver. Get-togethers are being planned for the popular pair and crying "Dibs" on their time for a couple of occasions have been Juanita Coverdale as well as Dorothy and Phil Brady.

GOOD-BY TIME and hello time were too close together in the case of Billie and Comdr. Clinton Newby, even although they have been here for two weeks from Washington, D. C., visiting Billie's parents, Dr. Le Roy and Lucille Trowbridge. The "good-bys" were set for this week end, the "hellos" happened July 17. And their two boys, Steven and Clinton Jr., were also involved. Among the happiest of parties in the visitors' honor was a swimming and barbecue evening Wednesday hosted by Betty and Jim Munholland.

When it's hot, think cool. Of course, this thought is a lot cooler in the winter than right now! And it happens mid-January as well as Aug. 1. We refer to Judge Joe Maltby's jaunty marches from home at Redondo and Second across Ocean Blvd. and down for his daily dips in the briny. About 7 a. m. and after office hours. Feel cooler? Joe does!

☆ ☆ ☆

That marching and chowder society known as the Mumbliers gave themselves their annual stag barbecue treat at the Virginia Country Club week ago Friday and there was the usual prodigious amount of singing, eating and gin rummy playing.

Broiled steaks and lobsters, carne their time to be served, drew the undivided attention of such members and guests as the senior and junior members of the Jim Craig family, as well as those other Craigs, John and George; Eldridge Combs and Frende Combs, Dean Gardner, Joe Bogdanovich, Lafe Bright-

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**Women Accountants**

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man, Merritt Jergits, "Bernie" Brown, Earl and Emmett Sullivan, Milt and Hal McGraw, John Halbert and Chuck Harlow.

WE HUMBLY SUGGEST that the reason they named themselves the "Mumbliers" is because the morning after an evening like this all they can do is mumble. "Wonderful time, don't wake me till noon."

One more birthday party and Community Players' blithe summer comedy, "Belles on Their Toes," which will open on schedule next Friday, might have had to be postponed a week. With each birthday in the cast of young folk, rehearsals came to a standstill while everyone had a party. Sally Springer and Phyllis Hanson were the honorees upon two separate occasions gaily marked by fancy surprise cakes and equally surprising skits on the "This Is Your Life" theme prepared in secret by fellow thespians!

☆ ☆ ☆

And while thinking in terms of Community Players, many happy returns of their 40th wedding anniversary to that greatest of couples, Players' president Ethel and Walter Case Sr., who celebrated Wednesday with a trip to La Jolla.

A date with the Lurline on Aug. 13 is a date Mildred and Dr. Sabin Miner have no intention of breaking! It will be the couple's first visit to the islands, where they will visit for three weeks before returning to the mainland by plane.

KAY AND KEN SPERRY still beam when friends ask them how baby son, John Patrick, is, and you can expect them to go right on beaming the longest day of their lives over the same question. The young man will be two months old mid-month.

House guests in Maggie and Fred McKinney's home are sisters Jerry Born and Margo Long, here for a west coast visit from Pittsburgh, Pa. Maggie and Jerry have lots to talk about, nothing more pleasurable, however, than their mutual love of children's theater activities. Jerry writes musical scores for children's plays and Maggie is among the most active of Long Beach Children's Theater members.

☆ ☆ ☆

A heat wave, a newly opened back-yard swimming pool and brother! The good-neighbor policy goes into action fast! At least it certainly did at the home of "Impy" and Dr. Bernie Petton out there on Andrews Drive where the Pettons have proved themselves Good Neighbors (with capitals, you'll notice) to all their friends.



Otis Studio  
Glenda Hutchison

#### Engagement Is Revealed

The betrothal of Glenda Hutchison and Alvin Gurzi has been revealed this week following an informal announcement to former Pi Sigma Phi sorority sisters of the bride-elect. Miss Hutchison, daughter of Mr. and Mrs. Leslie R. Hutchison of 2665 Baltic Ave., was graduated from Polytechnic High School where she was affiliated with the sorority and served as society editor of High Life.

Her fiance attended Jordan High School and has recently returned from Kodiak, Alaska, where he was stationed with the Navy for 18 months. He is the son of Mrs. Harold Fisher of 262 E. Market St. and Joseph R. Gurzi of Bellflower.

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# Miss Silver to Be Fall Bride

Mr. and Mrs. Henry Silver of 4409 Lime Ave. announce the engagement of their daughter, Sylvia Jeane, to Harry Feder-Faversham, son of Rev. and Mrs. Max Feder of San Francisco. A fall wedding is planned.

Miss Silver is a graduate of Wilson High School and UCLA where she was a member of Phi Sigma and vice president of Hillel Foundation. An English and education major, she has been a teacher in Los Angeles for the last two years.

Her fiance received his education abroad and is a graduate of the London Polytechnic Institute of Engineering. During World War II he served in the British Army. Recently he returned from southeast Asia where he was an executive for a New York business firm.

This afternoon the bride-to-be's parents will be hosts at a cocktail reception in their garden for the betrothed couple. Tables set on the lawn will be adorned with pink gladioli, white carnations and roses, arranged in old English silver bowls. The serving table will be set up in the garden's wisteria-tinted lath house.



—Alvy Studio  
Miss Sylvia Jeane Silver

## Little Club Annual Picnic

(Continued from Page 1)

was mandatory and lovely Lelias and Hilo Hatties strolled through the hibiscus-bordered garden in sarongs and such, some even being barefoot.

Assisting were Janice (Mrs. Clifford) Cole, Jo (Mrs. George) Paap, Camille (Mrs. Mark) Kendall, Mildred Huley and Marnette's mother, Mrs. Julia Reid.

Hawaiian music provided a soft background and guests lunched at tapa cloth covered tables centered with arrangements of feathered gourds, coconut hats, pineapples, papayas, mangoes and fishnet.

Val Moore's troupe of 16 dancers swayed through numerous authentic island dances in front of the swimming pool, and as an aloha gesture, each guest pulled in one of the tiny fleet of bright sailboats cresting the waves in the pool and found within them numbered slips for a drawing for party favors.

Setting off on Aug. 10 for a month's trip will be Coni Chace, so Mary Halbert gathered a group of her friends together on Friday to bid her adieu at a bon voyage handkerchief shower, luncheon and bridge.

Coni will have as her traveling companion Miss Valda Weston of Huntington Park with whom she has made other trips to Europe and Honolulu. They fly to Detroit to pick up a car and will drive to New York and down the East coast whence they'll fly to Bermuda, Havana and the West Indies (and maybe Mexico City if time permits). They'll return for their car and drive on home.

Mary's party was in the Hal-

## Plane Trip

Mrs. Joseph C. Parker of 2201 Pine Ave., accompanied by her granddaughter, Miss Barbara Lee Dammeyer, left by plane for Washington, D. C., and her former home in Annapolis, Md. In Annapolis she will be the guest of her sister, Mrs. Ernest H. Schultz, in Greensboro, N. C. Mrs. Parker will visit her mother-in-law, Mrs. Joseph C. Parker Sr., and in Lexington, Ky., will be entertained by another sister, Mrs. L. C. Patterson. She will visit other relatives and close friends in Washington, Baltimore, and Annapolis, and will be away until Sept. 1.

## Summer Brunch

Ebell Juniors will be the hostess group for this week's summer brunch which Ebell Club sponsors during the vacation months, on each Wednesday starting at 11 a. m. Mrs. Charles R. Brantingham, president of Ebell Juniors, and other officers of the department, will serve the brunch, and bridge and canasta will follow.

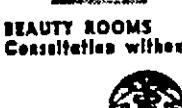
## House Guests

House guests of Mr. and Mrs. George Perkins, 225 W. 10th St., last week were her brother and sister-in-law, Mr. and Mrs. Emmett Bock, and their children, Darlene and David, of Anaconda, Mont.

## Superfluous Hair

Scientifically and permanently removed

**Buffums'**  
BEAUTY ROOMS  
Consultations without charge



Laura Scott Fries, R.E.  
Member of Electrologist  
Association of California  
Phone 6-9841

# Yachtsmen Vie for May Trophy

By ALMA OVERHOLT

A gallant battle of the queens of the sea through the silvery spray in the first sailboat race since the war for the magnificent Wilbur May Trophy (a silver gaff rigg cutter) was won by Fred Harris' Sea Queen and her merry crew against 30 entries. The event was the Open House Catalina Yacht Club Race from the landing of the Los Angeles Yacht Club to Long Point at the island.

At the start of the race were noted Bob and Esther Carmichael with daughter, Jean. Staff Commodore Milton and Elain Hesselberger, Staff Commodore Wilbur and Juana Thurston, Andy and Edna Hickox. Staff Commodore Hal and Betty Gartner hosted a dinner party at the Catalina Island Country Club honoring their yacht guests aboard the Dream 11, Virginia and Dick Terkel and daughter, Judy.

Vice Commodore Ed and Rose Delaney who with daughter, Beverly, have just returned from Honolulu held a joyous reunion jamboree with Rear Commodore Fred and Marge Furtach on the yacht club deck. The Furtachs arrived aboard their Cefield 11 with Marie and Ed Forbes their yachting guests. Lucile

Mab was the first to cross the Long Point finish line, sans committed boat, but lost on corrected time. Skipper Larry Pringle omitted the briefing of wind and the feminine contingent of his crew. Passing the light house the Queen Mab blew her Jenny. The excitement died down, and the ship under control found Marilyn Roosevelt holding onto a halibut line with might and main.

"Let 'er go," called Larry. Marilyn did! Instantly! With both hands in the air! So were the doughty crew, Marilyn's husband George Roosevelt, Ted Siers of Honolulu racing fame, the ship's master, and mate Larry and Peggy Pringle.

George Sturgis placed second in the race on corrected time with his Jada, and George Curtis Jr., third with his Malabar VIII. Howard Richey won the beautiful Commodore Cup donated by Dick Schoyer in the Arbitrary class.

Just to make a good job of it, the busy gremlins fouled up the anchor line of the committee boat the Dream 11 at the moment Commodore Charlie Tanner, committee chairman Hal Gartner and Dick Terkel were frantically trying to get set as the marker at the finish line. But all ended well with a gala cocktail party on the deck of the Catalina Island Yacht Club that lasted far into the night and until dawn interspersed with dinners aboard and ashore.

A dinner party at Catalina that has become traditional to

## Picnic in Park

Compton's South Park was the setting for a picnic given by members of Alpha Nu Chapter, Beta Sigma Phi, for their families.

Games and awards for all the children were arranged for the afternoon's entertainment by the social committee, which included Paula Brunkow, Rosemary Shellhaas and Rachel Salyer. Sorority members are now looking forward to a beach party later in August.

**DeMolay Mothers**

The home of Dr. and Mrs. G. G. Verbruck of 519 Park Ave. will be the setting for a silver tea next Sunday from 2 to 4 p. m. given by DeMolay Mothers. Friends and parents of DeMolay members are invited.

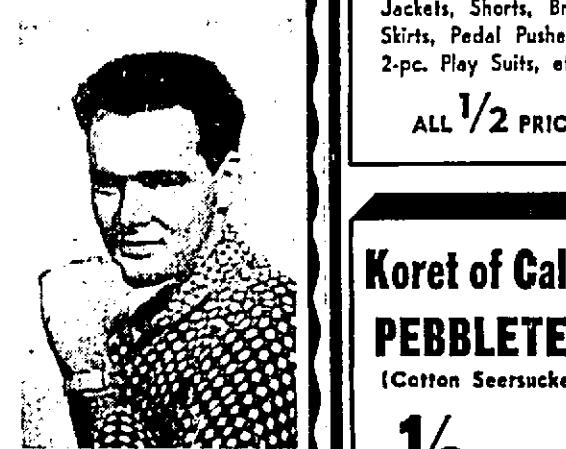
**We Are Happy to Announce That**

**JOSEPH MORFIELD**  
well known Long Beach HAIR STYLIST  
will be associated with

**GEORGE and JOE**  
in their Beauty Salon at 131 West 6th St. beginning

Tuesday, August 3. Mr. Morefield was formerly with a Long Beach Dept. Store.

131 West 6th St.—6-3782



# AUGUST SALE OF FURS

Here's the event you've been waiting for! Come see all our exquisite new 1954-55 fur fashions! You'll be delighted at the glamorous styles. You'll be astonished at LOCKWOOD'S unbelievably low prices! It will take only one look to convince you that now's the time to buy furs!

## Clutch Capes . . .

Squirrel Belly	\$ 59.50
Dyed Marmot	69.50
Dyed Muskrat	119.50
Squirrel Backs	149.50
Ranch Mink	285.00
Wild Mink	395.00
Silver Blue Mink	440.00
Royal Pastel Mink	485.00

## Stoles . . .

Squirrel Belly	\$ 69.50
Dyed Marmot	79.50
Dyed Muskrat	119.50
Squirrel Backs	185.00
Ranch Mink	395.00
Silver Blue Mink	575.00
Royal Pastel Mink	650.00
Cerulean Sapphite Mink	950.00

Prices Plus Tax

**Lockwood**  
**Furs**

Convenient terms  
arranged to suit you.

Established in Long Beach for 37 Years

## Rome Designer Emphasizes Figure's 'Nobility, Grace'

ROME (AP)—Simoneetta of Rome presented Tuesday a delayed showing of her fall and winter fashions, which she calls her "Anaconda line."

Here's a quick summing up of Simoneetta's showing:

Coats—Full straight lines flowing from shoulders, loose three-quarter length sleeves, collars small if at all, soft unpadded shoulders, colors marble gray, black, red, crimson or white, materials rich wools.

Suits—Many double-breasted, some big plunging lapels, fitted off with knotted ties or big collars, rounded busts, tight-fitted waists, short jackets fitting snugly over hips, shoulders soft, skirts straight and fitting.

Dresses—That "Anaconda line," boleros either collarless or with rounded collars, some silk pinupos over solid colored dresses, dresses chiefly decolleté.

## South America

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Conducted or Independent Tours  
Plan Now, for Fall and Winter

C. F. BEACH TRAVEL SERVICE  
452 LOCUST AVE.

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## WONDER SHOPS

BELMONT SHORE STORE ONLY!

## SEMI-ANNUAL CLEARANCE

Drastic Reductions on All Summer Goods!

Sale Starts Tomorrow at 9:30 A.M.

### KORET OF CALIF. DENIMS

Blue, Pink, Brown

1/2 PRICE

Reg. 2.98 to 5.98

Now 1.50 to 3.00

Jackets, Shorts, Bras  
Skirts, Pedal Pushers,  
2-pc. Play Suits, etc.

ALL 1/2 PRICE

### SUMMER DRESSES

REDUCED FOR QUICK CLEARANCE

VALUES to 12.98

VALUES to 14.98

VALUES to 19.98

\$6 \$8 \$10

REGULAR

NOW

98.50 58.00

79.95 48.00

69.95 38.00

### CLOSE OUT LOVABLE BRAS

1/2 PRICE

Reg. 1.00—Now 50¢

Reg. 1.50—Now 75¢

### Koret of Calif. PEBBLETEX

(Cotton Seersucker)

1/2 PRICE

Take 1/2 OFF

Skirts, Tops, Bras,  
Pedal Pushers, Shorts,  
Play Suits, etc.

VALUES to 39.95

10.00

### T-SHIRTS SHORTS

Values to 2.95

Big Variety

of Colors and Sizes

1.00

You will want 6 or more.

### BETTER KNIT DRESSES

7.98 Value . . . . . 5.00

5.98 Value . . . . . 4.00

4.98 Value . . . . . 3.00

Crisp new styles and colors.

Wool Jersey Blouses . . . . . 4.00

Fall Skirts Values to 10.98 . . . . . 4.00 and 6.00

Cotton Plisse Full Slips, 1.98 value . . . . . 1.00

2.98 value . . . . . 2.00

Sweaters Reduced to . . . . . 3.00

Many more equally good values

not advertised!

10.00

VALUES to 14.98

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E. 2ND ST.

WONDER SHOPS

## In Club Circles

## GOP Women Prepare for Ike's Visit to Southland

By RUTH REECE  
Press-Telegram Club Editor

More than 25,000 California women of the National Federation of Republican Women's Clubs, of which the various GOP women's groups in Long Beach are an active part, have invited President Eisenhower to address the first biennial convention ever held west of the Rockies, Sept. 22-25 in Los Angeles. Joining the women's organization in the invitation are members of the Citizens for Eisenhower groups in the counties of southern California, according to Mrs. Jean W. Fulmer of Los Angeles, president of the California Federation of Republican Women.

The President has been invited to address a joint night rally and program in the Hollywood Bowl during the convention, with the national GOP federation and citizens for Eisenhower as co-sponsors for the gala event. Mrs. Fuller has been named general convention chairman by Mrs. Carroll D. Kearns of Pennsylvania, president of the National Federation of Republican Women. A vast network of women, extending over all the southern California area, will be organized by the two coordinating groups to invite leaders of the community to the Hollywood Bowl program, to which many states over the nation will contribute. Mrs. Kearns, whose husband is a Congressman from Pennsylvania, will be in charge of the Bowl program.

Mrs. McIntyre Faries of San Marino has been named as chairman of all arrangements for the Hollywood Bowl event. She has appointed GOP women leaders as chairmen of caravan committees to help organize groups to attend the Hollywood Bowl picnic supper and program. Invitations are being sent to all organized Republican groups, Democrats for Eisenhower, as well as the general public. Attendance to the Bowl event will be by ticket only, according to Mrs. Faries.

Those in Long Beach desir-

ing tickets for the Hollywood Bowl event, tentatively set for Sept. 24 but dependent on the President's acceptance and his choice of a date between Sept. 22-25, may obtain information from the GOP headquarters of the Long Beach Council of Republican Women at 36 Locust, between the hours of 10 a.m. and 3 p.m. or by writing or telephoning Mme. Louis W. O'Bryan, Logan H. Goodnight, Gladys O'Donnell, or other prominent GOP women in the city.

The Hollywood Bowl program is just one of a series of events scheduled for the NFRW convention. Mrs. Richard M. Nixon, wife of the Vice President, will be a special guest of honor at a luncheon Sept. 24 in the Shrine Auditorium, and a

gala banquet will be held the night of Sept. 23 in the Billmore Bowl.

Among Republican women leaders from Long Beach planning to attend all sessions of the conclave are Mrs. George P. Taubman, president of the 18th Congressional District Republican Women's Club; Mrs. Louis W. O'Bryan, president of the Long Beach Council of Republican Women; Mrs. J. K. McCall, president of the Lakewood WRC; and Mrs. Samuel Smith, president of the North Long Beach Republican Women.

Plaza Women

Plaza Women's Club will assemble at 8 p.m. Monday in the St. Cornelius social hall for a program to be given by Mrs. Avalon Warren of the Long Beach Library who will review some gay and humorous books for summer reading.

All members as well as any women residing in the Plaza area are invited to attend. Hostesses for the social hour will be Mmes. Charles Owen, Hal Gibney, Charles Armour, Florence Penny, Arnold Joyce, and Harry Thomson. Mrs. Stanley Hackett will preside.

## Real-Ettes

Real-Ettes Toastermistress Club has scheduled its next workshop meeting for Friday at the home of Betsy Byrnes, 231 Campo Walk, when convention reports will be given.

Theme of a recent dinner meeting of the club was the "Town Crier" when the topic-mistress, Betsy Byrnes, introduced the speakers, using an antique Paul Revere lantern. Talks were given on the Bill of Rights as well as the midnight ride of Paul Revere.

Barbara Moss, toastmistress, presented as speakers Margaret Braswell whose subject concerned Betsy Ross and the first flag; Jo Broumley who gave the three versions on how the Liberty Bell was broken; and Dr. Irvin Van Allen, guest speaker.

Leona Lang, vice president, presided in the absence of the president, Doris Reid, who is in Kentucky attending the International Toastmistress convention.

## Lady Lions

Downtown Lady Lions Club will assemble Friday in Assistance League clubhouse for its July Luncheon meeting. Bridge and canasta will follow in the afternoon.

Robert McNulty, president, will conduct the business session. Serving as hostesses will be Mmes. Ralph Bowdle,

Cartwright Hunter, and Val Deaser.

## Young Californians

Mrs. John Mendizza is the new president of Young Californians, having been installed at the semi-annual installation of officers at the Bowling Green clubhouse, with Mrs. Phil Stockwell as installing officer.

Mrs. Barbara Hale is the vice president; Mrs. Claude Buckman, recording secretary;

Mrs. William Brown, corresponding secretary; Mrs. Stanley Beck, treasurer; and Mrs. David Cantor, publicity chairman.

Mrs. Edward Wentworth received gift of four television trays for being selected the most outstanding member in the club for the past season. The outgoing president, Mrs. Robert Wilmot, was presented with a gift of four folding bridge chairs from members.

## SLENDERIZING NEWS



Mrs. Eileen Ledbetter, 8105 Lankershim Boulevard, North Hollywood reduced from 201 to 174 pounds in only 4 weeks with Pat Walker's New Stauffer System Program. Miss Pat Walker, nationally known figure consultant, is recording latest change.

## WOMAN LOSES 27 POUNDS, 4 INCHES FROM HIPS IN FOUR WEEKS

Mrs. Ledbetter started treatments buying any new clothes until I finish only four weeks ago. She is already my treatments — then watch me becoming the attractive, beautiful spurge, she says. Any woman, no matter what her age, women she used to be. She says, "No more huffing and puffing for can lose weight and inches as quickly, easily and surely as Eileen Ledbetter. Phone Pat Walker's New Stauffer System Program for more information. Free Trial Treatment and complete figure analysis, without obligation to buy. Try it — call now. Hours nine 'til nine.

Miss Pat Walker, figure consultant, has lost 3½ inches from her waist, 1½ inches from each arm, 4½ inches from each thigh, 5 inches from abdominal questions without any charge. "Cool Comfort... New Air Conditioning" for System Program. Eileen has lost 3½ inches from her waist, 1½ inches from each arm, 4½ inches from each thigh, 5 inches from abdominal questions without any charge. When she completes her obligation. Be sure it's Pat Walker's NEW Stauffer System Program. Miss Pat Walker, figure consultant, will be pleased to answer any personal questions without any charge. After a wedding dinner at the Thunderbird Hotel, the couple honeymooned in Big Bear.

PHONE OR CALL COLLECT TO PAT WALKER'S NEW STAUFFER SYSTEM PROGRAM

LONG BEACH 936 PINE AVE. L.B. 35-5397

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DIETETIC SUGGESTION  
"DRINK NO-CAL... absolutely non-fattening, the better-lasting soft drink... thrills your taste... trims your waist," says Miss Walker. At your grocers.

Mrs. Eli Kovich

## Double Ring Ceremony Unites Pair in Las Vegas

Now residing in their new home at 2741 Snowden Ave. are the former Ruth D. Zulch, daughter of Mr. and Mrs. K. P. Girard of 4458 Clark Ave., and her husband, Eli Kovich, of Long Beach, son of Mr. and Mrs. M. Allinich of Kansas City, Kan. The pair recited vows in a ceremony in Las Vegas, Nev., early in July.

Attending the pair were Mr. and Mrs. Gordon Gann. A dinner party was given by the bride's parents prior to their departure for Nevada.

After a wedding dinner at the Thunderbird Hotel, the couple honeymooned in Big Bear.

## Frank A. Hill &amp; Sons Giant August

## FUR SALE!

It's our famed-for-savings August

fur sale — your chance to buy

at low pre-season prices!

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Frank A. Hill and Sons offer their wide selection of fabulous furs at advance-

season prices. In just a few months you'll see these same furs at far greater prices. Come in and select from precious minks... sables... squirrels and many other fine furs. You'll love the look of our little prices... so amazingly low now, at the beginning of the season.

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## CHRISTMAS IN AUGUST

A novel theme of "Christmas in August," which will be a prelude to the annual Christmas Fantasy by Sandlarks, will be used when the group stages a dessert bridge Wednesday at the home of Mrs. Jack Crippen, 4014 Chestnut Ave. Shown above with one of the miniature Christmas trees are, from left, Mmes. Van M. Graves (seated), Dan Farnham, John Deal, (standing) Maurice Ruckle and N. Don Helmer. Proceeds from the affair will assist the work of the Children's Home Society of California, the oldest adoption agency in the state, of which Sandlarks is the Long Beach Guild. Mrs. Robert Edds is president. —(Staff Photo.)

## League of Women Voters Outlines Accomplishments

"Adroit weaving of serious business with the hearty laugh." This is the way Mrs. David Rose, Long Beach League of Women Voters president, describes the national convention of the League in Denver this June. And it is an apt description of the meetings of the Long Beach League of Women Voters as well. For when you talk with league members, or attend one of their meetings, you notice at once both the liveliness and the seriousness of their interest in the crucial problems of government.

The Long Beach League of Women Voters is one of our important local service clubs. What is it, for instance, and how does it function?

First of all, it is a group of some 250 women, professional and housewife, whose purpose is, like that of its national organization, "to promote political responsibility through informed and active participation." Their motto is: "Let the people know, make the people care, help the people act." Non-partisan, they supply factual information to voters on candidates and issues, political processes, essentials of representative government.

Actually, they operate in three interlocking efforts: first, to inform themselves; second, to help inform the community; and third, to help the community act. This past year has seen good example on the California state level in the League's two-year study of Alcoholic Beverage Control. Like many Californians, the League of Women Voters felt this was an area of state government that badly needed clarification. Never content, however, with the easy way of simply blaming individuals or parties, the League started a constructive study of the whole problem of ABC organization.

They studied charts of other state alcoholic control organizations. They compared the various proposals for organization which had been advanced by state and private committees and individuals. They discussed the advantages and disadvantages in a single, governor-appointed administrator, an appointed board of administrators, or an elected board.

During their second year of Alcoholic Beverage Control study, local leagues were asked by the state League to come to some decisions on specific items, if there was a genuine area of agreement in their group. One Long Beach unit, for instance, felt this year that it was fully agreed on wanting to see (1) ABC separated from the Board of Equalization, and (2) ABC administered by an appointed office, which it felt would be more responsible than an elected one, and (3) a more modern and logical district realignment. But the unit felt it was not yet ready to decide all the questions asked, for instance, whether final authority should rest with a board or with a single officer.

After the league state office had gathered in all such decisions from its many chapters, it made up a series of recommendations. These it publicized through the newspapers and pamphlets and over the radio and TV.

League representatives appeared several times in Sacramento before the state legislative committee considering alcoholic beverage control, and there made known the league's recommendations, based on its two-year democratic study and decision. This spring when the special session of the Legislature was called to take up this very subject, league members felt prepared to write the governor, committee members, and their own district assemblymen urging their point of view.

Who can be a member of the League of Women Voters? What are membership restrictions? Mrs. Alexis Jacobowsky, public relations chairman, explains, "You have to be 21, and a woman."

"However," Mrs. Jacobowsky hastened to add, "men are more than welcome to all our general meetings, for they are information meetings, and our purpose is to reach with



## Wedding Day Set by Pair

Delta Zeta sorority sisters at Long Beach State College were the first to hear the announcement by Mme. Ruby Van Malsen of her engagement to Norman O. Johnson Jr.

Mme. Van Malsen, a senior at State College, is the daughter of Mr. and Mrs. H. L. Van Malsen of 1637 McKenzie St. At the college she is a member of Calfas, Women's Honorary Society and the junior group of the Association of Childhood Education. She was graduated from Jordan High School.

Son of Mr. and Mrs. N. O. Johnson Sr. of 1075 E. 19th St., the future bridegroom attended Long Beach City College where he was a member of Engineers and Society of Carbide Engineers.

The couple will wed Sept. 4.

## Widows Club

Spanish American War Veterans Widows Club will meet Tuesday noon for sandwich luncheon at Linden Hall. Mary E. Leonard will preside at the business session.

Attending the fete were Mrs. Blanche C. Donahue, mother of the honoree; Mmes. James P. Powell, James La Fleur, Robert Mac Rae, Edward Van Fassen, Phillip Redding, Lowell Bowman, Helen Marrs, Ludwig Knagenhohn, James Shirley and Miss Joan Jones.

## Parisienne

Ocean Blvd., at Atlantic

## FINAL CLEARANCE REDUCTIONS

DRESSES—Orig. \$40.00 to \$70.00 \$12.00 & \$24.00

DRESSES—Orig. \$70.00 to \$115.00 \$28.00 & \$38.00

SUITS—Orig. \$85.00 to \$125.00 ..... \$54.00

SWEATERS and BLOUSES ..... HALF PRICE

BERMUDA Linen Shorts—Orig. 9.95 ..... \$5.00

MILLINERY (All Remaining) ..... \$3.00

"You can't afford to miss these values"

all sales final

free parking in rear

## Child Care

## Perplexed Couple Need Counseling

By BEULAH FRANCE, R. N.

(Q)—"In all the world there are probably no two people more perplexed than my wife and I. Married 15 years and childless we have suddenly become the foster parents of my sister's five youngsters. She died 10 days after an automobile accident which instantly killed her husband."

My wife and I have led a quiet life and both of us love to study. Having youngsters ranging in age from 2 to 12 years is most disturbing. Can you give us good suggestions?"

—Mr. H. H.

(A)—You now have opportunities for "study" such as your former cloistered existence could not possibly provide. There is no field of research more challenging than child care. Accept as a living, lively laboratory those five youngsters who need you and your love.

I hope you both have a firm foundation in religion. Our one God will help you day by day if you ask Him. Follow the advice of the Psalmist and "cast your burden on the Lord."

Teach these children to attend regularly whatever place

of worship you or they prefer. Go with them; don't just send them. You will need the strength you can find there.

Since you both love to study, get the expanded edition of "These Are Your Children." William W. Bauer, M. D., Director, Bureau of Health Education, American Medical Association; Helen Shacter, Ph.D., Psychologist; and Gladys Jenkins, Association for Family Living prepared this text and guide on child development. You and your wife will find it an invaluable aid, as well as intensely interesting. I doubt that any other book could prove more helpful to you.

Profusely illustrated with action photographs it describes childhood development from infancy into the teens. Find a family doctor and if possible a family counselor to whom you may turn for help as you need it.

Beulah France will answer as many questions as possible

in her column. Write her in care of the Press-Telegram, sending a stamped, self-addressed envelope.

## First Union

First Union of Women's Christian Temperance Union will meet in the First Methodist Church Tuesday at 1 p.m. Devotions will be led by Miss Lucile Vail, and special music will be presented by Miss Carrie Thompson.

Memorial services and installation of officers will be held. Mrs. C. L. Appling will give a report of girls attending L. T. L. Camp.

## Card Party

A card party will be given Monday at 8 p.m. at St. Anthony's Church, Bridge, canasta, pinochle and 500 will be played. The public is invited.

## Emblem Club

Gathering Wednesday at 8 p.m. for a business session will be members of Long Beach Emblem Club 106 with Lillian Greenberg presiding. Meeting place will be Machinists Hall, 128 Elm Ave.

## Houseguest

Mrs. May Dickie of Ft. Worth, Texas, will arrive Monday to be the house guest of Mr. and Mrs. Hale Young, 5231 Los Flores. The visitor plans to be in the Southland two weeks.

You can be made slender now with amazing *Slenderella!*

YOU'VE FOUND IT AT LAST—Fabulous *Slenderella*—International—the newest, most wonderful, wonderful way to slenderize—designed at one of the country's leading universities—to improve your posture—restore line of beauty—firm you—mold you—do what you've always wanted!—NOW!

ALL THIS AND HEAVEN TOO—This new fabulous slenderizing DOES NOT DEMAND the impossible in time or money—all this without steam bath, hand massage, dull exhausting exercise or starvation diet. Trust us, we'll slim you in this new safe, scientific way—it's so-so relaxing, satisfying, it's like a dream—you'll love it!

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Lakewood Center



## EVERYBODY LOVES A PICNIC

At least every member of the Democratic Women's Study Club does, judging by the interest being taken in the club's annual al fresco event set for noon Wednesday in Bixby Park. Pictured (left to right), trying out a roomy picnic hamper for size are Mrs. Walter C. Williams, president of the club; Mrs. Zita Remley, general chairman for the picnic; and Mrs. Evelyn Woll, member of the committee on arrangements. The picnic luncheon will be served by the executive board, and cards and a social afternoon will follow. Reservations are to be made not later than Monday with the committee, Mmes. Williams, Remley, Woll, or Anna Sykes. Tickets may be purchased at the park.

Miss Schultz  
Bride-Elect

Wedding bells will ring Oct. 9 for Miss Bette Louise Schultz, daughter of Mrs. Edith M. Smith, 1502 Hungerford Ave., and William Donovan Miller Jr., 940 W. Pacific Coast Hwy. He is the son of Mr. and Mrs. W. D. Miller of Santa Paula.

The bride-elect is a graduate of Jordan High School, and her fiance, who just completed 18 months duty with the Air Force's 452nd Bomb Wing in Japan and Korea, was graduated from St. Anthony's High School and Compton Junior College. He plans to continue his college education this fall as a chemistry major.

DAILY 9:30-5:30, FRI. TILL 9

Miss Dugan  
Is Bride of  
R. W. Elwell

Wearing her maternal grandmother's engagement ring for something old, Miss Patricia Ann Dugan, daughter of Mr. and Mrs. O. M. Dugan, 15127 S. George Ave., Paramount, became the bride of Richard W. Elwell, son of Mr. and Mrs. Phillip Elwell of Spokane, Wash., last July 7.

For the candlelight double ring ceremony the bride wore a formal white satin gown styled with a nylon pleated front and carried an orchid and stephanotis on a white Bible. She was given in marriage by her father.

Mrs. Kenneth Thuma was the matron of honor and Mrs. John Minter and Miss Marilyn Staley were bridesmaids while Linda Thormodsen and Janet Minnium were candlelighters. Kathy Thuma was the flower girl.

Robert Barringer served his cousin as best man and the ushers were John Paul Dugan and Ryland Hunter.

The bride attended schools in Paramount and was graduated from Compton Junior College. She also attended Grau Business College. Her husband was educated in Spokane.

After a wedding trip through Carmel and Monterey, the couple are now residing in Spokane.

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TELEPHONE 2718

## Fete Friends

Mr. and Mrs. John P. Davis and Mr. and Mrs. Curtis Chambers of Pasadena, brother-in-law and sister of Mrs. Davis, entertained recently at a buffet supper at the Davis home, 208 Prospect Ave., with 40 guests attending. Many of the feminine guests had been high school and college classmates of Mrs. Chambers and Mrs. Davis.

## KEEP YOUR DATE

WITH BEAUTY  
ALL SUMMER  
A Permanent  
Stylist for You  
creams cold wave  
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Personalized Summer Cool Haircut  
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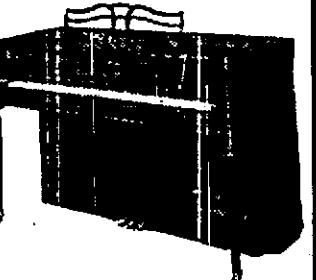
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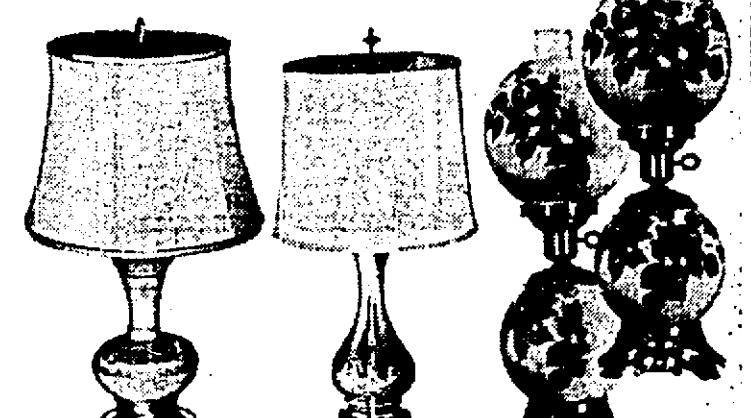
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settings, too. Reg. 20.95



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Be smart and put new beauty into your home now when you can buy lamps at Dohrmann's special low August sale price! Buy them singly or by the pair... wide selection of styles in china, crystal and brass... traditional to contemporary!



Mrs. Charles Samuel Elston Jr.

## Yvonne Boston Recites Vows in Formal Service

Yvonne Darleen Boston, daughter of Mr. and Mrs. George P. Boston of 2473 Magnolia Ave., was escorted by her father to the altar of Belmont Heights Methodist Church July 21 to become the bride of Charles Samuel Elston Jr. Rev. James Armstrong read the wedding lines.

White nylon tulle over white satin accentuated the youthful slimness of the bride. Her gown was fashioned with a train of tulle tiers and was trimmed with seed pearls and iridescent sequins. Her illusion veil was held in place by a matching Juliet cap, and her flowers were white orchids, bouvardia and gardenias.

Pastel gowns were chosen for the bride's attendants. Misses Sandra Lee Boston, maid of honor for her sister; Stephanie Schug, flower girl; Donna Korver, Pat Nelson and Joanne Britton, bridesmaids.

Robert Elston served as best man for his brother, son of Mrs. Charles Elston of 2750 Caspian Ave. Ushers were Norman Todd, Glenn Yukum, Dick Pond and Maurice O'Shea.

At the conclusion of the double-ring ceremony, the couple greeted their family and friends at a reception in the church social hall. Bene Crystal presided over the guest book and the bride's grandmother, Mrs. Alice Boston, served wedding cake.

Mr. and Mrs. Elston will honeymoon at Lake Tahoe. Both are graduates of Polytechnic High School, and continued their education at City College, from which the bride, a member of Tamiz, Kassal and AWS, was graduated. Her husband will complete another semester at City College, then attend Long Beach State. He is a member of Tyr.



Mrs. John T. Lynch

## Sunday Rites Unite Pair

At four p. m. last Sunday Miss Mary Jane Haggerty became the bride of John T. Lynch in St. Cornelius' Catholic Church. Rev. Michael J. O'Connor officiated.

The bride was escorted to the altar by her father, John F. Haggerty of New York City. She was lovely in a gown of white imported lace with a satin apron drape and bustle. Her veil of nylon tulle fell from a Juliet cap. She carried white orchids on a prayer book with a shower of stephanotis.

The new Mrs. Lynch is the daughter of Mr. and Mrs. Haggerty of New York, N. Y. They visited here with their daughter for two weeks prior to the wedding. She is a graduate of the College of New Rochelle and received her master's degree at Fordham University.

The bridegroom, son of Mrs. Walter H. Lembeck of Orange, is a graduate of USC and is member of Delta Upsilon.

Following a honeymoon trip to Mexico City and Acapulco, the young couple will reside at their new home at 3219 Kallin Ave., Long Beach.

### Sewing Club

Jewel Club, a sewing group of Eastern Star, will meet Tuesday at the home of Helen Campon, 3212 E. First St., from 10 a. m. to 4 p. m. Lunch will be served at noon.



Mrs. Clyde Ray Hasemeyer

## Janet Schinnerer Is Lovely July Bride

Trinity Lutheran Church in Whittier was the setting for the wedding of the former Janet Ann Schinnerer and Lt. Clyde Ray Hasemeyer, USMC, Sunday afternoon, July 25.

The bride was lovely in Maurer original gown of Chantilly lace over satin with a chapel-length train of lace ruffles and pleated tulle.

She carried a white prayer book, a keepsake from her grandmother, topped with a double white orchid. Joyce Schinnerer, her cousin, as maid of honor wore a rose colored taffeta dress with a pink sash and bustle and carried pink roses. The bridesmaids were Betty Rose and Mary Ann Johnson in pink taffeta dresses with rose colored sashes and bustles. They carried dark pink roses. The two flower girls, Julia Schinnerer, cousin of the bride, and Peggy Schab, niece of the bridegroom, wore pink taffeta. Mrs. Dorothy

Seboldi was in charge of the guest book.

The bridegroom was attended by his brother-in-law, Barton Herr, as best man. Ushers were Robert Ilten and Ralph Schinnerer, brother of the bride. Candle-lighter was Tommy Fischer.

The address was given by the brother of the bride, Rev. Richard Schinnerer of San Diego. The ceremony was performed by Rev. Oelschlager of First Lutheran Church, Long Beach.

More than 300 attended the service and the reception at the home of the bride's parents. Serving the cake were Mrs. Hilda Schinnerer, Mabel Ebel and Dorothy Steinert; Misses Lois Uecker, Harlean Jones and Linda Sue Marks presided at the punch bowl.

The bride is the daughter of Mr. and Mrs. Arnold Schinnerer, 9244 Flower Ave., Bellflower, and formerly of Long Beach. She was graduated from Excelsior High School and attended Long Beach City College and Concordia Teachers College, Seward, Neb. She was a teacher this last year at First Lutheran School, Long Beach.

The bridegroom is the son of Mr. and Mrs. Elmer Hasemeyer, 550 Pasadena St., Whittier. He was graduated from Whittier High School and attended Pasadena Junior College and is at present stationed at Camp Le Juene, N. C.

### DUV Tent

Mrs. Clara Mosher will be honored guest at a meeting Monday of Emily R. Jewel Tent 15, Daughters of Union Veterans. The women will meet at 7:30 p. m. in Veterans Memorial Bldg.

Saturday at 1 p. m. officers and committee chairmen will meet at the home of the president, Mrs. Hazel Miller Deane, 514 Molino Ave., to discuss the fall and winter agenda.

MOBILE, ALA., will be the setting Sept. 4 for the marriage of Miss Judith Carolyn Harris, daughter of Mr. and Mrs. Walter L. Harris of Mobile, to Lt. Charles H. Berrey, USMC, son of Mrs. Irene Berrey Clarke of 2520 E. Sixth St. Lt. Berrey, who attended St. Anthony's High School, is stationed at Pensacola.

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## Fleet Officers' Wives Slate Luncheon

By Virginia Newton

Among the exciting and attractive events on the service set summer calendar in the next few weeks is the Fleet Officers' Wives Club luncheon party to be held August 12 at 12:30 p. m. at Officers Club at the Long Beach Air Force Base. Wives of officers of the USS Selena will be hostesses. Mrs. Frank M. Adamson, wife of Capt. Adamson, commanding officer of the Helena will be senior hostess for the affair.

Last Monday the board members of the group met at the home of Mrs. W. A. Cockell to make plans for event.

All wives of officers attached to services afloat in this area are most cordially invited to attend these monthly luncheon parties.

Lots of fun and excitement at the home of Mr. and Mrs. Robert Pettit of 341 Lakeview Ave., with the visit of their daughter, Mrs. Calland, (the former Martha Jane Maddux of this city) and her three children, Susan, Whitney, and Robert. Comdr. R. W. Calland also was able to enjoy seeing old friends here for a few days but had to leave last

Monday, flying on to his new assignment at Patuxent River, Md.

Prior to their visit here the Callands visited relatives in Seattle, Wash., Sacramento, and San Francisco. Mrs. Calland and the children will be house guests of the Pettis through August.

Mrs. D. B. Ramage and children enjoyed several days of cooling border breezes last week when they were the house guests of former Long Beach folks, Lt. Comdr. and Mrs. Preston Coulter, who've just finished a beautiful new home in the Claremont district in San Diego.

Lt. Mark Manning, PW Design at the Naval Base who doffed his uniform for civics, was feted at a kaffeeklatsch by his fellow office workers before he left.

William A. Roberts of Berkeley, Calif., was the recent house guest of Col. and Mrs. Warren a Robinson of Fort MacArthur. While here Roberts, who is an uncle of the colonel, celebrated his 75th birthday at a gay party at the Robinson's home in San Pedro. Roberts, who has been a member of the Elks Lodge for the past 50 years, attended their convention recently in Los Angeles.

Among the new arrivals in the Coast Guard service set here are Capt. and Mrs. W. L. Snyder of 1800 E. Ocean Blvd.; Lt. Comdr. and Mrs. James W. Stonecipher of 3603 E. First St.; Lt. and Mrs. Garth D. Clizeb of 602 W. 27th St., Ens. and Mrs. Walter E. Eshleman of 875 W. 29th St., and Ens. and Mrs. Charles F. Wehrly of 422 Heliotrope St., in Corona del Mar.

Lt. Col. and Mrs. G. S. Gibson have joined their boys at Sequoia for a week of hiking. Also heading that way will be Col. and Mrs. T. L. Wiper and family.

Staff officers of Mine Forces, Pacific, with their ladies were hosts at a aloha and welcome party recent at Officers Club, Allen Center, bidding bon voyage.

age to Rear Adm. John A. Snackenberg and Mrs. Snackenberg in farewell, and greeting Rear. Adm. Roland N. Smoot and Mrs. Smoot.

The Fort MacArthur Officers' Wives Club, having dispensed with formal meetings for the summer enjoyed a coffee gathering last Thursday at the Officers Club. Hostess for the event was Mrs. James G. Daniel assisted by Mrs. Thom as A. Halpin.

There will be a Service Wives Co-ordinating Committee luncheon meeting on Wednesday at 11:30 a. m. at the Officers Club, Allen Center, and all service wives from any branch of the services are invited to attend and should call Allen Center by Monday for reservations.

The Officers' Wives Club of Long Beach will hold their luncheon meeting Tuesday at the Officers Club, Allen Center.

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— Tall • Tall • Tall



Mrs. James Evans

## Mr., Mrs. J. V. Evans on Wedding Trip

Miss Etienne Chamberland joined the ranks of July brides when she repeated vows in a nuptial mass July 24 at St. Anthony's Catholic Church. Her bridegroom is James V. Evans of 6150 Belen St., son of Mr. and Mrs. George V. Evans of Altoona, Pa.

The attractive bride was given in marriage by Lawrence Maguire. A cascade bouquet of orchids and stephanotis complimented her gown of imported French lace and nylon tulle over satin. The bridal veil was held in place by a clara of lace and seed pearls.

Betty Richardson was maid of honor for the daughter of Mr. and Mrs. J. A. Chamberland of St. Philippe de Neri, Quebec, Quebec. She is a member of Scots and the Canadian Society of Laboratory Technicians. Her husband, also a member of Scots, received his degree from USC and is a member of the University Club of Long Beach.

The bride was graduated from High School in Silley, Quebec, then attended Maurice College in St. Hyacinthe, Quebec. She is a member of Scots and the Canadian Society of Laboratory Technicians. Her husband, also a member of Scots, received his degree from USC and is a member of the University Club of Long Beach.

Friends feted the couple at

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2 for Dry Skin Buy "Pasteurized" Face Cream Special — cleanses, lubricates, softens dry, taut skin... get free Skin Lotion Special, mild bracing lotion for a dewy finish. Combination Value 1.88 SAVE 33 1/2% Both for only 1.25	2 for Beautiful Hair Buy Color-Tone Shampoo, washes color highlights into your hair, one for every shade of hair... get free Headliner, grooms and conditioners. Combination Value 1.75 SAVE 28 1/2% Both for only 1.25
2 for Coarse Pores Buy Deep Cleanser — creamy liquid that penetrates deeper into pore openings... get free "Herbal" Skin Lotion, gently astringent freshener. Combination Value 2.00 SAVE 25% Both for only 1.50	2 for Body Freshness Buy Perfume Spray Deodorant — acts as anti-perspirant, stops odor... get free White Magnolia Talcum, keeps you fresh, comfortable from bath to bath. Combination Value 1.81 SAVE 23% Both for only 1.25
2 for Age Lines Buy Lanolin-Vitamin Formula — contains Vitamin A, smooths and moisturizes... get free Plus Cleanser, rich, creamy face wash. Combination Value 1.80 SAVE 16 1/2% Both for only 1.50	2 for Lips and Cheeks Buy Stay-Long Lipstick, world's longest-lasting lipstick, in a pretty jeweled case... get free Silk-Tone Liquid Rouge for a blush that looks like nature. Combination Value 1.60 SAVE 31 1/2% Both for only 1.10
2 for Blackheads Buy Beauty Washing Cream, friction wash, helps remove blackheads... get free Medicated Cream to counteract oiliness, heal externally caused surface blemishes. Combination Value 1.75 SAVE 28 1/2% Both for only 1.25	2 for Fragrance Buy Heaven-Sent Eau de Toilette — long-lasting loveliness in a floral fragrance... get free Heaven-Sent Deodorant Cream—ends perspiration problems. Combination Value 1.85 SAVE 32 1/2% Both for only 1.25
2 for Glamour Make-up Buy Silk-Tone Foundation — flawless, lasting foundation—covers every tiny imperfection... get free Silk-Screen Face Powder for radiant, silken finish. Combination Value 2.00 SAVE 25% Both for only 1.50	2 for Making Eyes Buy Waterproof Mascara — cream formula, won't run or streak even when you swim, shower... get free Eye Cream Special for younger looking smoothness around the eyes. Combination Value 2.10 SAVE 47% Both for only 1.10

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# Husband Has Suspicious Mind

DEAR MRS. MAYFIELD: Will you please give an opinion on this particular problem of office etiquette?

I am married and working in a small office as a secretary. Inasmuch as I am the only girl I am often required to make hotel, plane, and train reservations, in addition to other little courtesies for visiting businessmen and the other men in the office. In return, I occasionally receive a box of candy and sometimes I am invited for coffee or coffee in the restaurant of our office building.

The question is: Is it proper under these circumstances to accept an invitation for a small refreshment, sometimes in company with one man or two? My husband does not question the acceptance of the candy (which he usually eats), but is thoroughly aggravated when I accept the occasional cup of coffee or once-in-six-months lunch with my boss.

He maintains that it is a reflection of my lack of respect for his wishes, although he does not question my behavior in itself.

He has met my boss (who is a very dignified, proper, middle-aged man) and all the

other men in our office, and can find no apparent fault with them. But still he questions the motivation behind any man-woman relationship.

While I realize that many offices are not operated in good taste, I maintain that I would be rude in declining the courteous and occasional refreshments. It seems to be apparent to all parties concerned that the procedure is all innocent, and if there were any suggestion of anything improper, I would be very willing to abide by husband's wishes.

Incidentally, I am 27; my husband is 37; we have been married five years, and have no children. My husband is charming and intelligent, works in an office with a job of some importance, and has a very charming secretary whom I trust and admire. He should, therefore, know whereof he speaks. (But I don't think he does.)

Thanks for your opinion. — MRS. G.

DEAR MRS. G.: He should know whereof he speaks. (But I don't think he does, either.)

Frankly, I think he is being very silly—I almost said stupid

— in his objections. Obviously, in his position, he is a man of some worldly knowledge. It seems incredible that he could actually object to your innocent activities at the office.

It would be different if you were given to having dinners with your boss, or even frequent luncheons, or hobnobbing promiscuously with other gentlemen or customers of the office. But, for heaven's sake, to object to an occasional coke, or coffee, or lunch, he must indeed be either terribly narrow-minded, or drastically jealous, or wholly mistrusting. — M. M.

(Molly Mayfield appears daily in The Press-Telegram.)

## Nuptial Vows Spoken by Candlelight

Our Savior's Lutheran Church was the setting for the candlelight ceremony in which Miss Anita J. Adamson, and Warren Smith exchanged nuptial vows. Rev. Virgil Bjerke officiated at the double ring service.

The bride, daughter of Mr. and Mrs. C. Edmund Adamson, 519 E. 31st St., was attired in a gown of white chantilly lace and nylon pleated tulle over satin. A lace tiara, trimmed with iridescent sequins and

beads, completed the ensemble.

Mrs. Warren Smith

seed pearls, held her finger-tip length veil of silk illusion. She carried a cascade bouquet of white roses and stephanotis, centered with a white orchid corsage.

Serving as matron of honor was Mrs. Peggy Devers, and bridesmaids were Mrs. Jean Muney and Miss Alyce Engelsjord. Deborah Sue Wartenberg attended as flower girl. The attendants wore nylon over taffeta in shades of pink, yellow and seafoam mist. They carried cascade bouquets of roses.

The bridegroom, son of Mrs. Mary Gourley Smith, of 2739 Elm Ave., chose as best man W. S. Wartenberg. William Steiger and Benny Devers ushered guests to their places and lighted church candles before the ceremony.

The new Mrs. Smith is a graduate of Polytechnic High School and City College. Her husband was graduated from Wilson High School and attended City College. He also served in the Air Force.

After honeymooning in Colorado the couple will make their home in Long Beach.

## In the Long Beach Area

### Susan's Window Shopping



**HIGH FASHION** is evidenced by this jaunty simulated hand crocheted knit (with full petticoat) in the popular champagne color. The V-neckline and V-design on the full skirt feature a trim of gold kid flowers with rhinestone centers, champagne fringe, gold braid and tiny gold beading around the neckline and fringe. This two-piece original frock, in sizes 10 to 14, is priced around \$80.

(For the name of the store showing this style, phone Susan at 70-5951, Ext. 219, from 9 a.m. to 5 p.m., Monday through Friday, or write Susan, Dept. A, Independent, Press-Telegram, enclosing a self-addressed, stamped envelope.)

### Women of Moose

Women of the Moose will gather at 8 p.m. Wednesday in Moose Hall for initiation ceremonies. The group is also planning a friendship breakfast next Sunday at 9:30 a.m. in Compton Hall.

### Wilma Hastings

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### WOMEN'S COMMITTEE

Formal presentation of the charter and installation of officers of the Long Beach Chapter of the Women's Committee of Brandeis University will take place at 2 p.m. Wednesday at the annual garden party in the gardens at the home of Mrs. Irving Schneider, 1062 La Dera Ave. Pictured above around the lily pool at the Schneider home are (left to right) Mmes. Schneider, George Feldman, and M. E. Krieger.

### Garden Party on Calendar

Mrs. Irving Schneider will be installed as the new president of the Women's Committee of Brandeis University at a garden party at 2 p.m. Wednesday in her home, 1062 La Dera Ave. Installing officer will be Mrs. Samuel Moss, past president of the Los Angeles Chapter.

Others to be inducted will be Mrs. Hans Kahn, first vice president; Mrs. M. E. Krieger, second vice president; Mrs. Maurice Frank, financial secretary; Mrs. George Feldman, corresponding secretary; and Mrs. J. Marcus, recording secretary.

Formal presentation of the charter for the committee will be made at this time. With receipt of the charter, the Long Beach group will join 82 other chapters and 40,000 women in this country who are contributing to the library at Brandeis University. The 94 charter members of the Long Beach chapter invite all members and interested women of the community to attend this annual garden party.

**Family Night**

The patio of Temple Sinai will be the setting today from 5:30 to 7 p.m. for a family night supper. A kosher supper will be served smorgasbord style. Reservations can be made by calling the temple office; tickets can be purchased at the door. During the evening various games will be played. Mr. and Mrs. Edward Milkes are sponsors, and Mrs. Morris Weissman, chairman.

**Silver Tea**

A silver tea will be given Wednesday from 2 to 4 p.m. honoring Rev. Gerald Cahill, former chaplain of St. Anthony's Altar Society, High School and Grammar School Mothers Club. Hostesses will be officers of the clubs. The tea will follow the 1 p.m. meeting of the Altar Society in Catholic Center.

**TO ALL PARENTS**

IF you plan to enroll your child in a PRIVATE SCHOOL this fall, won't you please allow us to tell you about this wonderful ranch-type School for boys and girls in kindergarten through the seventh grade?

We are just a little outside of town in a beautiful rural area where

we have plenty of green grass play space, room for some donkeys

and a few other animals, and peace and quiet galore. We offer you

the ideal in education for we use only proven methods, experienced

teachers and small classes. Our pupils receive individual attention at

all times. Our modest monthly charge includes a delicious hot lunch

each noon and transportation that will meet your individual require-

ments. Call us right now for further information or to have us mail

you our booklet about the school.

### Homelife With Alyce

By MARYALYCE RIVARD

Bet if you look closely at many an upright man you'll find his ever lovin' wife behind him doing most of the prop work.

LET'S PUT a little spring in the new potatoes, shall we? You can glorify them with this yummy new sauce. Combine 1 can condensed cream of mushroom soup with 1/2 cup milk, add 1 cup cooked peas and simmer 2 min.

Too bad we can't all keep some of the sweet little childish qualities that we had as a wee one. Most kids are unprejudiced as a mosquito . . . and then they have to go and grow up.

THREE'S A CHARM they say. So here's a trio of quickies for you. To preserve the flavor of coffee after it has been ground, store it in the refrigerator. . . . For smoother iced drinks, make a simple syrup of equal parts of sugar and water, boiled together for 10 minutes, and keep refrigerated. . . . By the way, iced tea and coffee are greatly improved if the ice cubes are made of coffee or tea instead of water.

Well, there's finally someone to run Santa Claus a close second in popularity. . . . There's no one as eagerly greeted at our house as the TV repairman. How bout your?

BETTER KEEP an eye on your diet. . . . Even just one more apple can get you in a neck of trouble. . . . If you don't believe me, look at Adam and Eve.

REMEMBER: "THERE'S HARDLY ANYTHING IN THE WORLD THAT SOMEBODY CAN'T MAKE A LITTLE WORSE AND SELL A LITTLE CHEAPER."

### Relief Corps

Women's Relief Corps No.

93 will meet in Veterans Memorial Bldg. at 12:30 p.m.

Wednesday for a business session. Gene Rudolph will preside.

### War Mothers

American War Mothers

Chapter 5 will have a business

meeting at 1 p.m. Monday in

Veterans Memorial Bldg. The

president, Mary McDonald, will be in charge.

## Employ Strategy to Win Friends for Your Church

By DR. GEORGE W. CRANE

Case L-372: Dr. George H. Jones, aged about 50, is the editor of religious publications of a Methodist Church in Tennessee.

"Dr. Crane, I want to impose on you again for a special article for our magazine called 'Shepherds,' he recently wrote me. "We need a piece that is simple and down to earth on the general topic: 'How to Win Friends for Christ.'

"It should be adapted to the average man and woman, as well as to young people. So I hope you can do it for us in not over 1500 words."

"I'll give you a quick digest of the essential points in the resulting article which I wrote for Dr. Jones, since most of you are interested in widening your influence of your church.

"Whether you are trying to win friends for Christ or customers for your insurance company or store, the same cardinal law of psychology is involved.

You, yourself, must first be liked by your prospects or they will pay little attention to what you are trying to sell them. The early missionaries to China didn't get to first base when they tried to outargue the Buddhist priests or the Hindu and Shinto advocates.

But when they saved the lives of dying Chinese babies by their unselfish medical care and restored starving children to health by giving them American food, they won the personal gratitude and friendship of the Chinese.

Then, and only then, did those Chinese let down their intellectual guard and pay serious attention to the missionaries' story of Jesus.

In order to win friends, you must first develop X-ray vision and see the psychological tattoo engraved across the chest of every man, woman and child.

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Ladies, during Harris Furs August Sale, you can buy the Stole or Cape of your dream, at the lowest prices ever offered for fine quality Natural Mink, in all the popular mutation shades.

Make your selection now from one of Southern California's largest collections of fine Mink Stoles, Capes and Jackets.

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Illustrated: Nat. Pastel Mink Clutch-Cape  
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## Why Grow Old?

## Exercise Boon to Radio Star

By JOSEPHINE LOWMAN

If you are one of Ruby Mercer's radio fans you may well have wondered if she has some special tie-in with the fountain of Youth. She always seems so charming and relaxed and yet full of pep. When you realize what a busy life she leads you will be even more amazed and even more eager to learn a few of her secrets.

Her programs are daily afternoon and evening shows, including Sunday, when she has her Mr. and Mrs. Opera show. Beside her daily shows, Miss Mercer acts as commentator at fashion shows, charity and society events, and never misses the opening of a play.

Knowing her versatile background, it is easy to see why Ruby Mercer is at home on Broadway, in radio, television, motion pictures and the musical world. I felt certain that she must have some special



JAMES E. McCLINTOCK

## Chef of the Week

## James McClintock Pursues Career 'on Land, Sea'

By MILDRED K. FLANARY

He's a man of choice—and his has been a life of choice. His business career, an interesting one, has been split three ways—between his family's business—the sea, and the airways—radio and TV. A second generation Californian, Chef of the Week James E. McClintock was born in Fillmore.

The "Skotch" was provided by his grandfather who came from the County Tyrone. Coming south at the age of six, his education was specialized toward business and management... that he might manage the McClintock family's manufacturing business.

McClintock's first taste of the sea was during his summers with relatives on Catalina Island where he had his own boat and did much fishing. From then on his career has deflected from the land to the sea. It reads like this—salesman for the family—public relations for the Catalina Island Co., an announcer and tourist guide on the ship and on the island.

With credentials as a marine navigator, he has skippered boats in the 65-ft. length class and served as chief purser in the Merchant Marine. World War II found McClintock slated for the Navy. His credentials, however, confined him to small craft and heaps more fishing and sea experience.

The above qualifications and training—public relations—fishing and the sea, and that of management, made him a natural for his present position, general manager of Pierpoint Landing. His partner is personal Bill Nott.

McClintock has vision, and that vision is of another Fisherman's Wharf. In 1949 there was nothing 'cept a pier—now seven and one-half acres are in, and 2,500,000 visitors have paid a visit to the Landing. While it's in its embryonic state as the future Marine Recreation Center of Long Beach, it is already the world's largest sport fishing landing. Twelve boats daily are in operation—30 charter boats and some 50 outboards and U-Drive boats, as well.

McClintock's TV program, "Fishing Flashers"—8:30 Thursday night, Channel 13, rates, according to Tele-Cue, fourth high in competition on all major networks. He enjoys duck hunting, trout fishing, and serves as president of Southern California Sport Fishing Association.

Quite naturally his recipe today includes a fish. He believes that the only way to really enjoy fish is to fry it, and that the best fish to fry is boneless fillets of fresh-caught ocean fish, of the preferably bass, halibut of the Rock-Fish varieties. Here's how he does them:

**FRIED FISH FILLETS**  
1/2 lb. fish fillets per person to be served

1 cup cracker meal

1 cup flour

1 quart milk

Place fillets in pan and cover with milk. Allow to marinate in cool place for 30 to 45 minutes. Mix flour and cracker meal equally by shaking in paper sack. Drop fillets in paper sack and shake well.

Fry fillets at once in preheated peanut oil. Turn frequently until golden brown.

Salt and pepper to taste, serve at once with lemon and/or tartar sauce.

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picture, or any other event of importance.

Ruby's blond loveliness was not always behind a microphone. For years she was a leading soprano with the Metropolitan Opera Company. She appeared on Broadway as the star in "Forbidden Melody" and "La Vie Parisienne," and has had a distinguished career in Operetta, and for five seasons made very successful coast-to-coast concert tours.

Knowing her versatile background, it is easy to see why Ruby Mercer is at home on Broadway, in radio, television, motion pictures and the musical world. I felt certain that she must have some special

tricks to keep up the pace she does year after year. I want to pass two of them along to you today. Both can be applied to your daily lives.

She said, "A broadcasting studio is a very busy place at all times; everyone is busy getting guests and news ready for broadcasting and a broadcast, like any other medium of entertainment, must be on time. Regardless of how you feel the show must literally go on."

"I decided long ago to be worthy of Kipling's merit of approval, 'If you can keep your head when those about you are losing theirs and blaming it on you'—once that becomes your outlook, nothing can upset your serenity. In fact, I find that the more tense and excited others get, the calmer I become."

That is certainly a lesson we can all use to great advantage in our daily living!

Her second secret is her long habit of daily exercise. This plays an important part in her daily routine and is perhaps one of the greatest factors in keeping her so slim, young and attractive. Each morning she devotes 10 minutes to exercise.

In the evening her exercise is a matter of posture and relaxation rather than exertion. She lies down on the floor and puts her feet up 12 inches higher than her head, and remains in this position for 15 minutes.

Ruby reports that no matter how keyed up or hectic or tired she may feel at times, the result is complete relaxation and a lethargic feeling which produces sweet, peaceful slumber the minute her head touches the pillow.

What better routine could we follow—keep calm when others aren't, begin the day with exercise and end it with a relaxing routine which brings peaceful slumber.

Remember, too, that Ruby's hours are filled with interesting activity.

## Tell Betrothal

Plans for a Sept. 4 wedding were recently announced by Miss Leona Toste, daughter of Mr. and Mrs. Frank Toste, 9227 East Maple Ave., Bellflower. On that date she will become the bride of Gil Faquendes, son of Mr. and Mrs. Candid Faquendes of Azores.

Miss Toste was graduated from St. Anthony's High School and the benedict-elect received his education in the Sacramento schools. The wedding will take place in St. Bernard's Catholic Church, Bellflower.

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## Oswald Jacoby

## Do Not Use Double Here

When reasonably sensible opponents get to a slam contract, it doesn't pay to double them. You won't beat sensible opponents much, so your double cannot gain more than 50 or 100 points for you. If the double happens to turn sour, it will cost you far more than 50 or 100 points.

When today's hand was played, West thought that he could afford to ignore this general rule about avoiding slam doubles. He expected to win a trick with the ace of diamonds, and he thought his trump holding would be good for two other tricks, but he was doomed to disappointment.

West opened the ace of diamonds and South ruffed. After some thought, South tested the situation by leading the ace of hearts. When East discarded a diamond, the situation was quite clear.

South led a spade to dummy.

NORTH (D) 31

♦ AKJ  
♦ 53  
♦ Q763  
♦ K1064

WEST 1074

♦ Q1098

♦ A854

♦ JF

EAST 98532

♦ None

♦ KJ1082

♦ Q72

SOUTH ♠ 8  
♦ AKJ8742  
♦ None  
♦ A983

East-West vul.

North East South West

1st Pass 2 ♠ Pass

2 N.T. Pass 3 ♠ Pass

3 N.T. Pass 4 ♠ Pass

4 ♠ Pass 6 ♠ Pass

Pass Opening lead ♠ A

my's jack and ruffed a second diamond, entered dummy with the king of spades to ruff a third diamond, then cashed the ace and king of clubs, followed by the ace of spades. Holding his breath, South next ruffed dummy's last diamond.

When this ruff succeeded, West was reduced to his three trumps. South could lead his losing club, and West had to ruff the trick. Now West had to lead away from his queen of hearts, thus giving the last two tricks and the doubled slam contract to declarer.

South would have made the contract, to be sure, regardless of whether or not West doubled. Hence the double cost West only 230 points. If he had beaten the slam his double would have gained only 30 points. Hence West was giving odds of better than 4 to 1 that he would defeat a contract that he couldn't actually beat.

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## Adolescents Need Older Friend for Confidant

By ANGELO PATRI

Young people, those in their later teens, need a confidant, a person who can be a loyal friend, a sound counselor, who never belittles a young person's troubles nor talks about them in gossiping fashion.

It is strange how some grown-up people forget that there was a time when the world and its ways were unknown, mysterious, often threatening forces in their lives. Odd how they forget that there was a time when they did not know as much about as many things as they do now. It would help them and the young people who are close to them if once in a while they held communion with their youth. They would be tendered a bit, and be more sympathetic.

Boys and girls of today have a wider field of interests than their grandparents, even their fathers, had in their days. Our present generation were born into a world of cars, radio, speed, scientific knowledge all

of which, wonderful and magical and dangerous to us, they take as a matter of course.

They were all here when they came, just as the horses and hand tools were in our day. They look at today's mechanized life as we looked on that older way.

A boy and a girl in their teens can drive a car, a tractor, use a motor-driven machine, with the same skill and confidence that we once used in handling a team, a racing sulky, an axe. Because of our different background we have fear where the young people have none. This causes many a conflict between youth and age. There must be trust on both sides if there is to be harmony in the family.

But conflicts do arise. Young

people are puzzled and troubled by the conflicting ideas about what they should and should not do. Home says "No driving." School and society say, "You'd better learn now that you are young and your reactions are sure and quick."

Home says, "None of this going steady. You're too young." Yet society, the people of the town, take the coupling of young people as a matter of course. The Girl Likes a Boy. The Boy Likes a Girl. Of course.

The same change of speed that

has affected our way of work and pleasure has made its way in this field, too. There must be mutual trust and confidence if peace is to dwell in the house.

This is where the confidant comes in. Some mature man or woman whom the child trusts, who listens, is silent, offers a word of advice in season, is there to encourage this friendship and not be jealous of it.

(This column runs daily in Long Beach Independent.)

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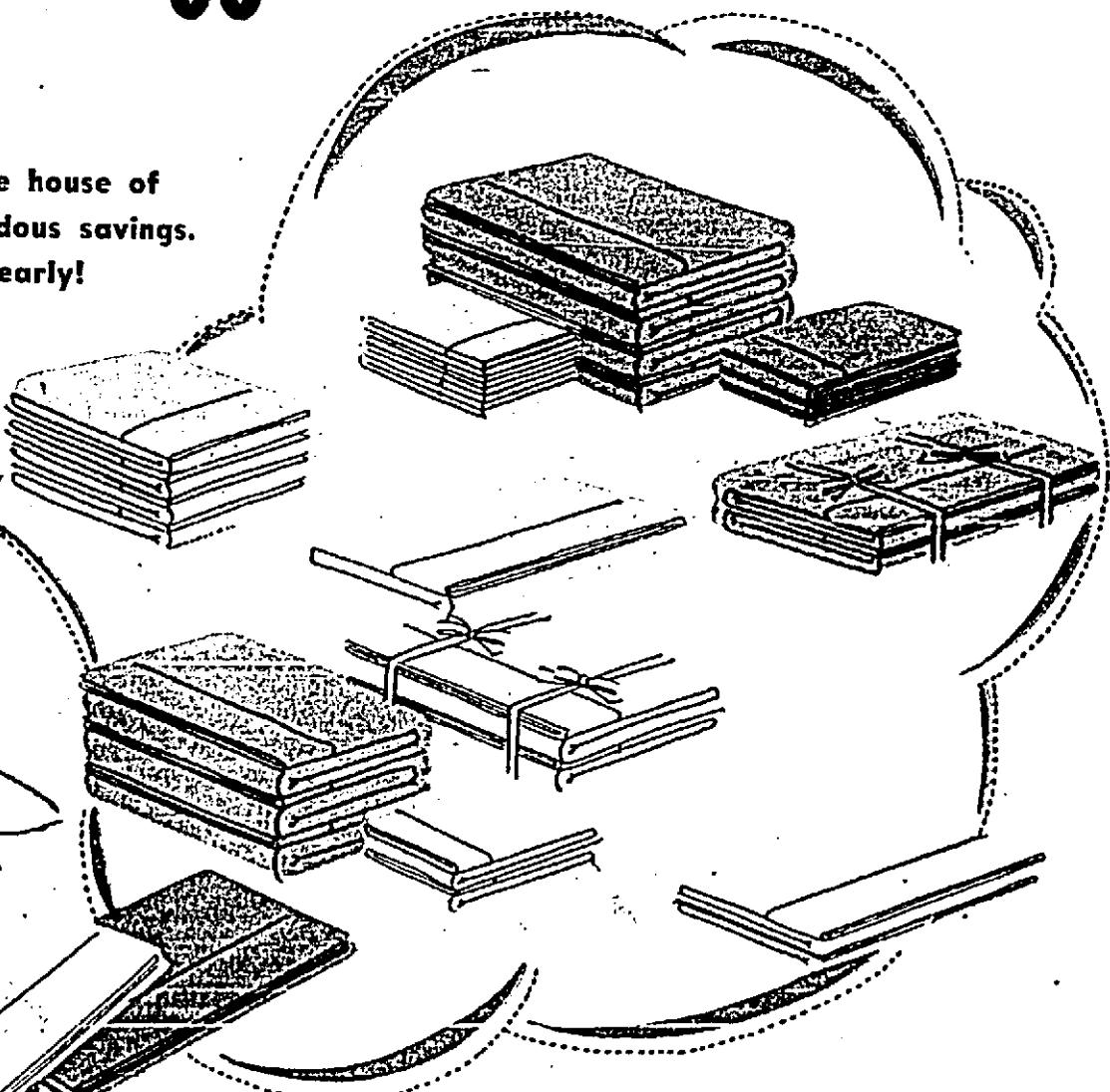


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50th

Long Beach Santa Ana

our Fourth Floor is a treasure house of home needs priced at tremendous savings. Check these pages and shop early!



don't dream about them...come in  
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## MOHAWK sheets and cases



Both muslin and percale, made to rigid specifications, easy to launder, as durable as they are lovely. It costs so little to own a complete and satisfying stock at our remarkable anniversary-sale prices!

### 130-count Mahawk muslin sheets:

72" by 108", reg. 2.49.....	1.79
twin fitted bottom, reg. 2.49.....	1.79
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Pillow cases, 42" by 36", reg. 59c.....44c

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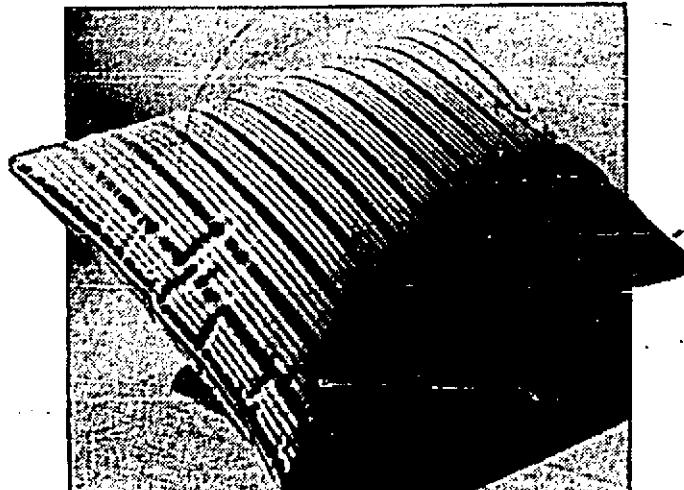


Tedding, Fourth Floor

# Buffums' pillow parade



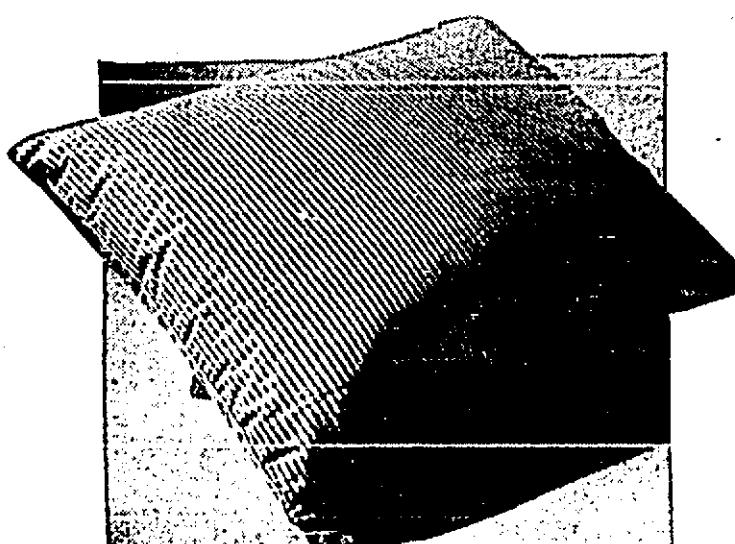
Golden Anniversary  
values for every  
member of the family



## pillows by Purofied

**6<sup>95</sup>**

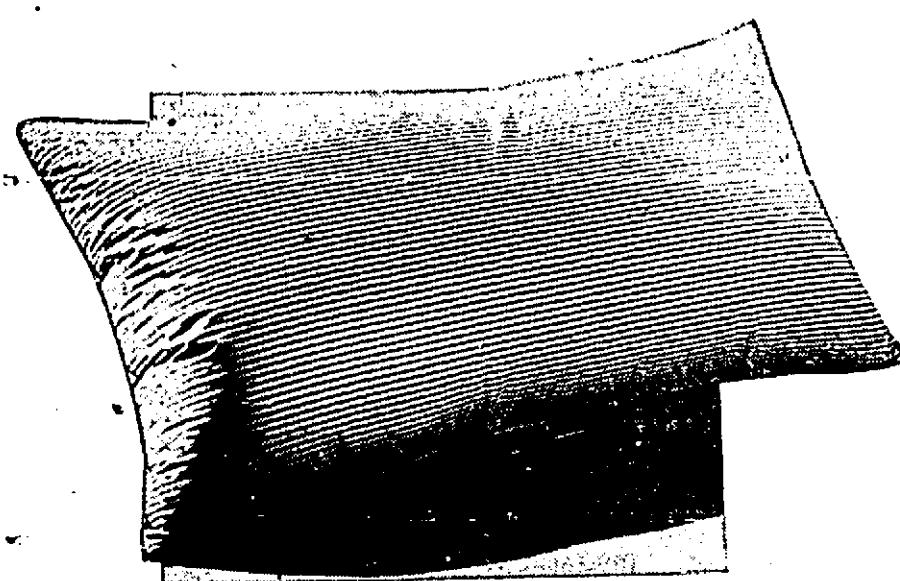
"Burley" 9.95 pillows exclusive with Buffums'. 50% white goose down and 50% white goose small body feathers, the ideal mixture for those who like a more firm pillow. 20"x26" size with corded linen finish ticking, feather and down proof. A pillow that will give long years of sleeping comfort.



## goose down pillows

**7<sup>95</sup>**

"Bounty" 10.95 value! 16 ounces of pure white goose down in these first quality pillows made by Purofied to our own exacting specifications. Full 20"x26" size with special down proof linen finish blue striped ticking, corded edge. Cloud-softness for you who demand the ultimate in comfort . . . and at a saving of \$3 a pillow!



## king size pillows

**21<sup>50</sup>**

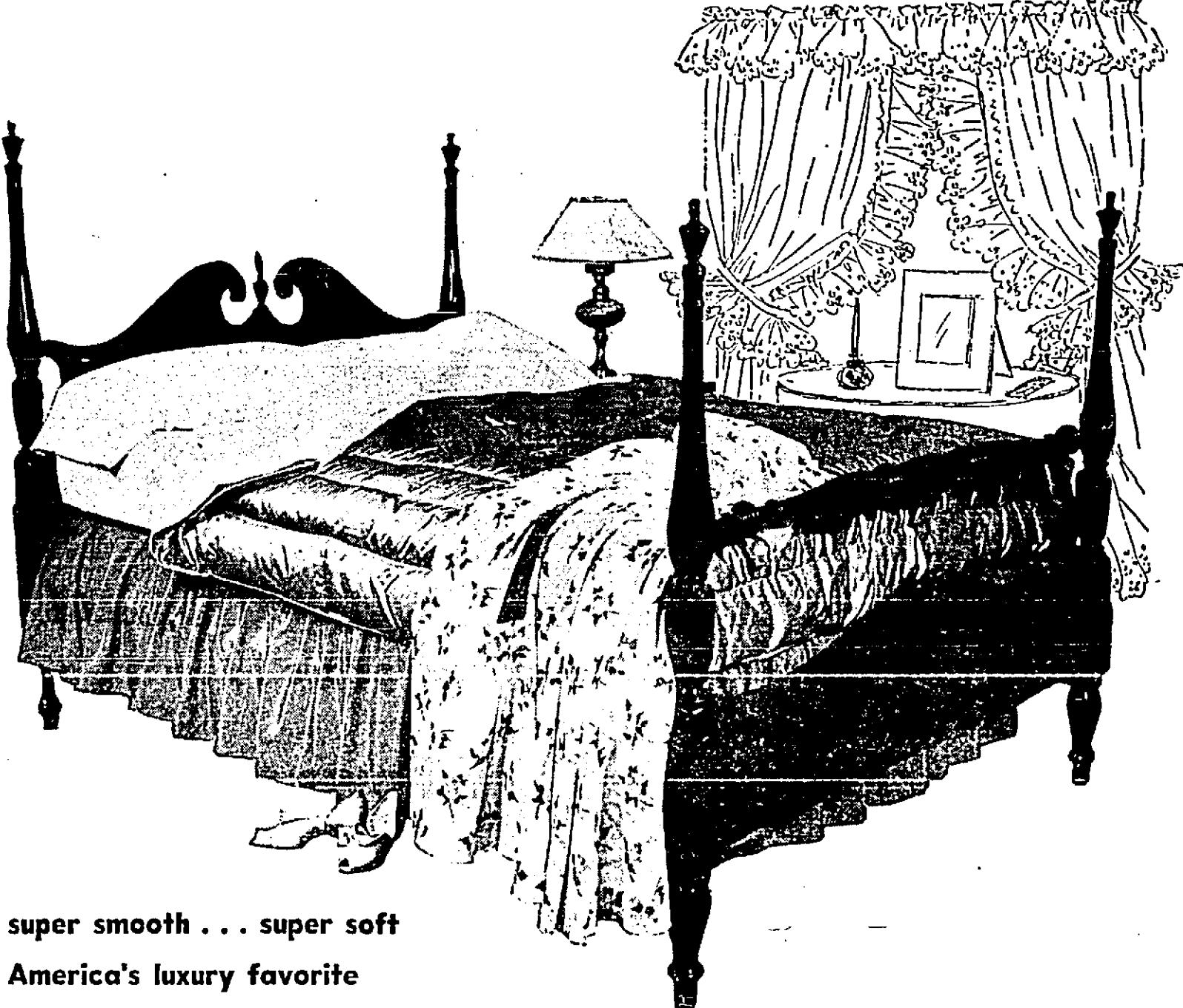
"Bolster" 24.95! Here is the luxury for king size beds or extra size for twin beds. 100% pure white goose down. Cord edge stripe, down proof, linen finish ticking. Pillows made by Purofied exclusively for Buffums'. Excellent value at this special anniversary price!

Bedding, Fourth Floor



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super smooth . . . super soft  
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## WAMSUTTA SUPERCALE SHEETS

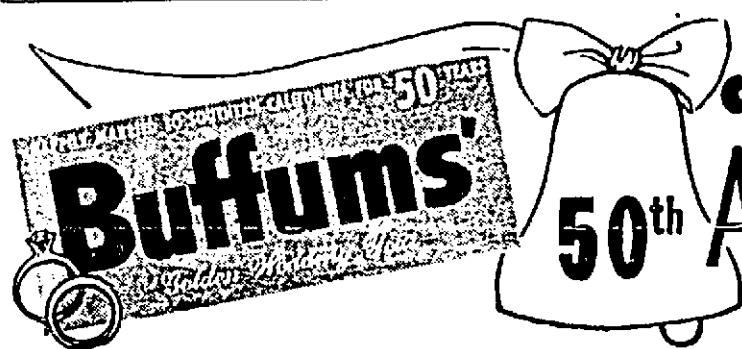
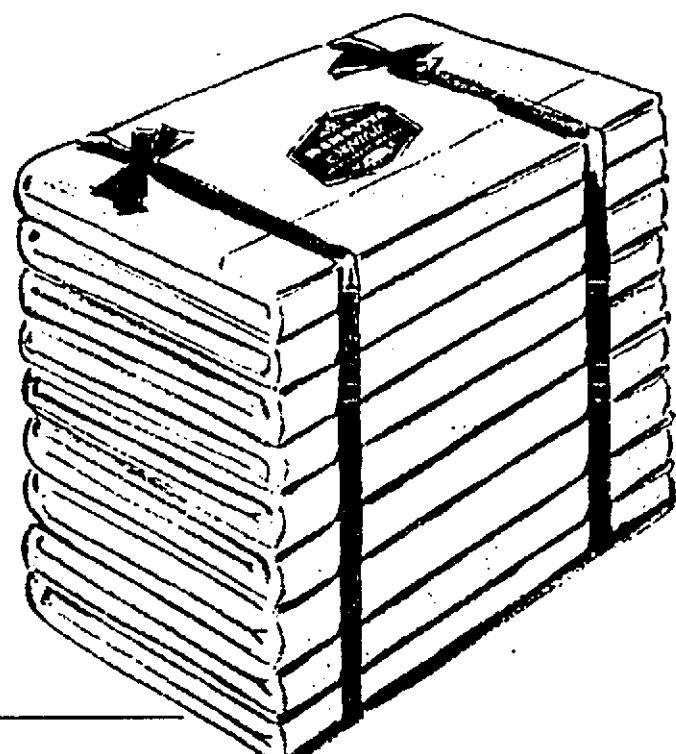
reg. 5.95 **4<sup>95</sup>** size 72"x108"

Buffums' does it again! Brings you fabulous Wamsuttas at lowest ever prices! Wamsutta's all combed cotton supercales are your best sheet buy . . . because they're lighter, more economical in the long run, give you longest possible wear. Plain and hemstitched hems, carefully stitched; extra wide to add longer "life-expectancy" to your sheets.

### Plain Hem Sheets.

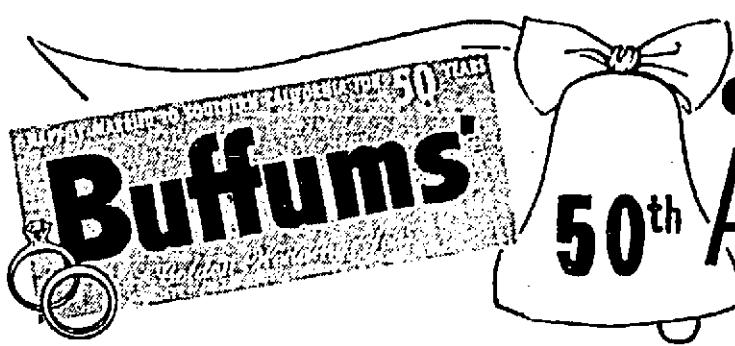
year 'round 5.95, 72"x108"	<b>4.95</b>	year 'round 6.35, 72"x108"	<b>5.35</b>
year 'round 6.85, 81"x108"	<b>5.85</b>	year 'round 7.25, 81"x108"	<b>6.25</b>
year 'round 7.45, 90"x108"	<b>6.45</b>	year 'round 7.85, 90"x108"	<b>6.85</b>
year 'round 1.60, 42"x38½"	<b>1.30</b>	year 'round 1.85, 42"x38½"	<b>1.55</b>
year 'round 1.65, 45"x38½"	<b>1.35</b>	year 'round 1.90, 45"x38½"	<b>1.60</b>

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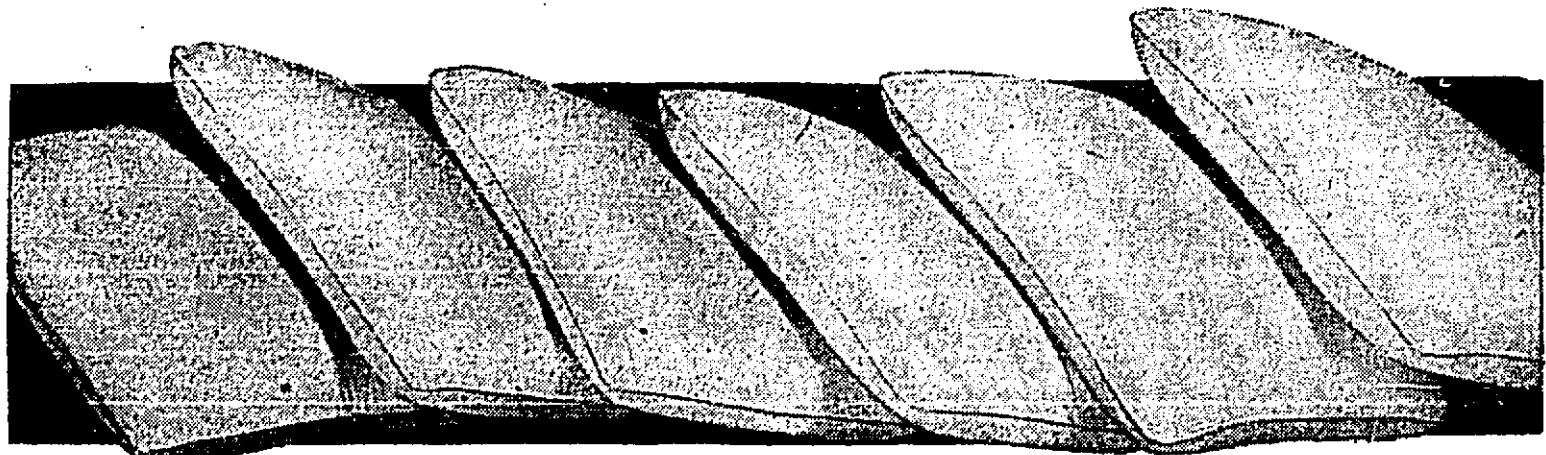


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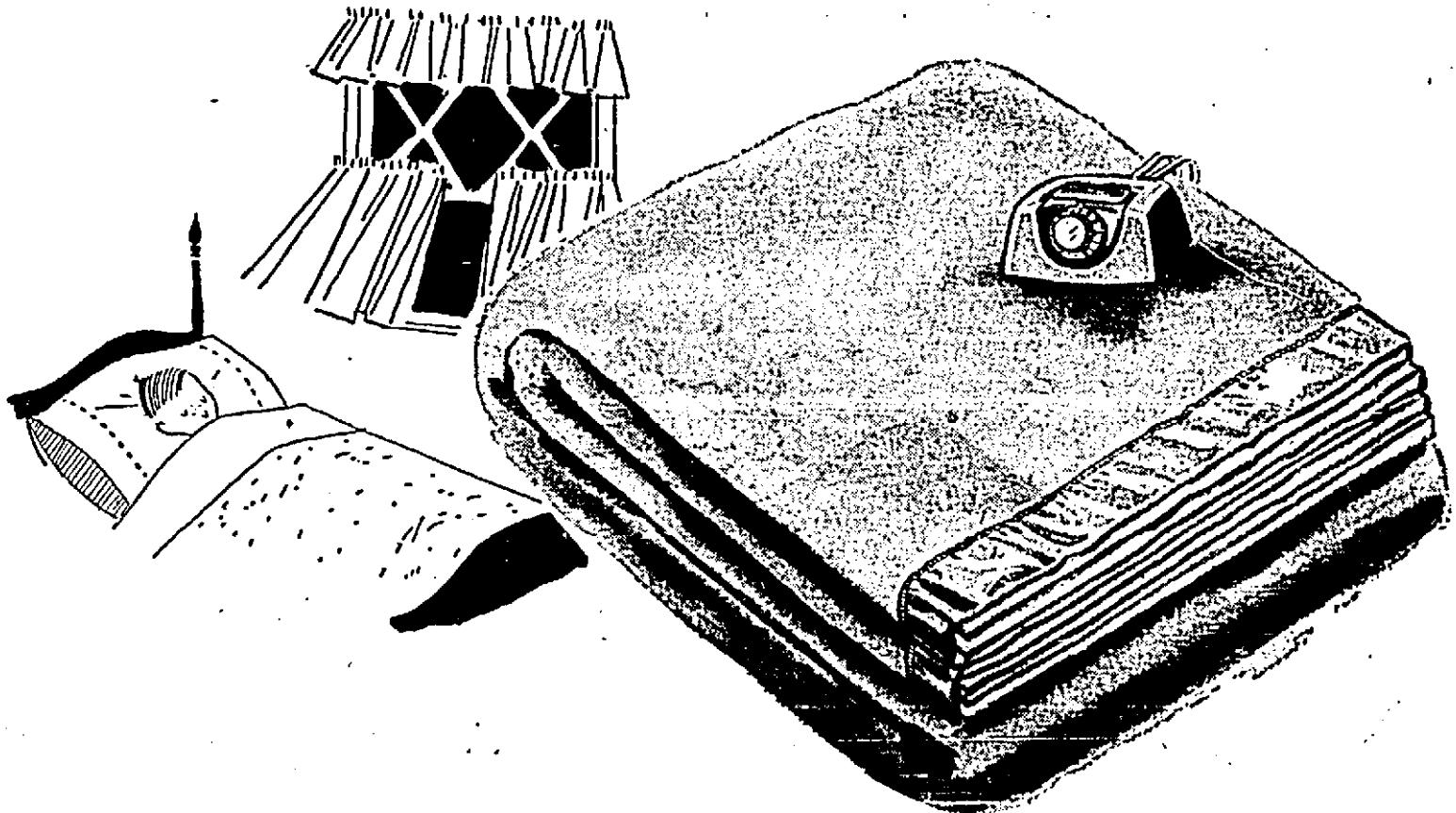
"Extra Plump" \$6.95

Name \_\_\_\_\_

"King Size" \$8.95

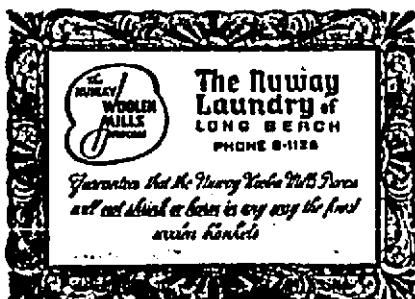
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 Charge C.O.D. Money Order



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- blanket fabric by Chatham
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- high fashion colors, rose, blue or green

Don't wait another day to own one of these famous General Electric automatic blankets . . . better sleeping comfort for every member of the family! Cozy warmth all night long summer and winter with this blanket that adjusts itself as the bedroom gets warmer or cooler. Softly illuminated bedside control. It's a big aid to health, too . . . sure to give you the best night's sleep you ever had!

Bedding, Fourth Floor

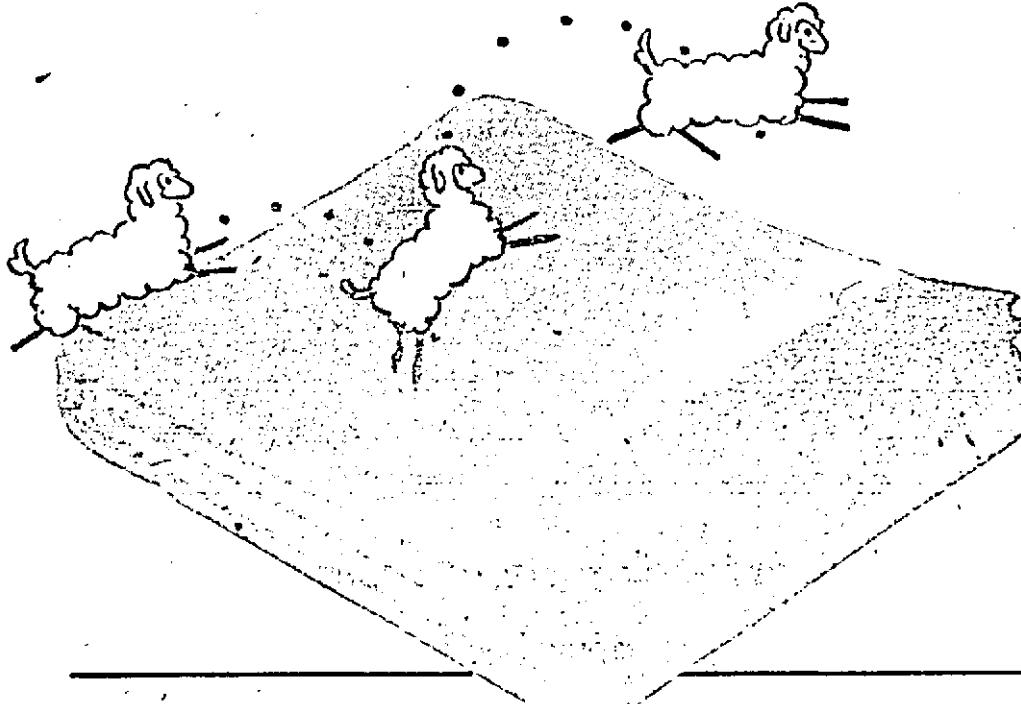


Long Beach Santa Ana

thanks to Buffums' Anniversary, save \$3 on

## imported fine wool blankets

**15<sup>95</sup>**



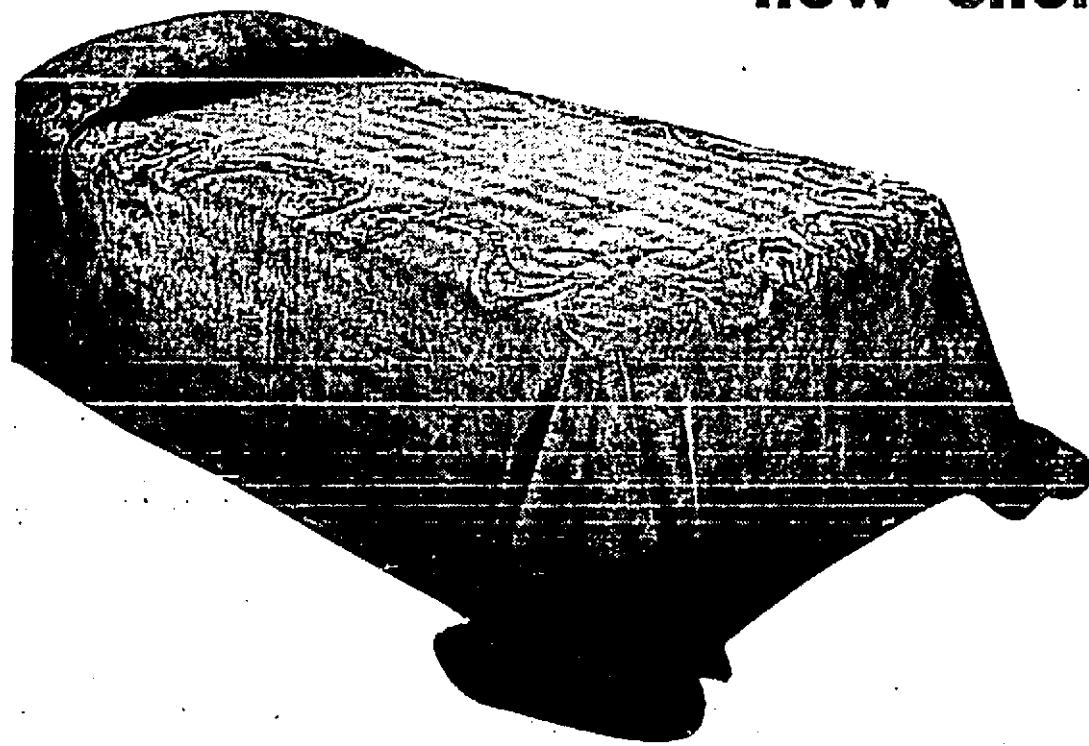
An opportunity to restock your blanket supply. Don't miss it! Soft, 100% wool blankets, extra-wide double bed size, edged with a deep satin binding for beauty and protection. The deep, lofty nap gives added insulation for warmth with little weight, they're long-wearing, a longtime pleasure. In luscious colors: deep rose, sea green, hunter green, blue, rose pink, white. Until now 18.95. Boxed for gifts or storage.

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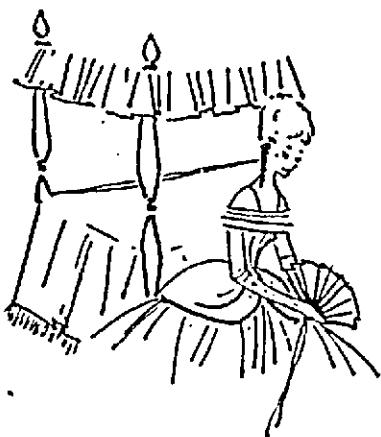
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**7<sup>88</sup>**



We searched the market for the finest quality at the lowest price in the much loved chenille spread. Ordinarily you'd pay 8.95 for this quality. You'll be delighted with this fine cotton baby chenille, so easy to handle, to wash and dry; extra-wide to reach the floor, with full rounded corners for the modern, neat look. In solid colors with decorative overlay; rose, blue, green, brown, hunter green, gold, grey and white. Twin or double sizes. And it's exclusively Buffums'!

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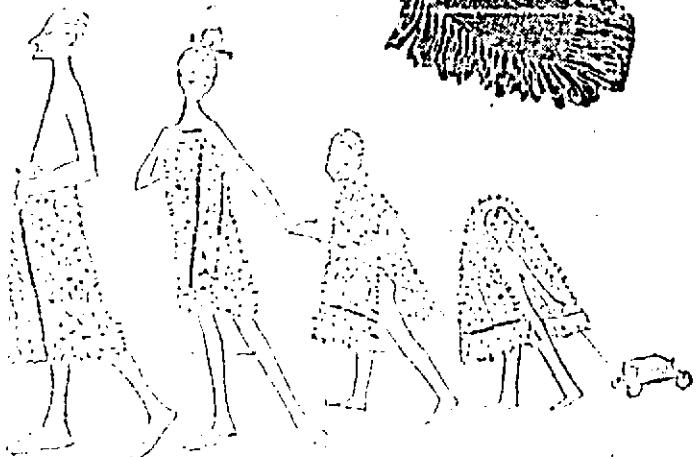
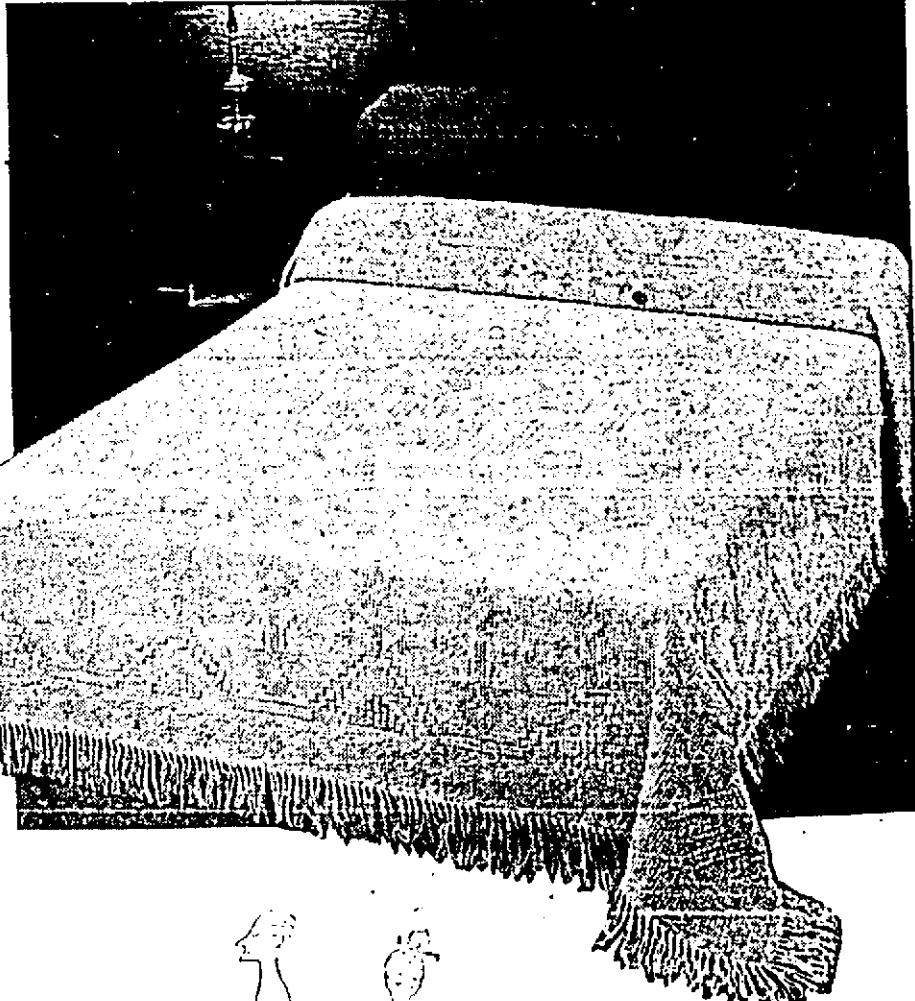
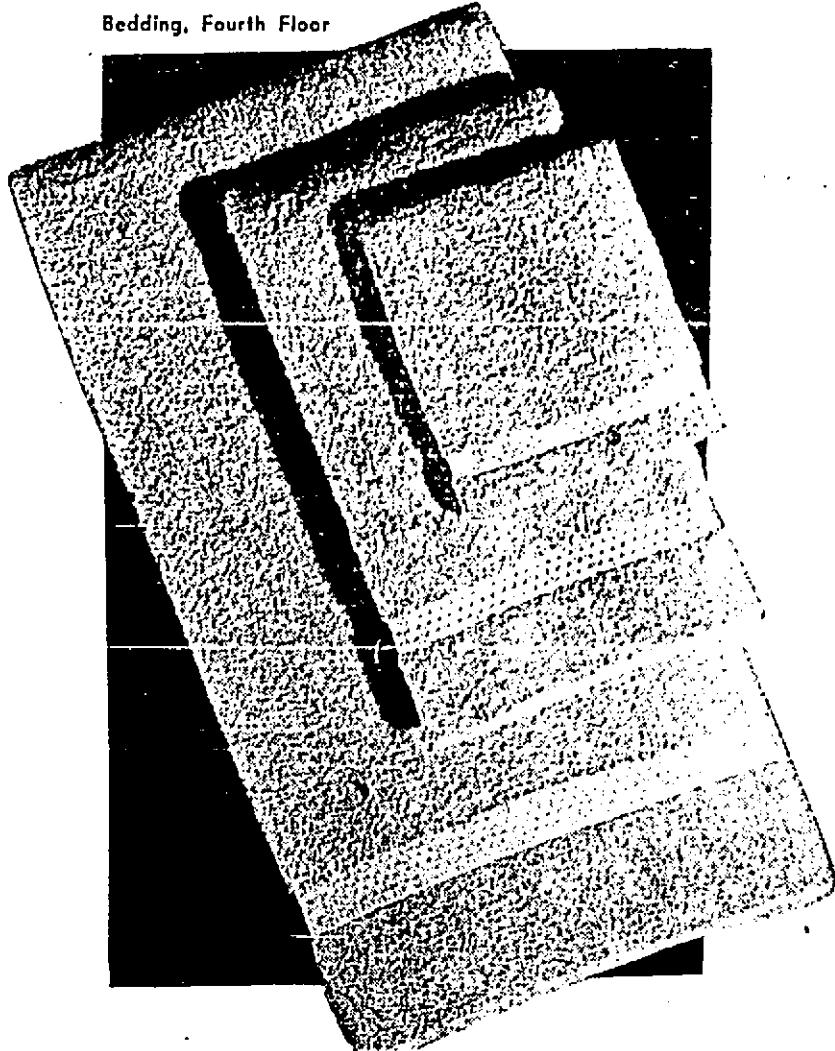
fringed "Lady Hamilton"

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Bedding, Fourth Floor



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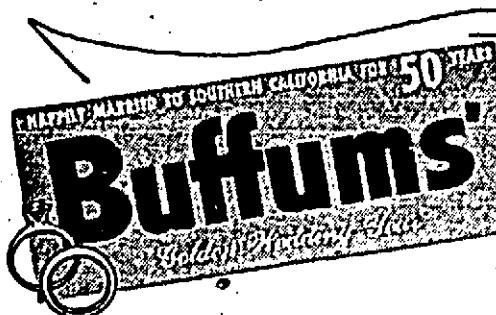
## TOWELS

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Who can resist the soft pastels with lustrous new highlights, the subtle nature tones or brilliant accent colors . . . to combine or match. Ice pink, watermelon, mint green, spruce green, spice, lemon yellow, aquamarine, Dresden blue, chocolate, dove grey and white. Deep loop cotton terry treated for quicker drying. Dobby border.

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\$1—hand size, 16"x28" 75c  
45c wash cloths, 12"x12" 29c

Towels, Fourth Floor



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## Calloway towels

25"x48" **159** reg. 1.98

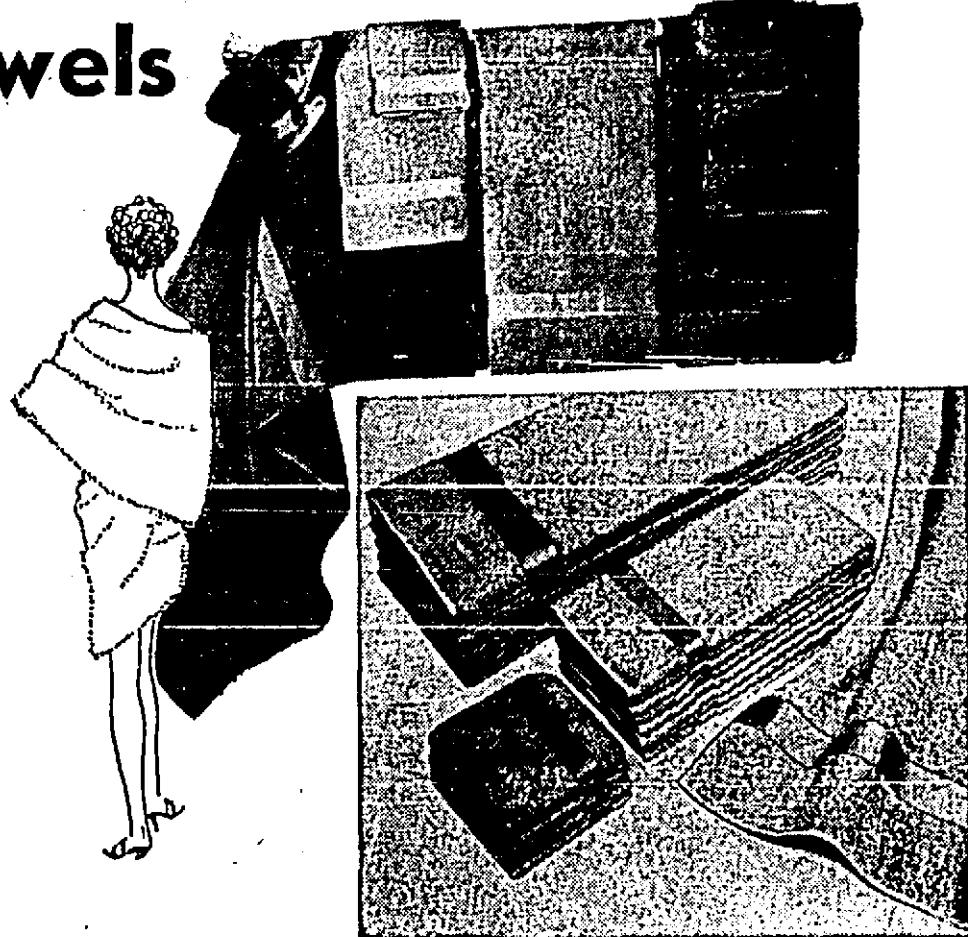
Rich yarn-dyed colors, new extra-large sizes, deep, soft, luxurious pile. They stay bright and fresh through many years, many launderings, and they're ABSORBENized\* to dry you in a jiffy! In marvelous colors: Dresden blue, rose, green, gold, powder peach, aqua, white, dawn grey, honey, lilac, cameo pink, chocolate, dubonnet.

Extra Long Hand Towels to match, 16"x30", regularly 98c.....79c

Mammoth Wash Cloths, regularly 39c each .....3 for \$1

\*Reg. U. S. Pat. Off.

Towels, Fourth Floor



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**specially priced.. aluminum insulated**

## MADE-TO-MEASURE TABLE PADS

up to and including 36-inch by 40-inch size,

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up to and including 48-inch by 60-inch size,

**1195**

for each additional inch over 48 by 60.....25c

Table Leaves, any length to 12" width, 2.75  
(over 12" wide, add 25c for every extra inch)

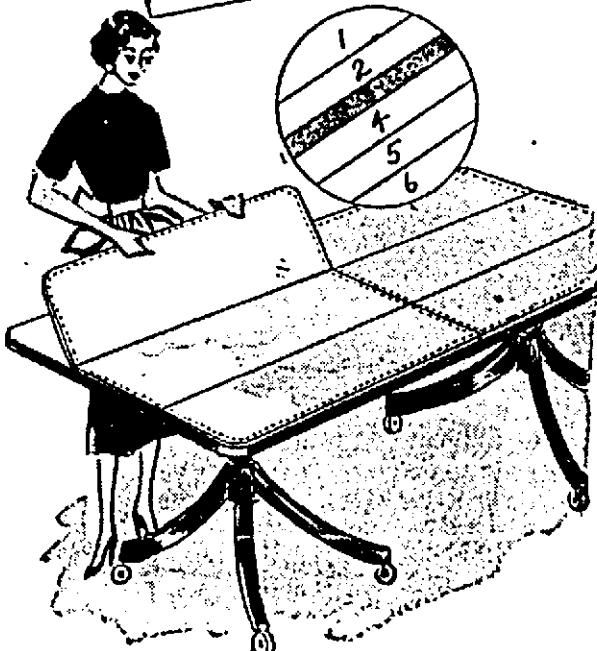
- Topped with washable pyroxlin-coated leatherette
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- Ivory, tan or brown; matching DuVella felt backings

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Also, ready-made functional mats in blonde, mahogany, walnut, maple and white, 10½" by 15½", 85c. Size 11" by 17", \$1

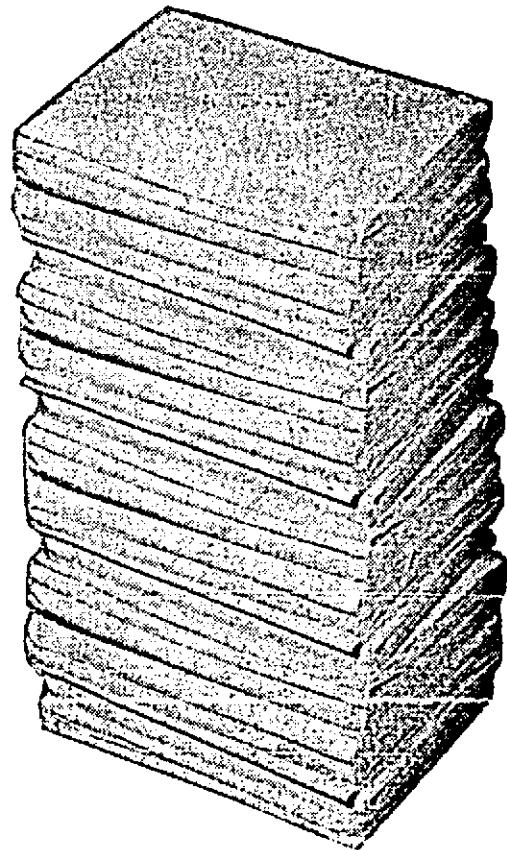
Come in, write or phone Buffums' Linen Department, Long Beach 6-9841; Santa Ana, Kimberly 2-6262. If you wish, we will have our representative take the measurements for your Table Pad, or we will send you a paper pattern so that you may take your own table measurements accurately. Allow 10 days for delivery.

Table Linens, Fourth Floor



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### 140 Count heavy-duty muslin:

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Bedding, Fourth Floor

hurry! don't miss these famous Harn of California

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Buffums' queen mattress pads — made for greatest protection, the ultimate in sleeping comfort. Single diamond nylon locked stitching, closely woven bleached cotton white sheeting.

3.50 - 39"x76" twin bed size .....	2.59
4.79 - 54"x76" full bed size .....	3.59

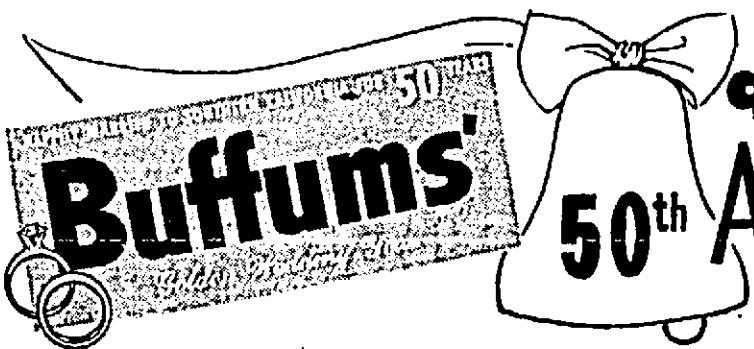
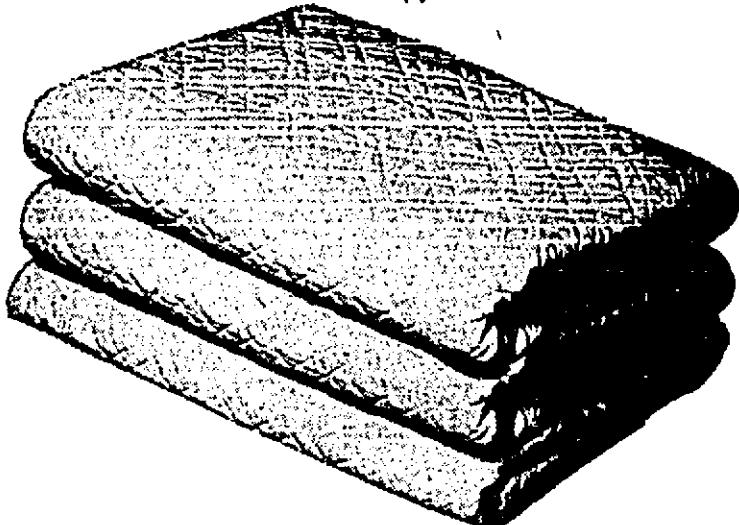
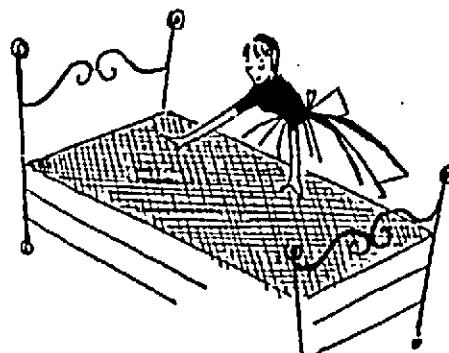
Buffums' de luxe Sanforized\* mattress pads—double boxed stitched quilted with nylon locked stitching. Fully bleached.

5.50 - 39"x76" twin pad .....	3.99
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De luxe pad in fitted style, slips on easily and stays on for smooth, perfect fit

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\*Reg. U. S. Pat. Off.



golden  
50th ANNIVERSARY SALE

Long Beach Santa Ana

save \$2 to 3.50 on stunning decorator

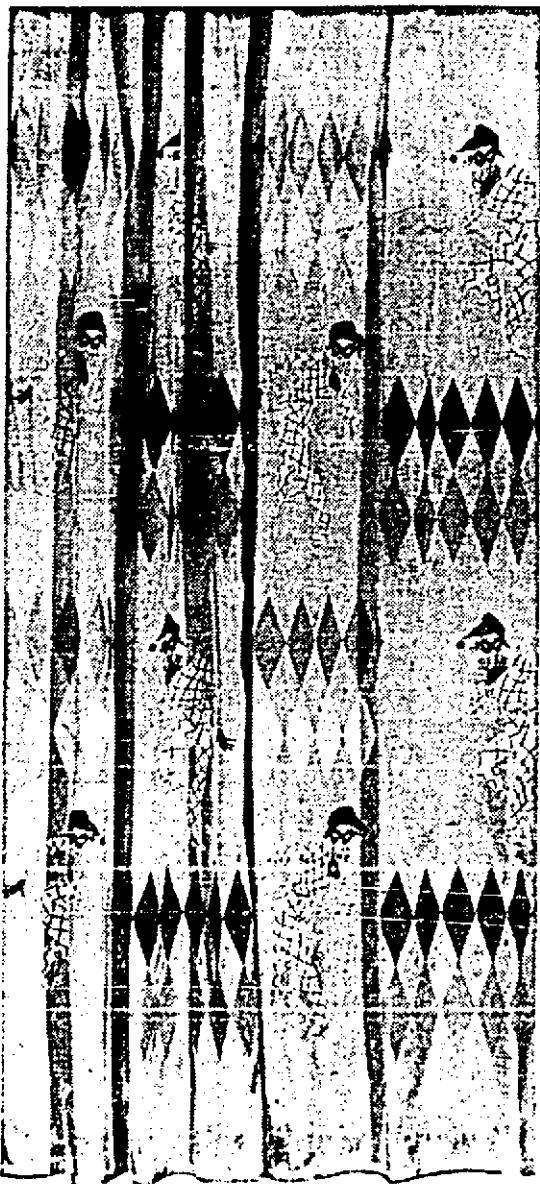
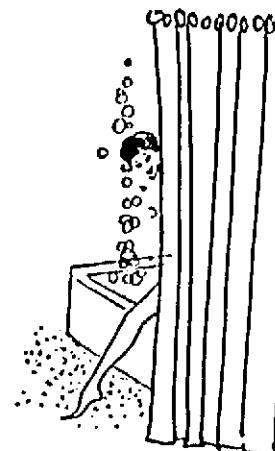
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reg. 7.95 and 8.50 **4<sup>95</sup>**

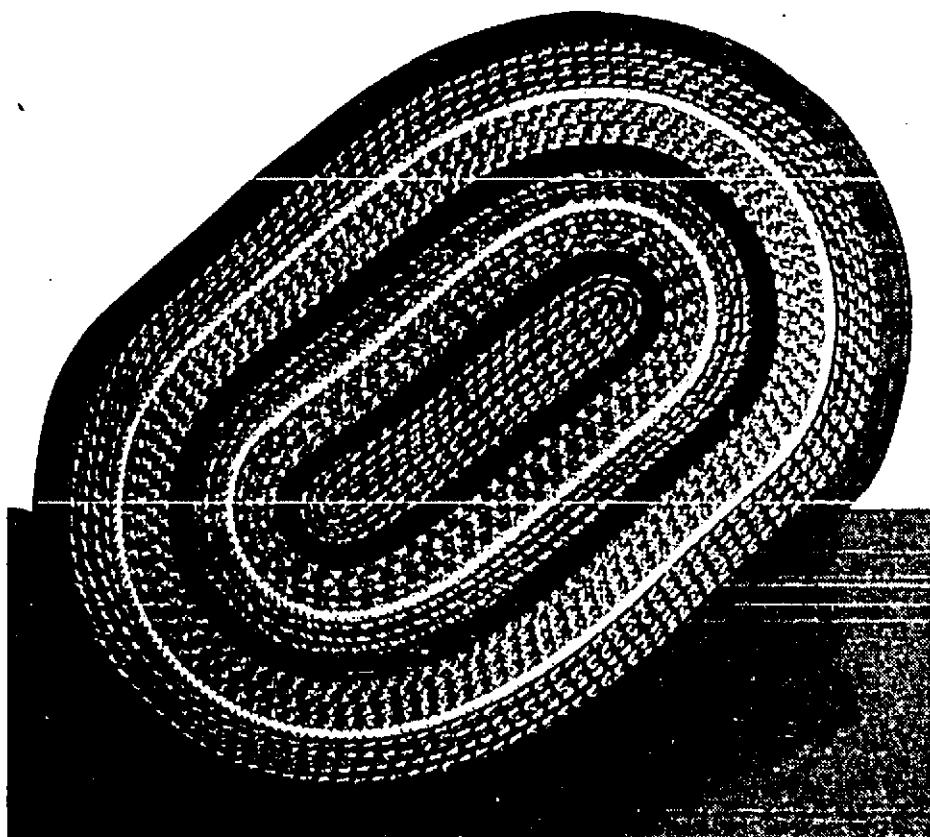
Stunning taffeta, hand printed and water treated, in provocative colors for your bathroom. An outstanding group of beautifully decorated plastics which will not harden, fade or crack. These shower curtains have never before sold for less than 7.95 and 8.50. Size, 6' by 6'.

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4.95

Shower Curtains, Fourth Floor



Duo, taffeta, 4.95 Midsummer, taffeta, 4.95 Fantasia, plastic, 4.95 Fanfare, plastic, 3.95



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Rugs, Fourth Floor



Long Beach Santa Ana

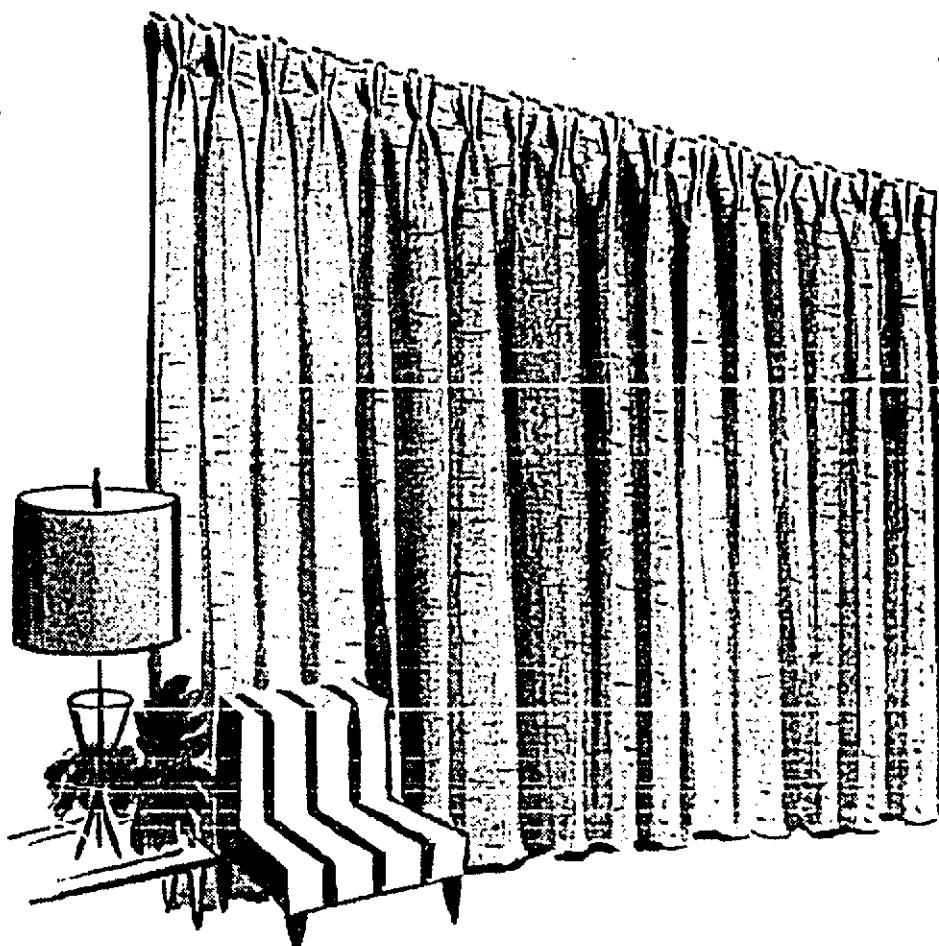


# golden 50th ANNIVERSARY SALE

Long Beach Santa Ana

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## TRAVERSE DRAPERIES



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Size 47" x 84"

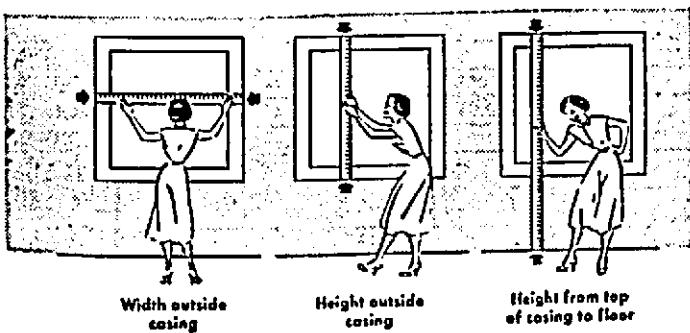
Draw draperies are the big decorator news in homes today! They work magic in making rooms look more spacious, controlling light, air and sound... and NOW every home can afford them... at this amazingly low price of 6.95! Celaperm, the modern fabric marvel with "sealed-in" color that protects your draperies against gas fading, dry cleaning, washing... and as far as sunlight is concerned... Celaperm colors have unexcelled color fastness in acetate fabrics. Choose from more than seven beautiful decorator colors.

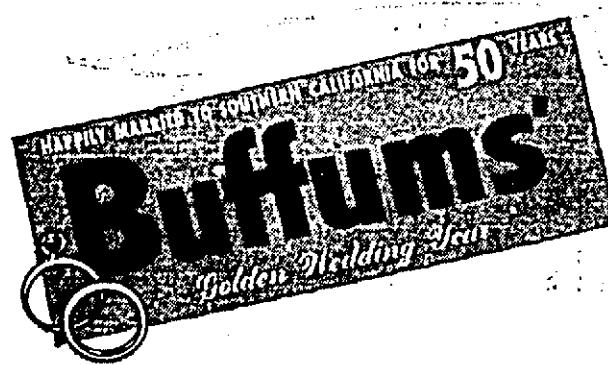
Draperies, Fourth Floor

\*Reg. U. S. Pat. Off.

Convenient Size Chart for Celaperm\* Traverse Draperies:

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Width	47"	Reg. 6.95 \$4.95	Reg. 8.50 5.50	Reg. 9.25 5.95	Reg. 9.55 6.25	Reg. 9.75 6.75	Reg. 9.95 6.95	Reg. 11.95 9.95
Width	69"	Reg. 12.95 10.50	Reg. 13.95 11.50	Reg. 15.95 12.50	Reg. 16.45 13.50	Reg. 17.50 14.50	Reg. 17.95 14.95	Reg. 19.95 16.95
Width	94"	Reg. 16.95 13.95	Reg. 19.95 15.95	Reg. 21.95 16.95	Reg. 22.95 17.95	Reg. 23.95 18.95	Reg. 24.95 19.95	Reg. 26.95 23.50
Width	116"	Reg. 23.95 17.95	Reg. 25.95 19.95	Reg. 27.95 23.95	Reg. 29.95 25.50	Reg. 31.95 27.50	Reg. 32.95 27.95	Reg. 34.95 31.95
Width	140"	Reg. 31.95 21.50	Reg. 33.95 24.95	Reg. 33.50 28.50	Reg. 34.00 28.95	Reg. 34.50 29.50	Reg. 34.95 29.95	Reg. 41.50 35.50
Width	160"	Reg. 40.50 25.95	Reg. 41.95 29.95	Reg. 42.95 33.95	Reg. 44.00 37.95	Reg. 44.50 38.95	Reg. 45.50 39.95	Reg. 50.50 44.95
Width	182"	Reg. 48.95 29.95	Reg. 52.50 34.95	Reg. 53.50 39.95	Reg. 54.95 44.95	Reg. 57.50 49.95	Reg. 58.50 51.50	Reg. 62.50 55.95
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### Monaloop thick cotton rugs

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2.99 size 27 inches by 50 inches.....2.49

4.99 size 3 feet by 5 feet .....3.99

7.99 size 4 feet by 6 feet .....6.69

Cinnamon	Grey	Sandalwood
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Rugs, Fourth Floor



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Address ..... Check.....

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# The Day I Was Proudest of My Husband

by MRS. GIL HODGES



MR. AND MRS. Gil Hodges: he's the Dodgers' hard-hitting first baseman.

BROOKLYN, N. Y. ● I remember August 31, 1950—the day I was proudest of my husband—with a kind of wry humor. It was also the day we had a terrible quarrel.

Gil and I hardly ever argue. Anyone who knows him will tell you he's the soft-spoken man in the world. He's never been thrown out of a big-league ball game, and in the six years we've been married I've never heard him use harsh language.

But on this particular day we had a quarrel.

Baseball is Gil's job; like other wives, I'm interested in my husband's job. When I get up in the morning, I peer out the window to see which way the wind is blowing. If it's blowing toward left field, I'm happy. That's where Gil hits them.

But there's one thing most baseball wives never get used to, and that's road trips. During these stretches we all become baseball widows.

It was just after the Dodgers returned from a summer road trip that Gil and I got into this squabble. We were still married only a short time then, and Gil had promised to bring something back from his trip. He forgot and I was disappointed. That's when the quarrel began.

It was a pretty one-sided quarrel. I did all the complaining, and Gil just remained quiet, keeping everything bottled up inside him.

Finally, as he went to leave for the ball park, he kissed me goodbye and said he'd see me after the game that night.

I answered angrily:

"You've been away so long, one more night won't make any difference."

Later I was sorry—but some things are difficult to unsay.

Nevertheless, I went to Ebbets Field to watch the game that night. The Dodgers were having a homecoming and I had already made arrangements to go with some friends. The opposing team was the Boston Braves, now the Milwaukee Braves, and Warren Spahn, their star, was pitching.

But Spahn didn't last long. The first

time at bat, Gil hit a home run with a man on. He hit another homer in the third inning. Then, in the sixth, he walloped still another. That tied the league record for home runs in a nine-inning game.

By the time Gil came to bat in the seventh inning, I could hear 32,000 people—a full ball park—roaring in my ears. It was a tense moment. Everyone there knew that Gil had a chance to set a National League record and tie Lou Gehrig's major-league mark of four home runs in a regulation-length ball game.

Instead, he smashed a line drive at Bob Elliott, the Braves' third baseman, who knocked it down and held it to a single.

We all thought it was Gil's last chance. It wasn't, though. His hit was part of a big Dodger rally in that inning. So many Brooklyn players came to bat that, in the eighth inning, Gil's turn came round again.

By this time Johnny Antonelli was pitching for the Braves, and he didn't give Gil much to swing at; but it never made any difference. Gil caught hold of the third pitch and sent it deep into the upper left-field grandstand for one of the longest home runs he's ever hit.

## Two New Records

IT WAS a wonderfully exciting moment. With that homer my husband not only set a National League home-run record, he drove in nine runs and set another league record of 17 total bases.

Needless to say, the Dodgers won the game by a lopsided score: 19 to 3. I think every one of the fans at Ebbets Field looked as happy as I felt.

But those four home runs had a special significance for me. After the game, a television announcer interviewed Gil.

"Did you know you were going to hit those home runs before the game today, Gil?" he asked. "Were you feeling particularly good before game time?"

Gil looked up and over at where I was sitting, and then we both laughed for the first time that day.

He slept home that night.

## parade

The Sunday Picture Magazine

AUGUST 1, 1954

Editor  
Jess Gorkin  
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W. A. Sprague  
Artistic Managing Editor  
Robert P. Goldman  
Art Director  
Edward R. Wade  
Assistant Editor  
Pauline Reaves Hodges

### PRINCE WITH A PURPOSE

• If your notion of British royalty includes a mental picture of princes playing polo, don't worry—the sportsman at the right is H. R. H. the Duke of Edinburgh, Queen Elizabeth's Prince Consort, and he enjoys the game thoroughly. At the same time, he has a more serious purpose in life: a one-man crusade to rejuvenate British industry. Now that the Duke is visiting our next-door neighbor, Canada, you'll find some fascinating things you never knew about him in Betty Spencer Shew's revealing article on page 10.



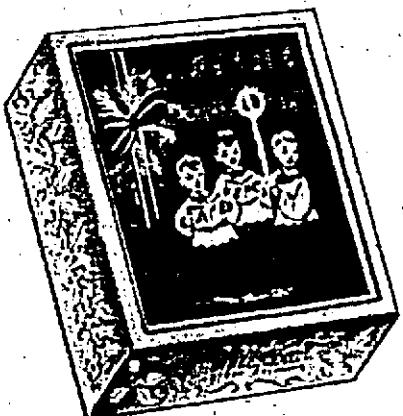
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(COVER: DAVID P. PRESTON)



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21 luxurious cards—  
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## I drink all the coffee I want...

I've been a coffee lover for years, but the caffeine in coffee was making me jittery, and keeping me from sleeping. But I didn't give up drinking coffee. I just gave up drinking caffeine. I changed to Sanka Coffee. Now...



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The delightful thing about Sanka Coffee is this: Sanka is real coffee and wonderful coffee . . . but the caffeine has been taken out. Now I sleep like a top. No more jittery nerves, either! Why don't you try Sanka Coffee? You may even like it better than the coffee you're drinking now."



DON'T STOP DRINKING COFFEE... JUST STOP DRINKING CAFFEIN!



## SANKA COFFEE

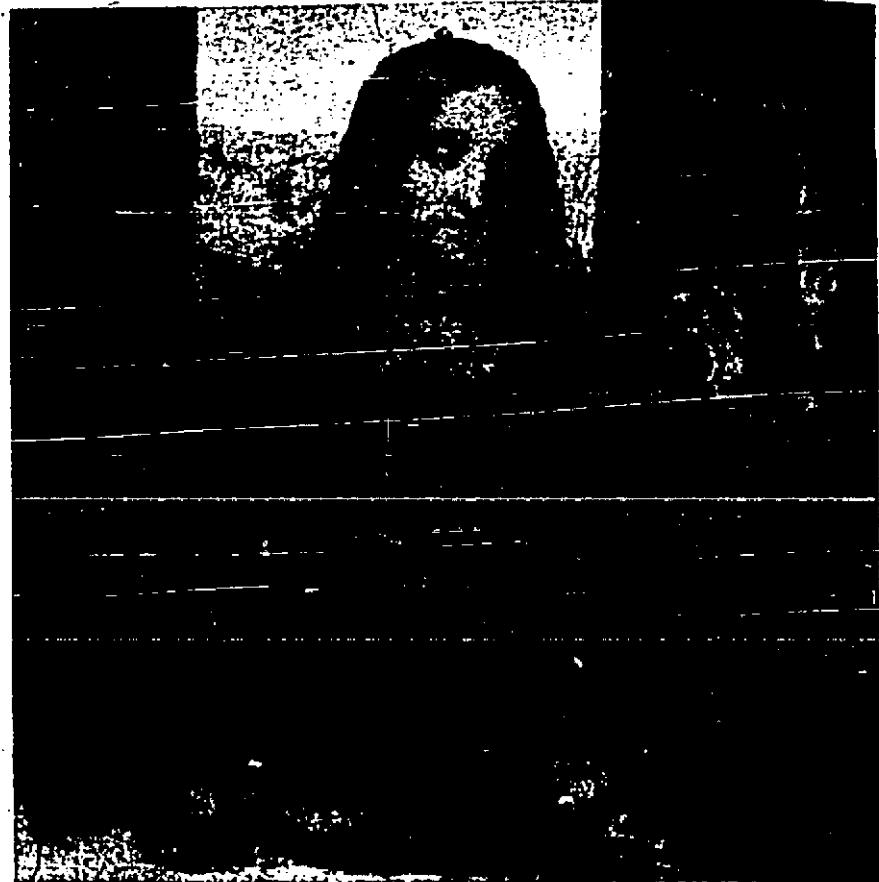
DELICIOUS IN INSTANT OR REGULAR FORM



Products of General Foods

Have you these symptoms? Nerves jittery? Tire quickly? Short of breath? Blood pressure up? Can't sleep? These symptoms may come from the caffeine in coffee. Switch to Sanka Coffee—97% caffeine-free.

4 *parade* AUGUST 1, 1954



Time has eroded the fresco, but figure of Jesus retains all its tragic dignity.

## 'The Last Supper' Is Saved for Posterity



FULL VIEW of restored painting reveals details of Leonardo's composition as they have not been seen in probably two centuries. Scene

depicted is the moment when Jesus tells his disciples that one of them will betray him; fourth from the left is the guilty man: Judas.



AT WORK on a detail of the painting, Prof. Pilliccioli peers through magnifying glasses attached to his own spectacles. Sometimes it took him weeks to restore a few square inches.

MILAN, ITALY.

AFTER SEVEN years of slow, painstaking labor, one of the world's great works of art has been saved from destruction.

The work is Leonardo da Vinci's fresco, *The Last Supper*. Painted on a refectory wall of the Church of Santa Maria delle Grazie here, it has delighted—and worried—art lovers for four and a half centuries. Main reason: almost from the moment Leonardo completed it in 1498, its majestic beauty began to disintegrate.

Colors faded. Paint flaked. At one point, French soldiers used the room as a barracks and damaged the painting. Dampness nibbled at it. Well-meaning restorers came along and made it worse. In World War II, U. S. bombers came so close to hitting the church that the wall and its fresco rocked from the concussion.

Finally an Italian restoration expert, Prof. Mauro Pilliccioli, decided that something had to be done—fast. From years of intensive study, he knew a great deal about Renaissance painting techniques. He felt he could bring back at least some of *The Last Supper's* faded glory. In 1947 he won permission to try. Thereafter his stooped, white-maned figure became a familiar sight in the church as, using only turpentine and small chisels, he went about his microscopic task of flaking and cleaning.

Now he is done. The Government has accepted his work with gratitude; experts have praised it. The dean of Renaissance critics, Bernard Berenson, was deeply impressed.

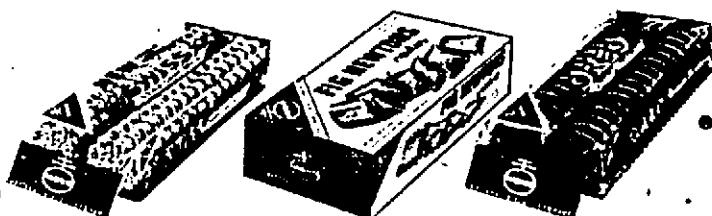
"I felt that I was looking at what Leonardo had painted," he says, "deteriorated by the centuries but no longer marked and deformed by incompetent hands."



**Let them have another, Mother, they're pure NABISCO cookies!**



NATIONAL BISCUIT COMPANY



New and delicious, that's SWISS CREME SANDWICH. The new filling is extra-creamy, with the most pleasing lemon flavor. And the daintier, crispier cookies have a rich, "short" texture, because we put in plenty of the purest shortening.

The one-and-only FIG NEWTONS CAKES are made only by NABISCO. Inside the tender cakes we put the plumpest, juiciest figs ever grown. We make sure all our ingredients are quality, that's why all NABISCO cookies taste so delicious.

Kids go for our OREO CREME SANDWICH in a big way, and here's why. The chocolate-y cookies are crisp to bite. In between, we spread heaping amounts of creamiest filling. And because they're NABISCO cookies—they're wholesome.



These people all show one sign of health: they enjoy life. The little girl finds delight in flowers; the cab driver brightens his day with a newspaper.

# How Do You Know When

NOT LONG AGO a friend of mine, Dr. Alan Gregg of the Rockefeller Foundation, proposed to a group of doctors that they list 20 signs of good health—"just as an extremely interesting and amusing experiment."

"Well you know, each one of us, as fast as we could write," says Dr. Gregg, "could put down 20 signs of disease. But why don't we pay more attention to signs of health? I believe there are such."

Then he tells a story about a Scottish professor who teaches in Edinburgh and has his own way of determining whether he is healthy. It seems that there is a stream between the professor's house and his laboratory, and a small footbridge over the stream.

"On the days when I dispense with the footbridge and take a run and a jump over the stream, I know that I am healthy," says the professor.

That, of course, is a whimsical little story, but it reflects a certain wisdom about what constitutes good health, I believe, with both Dr. Gregg and his professor, that there are "signs of health." I also agree that perhaps all of us, doctors and laymen, have given too little thought to the questions, "How do you know whether you are healthy? What are the characteristics of a healthy person?"

A healthy person is free from the symptoms of physical disorder: pain, bleeding, abnormal temperature and so on. These symptoms are vital to patient and doctor and they must not be minimized. However, they provide only part of the answer to our questions.

by DR. LEONARD SCHEELE  
SURGEON-GENERAL, U. S. PUBLIC HEALTH SERVICE,  
DEPT. OF HEALTH, EDUCATION AND WELFARE

*Health* comes from the same Anglo-Saxon root as the word *whole*. So health in its complete sense means "wholeness"—of body, mind and spirit. This wholeness differs from one person to another; in each person, it differs throughout life from one year to another, even from one day to another.

The important point to remember is that body, mind and spirit are inseparable and interact upon one another at all times. When they work harmoniously together, the individual is healthy. When body, mind or spirit fail to work harmoniously, the individual is not healthy. Your family doctor could give you ample proof of this fact out of his case records.

THE AUTHOR: Indiana-born, Michigan-educated, one-time director of the National Cancer Institute, he was named to his present post in 1948—at 40, our youngest Surgeon-General ever. He has done extensive cancer research, has won the Legion of Merit and the U. S. A. Typhus Medal and has been a frequent delegate to the World Health Assembly.



We know that a great many factors may be responsible for putting the marvelous balance of wholeness out of kilter. We know too that the human organism has wonderful recuperative and adaptive powers. Thus, even a person who suffers periods of intense pain may still be basically healthy, for the elements of his personality and outlook can compensate for his temporary lack of wholeness.

In other words, the man lying in a hospital bed with a broken leg can still be a healthy person. So it is with many handicapped people who, despite obvious limitations, have taken full advantage of modern medical science to achieve a truly admirable degree of wholeness of body, mind and spirit.

In contrast, many people who say they have "never known a day's sickness" may be so filled with fears, suspicions and other emotional problems that they make life miserable for themselves and for others—and so actually are not healthy.

Let me outline what I regard as fundamental signs of health. I divide them into two parts, physical and emotional—but, as I said, the two categories interact on each other to produce wholeness.

If you consider yourself a healthy person, I hope this list will reinforce your belief. If you do not, then it may reassure you. Finally, it may open your eyes to unexpected health flaws and so lead you to seek help from your doctor, minister or other family counselor. And then you may be able to "dispense with your footbridge"—and achieve true health.



fares' day with newspapers; the housewife makes an adventure of a new salad.

# You're Healthy?

## 1 Do you feel up to par?

Persistent discomfort, pain or fatigue are indicators of physical or emotional illness or both. A simple-looking condition like repeated ankle swelling may come from tight shoes—but it also may mean kidney trouble or other serious illness. Other danger signs include abnormal temperature or bleeding. Any of these signs demands a prompt visit to your family physician.

By the same token, absence of persistent disorders is a sign of health.

## 2 Are you vigorous?

The Scottish professor is right: the healthy man is vigorous; he works and plays with drive and enthusiasm. He doesn't push the limits of his endurance, but he can expend a good deal of energy without discomfort. He has a reserve force to draw upon if necessary.

## 3 Are you able to "bounce back"?

All of us may go through periods of less than maximum health. But the person who enjoys basic good health is able to bounce back after physical or emotional stress or upsets.

A man I know who is about 72 was advised by his physician to get up and around very soon after a rather serious operation. He did so; a short time later, his doctor was letting him practice golf swings. His ability to "bounce back" showed just

how healthy this "old gentleman" really was.

## 4 Do you sleep well?

Sleep is a restorer. After a good night's sleep (the needed amount varies with each individual) you should be able to get up refreshed, with zest and buoyancy for the new day. Repeated dependence on sleeping pills is a danger sign which should not be overlooked.

## 5 Do you eat well?

In children, gaining weight is most often a sign of healthy growth. But that usually is not true for the adult of 30 or over. Overweight is a dangerous condition. But maintaining weight at a sound level with a wide variety of foods, without digestive disturbances or allergic reactions, is a sign of health. Moderation is the important point. Excessive use of food or drink is a sign of ill health.

## 6 Are you interested in your health?

A healthy person knows the facts of life about himself. He is interested enough in himself to seek help from his doctor, dentist or community-health agency in time to nip symptoms in the bud and treat illness early. He does not neglect correctable defects, such as poor hearing or vision. In a word, he takes care of himself.

However, he does not become so disease-conscious that he tries to diagnose himself or goes from

drugstore to drugstore buying every "cure-all" medicine he sees on the shelf.

## 7 Do you enjoy life?

Your ability to be happy, even a little frivolous, is an index of your health. The same holds true for the ability to relax and toss your cares away. The man who brings his office problems home and takes them to bed with him may also be endangering his emotional health.

The child who greets each day with a sense of wonder and delight; the worker who applies imagination to a routine job; the housewife who makes an adventure of a household chore all have the priceless ability to enjoy life.

## 8 Do you believe in yourself?

No doubt you've encountered the person who always says, "I do everything wrong," or "Everything happens to me." He is the perpetual "worry wart." This type of personality does not have a good sense of his own worth. He may or may not be suffering from serious emotional illness, but he certainly is not completely healthy.

## 9 Are you aggressive?

A certain amount of aggressiveness, based on self-respect, is necessary to full health. I don't mean the kind that is marked by intolerance or bullying, but rather that which enables a man to forge ahead in the face of unpleasantness. The docile, unaggressive person is probably as unhealthy as the overwhelmingly domineering person. The healthy man recognizes the dangers and difficulties of modern life and copes with them.

## 10 Are you outgoing?

If your life is focused on yourself to the exclusion of everyone else, you are not enjoying maximum health. Withdrawal from family, fellow-workers and community is a sign of poor health. The outgoing person gets right into the middle of things at home, at work, in his church, in his community. He accepts his civic, social and religious responsibilities.

## 11 Are you tolerant toward others?

A person cannot enjoy wholeness of body, mind and spirit without appreciating his family and friends, and respecting their needs and values. Such a person recognizes the personal worth of every other human being. He respects others for themselves—not as extensions of himself. Tolerance is a quality of health; sustained anger and hostility are qualities of ill health.

It is natural to have momentary dislikes and animosities. However, the healthy person realizes that such emotions carried over a long period of time invariably take their toll. He learns to control them.

## 12 Do you want to learn?

An inquiring mind is healthy at any age. And the desire to learn is ever present in the healthy mind. The healthy mind is always ready to accept new facts and truths and to reject error and superstition.

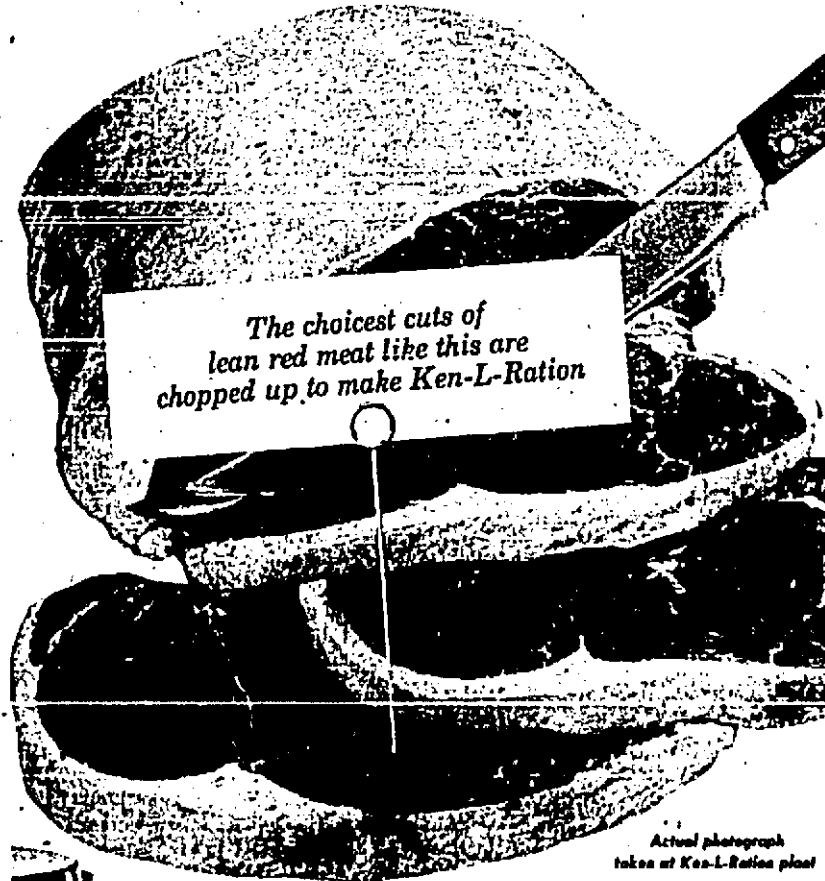
Summing up, these are fundamentals of health: physical well being; a firm idea of one's own needs and values; an ability to live life fully, without unfounded fears and anxieties, in the world around us.

If a person possesses these qualities, he can go through life confidently in the pattern of the Scottish professor. As he meets the inevitable stream of life's problems, he will "take a run and a jump over" them.

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# lean red meat

(U. S. GOVERNMENT INSPECTED HORSE MEAT)



Actual photograph  
taken of Ken-L-Ration plant

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There is a difference in dog foods, you know! Be sure you're getting genuine Ken-L-Ration—packed with the *lean red meat* dogs need for good digestion, good body tone, a thick glossy coat. Ken-L-Ration is fortified with vitamins . . . minerals . . . all the nutrients known to be essential to your dog's health. It's America's top dog food—in quality and in sales. Your dog is worth it!

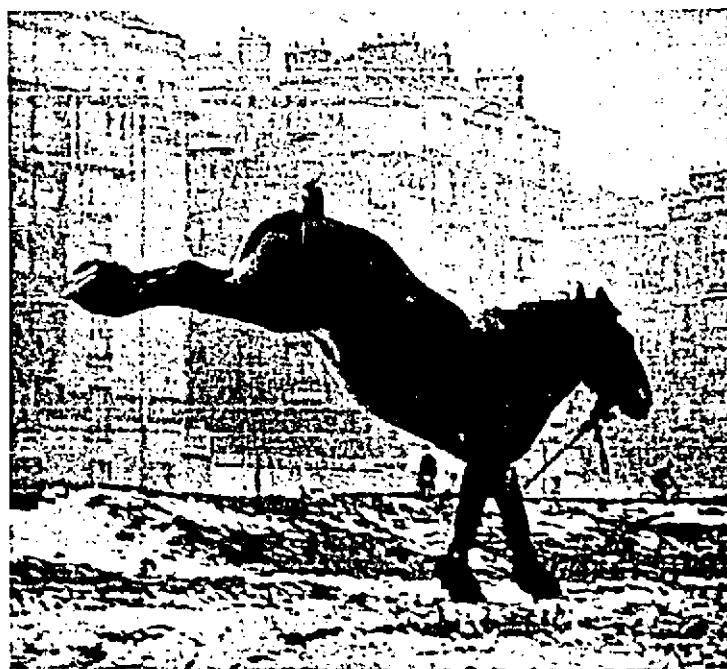
Look for this seal



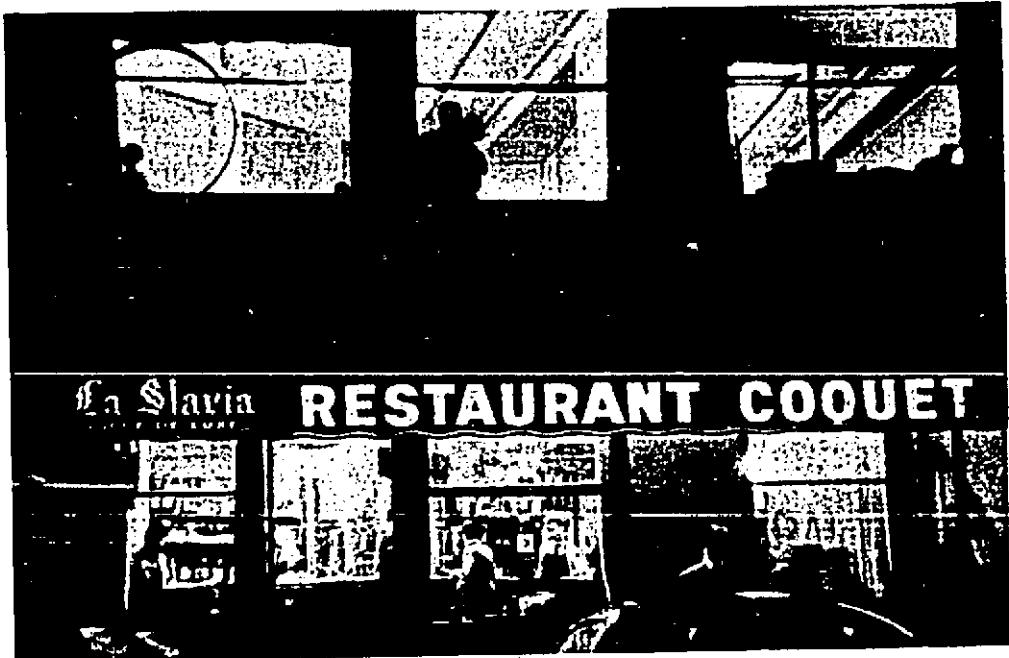
**BE EXTRA THRIFTY!** Buy Ken-L-Ration by the case (cans or jumbo jars)



At day's end, a suburban hunter beams over his bag of birds.



Nippy winter air makes tethered horse kick up sizable heels.



A Montmartre restaurant by night: customers below, romance in civil-wedding room above.

# Photos from Paris

Camera catches city's sidelights

FRANCE TODAY may have its troubles, but there is nothing wrong with the younger crop of French photographers. An outstanding example is 27-year-old Sabine Weiss, second of her group to be given a one-man show at the Art Institute of Chicago. Her current exhibit (through August 31) embraces 60-odd photos, including the four PARADE reproduces here. All reveal what one critic calls "a profound feeling for her subject which she is able to communicate to the viewer."

Swiss-born, married to an American painter, Sabine Weiss has had some of her work published in the French edition of *Vogue*; her first appearance in a U. S. show was last year at New York's Museum of Modern Art. Her current show probably will go from Chicago to other American cities. Meanwhile she continues to roam the streets and byways of Paris, seeking—and finding—unusual subjects.



Statue and cat: the photographer calls this picture "Dignity."

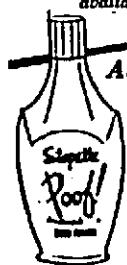
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Stopette is constant in the confidence it gives. Use it daily, blissfully aware that this protection can't fade away. And you'll never become immune to it! Isn't now the time to change to Stopette? The constant deodorant that's a positive anti-perspirant, too.

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Poof!

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of famous MUM cream

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works safely\* with  
3-way action

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instantly
- 2. STOPS** Odor for many  
extra hours
- 3. KILLS** Germs that  
cause odor

large size  
only

**59 C**  
plus tax

get extra protection  
at no extra cost

Now at last, a deodorant easy to use, safe\*, and with sure 3-way action for many extra hours! Use as needed. Mum Mist is the only spray deodorant that contains hexachlorophene. Stops perspiration odor instantly, and for hours.

**NO MESS — NO CLAMMY "DRIBBLE"** Its spray is so "misty" and dries so fast, Mum Mist is a delight to use — for men or women. One spray covers the entire "odor zone" with an invisible barrier of defense against odor.



Just one misty spray chases odor away  
— all day long, or longer!

\*Safe for Normal Skin — Won't Rot Clothing.  
Endorsed by the American Institute  
of Laundering. Use Mum Mist with confidence!



# MUM MIST

the only spray deodorant  
with hexachlorophene!



Preliminary step: measuring length of the exposed radiator.

## How one couple solved their Radiator Problem

**I**F UNSIGHTLY radiators spoil your room's appearance, build an attractive enclosure out of perforated steel and wood. As shown here, Arthur and Millie Zuckerman, of Elmont, N. Y., "dressed up" one of their radiators by expending only a little time and money.

Their radiator enclosure serves a dual purpose: it's decorative and functional. One side contains a bookcase; the other, a handy storage bin.

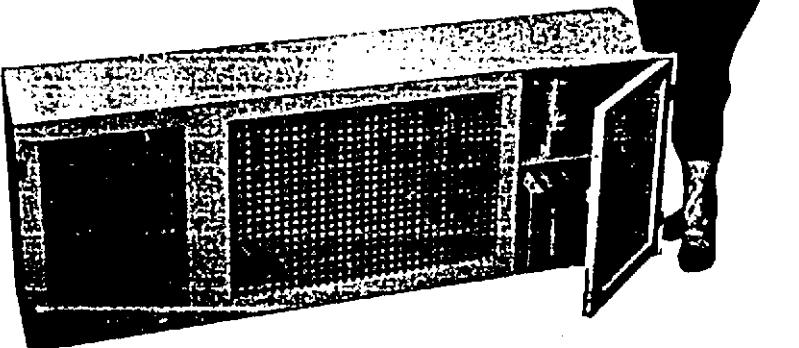
Getting a pattern was easy. The Zuckermans bought the perforated steel at a local hardware store and found a variety of designs available there.

They cut the steel with tinsnips and used other simple hand tools for the rest of the job. The steel was sandwiched between frames of  $1\frac{1}{2}$ " x 1" pine, which Millie painted to match the walls. Brass hinges and pulls fit into the room's decorations.

Cost of the unit: lumber for the top, sides and front frames, \$8.80; perforated steel, \$3.60; hinges, pulls, door catches, nails and screws, \$1.55; paint, \$.85. Total: \$14.80.

**FOR FULL INSTRUCTIONS** send 10 cents (coin only) with a large self-addressed stamped envelope to PARADE, Box 1640, Grand Central Station, New York 17, N. Y.

**5** Finished product, painted to match room, turns an eyesore into an attractive piece of furniture — without reducing radiator's effectiveness.



**1** Arthur starts the job by sawing the side uprights to size. Each is about an inch higher than the radiator.



**2** Frame corners are secured with special miter fasteners. These are not visible after the unit is painted.



**3** Arthur lines up all the pieces. To join them, he nailed right through the wood and the holes in the steel.



**4** Millie helps in putting the outside section together. Decorative hardwoods also could be used for this.

**ONLY \$100 BUYS THE  
SMALLEST, LIGHTEST  
HEARING AID IN  
ZENITH'S HISTORY!**



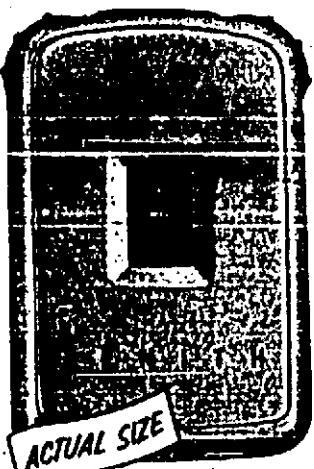
The tubeless,

3-transistor Zenith "Royal-M" is as powerful as some hearing aids at least twice its size... smaller than many selling at twice its price!

Zenith does much more than just devote itself to its famous crusade to *lower the cost of hearing*. Of equal importance is our constant improvement of the *performance, the convenience, and the simplicity of hearing aids*.

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ZENITH "ROYAL-M"**

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# Check Perspiration! Stop Odor 24 Hours!

with  
Colgate's  
New

# VETO Spray



## One Squeeze Puts Your Mind at Ease!

Yes, new Veto Spray checks perspiration instantly! For there's a miracle anti-perspirant in Veto that's not found in any other deodorant. What's more, tests prove that for 9 out of 10 people, Veto prevents odor for a full 24 hours . . . actually destroys the bacteria that cause odor. Yet Veto is safe for normal skin—harmless to clothes. Dries instantly. Get Veto today—use it daily!



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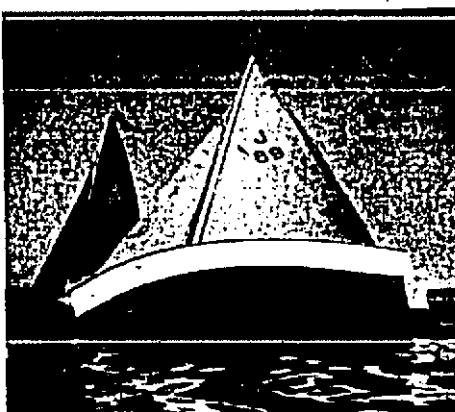
parade sports

## Kids Take the Tiller

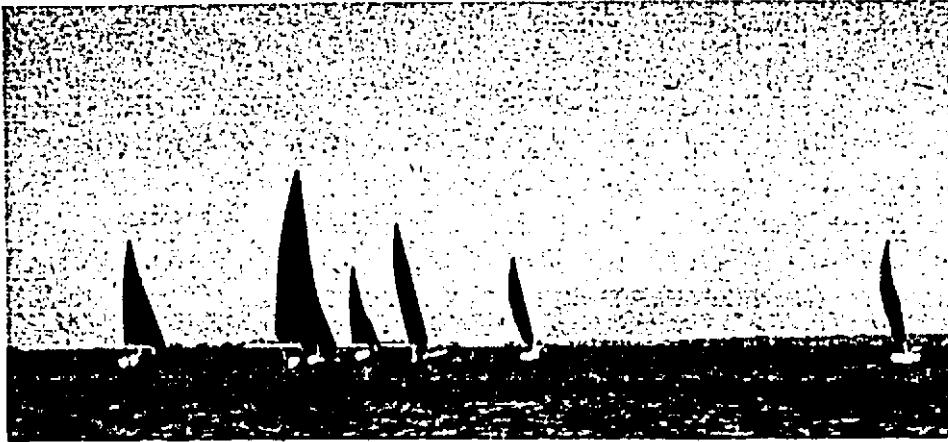
This Connecticut yacht club makes youngsters into sailors



TEST RACE: Seven "Blue Jays" (each with a crew of three) are towed out of Southport, Conn., harbor for first practice in real sailing.



HEELING over, these craft on windward leg of race are tacking to the mark. Blue Jay is 13 1/2' long, carries mainsail, jib, spinnaker.



SCUDDING before wind, six Blue Jays fight it out on the home leg. Junior sailors (all

SOUTHPORT, CONN.

TODAY, AS ON every summer Sunday, fleets of sailboats are racing out of one or another port along Long Island Sound. Among the craft in the blue waters off this historic whaling town are some like those pictured on these pages (and PARADE's cover). Known as "Blue Jays," they're manned, often enough, by crews of 9-year-olds just getting their sea legs—the newest crop of skippers now being trained at Southport's Pequot Junior Yacht Club.

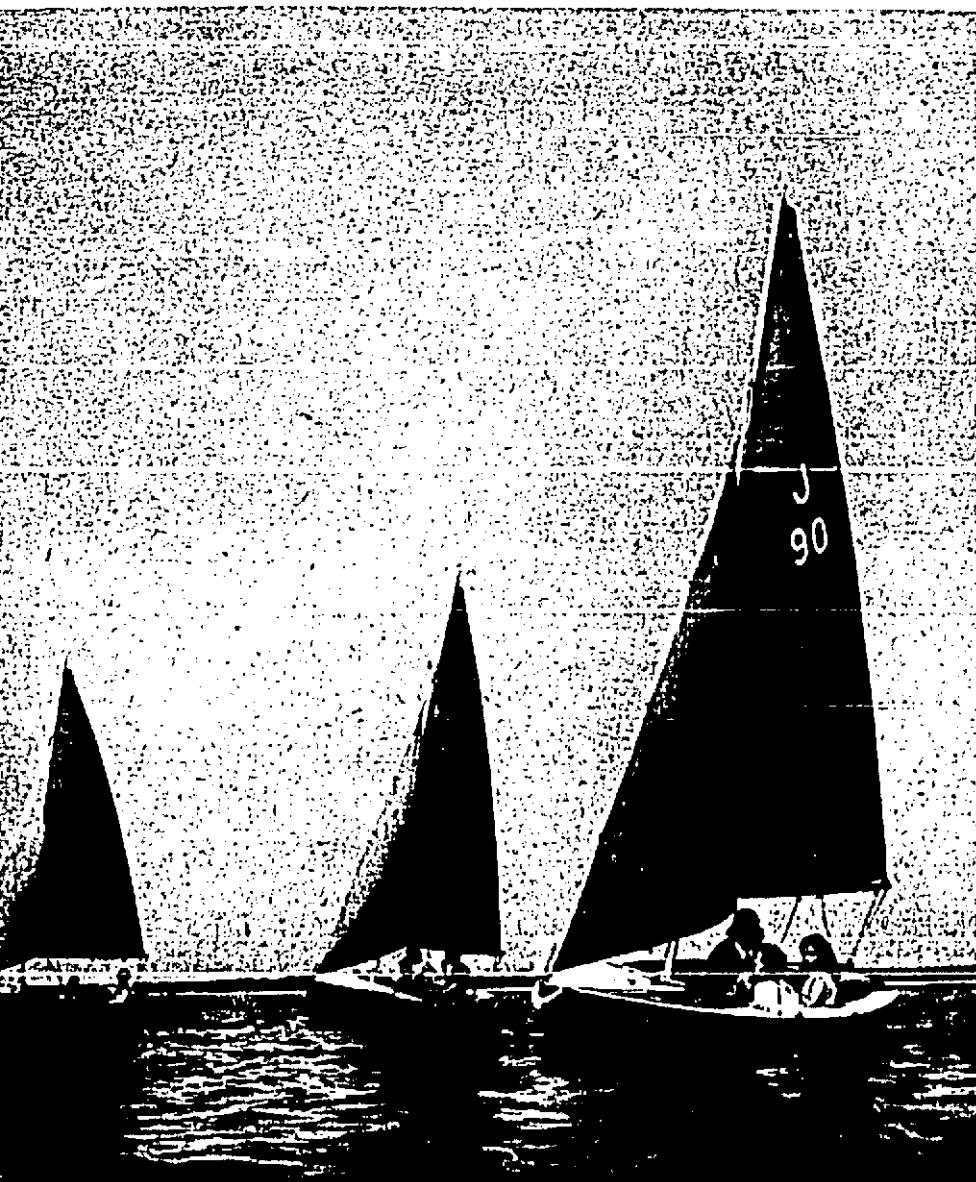
Since 1923, when the Club was started, its training program has pioneered in the exciting job of teaching youngsters to be good sailors. This year it has close to 140 members. They range in age from 9-year-old "M-3s" (Midgets) to 18-year-old "As" (the advanced group). At any age, beginners get thorough instruction along these lines:

The fledgling skippers go into training when the season opens in mid-June. First they are given a swimming test; then follow two days of instruction on dry land. Senior Instructor Bruce Small (who took up sailing 25 years ago, when he was 4) teaches the tyros how to tell port from starboard, bow from stern, mainsail from spinnaker. Then he takes each youngster on a harbor "cruise" for an actual lesson in sailing. Next, the kids graduate to their first "test race"—and finally to the real thing.

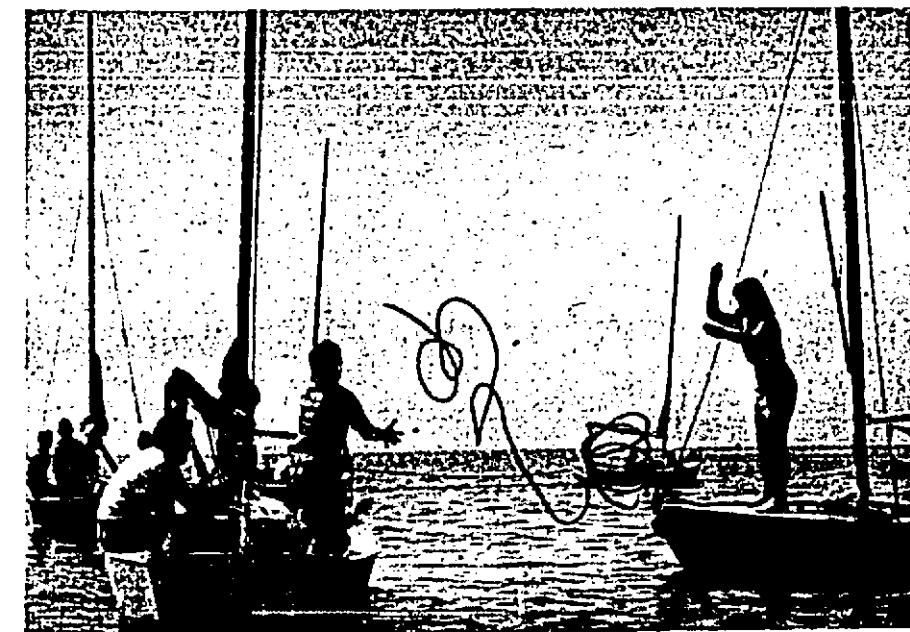
"They catch on fast," Small says, "and they seldom make mistakes. The only thing we worry about is that they'll get overexcited in a race and start jumping around."

"But," he adds, "there hasn't been a serious accident in the Junior Club's history. We're kind of proud of that."

children of adult Yacht Club members) sail some 200 races during the summer season.



Sails neatly trimmed, Blue Jays near goal. Craft at right has all-girl crew.



RACE OVER, crews heave lines to tie boats for tow back into harbor. During Pequot

Junior Yacht Club's 31-year history, almost 2,500 boys and girls have learned to sail.

## Swim! Sun!



### Lie on the beach!

*Tampax won't "show" on "those days"*

**Tampax and bathing suits were made for each other!** You can scarcely think of a bulky external pad in connection with today's sleek suits, but Tampax is different. It's internal sanitary protection—is actually invisible, once it's in place.

**Tampax and sun-bathing were made for each other!** The hotter it gets, the more need for Tampax. For this modern sanitary protection actually prevents odor from forming! And you'll surely be delighted to learn that Tampax never chafes or irritates. The wearer doesn't even feel it!

**Tampax and beaches were made for each other!** Yes! You can even go swimming while wearing Tampax. Think what that means during vacation days. You don't even need to worry about taking along extra protection. A whole month's supply of Tampax can be slipped into the purse. Then, too, (and this is important!) Tampax is very easy to dispose of. Get a package this month! At drug or notion counters. 3 absorbency-sizes: Regular, Super, Junior. Tampax Incorporated, Palmer, Mass.



*Accepted for Advertising by the Journal of the American Medical Association*

## WHY TAKE CHANCES?

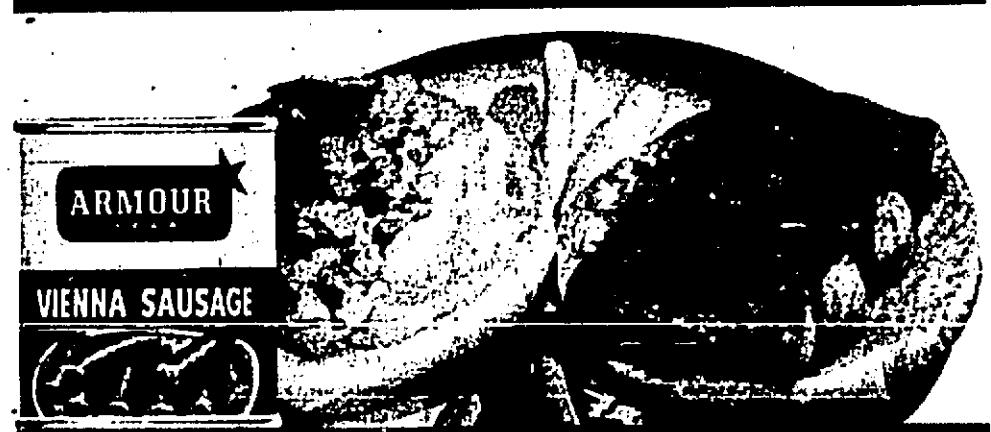
Money doesn't grow on trees, so why risk yours by buying "orphan" merchandise... unbranded, or wearing unfamiliar brand names? It's smarter to name your brand—to better your brand of living!

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Get your *free* copy of "Pantry-Shelf Meals", full of recipes for more than 25 different Armour Star Pantry-Shelf Meals—write Marie Gifford, Dept. 674, Armour and Company, Chicago 9, Illinois.

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by PETER DRYDEN

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PLEAT-MAKER: Now you can sew pleats for dresses and draperies right on your sewing machine. The simple device shown above fastens on with one screw and folds pleats backwards or forwards. It makes knife, box, clutch and other pleats on fine or heavy fabrics. \$2.50. SEWING AID, Dept. PP, Box 76, Manhasset, L. I., N. Y.

### REPOWER YOUR CAR

- If your car's an oil-burner, you can solve the problem yourself without taking the motor apart. So claims the maker of small, ball-shaped pellets you insert in spark-plug openings to put a smooth metallic layer over worn, pitted pistons, rings and cylinder walls as you drive. They're said to stop oil burning and exhaust smoking; increase mileage, power. \$7.50. YALE ENGINEERING, 671 N. Clark, Chicago 10, Ill.



POCKET CALCULATOR: If figures bother you, this handy little machine will do your adding and subtracting quickly and accurately. It's easy to operate, useful when you add bills, check grocery lists, play bridge. \$2. PRIESTMEYER COMPANY, 110 S. Central, Clayton 5, Mo.

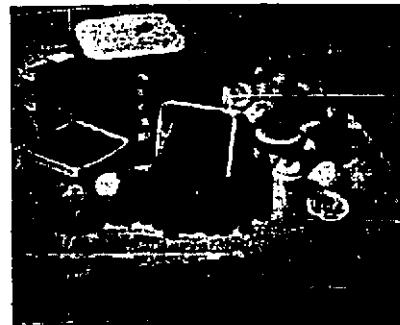
### DRIES YOUR NAILS

- A new liquid you spray over nail enamel dries your nails in seconds. It's said to make the enamel wear longer, add luster. \$1.25. MINIT-DRI, 12 W. 17th St., New York, N. Y.

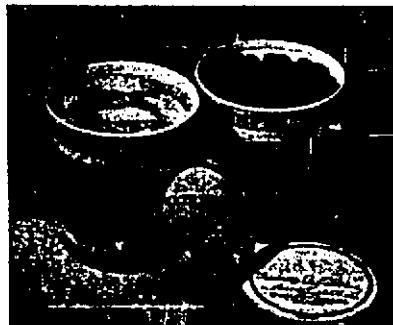


DO-IT-YOURSELF POTTERY: Here's a practical potter's wheel for the hobbyist. Any electric food mixer supplies the power. It weighs only 4 pounds, measures 7" x 11" x 9", is readily demountable and easily stored. You can use it in the kitchen or practically anywhere; no workshop is needed. \$14.95. MECCO DIV., MARINE ENTERPRISES, Pasadena 56, Md.

PARADE OF PROGRESS items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If they are not yet available, write firms listed. Mention PARADE to get complete information.



PEACHES or berries, sugar, tapioca, salt, lemon juice, spice—that's all you need.



COMBINE the ingredients, pour into 1-quart freezing containers; label; freeze.



FOR PIE, pour into 9-inch pastry shell and top with criss-cross pastry strips; bake.

by Beth Merriman,  
PARADE'S FOOD EDITOR

# Fruit Pies Now —and in Winter

**N**OW YOU CAN eat your pie and have it too! Just make up this filling recipe twice, or more (it's so easy), bake one pie and freeze the filling for another. Your family will love it, come winter!

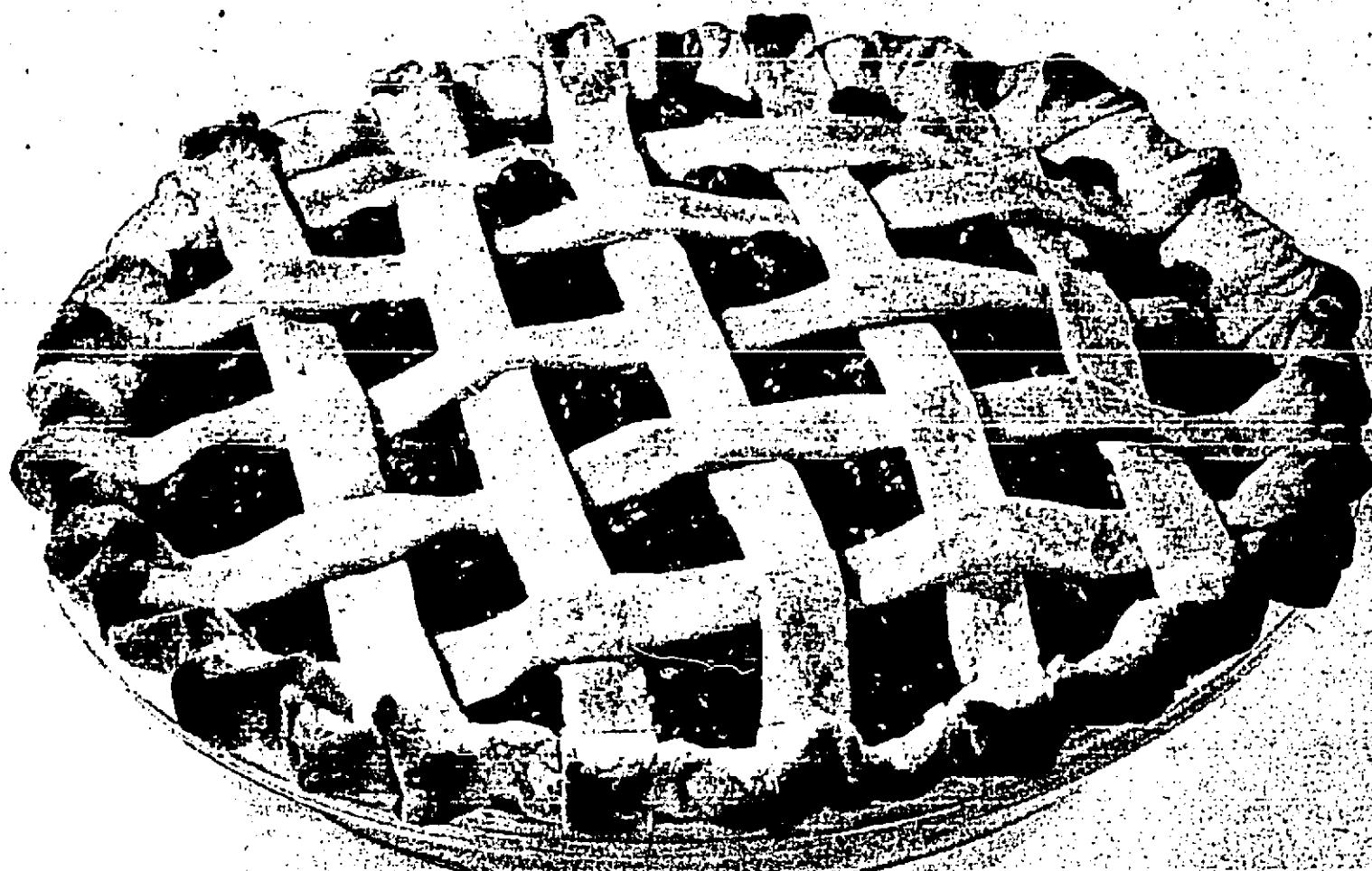
## FRUIT FILLING FOR PIES

4 cups fresh cultivated blueberries or	$\frac{1}{2}$ to 1 cup sugar
4 cups sliced fresh peaches*	$\frac{1}{2}$ teaspoon salt
3 tbsp. "quick" tapioca	$\frac{1}{2}$ teaspoon cinnamon (optional)
	1 to 2 tbsp. lemon juice

To Make a Pie: Combine all ingredients; mix well. Pour into 9-inch unbaked pie shell; dot with 1 tablespoon butter. Top with pastry strips; bake in hot oven (425° F.) 35 minutes.

To Freeze Filling for Winter Use: Combine ingredients for one pie at a time. Pour into 1-quart freezing container. Store in freezer or frozen-storage space in refrigerator until wanted—for as long as 8 months. When ready to use, blueberry filling need not be defrosted; but peach filling should stand unopened at room temperature for about 1 hour.

\*Dip sliced peaches in a solution of  $\frac{1}{2}$  teaspoon citric acid and 1 quart water, to retain fresh color.



**KITCHEN HINT:** Leave  $\frac{1}{4}$ -inch head space in containers to allow for expansion during freezing.



Lalume: "I find myself admiring you."

# Broadway's Long-run Kiss

It delights the audience—but not the actors



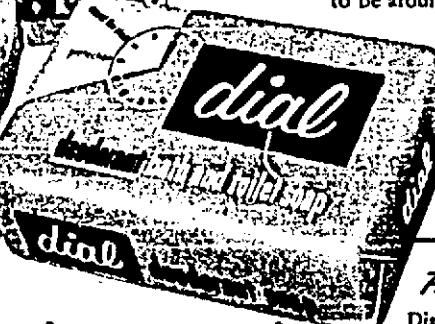
Hajj (sitting beside her): "Princess, I do too."



Aren't you glad you use DIAL Soap?  
(...don't you wish everybody did!?)

When you're with others—hard at work indoors, or playing hard outside, you *never* worry about perspiration odor when you use Dial. It's the wonderful soap that contains AT-7 (Hexachlorophene). Dial's the only leading soap that has it, and *there's nothing else as good* at removing skin bacteria that cause odor.

The photomicros below prove the difference Dial makes. No. 1 shows thousands of odor-causing bacteria left by ordinary soaps. No. 2 shows how washing daily with Dial removes up to 95% of them. And Dial's invisible AT-7 clings to your skin for days; its protection increases the more you use this rich-lathering soap. That's why Dial Soap stops odor *before* it starts, and keeps it stopped all over, in a way no deodorant can equal. Depend on it—mild, fragrant Dial Soap keeps you nice to be around all day long.



Photomicro Proof



1. After ordinary soap 2. After Dial

P.S. Shampoo a  
Diamond Sparkle  
into your hair with  
new Dial Shampoo



DIAL Soap stops odor before it starts!



Lalume: "I've always had a weakness for scoundrels." Hajj: "We are well-matched." (They kiss enthusiastically.)

**T**HE PHOTO-SEQUENCE above shows the most torrid kiss now current on Broadway: the intense buss, lasting up to a quarter of a minute, which Alfred Drake bestows on Joan Diener in the musical hit, *Kismet*.

Since the Arabian Nights fable opened last December, curly-haired Drake (as the swaggering poet-beggar, Hajj) and blonde Joan (as the harem favorite, Princess Lalume) have produced this affectionate tableau six nights every week, plus matinees. Counting rehearsals and out-of-town tryouts, they estimate a total of more than 500 kisses in the past year.

Plotwise (as the caption dialogue indicates) the kiss seals a bargain between two crafty opportunists. Audiencewise, it evokes gasps, envious moans, occasional wolf howls. Actorwise, however, it is literally a pain in the neck.

Complains 39-year-old Drake: "To allow the audience a proper view, I practically have to break Joan in two. Meanwhile my back muscles are taking a beating. Afterward, we're both candidates for the chiropractor.

"Joan and I agree that scene is one of the biggest bothers we have. I keep worrying about rubbing the gray powder off my beard onto Joan's costume or makeup. She's afraid her lipstick will smear or her dress won't look right.

"They call it a hot love scene," he smiles. "It's hot, all right. Just before it I sing a song called *Gesticulate*, during which I jump all over the place. By the time I'm through, I'm exhausted and soaked with perspiration. I just want to lean against the wall and recuperate. But still I have to make like a fiery lover.

"As the kiss develops, we turn our heads just a bit. Then, although passion seems to be sweeping us away, we're actually saying, 'Gosh, I'm hungry,' or something equally romantic.

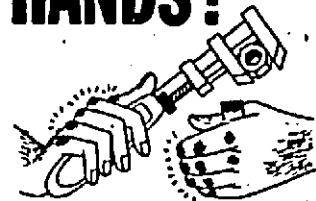
"I like the scene for just one reason: it gives me a breather. I have a tough bit coming up after it, and it lets me hold still a moment. Both of us, in fact."

Joan isn't married; Drake is. His wife, who was in the cast of *Oklahoma!* (in which he originally starred), seems unconcerned over his *Kismet* kiss. Says Drake: "By this time, she's seen it so much she's bored."

Fortunately, the backstage attitude doesn't prevail "out front." Audiences regularly go wild over the kiss scene. Drake recalls with satisfaction one young fellow in the first row who reacted, in a voice that carried throughout the theater, with "Oh, boy, are you lucky!"

"Everyone," says Drake, "broke up at that."

# WORK-SORE HANDS?



**'Vaseline' Petroleum Jelly relieves sore skin!**

Used by doctors and hospitals, 'Vaseline' Petroleum Jelly is the modern, medically-approved first aid treatment. Ideal for work-sore hands, it relieves sore, roughened skin, softens calluses, seals out airborne germs from cracks and scratches.

Get a jar or tube today. Only 15¢!

**The First Aid Kit in a Jar**



**Reader's Digest calls it  
The "Wonder Jelly"**

VASELINE is the registered trade mark of the  
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**Be Safe...**

not sorry. Drive carefully.

**Mrs. Jack Kramer  
Says Blue Bonnet  
Scores With Her**



Los Angeles, Calif.—Mrs. Jack Kramer, wife of the tennis star, says she and BLUE BONNET make a great match.

"I love the sunny-sweet flavor of golden BLUE BONNET," she says. "I'm amazed the way it spreads so smoothly and easily. And it is better nutritionally!"

Yes, BLUE BONNET is unlike most margarines. It contains both vitamins A and D...especially important to children. Yet better BLUE BONNET costs much less than the highest priced spread.

America's favorite margarine, BLUE BONNET, has all 3: Flavor, Nutrition and Economy.

**And, of Course, Blue Bonnet  
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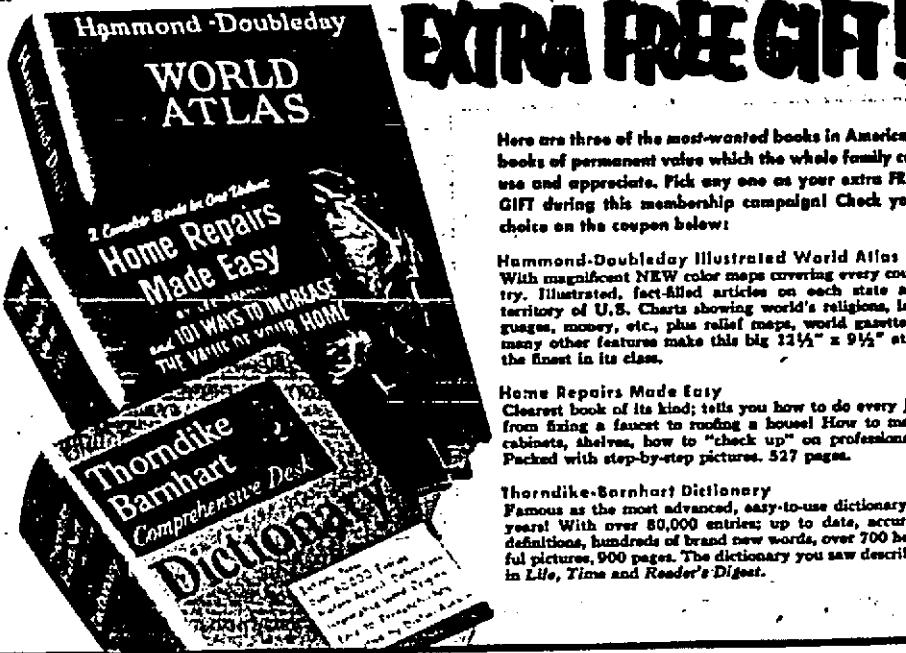
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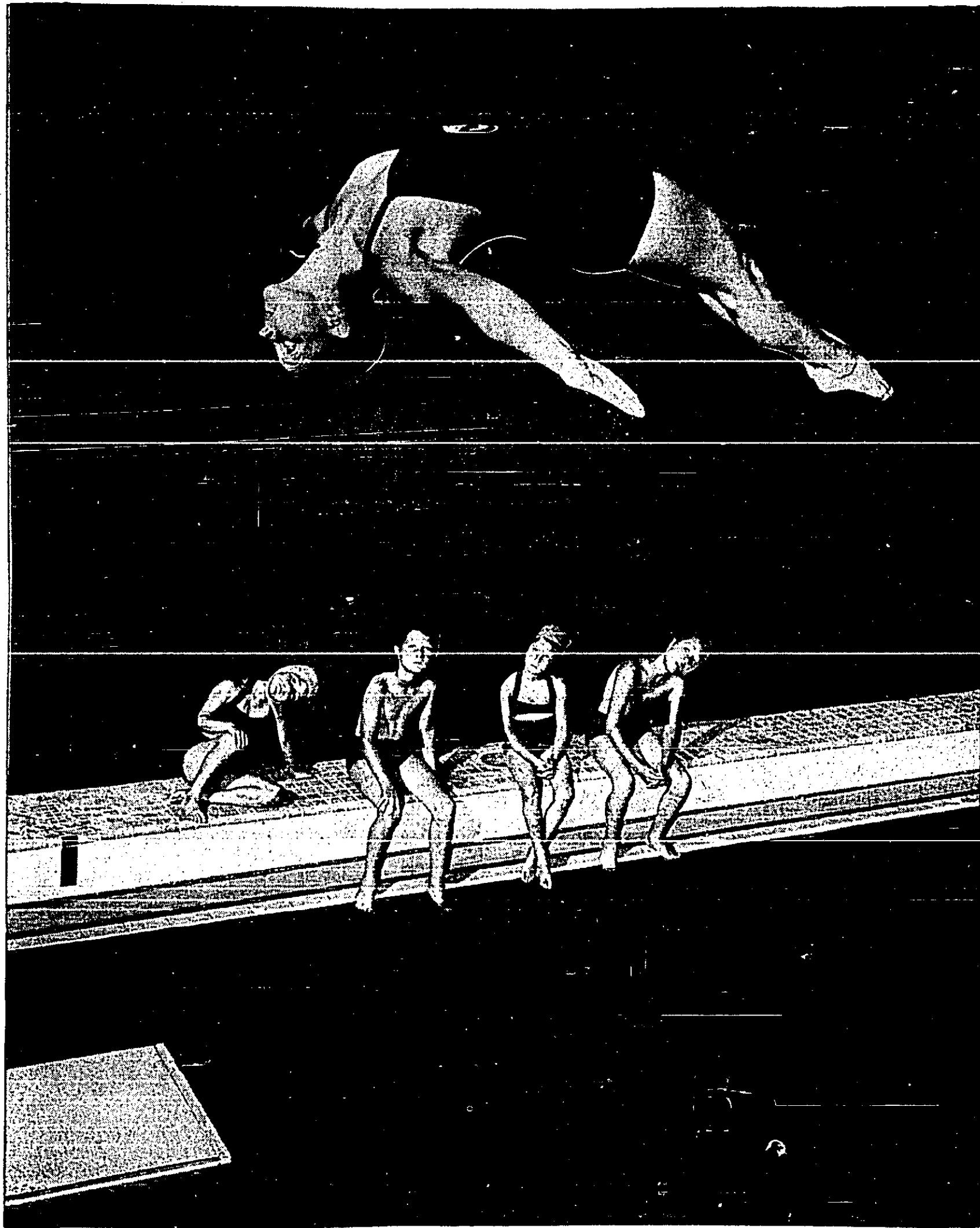
# Southland

August 1, 1954

**A Bucket Bird  
Earns His Supper**

—See Page 5

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



—Photo by Jasper Nutter

Olympic Champion Pat McCormick...shows future stars how. See Page 3.

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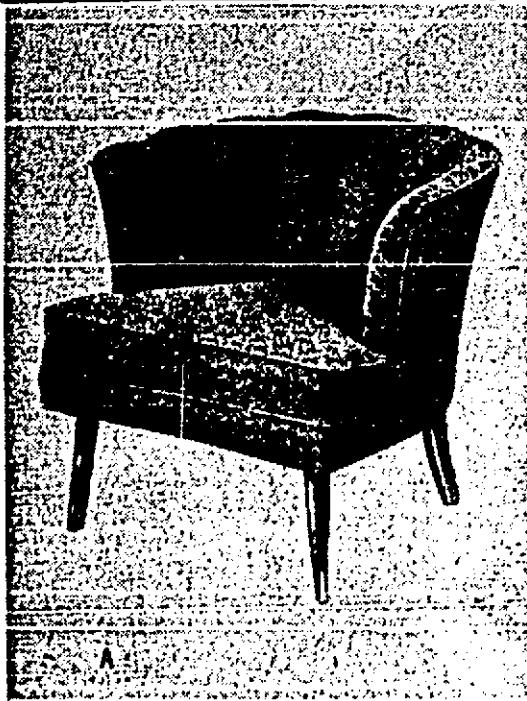
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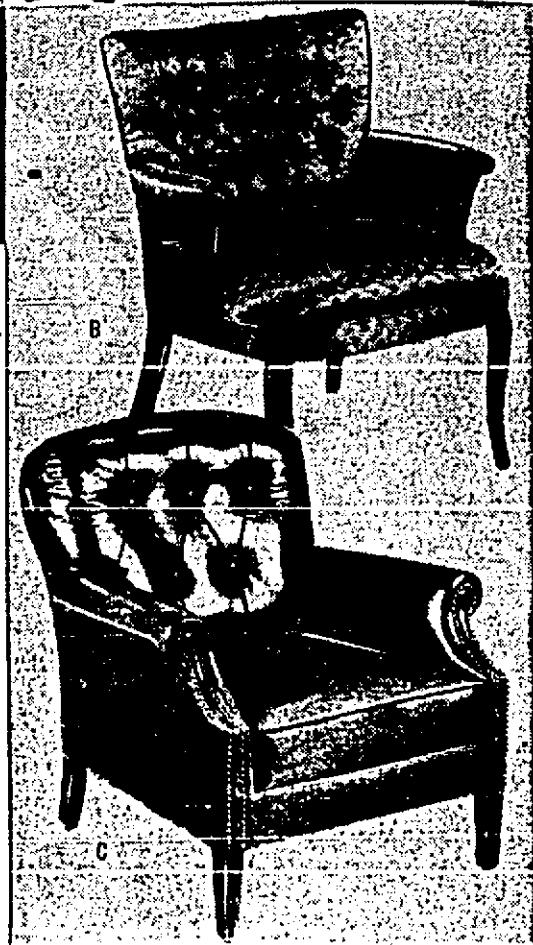
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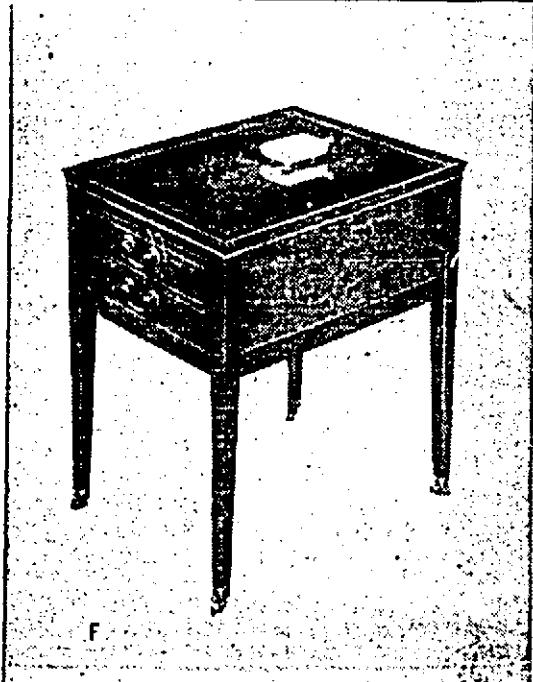
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# They Start to Fame on City's Playgrounds

HISTORIC Shibe Park, Philadelphia, rocks with excitement as a homerun ball vanishes into the bleachers and a husky young outfielder circles the bases.

Over at Cleveland Municipal Stadium the crowd roars with approval as an ace hometown pitcher strikes out the side and the visiting team goes down to defeat.

At Baltimore, highly partisan rooters raise a storm of applause as a graceful, cat-like third sacker comes up with a hard smash and tosses out the base runner.

All three players — Athletics' Bill Wilson, Indians' Bob Lemon and Orioles' Vern Stephens have one thing in common.

They're Long Beach boys. And they're making good in the "big time."

So are other sons and daughters of Long Beach who match their athletic skills against the best in national and international competition.

AT PASADENA last New Year's Day a capacity Rose Bowl crowd thrilled to the play of a hard-charging fullback from Long Beach — Bob Davenport, sophomore mainstay of the UCLA Bruins, champions of the Pacific Coast Conference.

Turn back the calendar, if you will, to the summer of 1932. The place, Helsinki, Finland.

The cream of the world's athletes have assembled for the Olympic Games.

At Olympic Pool a great and hushed audience watches breathlessly as a tanned, graceful young woman executes a flawless dive.

Then . . . a tremendous cheer echoes across the arena!

Pat Keller McCormick of Long Beach, California, USA, has won an Olympic Gold medal.

She is the champion woman diver of the world!

AND WHILE we are turning back the calendar, let's go back a few more pages, back to the time when Bill Wilson, Vern Stephens, Bob Lemon, Bob Davenport and Pat McCormick were kids.

These will be different years, to be sure, but again there is one thing in common.

Where would we find them?

On their neighborhood playgrounds right here at home!

And this is a timely consideration, too, for this month marks the advent of 25 years of public recreation in Long Beach.

This is the Silver Anniversary of the Recreation Commission.

For a quarter-century Long Beach has been the home of a public recreation program conducted on public playgrounds and utilizing all the splendid city-owned facilities and those of the public schools whenever these latter were not required for educational purposes.

Public recreation has contributed greatly to the stature of Long Beach.

For, as the philosopher said:

"If ye would judge a city, listen for the laughter of its children."

PUBLIC RECREATION in Long Beach has met popular demands and has gone beyond the confines of neighborhood playgrounds. It has contributed to the happiness and relaxation of the city's many senior citizens.

Game areas, clubhouse facilities and public park installations all contribute to the daily recreational happiness of men and women in the golden years of life.

Leaders of the co-ordinated plan of school and municipal recreation here have a splendid premise for their operations.

They believe that the core of public recreation is to prove the city's youth with the facilities and guidance for wholesome play.

They feel that young people not only learn the fundamentals of sports and games on the city's playgrounds, but that they take away with them valuable lessons in team play and sportsmanship.

These lessons help mold character and assist the individual in adult life whatever the youngster's future occupation may be.

However, from the popular point of view, it remains for the city's athletic greats to reflect glory on the success of public recreation in Long Beach.

It seems only yesterday that the Bauer sisters, Alice and Marlene, were whaling away at golf balls on local fairways, and Betty Hicks was busy with the ABC's of golf.

And it is comforting to know that every day, here on city playgrounds, the "stars of tomorrow" are in the formative stage — tadpoles, mighty mites, little human dynamos . . . whatever you call them.

You'll be reading about them in the sports headlines tomorrow.



—Photo by Jasper Nuttall

Will they be sports stars of tomorrow? If so, they will only be following the lead of scores who learned sport fundamentals on the city playgrounds.



Alice (L) and Marlene Bauer learned golf at Recreation Park, are among stars of city's 25 years of civic play.

By John Bronson



Bob Davenport surged up to thrill crowd in Rose Bowl



Vern Stephens learned to play ball on playgrounds.



Betty Hicks achieved golf stardom after start here.



The Athletics' Bill Wilson also started in Long Beach.

# Your Patio Is 7 Million Years Old

By Helen Smith

**I**F YOU ARE a home owner, sooner or later your thoughts will turn to planning a patio, doing some remodeling or adding a few beautifying touches to your garden.

Most home owners prefer to do these things themselves not only as a matter of economy but also for the pleasure derived in working on their own dwelling.

If genuine flagstone is chosen as the building material few amateur craftsmen know that they are working with a thoroughly "aged" product that is an estimated 7 million years old.

This vari-hued rock which adds an air of elegance to any structure, no matter how employed, is called carmelstone and comes from the quarries of the Carmel Valley near Monterey, California. It is truly nature's own building material as it is taken from the earth in its natural state ready to be used as a decorative media or as the principal structural substance. In addition to its attractive qualities it wears extremely well.

It was probably first used in this country in the construction of the Carmel Mission, one of the chain of California missions founded by Father Junipero Serra. It still stands today, the yellowed stone even more ap-

pealingly mellow than when it was erected slab by slab by the inexperienced Indian laborers nearly 200 years ago.

**T**HE STONE is found close to the surface and is easily removed with hand tools. Rocks are sorted by size and stored in stockpiles on the quarry floor. Methods have changed very little since the days of the Spanish dons. The rocks are carried by hand or in wheelbarrows with care being taken not to mar the surfaces. Some are further trimmed by chisel and hammer but most cannot be improved upon and are left untouched until shipment.

The use of the stone lends a luxurious appearance which is due largely to the blended coloring ranging from buff or cream to brown. This coloring is the result of the oxidation of pyrite which formed hydrated ferric oxide and is spread through the rock by means of permeating ground-water solutions.

The stone is sedimentary — that is, it is bedded and has been formed by the deposition of debris from older rocks and by the accumulations of variable amounts of the more or less unaltered remains of plants and animals. Many marine fossils are unearthed as well as diatoms, the siliceous remains of tiny uni-

cellular aquatic plants. It also consists of opaline shell fragments. The Carmel Valley was at one time a marine basin holding the Monterey Sea. Mount Toro was in all probability an island and it is surmised that the mountain ranges of La Plazza, Gabilan and Palo Escrito were also land areas.

**CARMELSTONE** is comparatively light and can be shipped reasonably, which should facilitate its increased commercial use. Some of the quarried rocks are enormous. A patio block is considered to have a cleavage surface of at least 100 square inches; a flagstone at least 300 square inches.

Although the demand for dimensional stone and cut stone for structural purposes has declined in recent years, the use of stone as a decorative material and in patios and gardens has increased.

In California, where out-of-door living is the accepted mode of life and where "a patio in every back yard" would make an appropriate state slogan, home beautifiers are fortunate in having so near at hand this ornamental stone which readily adds charm and an atmosphere of permanence to any residence, no matter what the architectural styling.

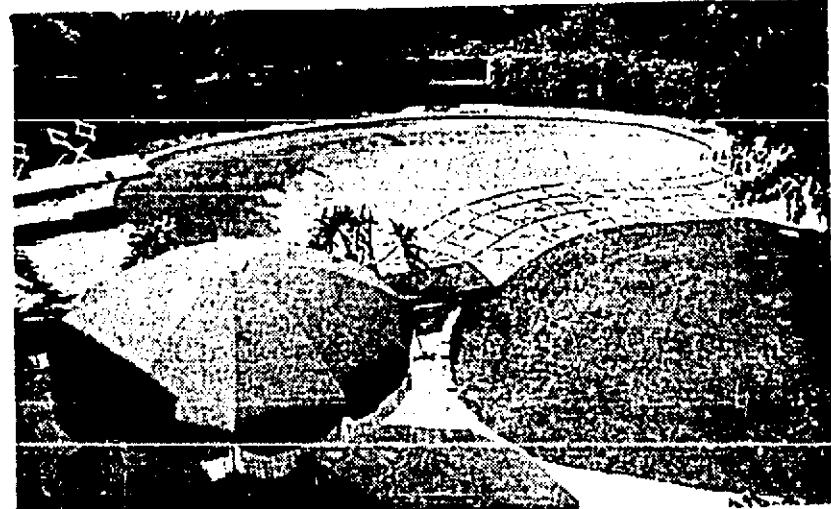


Constructed nearly 200 years ago, Carmel Mission was the first structure to utilize carmelstone.

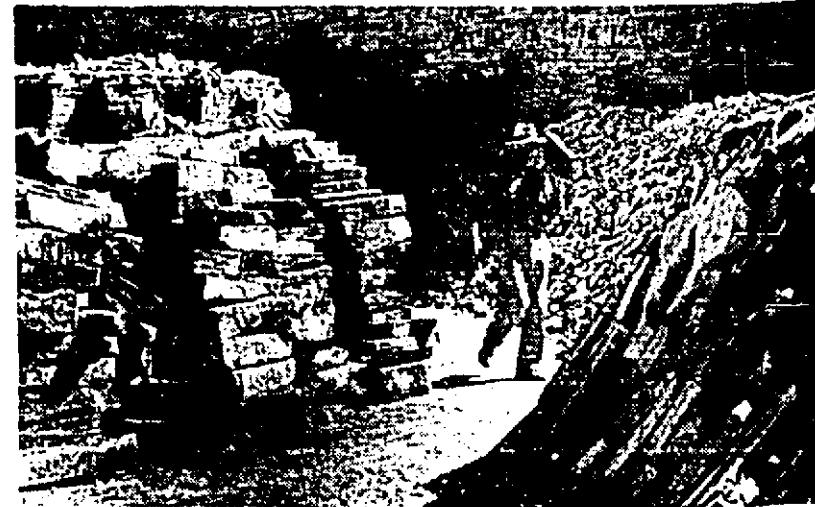


—Photos courtesy California State Division of Mines.

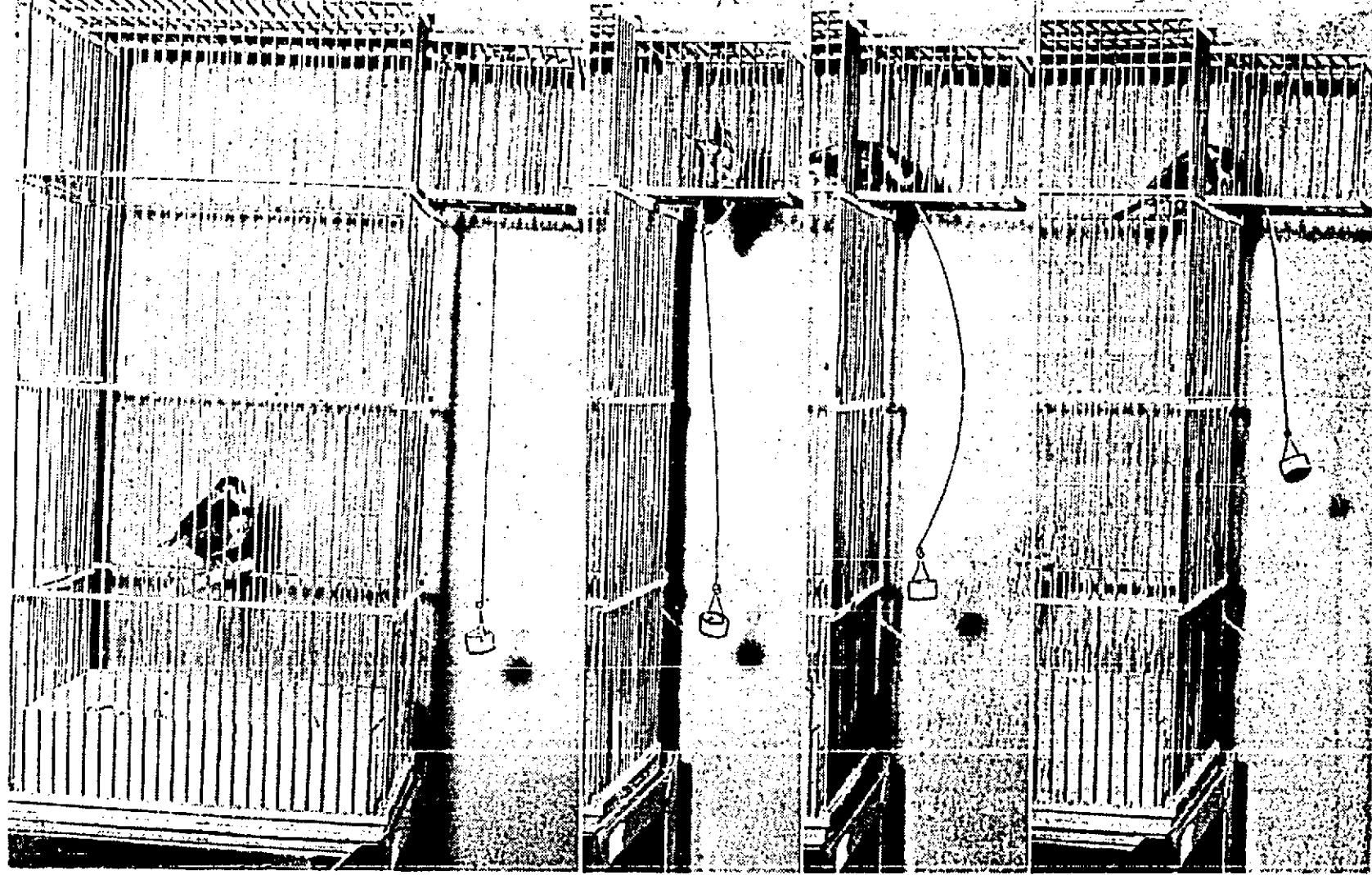
Large slabs stand like ancient monoliths after removal from Passadore quarries at Carmel. Pick is used in quarry work.



Rock 7 million years old forms a decorative and durable patio around an ultra-modern swimming pool in a Southland garden.



This is where your patio begins—in the carmelstone quarries. Rock facing from which stone is chipped appears in background.

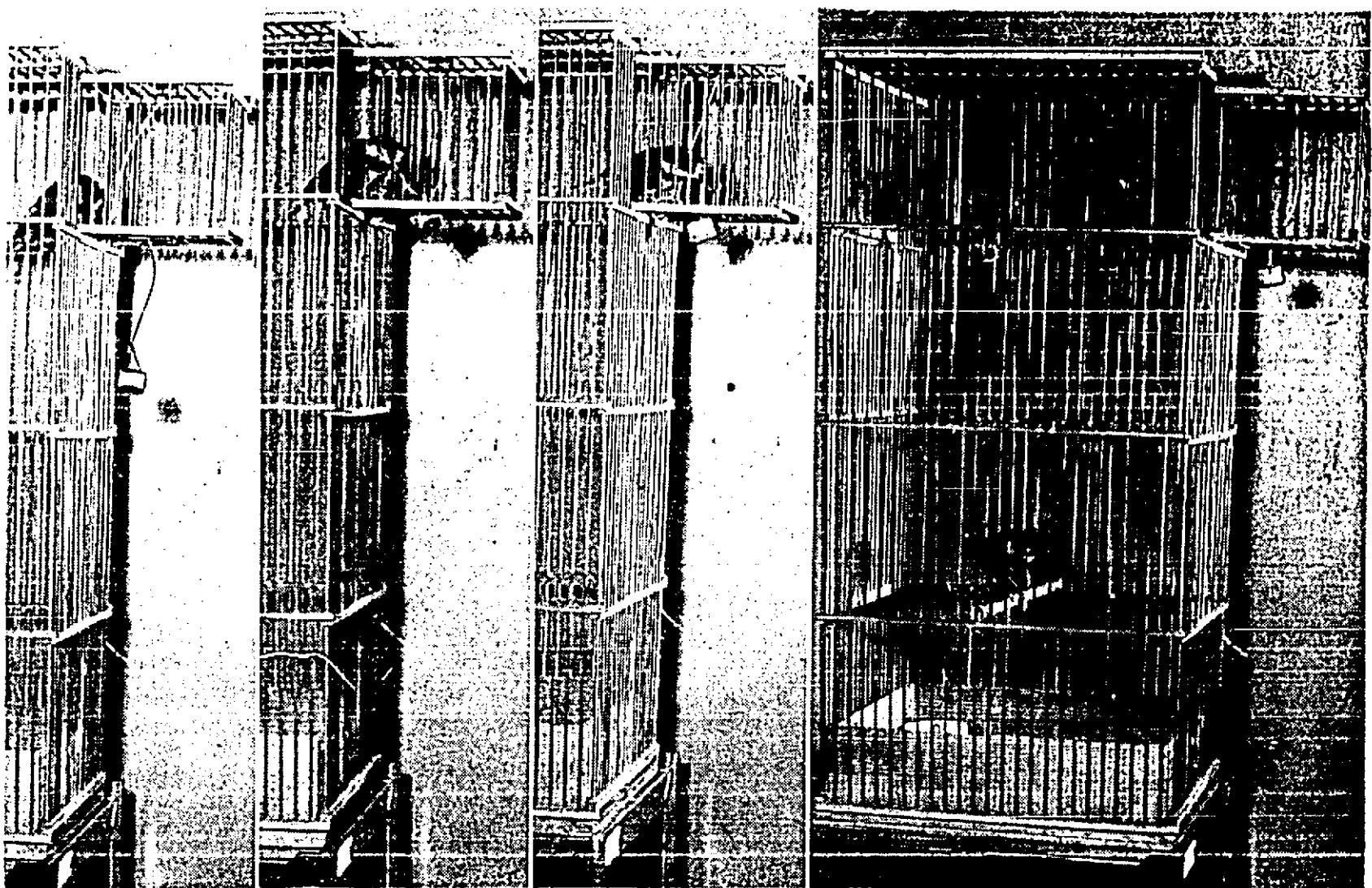


Fuji spies a bucket of worms . . . head first, he grabs the string . . . he gives it the old heave-ho . . . and up it comes!

## A Japanese Bucket Bird Earns His Supper

Fuji the Second, a small Japanese tumbler or bucket bird at Ann's Pet Pantry, 1440 E. Seventh St., does the trick his ancestors have done for many generations in the Land of Cherry Blossoms. He hoists his meal of worms in a bamboo bucket by means of an 18-inch

string. If he is VERY hungry, he can do it in two seconds flat. Fuji, about the size of an English sparrow, has gray back and wings, black cap and collar, reddish-brown breast and a buff streak around his cheeks and across his back. He lives in a Japanese bamboo cage.



Just a wee bit higher, Fuji! . . . now he almost has it . . . Fuji lands his tempting catch . . . pretty good meal, Fuji thinks.

—Photos by Charles Sundquist.

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## HOLLYWOOD

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Ready for the important flip, Cooper takes his nonchalant badman stance.



The toss—and a painful expression when he senses that all's not well.



He makes catch, but he can't defend himself with his fingers like this.



Chagrined, Cooper makes another toss. How determined can a guy look, anyway?



Perfect—just like he does it in the movie! How about that casual look!

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**SOUTHLAND**

**CAMERA ANGLE**

# Which Black and White Film?

*By the Shutterbug*

AT THIS TIME of year, with outdoor picture taking in full swing, many people begin to wonder about the various types of film they see on the shelves when they stop to pick up a roll. A friend of ours complained the other day that he was always bewildered when the clerk asked him which kind of film he wanted. He said that he knew the size and that he wanted black and white. Beyond that, he didn't actually know what he wanted.

So, for the benefit of any of my readers who may be faced with the same problem, here are a few simple facts about film. Discussions of various types of film can easily become very technical, but we'll do this as simply as we can, and suggest that for further information you consult a reliable photo dealer.

The most widely used film is known as a chrome type. We won't attempt to go into a definition at this time — but will identify it as the type of film we mean when we refer to "ordinary snapshot film." It's ideally suited for the average ama-



Ordinary snapshot film in a box camera will result in pictures like this. Reflected sunlight is good lighting.

teur for use outdoors and with flash indoors.

The other two films most widely used are known as panchromatic films. Each has a special type use. One of them is excellent for use when you may wish to have really big enlargements made from your negatives. The other is what is called a fast panchromatic film, designed for use under difficult lighting conditions where fast shutter speed is necessary to stop fast action.

In other words, there are pictures under varying conditions of various types of film for taking actions. Which is best for you to use depends entirely on what you want to do with it.

LONG BEACH Cinema Club will present a program of member and guest films at 8 p. m. Aug. 4 in Houghton Park Clubhouse. A short technical talk will be given by a member. The club meets twice a month at the clubhouse regularly — the first and third Wednesdays.



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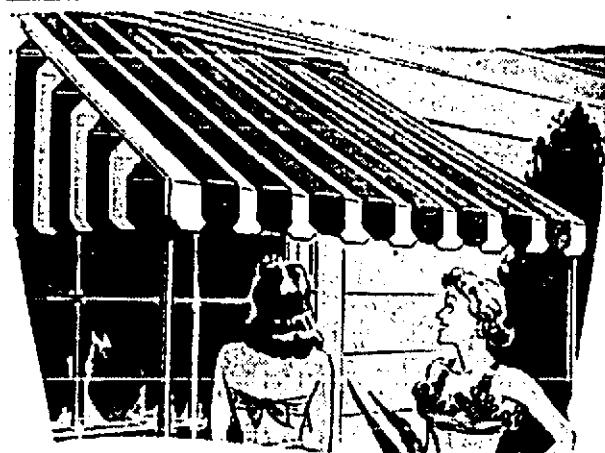
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KoolVents incorporate an amazing improvement not available in other awnings—Duotone color finish. All white underside to give reflected light up to 50% more than other types. Top side in any colors desired. Salesman will submit actual sample. You deal direct with factory. 1,000,000 KoolVents now installed—more than any other type of awning.

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IF DESIRED  
36 MONTHS TO PAY**

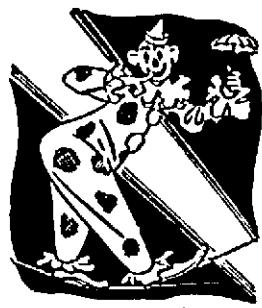
**KOOLVENT of Long Beach**

PHONE 70-8401

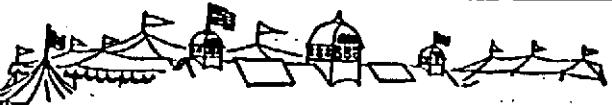
**743 PINE AVE.**

See our complete display of aluminum awnings and ornamental iron-work.

Choice of 21  
Decorator  
Colors!



SIRIS SUMMER



Sunday, August 1, 1954

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STARTS TODAY! SUNDAY! 11 A. M.



- ★ Come as You Are!  
Bathing Suits Swell!
- ★ Bring the Kids!
- ★ FREE! FREE!  
The Cold Drinks  
Are on Us!
- ★ (KIDS MUST BE WITH PARENTS)
- ★ HAVE FUN!  
SAVE MONEY!

## A BEDDING BARGAIN CIRCUS! SIMMONS

- Full or twin size by Sanitary Bedding
- 49.50 value
- Heavy cover • Posturized Spring Construction
- Hundreds of coil springs
- Five-year Guarantee
- Box spring or mattress

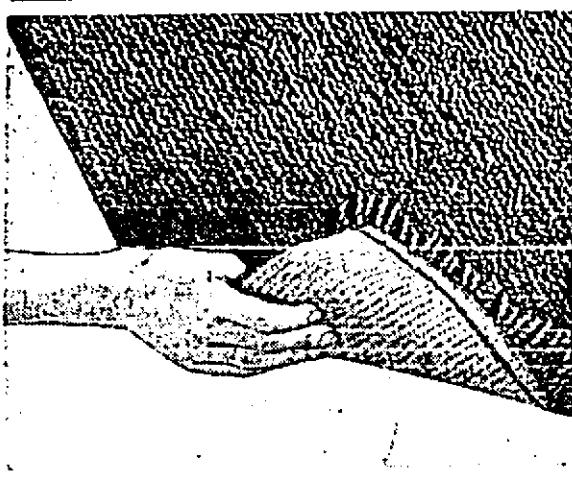
**\$24.50**

Only 5.35 per Mo.

- 54.50 value
- Simmons box spring or mattress
- Complete with Simmons guarantee
- Hundreds of health balanced coil springs
- Heavy fabric cover
- Box spring or mattress

**\$34.95**

Only 5.25 per Mo.



THE BACK TELLS THE STORY: When you buy carpet, look at the back. Notice the number of rows per inch. The more rows, the heavier the carpet. Most cotton carpets (selling for \$6.95 up) have only 4 rows to the inch.

Top Quality, 8 Rows to Inch Cotton Boucle. We offer you hard twist cotton carpet with 8 rows per inch. Twice as heavy for double wear for only

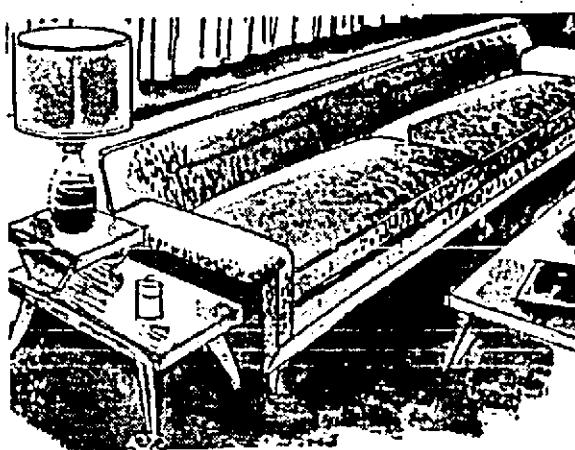
CHOOSE FROM 16 FADE-RESISTANT MODERN COLORS 9, 12, 15-FT. **4.95** per sq. yd.

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- 28x42, Extends to 52"
- Heatproof Top
- Heavy Chrome Legs
- 47.50 Value

**19.95**



### SUGAR AND CREAMER SETS

- 99c Value
- Hand Decorated
- Ceramic
- Use Also for Planter

**29c**

Limit 1 Set to Customer

## FOAM RUBBER SOFAS

- Values to 277.50
- Only a few styles and covers to choose from
- Foam rubber cushions
- Hardwood frames
- Fully Guaranteed
- Lovely modern covers

**124.95**

YOUR CHOICE  
Only 7.65 per Mo.

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OPEN SUNDAY  
11 A. M.-5 P. M.  
MON. & FRI.  
TILL 9 P. M.

# Baalbek: Image of Antiquity

**THE ORIGIN OF BAALBEK,** mecca of a civilization long buried in antiquity, is unlike all other ancient cities lost in the mists of the distant past.

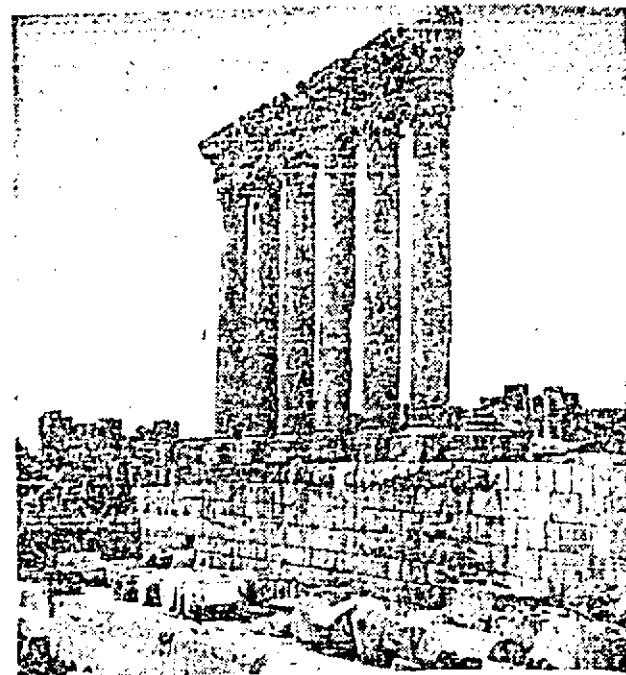
It is hard to describe this chaos of fallen splendor, a very sea strewn with porphyry and marble, an ocean of columns, cornices, architraves and volutes. It is a spectacle of awesome grandeur, spacious, solid and solemn, that is viewed today with understandable wonderment

by travelers on Italian Line vessels who chance at Genoa or Naples for a trip into the mystic Near East and Beirut, Lebanon, aboard one of the ships of Adriatic Navigation Company.

By auto you can leave Beirut, travel northeast over good roads traversing the Valley of Bekaa before you see etched against a yesterday that once was a glorious reality, the fabled six pillars of the Temple of Jupiter. Close by is the magnificent Temple of

Bacchus, famed sanctuary of the god of wine and vintage.

The impressive Temple of Baalbek dates back to the ancient days of Rome. The Greeks, identifying the town's Baal-Hadad with their own Sun God, called it Heliopolis. When August ruled Rome, the god was worshiped in the orient, under the name of Jupiter of Heliopolis. It was consecrated to a triad formed of three divinities: Hadad, the god of heaven or Heli-



American Export Lines Photo

Pillars of the Temple of Jupiter are only one of the many interesting antiquities in Baalbek, near Beirut.

politan; Atargatis, his wife, and Mercury, their infant.

Baalbek was the cradle of great men celebrated in letters and science. Men such as Callinicus who discovered the secret of Greek fire and Costa Ibn Louka, who translated into Arabic the works of Greek philosophers.

the big ship in Honolulu is the official opening of this colorful Hawaiian pageant.

2. The Thanksgiving Cruise, sailing from San Francisco Nov. 16. This is a two weeks' cruise, with four days in the islands, including a special call at Hilo.

3. The Christmas-New Year's Cruise, sailing from San Francisco Dec. 21 and Los Angeles Dec. 22. Passengers on this two-week cruise spend both holidays at sea, four days in the islands. The ship also calls at Hilo, Hawaii.

A wide range of fares is available on the Lurline, which has a capacity of 720 passengers.

While in Honolulu, cruise passengers will stay at one of the three famed Matson hotels on Waikiki Beach — the Royal Hawaiian, Moana or Surf Rider.

## Hawaii Cruises

Three special cruises to Hawaii this fall on the luxury liner Lurline are again being offered to the traveling public, according to Matson Lines.

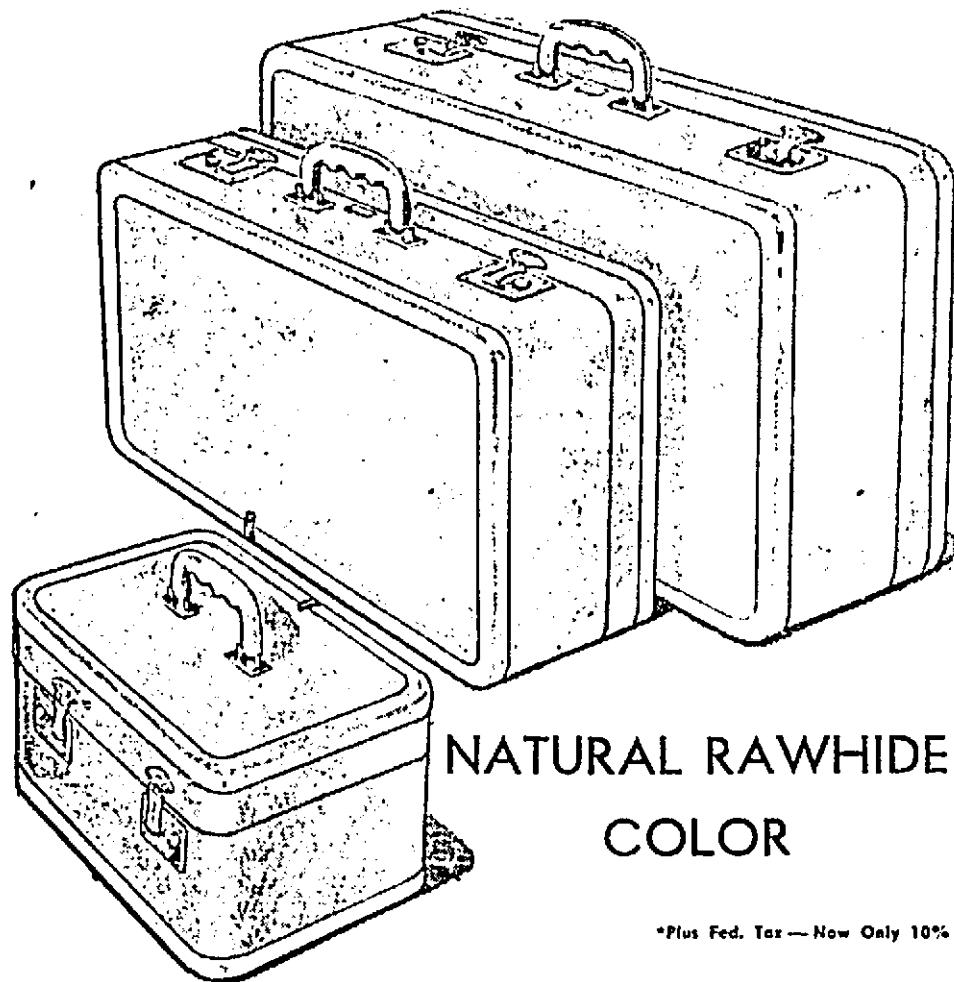
These cruises, which have proved very popular in the past, are:

1. The Aloha Week Cruise sailing from Los Angeles Harbor on Oct. 13. The arrival of

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**SPECIAL PURCHASE**

## Extra Fine Quality KOROSEAL LUGGAGE



**NATURAL RAWHIDE  
COLOR**

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TRAIN CASE . . . . .	9.00 *
21" WEEKENDER . . . . .	9.00 *
26" PULLMAN . . . . .	13.00 *

- LUXURIOUS ACETATE TAFFETA LININGS
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- BRASS PLATED STEEL SET-IN LOCKS
- DURABLE PLASTIC for LASTING GOOD LOOKS
- STURDY VINYL PLASTIC BINDING
- ALL WOOD BOX CONSTRUCTION

PENNEY'S

PINE AT SIXTH

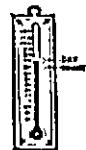
LONG BEACH

such a favorable exchange...



(Now 12.50 pesos  
to the U. S. dollar)

such a naturally cool climate...



(Average suntime temperature  
in Mexico's mountains is 65° to 75°  
and the nights are "topcoat cool".)

such a lot to see...



(From its timeless pyramids to  
modern cities, Mexico offers a  
"foreign" vacation right next door.)

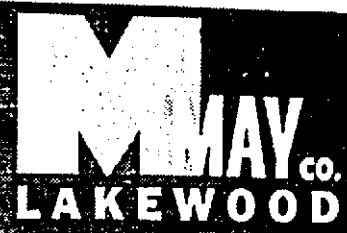
In Fact...

wonderful  
**MEXICO**  
has everything!

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# we're open monday night till 9:30

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*put a plastic "raincoat" on your home with this*  
**MAGICOLOR STUCCO PAINT**



### MAGICOLOR RUBBERIZED PAINT

reg. 5.49 gal. 4.49

"satinel" for walls and woodwork

- Goes on in a jiffy . . . dries in 20 minutes
- One coat covers most surfaces
- Use brush or roller . . . no lap marks
- No "painty" odor
- Rubber-tough resistance to dirt, stains, grease
- Scrubbable . . . even lipstick swishes off
- 1 gal. does average room • Delightful pastels



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reg. 2.95 qt. 1.95

- Increases life of linoleum
- Miracle floor finish for linoleum and wood floors
- Harder than spar varnish . . . withstands heaviest traffic
- Eliminates constant waxing . . . protects floors
- 1 easy coat seals and finishes . . . dries in 90 minutes
- Apply with lambswool applicator or brush
- 1 quart does a 10x14-ft. floor
- Crystal clear . . . never turns yellow

May Co. Lakewood Paints, Dowstair

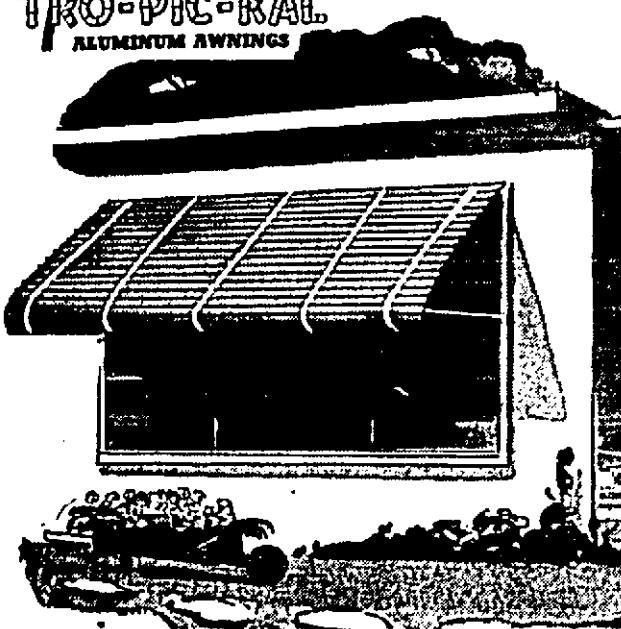


Miracle latex paint . . . made with silicone and vinyl latex with 2-way moisture control. Use it on stucco, cement, brick, asbestos siding. 5 gallons will "do" average 5-room home.

- Is not affected by alkali
- Will not blister or peel from moisture
- Designed especially for "do it yourself" painter
- No primer or sealer necessary . . . do job in less time
- Flows on "like a breeze" with brush or roller
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- Withstands rigors of sunlight, fumes, rain
- Glorious array of landscape colors
- Fadeproof colors

*when you think of paint, think of may co.*

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ALUMINUM AWNINGS



- ★ Newest and most beautiful awning ever built
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**OVERHEAD DOOR**

**\$199** complete

TO YOUR GARAGE OR HOUSE  
Includes 20'x10' Slab and Structure. With Built-up Roof, All Labor, Materials, As Illustrated.

**TOTAL PRICE \$369.00**

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Friendly Advice—Free Estimates

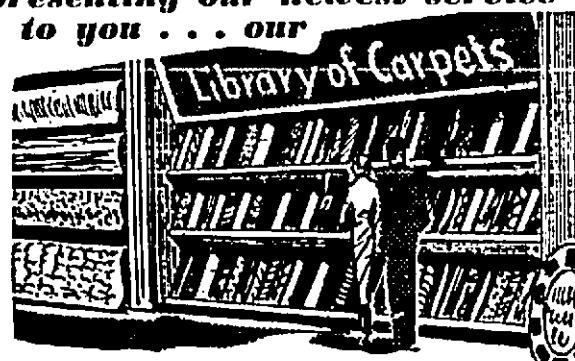
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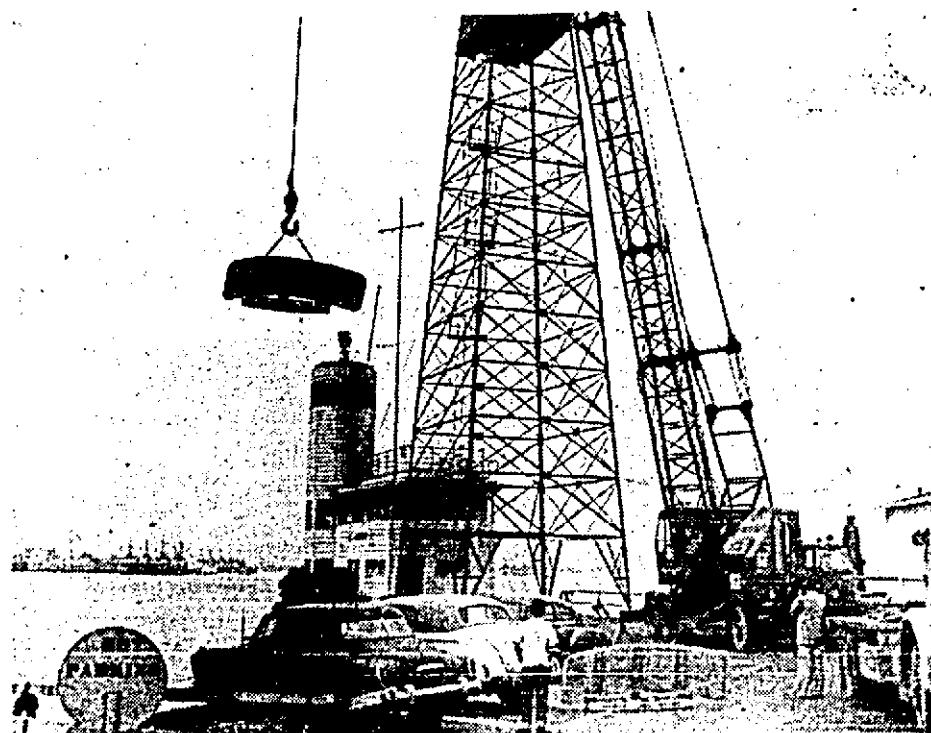
Please call for an appointment  
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Long Beach Since 1930

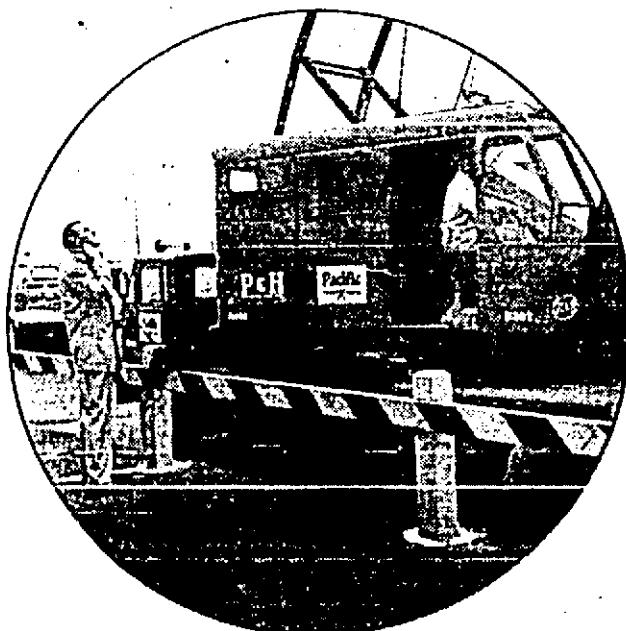
**BILL HARLOW & SON**

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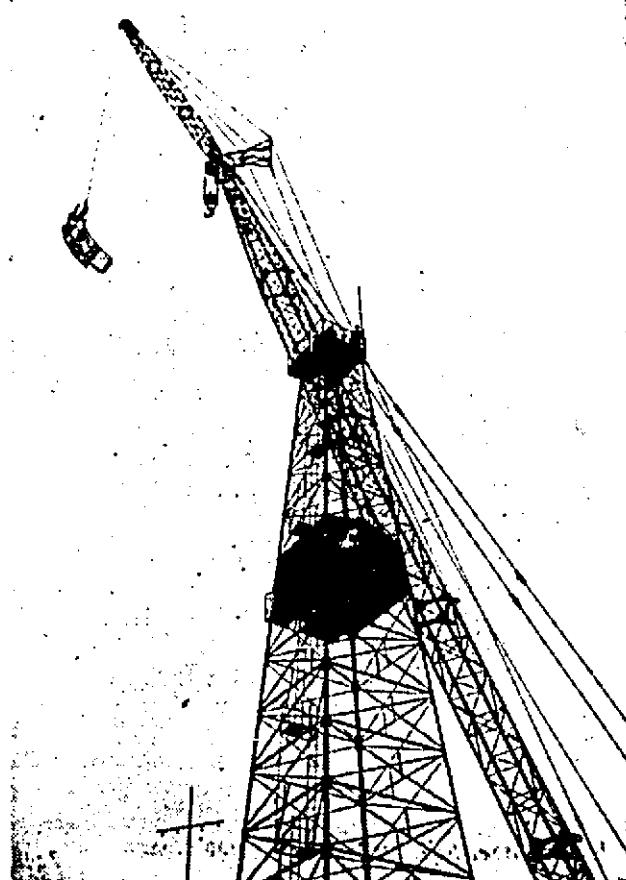
# A Tall Job Takes Tall Measures



When the eight-foot scanner for the Port of Long Beach radar station was installed recently it was a tall job. Scanner sits 10 feet above a 120-foot tower. It took a 140-foot crane from Pacific Crane and Rigging Co. to hoist the 300-pound scanner into position on the tower.



The top of the crane boom was so high that the operator could not see where he was lifting the scanner. Val J. Deasor, supervisor for the Harbor Department, stood alongside the crane operator with a walkie-talkie radio set.



A signalman stood on the platform on top of the tower with a second walkie talkie. Between them they relayed instructions for the crane operator. Original scanner, installed three years ago, had deteriorated in the weather. New scanner is expected to last 10 years.

—L. A. Harbor Dept. Photos.

Shop Mondays 9:30 a.m. to 9:15 p.m.

Sunday, August 11, 1951

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New Favorites for the Fall Season of '54

Reg. 1.98 Part Wool Plaids

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Your  
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of colors!

School's most popular fabric in all the new fall plaids . . . in wonderful 54 inches wide to save you even more! Hurry for your choice! Regularly 1.98, specially reduced for this sale!



Cotton Flannel

2 yds. 99c

Heavy sueded finish, perfect for shirts! Wide choice of checks, plaids, and imaginative designs. 36 inches.

1.19 Washable Corduroy

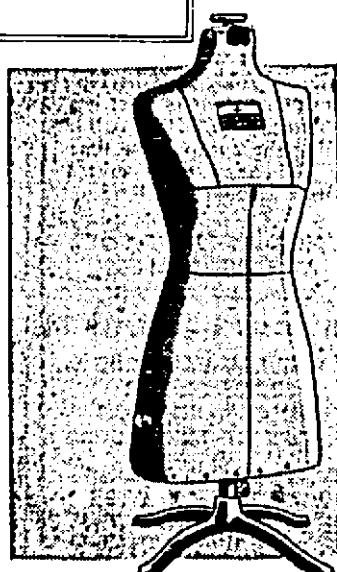
1.00

New fall colors in our regular quality corduroy! All-around fabric . . . wide color range. 36" widths!

1.49 Printed Corduroy

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Multi-color prints in many clever patterns. Almost too beautiful to believe!



Reg. 14.95  
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10<sup>99</sup>

Get ready for your Fall sewing with a new dress form . . . 14 different sections adjust to duplicate you!

Open Mondays and Fridays, 9:30 A. M. to 9:15 P. M. . . , Other Days, 9:30 A. M. to 5:30 P. M.

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Satisfaction guaranteed  
on your money back\*

SEARS



American at Fifth  
Downtown Long Beach

# East Indian Curried Shrimp

shovels (oil and all) and mix. Make slashes with pointed knife all over leg of lamb and insert garlic-anchovy mix with tip of knife or spoon. When lamb has been completely and thoroughly covered with mixture in this manner rub whatever remains of paste on outside of meat. Bake 3½ hours at 325 degrees. Do not cover, salt, flour or baste.

## Cioppino

1 small crab or lobster  
2 dozen clams (shells and all)  
2 or 3 pounds filleted fish  
(bass, haddock, etc.)  
1 pound raw shrimp  
½ cup olive oil  
2 cups solid pack tomatoes  
1 cup tomato puree  
Salt and pepper  
Paprika and sweet basil  
1 tablespoon garlic, crushed  
1 tablespoon chopped parsley  
1 tablespoon chopped celery  
1 tablespoon chopped green pepper  
Saffron—optional  
1 cup red table wine

Heat olive oil and sauté garlic, parsley, celery and green pepper until lightly brown. Add solid pack tomatoes and tomato puree. Season to taste with salt, pepper and paprika, and add red wine and sweet basil. Simmer an hour. During this time wash clams well and steam until open. Strain the liquid from the clams and add to sauce. Cut fish into small pieces. Shell raw shrimp



East Indian curried shrimp, shown above, is a palate pleaser. The recipe is given elsewhere on this page.

Shrimp curry, leg of lamb, cioppino, chicken and sour cream delight the family of Mrs. Norman Masterson, above. She shares these recipes with readers today.

## By Mildred K. Flanary

Press-Telegram Home Economics Editor

**CURRY** — that inimitable spice, which is great if administered very deftly but simply "awful" if dealt too heavily. It can "make" a dish, or it can mar it, so let's just say it must be used casually, yet with caution.

In other words, the cook must know how or she'll be in trouble. And today the cook is Mrs. Norman Masterson (Iola) to

many of you), who can brew a stew with as much aplomb as she can write a column.

East Indian Curried Shrimp (or Lamb) is a demand dish in her family so is the featured recipe today. Other recipes, however, which are more than a little unusual, and more than just "kinda good," are also their favorites and she's sent them along for good measure. Be sure to clip them and try them often for a treat in the realm of good eating.

### Leg of Lamb

5 to 6-pound leg of lamb  
4 cloves crushed garlic  
1 can flat anchovies, mashed  
Add garlic and crushed an-

**SHAD-O-COOL**  
Aluminum Awnings  
• Canopy Awnings • Drop Curtains  
• Garden Furniture Recovered  
• Caravel Riggers  
**Sunshade AWNING COMPANY**  
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## Iola Masterson's East Indian Curried Shrimp:

1½ lbs. fresh shrimp  
3 T cooking oil  
1 chopped onion  
1 clove crushed garlic  
½ cup finely diced celery  
1½ t. salt  
2 t (or more to taste) Crosse & Blackwell currie powder

Melt oil in a large skillet and fry the onions, garlic, celery, apple, and ginger. Add sugar, curry, and salt, mixing well but gently in order not to mash apple slices. Add enough flour to take up all the grease, and thin with the cream and stock. Cook until thickened. Add the cooked shrimp and continue cooking for 5 minutes, adding pepper and chives to suit. Serve with steamed rice plus the usual curry accompaniments as chutney, fresh grated coconut, chopped nuts, etc.

For lamb curry make the same but add a handful of raisins at the same time you add stock and cream. Matter of curry depends entirely on taste and can be increased considerably over the 2 t., depending on individual. In fact, this recipe can be varied in amounts quite a bit.

A good idea for rice on which it is to be served is to stir in some orange marmalade after it is cooked.

## It's Bar-B-Cue Time

Each box contains 16 bags of GENUINE OZARK HICKORY SAWDUST with aromatic mixture added. A TASTY smoke TREAT, that can't be BEAT.

THIS HICKORY SMOKE MIXTURE was developed by the man who originated HICKORY SMOKED POTATO CHIPS. To fit the needs of the professional and amateur backyard BAR-B-CUEERS alike.

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BAR-B-CUE MIXTURE**  
WITH THAT SMOKY TANG  
MEAT YOUR BARBECUE RIGHT!

PRICE—\$1.50 PER BOX  
AT YOUR DEALERS  
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REGULAR BARBECUE  
RECIPE FOLDER  
ENCLOSED IN EACH  
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SAWDUST WITH  
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Easy to Clean  
Will Not Absorb  
Grease

**BEAUTIFUL  
CHROME TRIM**  
Never Needs  
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**Your Home Stays Fresh**

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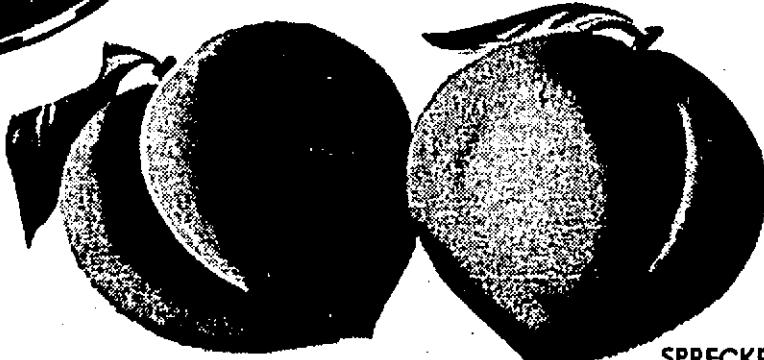
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## Pork Chops

REAL IOWA CORN-FED IOWA PORK... RICH LEAN AND TENDER OUR OWN FAMOUS "HIGH PINK" PORK.

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FOR JELLING ALL FRUITS AND JUICES  
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FOR REAL  
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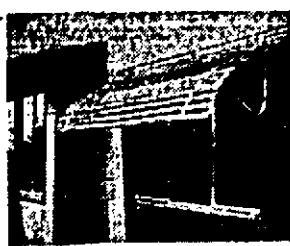
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Write or phone now for descriptive literature, prices and instructions how to measure and install. FHA terms if desired. We ship by Express or Truck Freight to all points.

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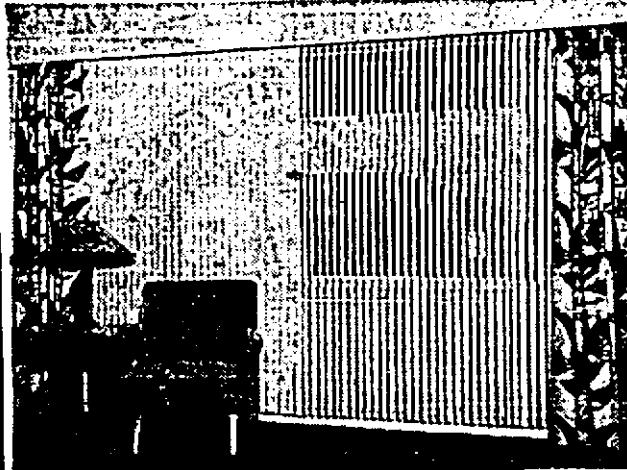
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## RECORD ALBUM

# The Bands Toot a Comeback

LEAVE US CONSIDER bands, the oft-neglected phase of today's popular music business. And, while the Comos and Pages and Fishers and Kitts get the headlines, the bands are slowly tooting their way back into public favor. This comes from the top tooter, Ray Anthony.

Ray was standing all by himself in Capitol's big recording studio, dubbing his trumpet notes on top of numbers his band recorded earlier. He likes to work that way, so he doesn't have to worry about giving downbeats and other conducting chores. He can blow his brains out, carefree.

Between takes, he talked about bands. He's optimistic. Television has helped. Ray pointed to three bands that have TV shows now — the Dorsey Brothers, Sauter-Finigan, and his own group, which is pinch-hitting for Perry Como.

"Last summer," he said, "that

wouldn't have happened. But look at all the band records that

have been hits this year — like my 'Dragnet' and big records by Ralph Flanagan and Buddy Morrow. So now TV has discovered the bands."

Good production, such as Lee Cooley gives Anthony, makes a band an exciting thing to watch on television. Cooley's been doing some unusual things, like extreme close-ups on fingers of the musicians and surrealistic shots, and the results are good television.

Measured against the band heyday (the late '30s, early '40s) today's bands are every bit as good, except in one department. Band vocalists aren't up to the caliber of the singers 15 years ago — at least, they don't have the same following. An-

thony has a theory about that.

"A young singer today," he says, "can get one TV spot a week and make out. Or a record contract. Why should he go on the road with a band? He'll take the short cut, naturally. I wouldn't advise my own brother to sing with a band."

**CHERRIES AND PLUMS**  
Jaye P. Morgan, the pretty blonde who made that great record of "Life Is Just a Bowl of Cherries," is switching from Derby Records to RCA this month. Life may be cherries, but a contract is a plum!

**RECORDS** that are likely to be heard first by Long Beach Public Library borrowers are the following unusual LPs: Selections in French from the popular book, "The Little World of Don Camillo"; American and Korean songs,



**RAY ANTHONY**  
... Television Has Helped...

sung in the "Korean Children's Choir" collection; "Musica de Espana," with its colorful examples of famous Spanish zarzuelas; "Sigurd Rascher Plays a Classical Recital on the Saxophone," and Dylan Thomas' second volume of readings from his own works.

## Phone Rings...It's a Movie Career!

By Dick Zehms

**CHAIN REACTION** to telephone calls stretches out in all directions — including CinemaScope.

Millicent Ann Rodgers, the dark-haired, dark-eyed daughter of Mr. and Mrs. Joseph W. Rodgers, 4235 Country Club Dr., has a promising film career in the budding stage because the phone rang in her Hollywood apartment . . . for her roommate.

But the "roomie" wasn't in. The caller became intrigued with Millicent's smooth voice. Chain reaction set in.

She took a screen test. She won a part. Now, when 20th Century-Fox releases the "Adventures of Hajji Baba," produced by Walter Wanger and

starring John Derek, Elaine Stewart, Thomas Gomez and Amanda Blake, one of the little young slave girl figures will be Millicent in her screen debut. CinemaScope, too.

Millicent wants a career in show business. She's working hard toward one, has appeared on three teevee shows, one radio production.

**AFTER GOING** on location to Lone Pine to make the film, she came home to numerous conferences, then whipped up a singing act and embarked on a 12-day tour (three shows a day) of serv-

ice centers in the nation's capital, New York, Massachusetts, Maine, South Carolina, Virginia, Colorado, Texas and Wyoming. Scheduled next are more auditions, perhaps more parts.

Once a Poly High, Montecito Girls' School and Mills College student, the film recruit has been preparing for her debut in show business by studying voice, dancing and dramatics. But little did she suspect that her entry would be made as the outgrowth of a telephone call.

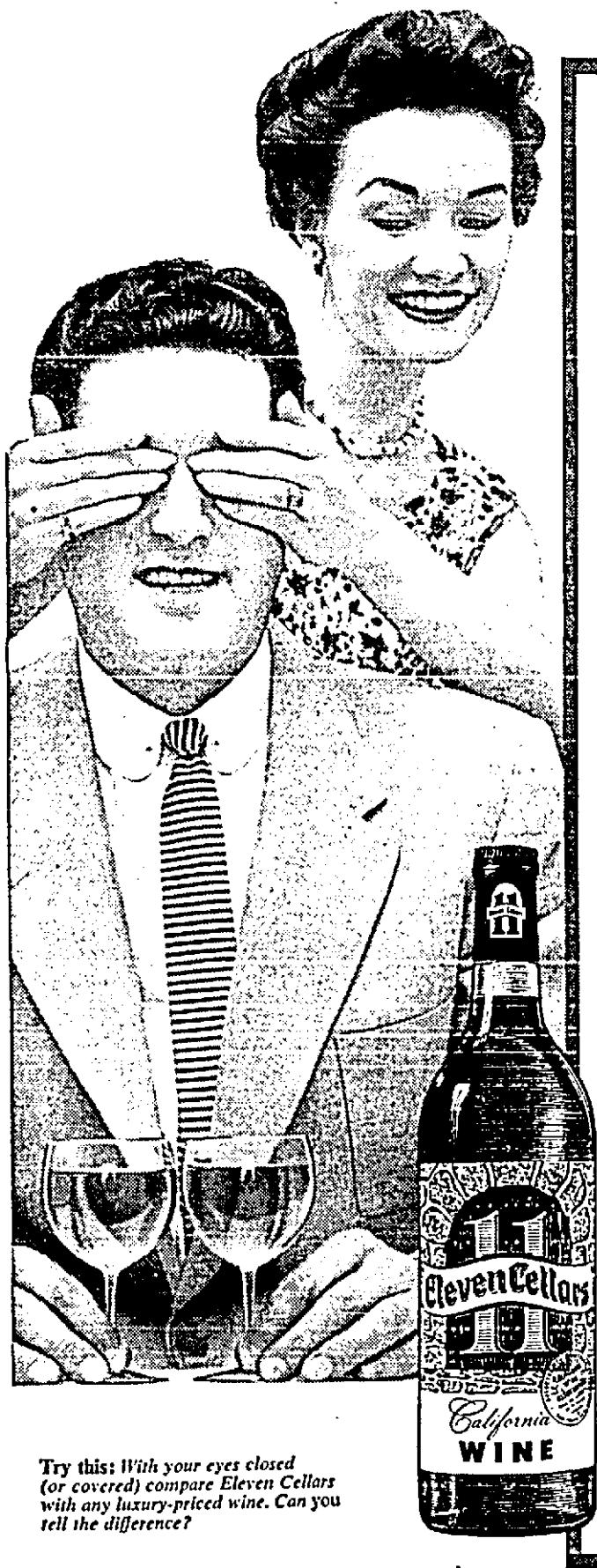
She must be like her dad. He has been one of softball's greatest showmen in Southern California for 25 years. All the telephone means to him, however, is payin' the bill the first of every month!



Because the phone rang in her Hollywood apartment for her roommate, Millicent Ann Rodgers is launched on a movie career. She's a slave girl in film debut.

# NEW PLAN MAKES POSSIBLE LUXURY WINES AT 58¢ & 63¢\*

The California Wine Association announces the big news in luxury wine—lower price! This 4-point plan will interest every man or woman now paying 50¢ to \$2.00 (or more) for a fifth of wine.



Now, for as little as 58¢ a fifth, you can have wines *so good* that they won 10 awards for excellence last year at California's two most important wine-judging events.

What made such high quality and low price possible? It was this unique plan of the California Wine Association:

#### 1. Quality standards established

First, the characteristics of luxury wines were studied. Based on this analysis, quality standards for flavor, color and aroma were set up for a complete line of wines—Burgundy, Sauterne, Port, Sherry, etc.

These standards are *extremely high* for wines which have to be sold at a low price.

#### 2. Wines selected from 11 wineries

Here is how and why the California Wine Association was able to meet these standards:

Good wine depends primarily upon good grapes. Certain districts of California, due to their special climate and soil, produce grapes best suited for certain types of wine.

One district is outstanding for its Sherry, another for its Port, and so on. Since these districts are 200, 300 and sometimes 400 miles apart, it is easy to see why no *single* winery can hope to produce a wide variety of wines of equally high quality.

But, with *eleven* wineries strategically located

in California's best districts, the California Wine Association selects outstanding wines from each.

#### 3. How price was brought down

It is a known fact that businesses geared to large-scale operations can sell their products for less.

The California Wine Association is a great organization comprised of *eleven* wineries. Therefore, it was possible to combine the production of these wineries in one large-scale marketing operation.

This made it possible to bring the price of these wines down to as little as 58¢ a fifth for dry wines, 63¢ for sweet wines.

#### 4. The quality is proven!

Proof of Eleven Cellars quality came last fall at California's two most important wine-judging events—The California State Fair and The Los Angeles County Fair.

Eleven Cellars won more awards for quality than any other wine at its price, 10 awards in all.

#### Guide to ELEVEN CELLARS California Wines

**Cellar No. 1 (Woodbridge, Cal.)**  
Nutty-tasting Sherries—from the delicate-flavored Palomino and other fine grapes.

**Cellar No. 2 (Florin, Cal.)**  
Other superior Sherries—from our winery in the heart of the Sacramento Valley.

**Cellar No. 3 (Windsor, Cal.)**  
Burgundy, Sauterne, other table wines—from Napa-Sonoma district—world-famed for dry wines.

**Cellar No. 4 (Delano, Cal.)**  
White Port—from Sultania, White Malaga and other San Joaquin Valley grapes.

**Cellar No. 5 (Acampo, Cal.)**  
Ruby Port—from the Zinfandel and other choice grapes of this district.

**Cellar No. 6 (Villing Station, Cal.)**  
Medium Sherry—from this district where 60 growers have practiced their art since 1905.

**Cellar No. 7 (Lodi, Cal.)**

Full-Bodied Port—from Zinfandel, Petite Sirah, and other fine grapes.

**Cellar No. 8 (Lodi, Cal.)**

Tempting Tokays—from California's great Tokay grape district.

**Cellar No. 9 (Cucamonga, Cal.)**

Cream Sherry—from this Southern California district known for its sweet, rich dessert wines.

**Cellar No. 10 (Urgon Station, Cal.)**

Pale Dry Sherries—from Bunker, Palomino and other Sherry grapes.

**Cellar No. 11 (Vinland, Cal.)**

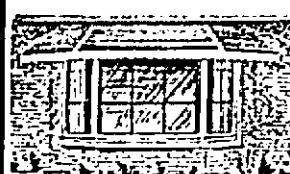
Mellow Muscatel—from the famed Muscat de Alexander grapes of the southern San Joaquin Valley.

# ELEVEN CELLARS Wine

\*Dry wines 58¢ per fifth. Sweet wines 63¢ per fifth.

Try this: With your eyes closed (or covered) compare Eleven Cellars with any luxury-priced wine. Can you tell the difference?

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## SOUTHLAND HOMES

# On a Sloping Beachside Bluff

Photos by H. S. Melvin

View of the Frank Hill residence across swimming pool demonstrates extent to which the home is dominated by sea and sky. Below the sun deck is the lanai.

WHEN FRANK HILL and his wife, Vivian Laird Hill, purchased the Army and Navy Club at Ocean Ave. and 13th Pl., the whole city looked with interest while the old club was remodeled into one of the city's most fashionable apartment houses.

The remodeling was indeed revolutionary. The building that faces Ocean Ave. today bears little resemblance to the old landmark that once stood there. An impressive facade replaced the old "gingerbread." Good architectural planning and landscape design worked magic.

But the thing that most passers-by along Ocean Ave. do not know is that the Hills built a home onto the older structure — a spacious 3500-square-foot abode that faces the ocean from a vantage point not to be surpassed anywhere in the city.

Connected to the multiple apartment building, the Hill residence gives the appearance of being an appendage of the former. Actually, Mr. and Mrs. Hill enjoy

By Eileen Ball

as complete privacy as any separate home dweller with the added advantage of many extra and enviable — features.

Constructed on the sloping beachside bluff, everything about the house was orientated toward the view — its walls of plate glass, its terraces and its lanai. Both its entrances, the service door and the very private main entry are accessible from 13th Place, far removed from the Ocean Ave. apartment house.

Mrs. Hill's tastes run largely toward contemporary with tropical and Oriental overtones. The house, which invariably reflects this feeling, provides the perfect background for her gracious hospitality.

THE LIVING ROOM is uncommonly large. Mrs. Hill de-

cided that without some powerful elements within the room, the entire interior would be overwhelmed by the view through the glass wall facing the ocean. A picture, to establish itself with any importance within the room, would have to be awkwardly large. Mrs. Hill does not like groupings of pictures. So the question remained as to what could be used to carry out the function of aesthetic center of interest.

The problem was solved by having one entire wall covered with canvas on which could be painted a wall-sized mural. Artist Frank Bowers was commissioned to do the paintings. On a background of soft lime, he portrayed feathery bamboo and stylized tropical foliage with multiplied egrets. The pinkish tones of the birds are repeated in the upholstery of the oversized sculptured sofa which stands against the wall. The fabric of the sofa contains shades of deep green and salmon pink highlighted with metallic gold. Before it is a long, low coffee table whose gold-

Artist Frank Bowers painted this hugeline, coral and pink mural. It is purposely overwhelming to compete with the seascape visible through front window.

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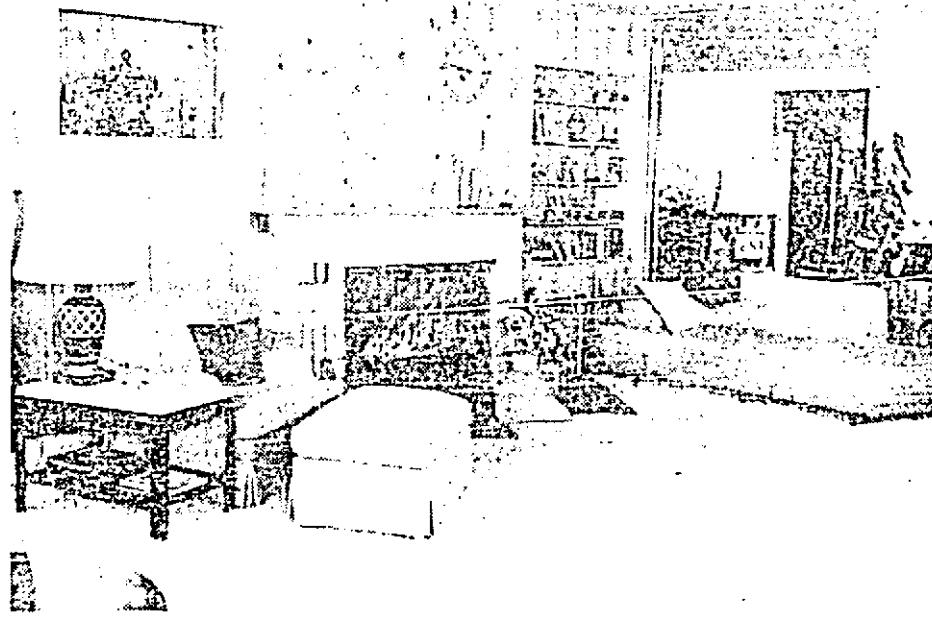
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Sandblasted redwood walls tinted a light green complement the stylized mural painting that takes up the fourth wall. Fireplace warms the cool colors.

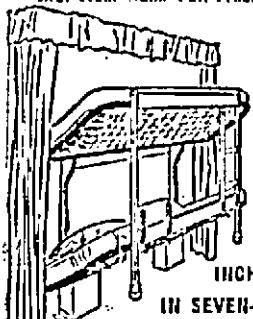
veined black marble top rests on an ebony base reminiscent of Chinese Chippendale.

Draperies are of heavy antique satin in a deep moss tone highlighted with gold thread. The color, many values deeper than the soft mossy tone of the walls, continues to carry out the cool tropical feeling so well-chosen for this south-front room.

Because the draperies are completely opaque, there was a need for a second window covering that would break the glare and, at the same time, permit the entry of light. So hung beneath the moss draperies are a matchstick bamboo drapes that, like the others, may be operated electrically from a small control panel.

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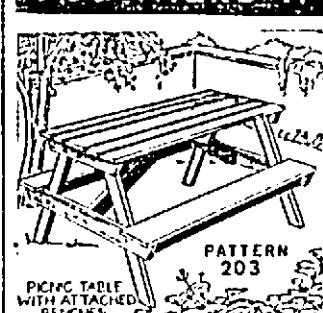
el near the dining room. So vast is the area covered by the two sets of draperies that it would be a considerable task to open and close the draperies manually.

The other walls complement the mural. These are of sandblasted redwood rubbed with lime-green glaze and wiped down to a soft highlight. The lovely natural flagstone fireplace is flanked with open bookshelves on one side and cabinets on the other.

The dining room, actually a separate entity, was given a feeling of separateness and intimacy with its dropped ceiling. This rounds itself into a graceful curve to conform with the curving planter box that defines the dining room.

**THE ROUNDED** planter of sandblasted redwood is lined and rimmed with lacquered copper that contrasts nicely with the abundant growth of tropical greenery. In the curve stands a sophisticated white cork-topped table and chairs upholstered in nude linen flecked with black and gold. Off the dining room is a sun-deck furnished with lawn furniture. The sun-deck has the double benefits of overlooking the ocean as well as the large and newly remodeled pool which

## You Make It



This simple table and bench unit was designed for the family that likes to have everything in place when lunch is ready. There is no scurrying around to find seats. The pattern gives a list of the sizes of lumber needed, and a hammer and saw are all that is used to build this unit. Pattern contains cutting diagrams for the shaped pieces so that there is no waste of time and material in putting the unit together. Price of Pattern No. 203 is 25 cents. Send all orders to Pattern Department, Southland Magazine, Independent - Press - Telegram, Bedford Hills, N. Y.

nestles in the ell created by the apartment building and the Hills' home.

**THE KITCHEN**, which overlooks the pool, boasts natural birch cabinets and sunny butter yellow walls. Near the sliding door that opens to the formal dining room is a specially constructed serving bar complete with built-in liquor cabinets and bar sink.

The den is cocoa and strictly tailored in its decor. Built-in shelves and cabinets of natural birch display a number of contemporary art pieces. The sofa is covered in fabric of nude, brown and gold tweed.

**THE MASTER BEDROOM** is pale yellow tinted slightly toward lime. The quilted king-sized bedspread is lime green hand-blocked in a panel of cream, deep green and coral flowers. The coral of the print was borrowed for the pair of swivel chairs that flank a small table before the view window.

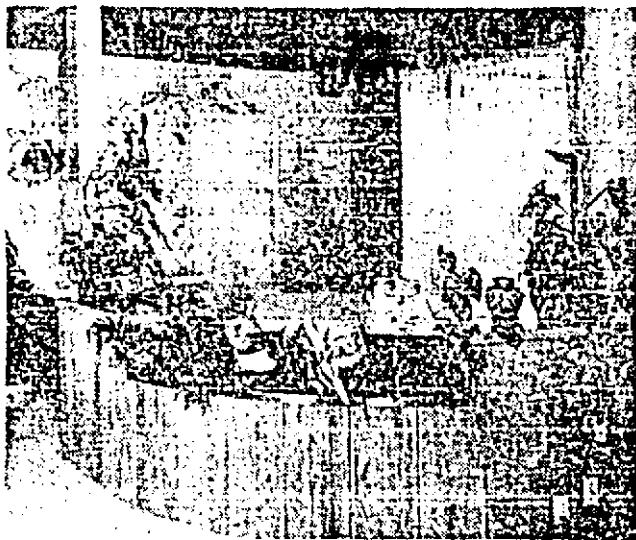
Opposite this arrangement is the dressing table backed with a huge panel of mirrors.

In the hallway a staircase leads down to the floor below. The walls defining the stair well have been canvas covered and decorated, as was the living room wall.

At the foot of the staircase a glass door opens onto the open-front lanai that is undoubtedly one of the finest party rooms imaginable.

ABOUNDING with planters filled with tropical plants, the lanai is defined at one extreme end with a room-sized screened aviary. Tropical birds of multi-tinted plumage add a remarkable note to the atmosphere. And, behind doors of redwood, is one of the old eaves that was built into this cliffside many years ago. Sensing the potential of preserving one of the eaves for amusement purposes, The Hills decided to integrate it into the lanai. And so it is used as a bar, with tropical trappings and indirect lighting.

The pool is but a short flight of steps down from the lanai. At the other end is a huge buffet table that stands under a sliding pass-through window. This is the window to the guest apartment kitchen which is completely set up for party entertaining. There is a large grill near the window that is equipped for cooking several dozen hamburgers or steaks at a time.



A rounded planter of sandblasted redwood lined with copper sets off dining area from living room.

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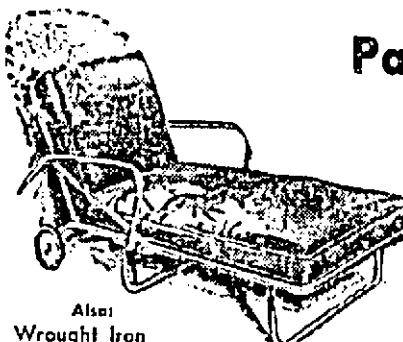
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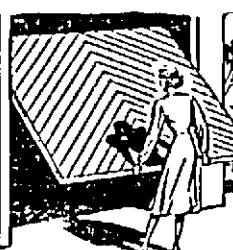
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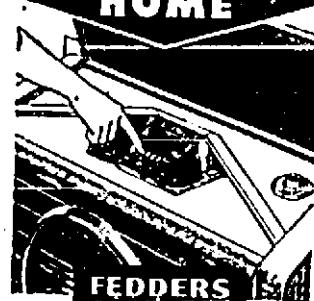
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## I AM NOT VERY SMART

Three weeks ago I asked your co-operation in raising \$500.00 to keep my credit good. You, the public, responded very nicely, and I paid my bills, which put me on speaking terms again with my creditors, in fact, it was so good I went in debt \$2000 this time. Now I understand the wholesalers are worried, so putting 2 and 2 together I don't figure there is any sense in both of us worrying so I am going to go ahead today, all day until we can't see the plants tonight, almost giving them away, but what I can't understand is if I do sell enough of the plants at the ridiculous prices that I am, to pay my wholesale bill, my yard will be about empty, no money in the bank, and I will be just like I was when I started this big sale. But, boy oh boy, look at the business we did, the homes we helped make beautiful and all the wonderful people we met. And please remember, folks, Monday morning when you see \$3.95 and \$4.50 price tags back on these plants that you can buy for \$1.29 today, don't feel hard and stay away and let that wife and 7-year-old boy starve, or cause me to have to go out and get a job and have to work for a living (I don't think I could take it). For those of you that might not have seen last Sunday's large list of plants and prices, I am going to list a few, and guarantee that I will have all the rest priced accordingly. So don't fail to come out today. If you have to get an advance from your boss, as I know he would want you to save all the money on your shrubs, or stall your landlady till next week for your rent, as I think she has been here also, and will understand. Here are a few teasers — 4-ft. Evergreen Ash Trees, Double Ruffle Petunias, 2-ft. Fuchsias, 6" pots Shasta Daisies, Day Lilies, 6-ft. Eucalyptus Trees and other choice 19c for 1-gal. cans. 5-gal. cans Bird of Paradise, Texanias, Evergreens, California Lilac, 6-ft. Monterey Pine, 5-ft. Allepo Pine, Althea (Rose of Sharon), 3 1/2-ft. Baker's Arborvitae, Dwarf Arborvitae, Variconas, English Boxwood and many other plants too numerous to mention only \$1.29, all regular \$3.95 to \$4.50 and in 5-gal. cans. And, another thing, folks, quit taking my word for it. It just takes 4 or 5 minutes to stop at some other nursery and check their prices and plants. I just want you to see how crazy I really am, but I am having fun. These will be for the last time today, 300 2 1/2-cu.-ft. sacks of weed and seed treated fertilizer, reg. 75c value to go at 39c per sack. Limit four (4) sacks to a customer, with purchase. I started the sale with free Coca-Cola and Super Bubble Gum and Suckers, so, I will finish it with them free as I don't want the Coca-Cola Company to have too much weight to lift when they come next week to repossess their box for non-payment. So, come early—avoid the crowds—get first pick. Plenty of fresh stock. Oh yes, we'll have plenty of Azalea at 39c and Gardenias, Night Blooming Jasmine, Passion Plants, Banana Trees, Heather, Bougainvillea (red, pink and lavender), Magnolia, Spreading Junipers, Oleanders and Fatshedera and other plants at only 69c. Shucks, folks, get the kids, the dog, a couple of bucks and come on before it is too late. Thanks a million folks, and for the land's sake plant something.

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SAYS A NOTED CALTECH SCIENTIST:

# A-Bombs Are Changing People

By Rennie Taylor

Associated Press Science Reporter

**A**TOMIC radiation from exploded A-bombs is at work changing the human species all over the earth, and probably for the worse, according to a distinguished American scientist.

He says there is no stopping this, that the change was going on slowly before the advent of the atomic age because of the effects of the earth's natural radiation, and that the bombs already set off have simply made it worse. He adds that any more bombs will increase the undesirable changes.

These views were given by Dr. A. H. Sturtevant, zoologist, before a meeting of the Pacific Division of the American Association for the Advancement of Science. Dr. Sturtevant, a specialist in genetics at the California Institute of Technology at Pasadena, spoke as the retiring president of the Association. He is at home.

"There is no possible escape is widely known abroad as well from the conclusion that the bombs already exploded will ultimately result in the production of numerous defective individuals, if the human species survives for many generations," Dr. Sturtevant said.

WHETHER the ultimate result will be good or bad is beside the point, the scientist added. It may be, he said, that the gains to be derived from the bombs will outweigh the genetic

damage that is bound to result.

The hard fact is, he argued, that human beings of the future are going to be genetically different in some ways from those of the present, and that the extent of the difference will depend upon how many bombs drop.

The Caltech scientist cited the work of many investigators to support his point. He said this research indicated that:

High energy radiation hitting the germ cells of living organisms causes genetic changes which are passed on to offspring.

The frequency of these changes is proportional to the amount of radiation present; that even the tiniest amount of background will cause some changes.

DR. STURTEVANT said color blindness, night blindness and sensitivity to certain tastes or variations, chargeable to heredity require the affected individuals to live in worlds slightly different from that of their unaffected neighbors.

These defects are trivial, but there are some which are not. Dr. Sturtevant cited some diseases with hereditary factors which affect the mind. One of these is Huntington's chorea, an ailment with symptoms like St. Vitus' Dance. One of its effects is a form of dementia.

Another is a hereditary disease affecting metabolism. It is called phenylketonuria. It produces a condition called "scanty mind."

With the earth's radiation background causing more genetic changes, still other diseases attributable to heredity probably will be found, Dr. Sturtevant said. And if they affect the mentality or other important functions they will increasingly mark future generations with the sign of the atom bomb.



DR. A. H. STURTEVANT  
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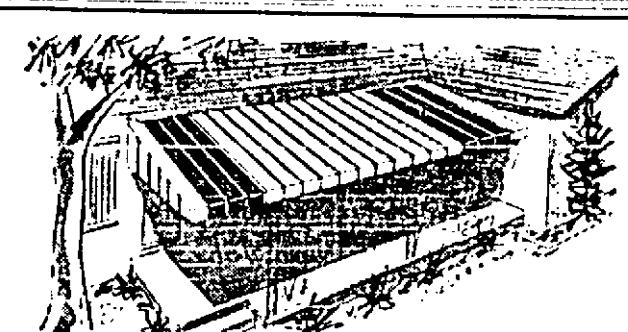
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P.S. Well folks, I guess by now the other nurseries are cutting us and will be glad when we go broke. But, as the old saying goes "People that live in glass houses shouldn't take a bath in the day time." Visit our African Violet and Tropical Plant Department. Just installed plants from 19c.

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# Blue Flowers by the Yard

By Bob Gilmore

PLANNING and planting a blue garden can be one of your most interesting garden adventures. Generally speaking, there is a relative scarcity of blue tones in flowers. Yet it is possible to have a complete blue garden — from low-growing bedding plants to tall, sprawling vines.

You can enjoy blue flowers by the yard if you plant Heavenly Blue morning glory. This is one of the most free flowering of all vines, producing a profusion of blooms that practically cover the entire plant. Heavenly Blue is no exception to the rule that all morning glories thrive in the heat and want a sunny spot. For covering fences, bath houses and comparable structures Heavenly Blue morning glory is a natural.

One of our popular perennials famed for its blue shades is the delphinium. Established plants are now obtainable at all leading garden supply stores. The most exciting strain is the Pacific Giant type, taller, larger and stronger than other delphinium. These delphinium, as their name indicates, were developed on the Pacific Coast and, as a matter of fact, in California. Several blue shades are available, ranging from the lightest tones to the deepest. Along the coast the plants may be set in an open exposure; for the hot,

inland regions some shade is advisable.

THERE ARE SOME lovely blue shades in the verbena family and these plants thrive in this area during the summer months. Verbenas grow quickly and while classed frequently as a perennial they are grown as an annual. They want a sunny spot. From time to time the plants should be pruned back as they tend to grow in a scraggly manner. Verbenas make a splendid ground cover.

For late summer and fall flowering asters may prove one of your best blue-toned varieties. Asters are annuals, which means they complete their entire life cycle in one growing season. In other words, they flower fairly rapidly. Be sure you obtain the wilt-resistant varieties, and it is also advisable not to plant asters on the same ground for two or more successive years. Be careful about watering these plants as overwatering frequently leads to fusarium wilt. Blue asters are splendid in the garden and will also be found decorative for indoor bouquets.

One of the most popular edging plants throughout Southern California is the lobelia, a most aggressive performer. Several interesting blue-toned varieties of lobelia are available as follows: Crystal Palace, dark blue flowers and dark foliage; Cambridge blue, large light blue flowers with green foliage; Mrs. Cibrian, deep blue flowers set off with a white eye; hybrida pendula sapphire, deep blue flowers with light eye, dark foliage and a trailing type.

THE AGERATUM, often called the false flower, offers



Dodger Seeds Photo

Blue asters will flower in your garden into late summer and fall, fitting in a blue garden scheme.

several shades of blue in low-growing, annual plants. Blue Perfection is perhaps the best known, the amethyst blue flowers practically covering the nine-inch-tall plants; Midget Blue is a real dwarf, rarely growing taller than three inches. This is an easy-to-grow bedding variety, requiring practically no care.

Larkspur is often termed the annual delphinium and the flowers and plants do bear a strong resemblance to each other. However, larkspur rarely ever grows taller than from three to four feet while delphinium under ideal conditions will be several feet taller. The best blue larkspur is a variety known as Blue Spire, being a deep Oxford blue. The plants want a sunny position and will provide flowers for months at a time.

### Garden Club Directory

AFRICAN VIOLET SOCIETY: Meets 1 p. m. second Friday of each month Leland Hall, Leland and Broadway. Visitors welcome.

AGASSIZ NATURE CLUB: Meets 1:30 p. m. fourth Tuesday of each month Alameda Branch Library, 1518 E. Third Street. Visitors welcome.

ALAMITO DAY GARDEN CLUB: Meets noon 1st Thursday of each month in homes. P.O. 2272 for meeting place.

BEGONIA SOCIETY: Long Beach Parent Chapter: Meets 7:30 p. m. second Tuesday of each month at 2255 Elm Ave. Visitors invited.

DEL MONTE LIGHTS GARDEN CLUB: Meets 7 p. m. first Tuesday of each month at the Methodist Hall, Del Monte Lights Methodist Church, Third and Termino. Visitors welcome.

CACTUS CLUB: Meets 7 p. m. third Sunday of each month in homes. P.O. 2272 for meeting place. Visitors welcome.

CALIFORNIA FUCHSIA SOCIETY: Meets 7:30 p. m. fourth Wednesday of each month Huntington Park Clubhouse, Atlantic and Harding. Visitors welcome.

LAKWOOD GARDEN CLUB: Meets 1 p. m. fourth Tuesday of each month, St. Cornelius Social Hall, Lakewood Blvd. and Flagstone St. Visitors welcome.

LONG BEACH GARDEN CLUB: Meets 7:30 p. m. fourth Wednesday of each month in Machinists Hall, 725 Elm Ave. Visitors welcome.

LOS ALTOS GARDEN CLUB: Meets 12:30 p. m. first Wednesday of each month in homes. P.O. 55-163 for meeting place. Visitors welcome.

HORTICULTURE SECTION, LOS ALTOS WOMEN'S CLUB: Meets third Tuesday of each month. Visitors welcome. P.O. 55-163 for meeting place.

NATIONAL FUCHSIA SOCIETY: Lakewood Branch: Meets 7:30 p. m. second Monday of each month Fiesta Hall, Lakewood Community Church, Lakewood and Sunfield. Visitors welcome.

NATIONAL FUCHSIA SOCIETY: Long Beach Branch: Meets 7:30 p. m. second Thursday of each month Machinists Hall, 725 Elm Ave. Visitors invited.

ORCHID SOCIETY OF SOUTHERN CALIFORNIA: Meets 8 p. m. second Monday of each month Fiesta Hall, Pummar Park, 2327 Santa Monica Blvd., Hollywood. Visitors welcome.

PLAZA GARDEN CLUB: Meets first Wednesday of each month, 8 p. m. in homes. P.O. 55-2519 for meeting place. Visitors welcome.

SOUTH COAST ORCHID SOCIETY: Meets 7:30 p. m. fourth Monday of each month Silverado Park Clubhouse, Jolt and Santa Fe. Visitors welcome.

SPADE AND TROWEL CLUB: Branch: Meets 8 p. m. second Wednesday of each month in homes. P.O. 55-2525 for meeting place.

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# He's Aloof, but He's Loyal



International Champion Li Ching's Chang of Ferg Sun is owned by Madaline Ferguson of 4028 E. Wilson St.



By Eleanor Avery Price

**THE CHOW CHOW** is an ageless breed in more ways than one. Not only does the chow go back many years into the ancient history of the Han Dynasty of China, but his beauty does not deteriorate with the passing of time.

The international champion pictured elsewhere on this page, Li Ching's Chang of Ferg Sun, is 10 years old and still a very real threat in the show ring. Chang is owned by Madaline Ferguson, secretary to the Long Beach chief of police for the past nine years.

Chang has an enviable record in the show ring, and has to his credit three Best in Show-All Breeds, four Best in Show Specialties, and he has placed 40 times in the Non-Sporting Group and has 50 Best of Breed wins. He has sired many of the finest

**SOLUTION TO TODAY'S PUZZLE**

184 Page 203

**JONAH COUCH MACAN**  
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**FERM WEEDS LIARS STAN**  
**HELL HEDZ SONS JURIS**  
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**CORPEN SUND MAYTES**

chow chows in Southern California, with several of his get carrying the title of champion. His youngest champion is Ching Run of Ferg Sun, also owned by Madaline Ferguson.

The chow is aloof with strangers, a reserve which is apt to be misunderstood. Toward his own family and friends he is gentle, lovable, and makes a fine companion. He is a determined creature, intelligent, loyal, and an excellent watch dog. Contrary to common belief, the chow loves children, especially if he has been raised with them.

This dog is extremely clean and has no doggy odor. He is the only breed with a blue-black tongue.

The chow has been used for nearly every purpose. Even today, in China, he serves as a setter. He has great scenting powers, can point, possesses good sense, and is clever in his hunting tactics. He has speed and stamina.

**IF YOU PLAN** to ship your dog by express, you should know that you will get compensation only in case your dog dies or is injured through negligence of the express company employees, and then only if you can clearly prove this negligence. Usually you will have to go to court to get a settlement.

In other words, if the express company is not at fault if your dog dies, is injured, or lost you will get no compensation even though you paid a high price for insurance. The express company is not liable if your pet chews out of his crate, escapes, and is never found.

**IF YOU ARE HAVING TROUBLE** with mice around the garage or dog kennel, try baiting the traps with gumdrops instead of cheese. This candy sticks in the teeth, and the trap can snap shut before the hapless creature can escape. Scientists at the University of Vermont once reported that 17 mice were killed in one hour on one gumdrop.

**THE SAN GABRIEL** Valley Kennel Club all breed dog show and obedience trial is scheduled for Sunday, Aug. 15, at City Park, Azusa. This is an unbentched show starting at 9 a. m. and closing at 9 p. m. Dogs should be brought to the show one hour prior to the scheduled time of the judging of their breed. Entries close on Aug. 2. Anyone wanting excellent on-the-spot photos of their pet should page Joan Ludwig, official photographer of the show. For further information, contact Jack Bradshaw, telephone PROspect 7-132.



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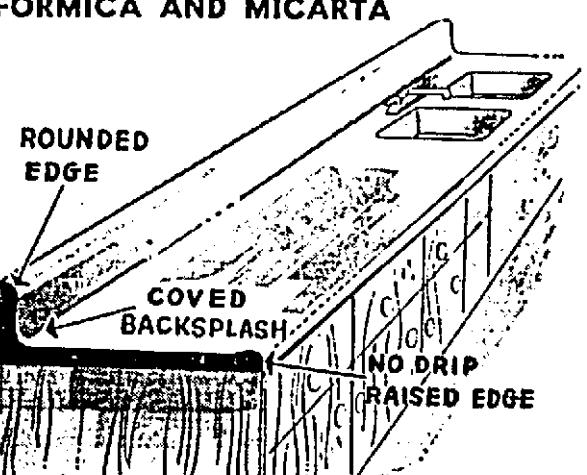
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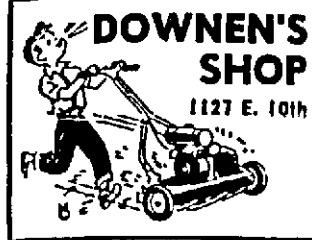
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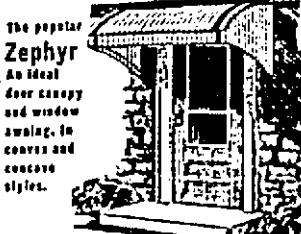
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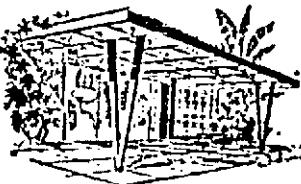
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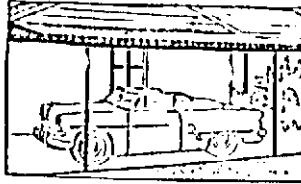
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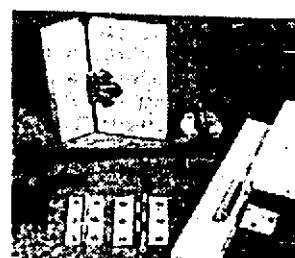
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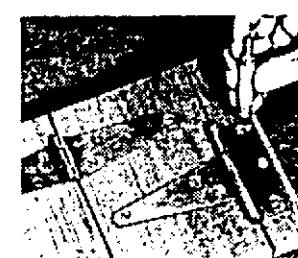
Phone **9-4863**

# HOW TO

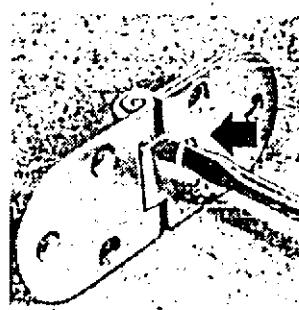
## Choose The Right Hinge



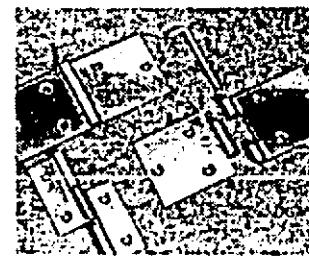
**1. DECORATIVE HINGES.** Clockwise from top: brass hinge, spring-type hinge (holds doors shut automatically), offset cabinet hinge, loosepin type (fit and adjust by removing the pins), tight-pin butt hinge, hammered antique H-hinge and strap hinges with popular black finish.



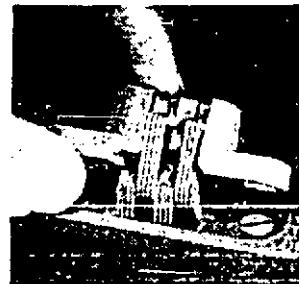
**2. NONDECORATIVE** strap hinges (left) or T-hinges (right) are used for heavy storage units. They range in length from 2 to 10 inches. Use strap-type when door mounts flat, T when it mounts on a corner post. Shown also is punch that lets you start the screw dead center.



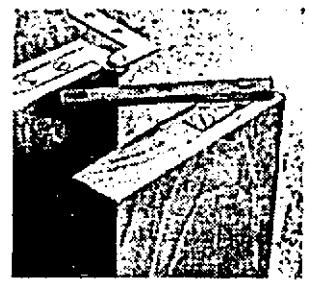
**3. ADJUSTABLE** friction hinges are used when door must remain at selected opening. Tension is adjusted by flush screw which tightens door half of hinge around pin. A double-leaf variety is available for glass mirrors — the glass clamping between each pair of hinge leaves.



**4. DEMOUNTABLE HINGES** are often used as fasteners (stage settings that must be put up, knocked down quickly). Type with bent, loose pin is shown assembled and in parts. Lower left is loose-joint hinge which is removed simply by lifting door upward and disengaging pin.



**5. HIDDEN HINGE** won't show when door closes, is rugged enough for full-size doors. Despite the deep double mortise ends are round and can be cut with a brace and bit. Hinge may appear at first glance to be double-swinging, but it opens just one way.



**6. INCONSPICUOUS** hinges like these are mainly for your very fine cabinet work. Type above mortises into the top and bottom of doors, but is thin enough to surface-mount on frames. Only the "knuckle" shows when door is in closed position. Other type requires mortises at top and bottom of both door and frame. It's invisible when door is closed.

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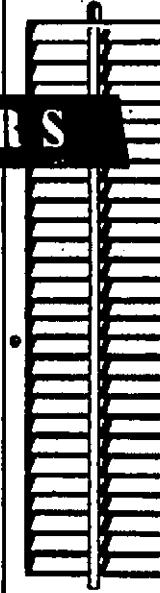
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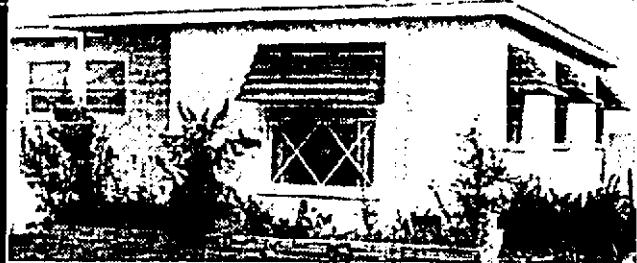
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Priest Ninetzin sends the spirit of beautiful, wanton goddess Huitza into the body of Acatl's daughter, the Princess Mecatl, and Nezahual becomes the slave of her cold enchantment. But the story builds to a climax which never quite comes off, and the reader is left in a bewildered state among the Aztecs and Toltecs of other days.—P. F.

THE SPANISH VEST POCKET DICTIONARY, ed. by Don-

ald F. Sola and Frederick B. Agard; THE FRENCH VEST POCKET DICTIONARY, ed. by Francesca L. V. Langbaum and Robert A. Hall Jr. (Random House, \$1.25 each).

Though tiny enough to be carried handily in purse or pocket, these little books contain 30,000 entries each, are completely up-to-date and easy to read. They are mighty handy reference books to have around.

THE HEALING OATH, by Andre Soubiran (Putnam's, \$3.95).

This novel carries a reader's satisfaction guarantee by the publisher probably because it is already an International success in several countries; in the author's native France it has sold over a million copies. Its appeal comes from the minute and careful pictures which the author

draws of incidents in the life of a country doctor in France. In fact, the reader loses the story in some degree because of his intense interest in apparently factual incidents and situations which in themselves make fascinating reading. Its novel qualities return near the end when the hero, Jean Neric, makes the decision the reader has been expecting all along: It is rather easy to compare the volume with

its American counterpart, "Not as a Stranger."—J. G.

BIRDS OF THE OCEAN: A Handbook for Voyagers, by W. B. Alexander (Putnam's, \$7.50).

Accompanied by 88 pages of photographs, the text of this new and revised edition of a popular work contains descriptions of all the sea birds of the world, with notes on their habits and guides to their identification.



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### "West Coast Portrait"

reg. \$5 **198**

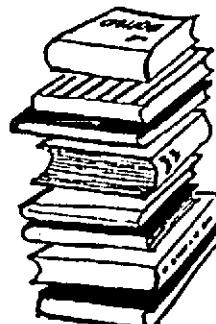
An enchanting book of the Pacific Coast from California to Alaska. Interesting drawings, etchings, photographs by well known artists.

### globes

**495**



Regularly 6.95 value. Handsome 12 inch globe on metal base, blue ocean. Ideal for student, home and office. Excellent value . . . save \$2!



### famous garden book

reg. 4.95 **198**

Woman's Home Companion Garden Book, exciting to all garden enthusiasts, beginners, about-to-begin or professionals. Fully illustrated.

### paper editions

**39c** 3 for \$1

Regularly \$1. Note this list of favorites! The Cardinal • Call Me Lucky • Peace of Mind • This I Believe • Pogo

### Settlement cook book

**98c**

Regularly 3.50. A practical reliable cook book for the novice or experienced cook. 30th edition. Over 3000 recipes.

### children's books

**59c**

Regularly \$1 and \$2. Large selection of colorful books, picture books, animal stories, Mother Goose. Buy ahead for Christmas gifts!

### art books and folios, prints for framing

**1/3 to 1/2 off**

Regularly \$4 to \$20. Moderns and old masters. Many one-of-a-kind. A really beautiful collection at low prices!

Regularly 3.75, "The Robe," by Lloyd C. Douglas. A book you'll want in your home library.....1.98

Regularly 3.75, "Passage in the Night," by Sholem Asch, his most recent modern novel.....1.98

### older boys' and girls' books

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each

Regularly \$2 and \$3. Good selection for summer reading; classics, mysteries, biographies. By famous authors!

Regularly 3.75, "The Adventurer," by Mika Waltari, a fine historical novel. Now.....1.49

Regularly \$3 to \$5, a large assortment of fiction and non-fiction; biography, travel, humor, modern novels, historical novels, music, poetry. ....59c to 1.98



Individualized  
International

# Southland DINING

in the  
Long Beach  
area

Charcoal Steaks  
Prime Ribs

Charcoal Steaks  
Prime Ribs

meet your host



723 EAST BROADWAY, LONG BEACH  
LUNCHEON AND DINNER

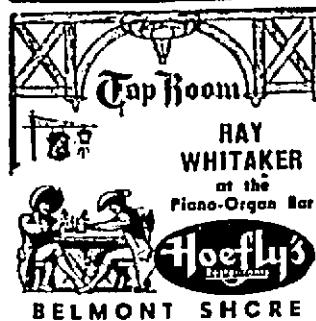
LUNCHEONS . . .  
11:30 to 4 P. M.  
DINNERS . . .  
4 to 11 P. M.



Broadway at Alameda

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- COFFEE SHOP
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Just One Mile North of VA Hospital  
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GOOD FOOD and  
EXCELLENT  
COCKTAILS

NORMAN COWAN  
Appearing Nightly  
AT OUR PIANO-BAR

**Sea Food**

Your Host . . .  
PETE STATHIS SAYS:  
"We Serve the  
Finest Dinners  
in Town!"

Open 11:30 A.M. to Midnight

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GROTTO**

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Southern California's  
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restaurant

**Welch's**  
Atlantic  
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- Luncheon
- Dinner
- Old World Atmosphere

130 EAST BROADWAY  
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**MILES ARNOLD**  
Wonderful Roast Beef

IF A RESTAURANT serves good roast beef, you can be pretty darn sure that its other dishes are good, too.

This rule applies very definitely to the quality of food served at Arnold's Belmont Shore Serv-Ur-Self restaurant, 5100 E. Second St., and also to Arnold's Serv-Ur-Self restaurant at 3925 Atlantic Ave.

The roast beef at these two pleasant, immaculately clean cafeterias is not merely good. Tender and juicy, medium rare or well done, Arnold's roast beef is outstandingly excellent — and reasonably priced. A generous serving, including a fine light gravy, is only 89 cents.

The variety of good dishes at Arnold's is practically endless. There are nearly a score of salads, all appealing and fresh, ranging from fruit, potato, mixed green, macaroni, Jello and tuna to cole slaw. There are a dozen different kinds of vegetables and a number of main entrees, such as delicious baked ham, 85 cents; halibut, 59 cents, and turkey, 88 cents.

Special on Sundays are two popular items which leave the customers smacking their lips with pleasure. These are chicken and dumplings for 75 cents and roast chicken, 85 cents.

Among the other nice touches at both cafeterias are free coffee refills (even though the price of coffee is sky high), large linen napkins and a fancy selection of desserts.

Owner of the restaurants is friendly, good-natured Miles Arnold, who has 30 years' experience in the food business. He was formerly associated with such fine restaurants as Ricart's, Hoe Fly's and the Manhattan.

Both of his cafeterias are open daily from 11 a. m. to 8 p. m. They are closed on Mondays.

—TED THOMAS

**Cafeterias**

"QUALITY FOOD  
at  
Sensible Prices"

**Jones**

CAFETERIA  
126 E. FIFTH ST.  
11 A. M. TO 7:30 P. M.  
CLOSED FRIDAY EVENING  
AND ALL DAY SATURDAY

Help Yourself to  
Quality at

**Arnold's**

BELMONT SHORE  
SERV-UR-SELF  
RESTAURANT  
5100 EAST SECOND ST.

The Entire Family  
Enjoys Dining at

**Arnold's**

SERV-UR-SELF  
RESTAURANT  
3925 ATLANTIC

**Chuck Wagon**

Featuring the  
**Tartan Room**

**COCK O'  
THE NORTH**  
5834 Atlantic

Your Host, "MAC" MACDONALD

**Charcoal Steaks**

**Prime Ribs**

JIM

**Kelly's**

5760 E. SECOND ST.  
Belmont Shore and Naples  
Most Intimate Spot

- FINE FOOD
- COCKTAILS

Phone 9-6750

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ED LOSCH JIM KELLY

**German**

THE

**Hofbrau Club**

Invites You to  
"Dine in an Old World Atmosphere"

DINNER SPECIAL 4-8:30 P. M.

**TOP SIRLOIN \$1.35**

COMMUNITY SINGING AT 9 P. M.

22 HART PLACE

IN ROBINSON HOTEL  
FREE PARKING ON BEACH  
AT LINDEN

**Hotels**

**DINE IN THE SKY**

Wonderful food, courteous service  
and a delightful view are  
all yours in the Sky Room.  
No minimum or cover charge.  
Complete Dinners from \$2.25.

WILTON HOTEL

**Sky Room**

**Family Dinners**

YOU CANNOT BE  
DISAPPOINTED  
When You Dine at

**MON'S TALK-OF-  
THE-TOWN**

3980 East Ocean Blvd.  
PHONE 9-2543

"Watch us  
make 'em"  
BANQUET  
ROOM



"Delicious Food  
at  
Sensible Prices"

**Jones**

DINING ROOM  
120 E. FIFTH ST.  
11 A. M. TO 8 P. M.  
CLOSED FRIDAY EVENING  
AND ALL DAY SATURDAY

**BLUE FOX**

**Restaurant**  
431 W. Pac. Coast Hwy.  
Phone 67-1264

**Mexican**

You'll Enjoy Our  
DELICIOUS and REAL  
MEXICAN FOOD  
From Our Own Kitchen  
Combination Plates, Tacos,  
Enchiladas



337 PACIFIC AVE.  
GOLD SUNSETS

# "My beer is Rheingold — the Dry beer!"

says PAUL DOUGLAS



PHOTOGRAPHS BY PAUL HESSE

"Now for the selected short subjects," quips popular screen star Paul Douglas. "Of course the main feature at my home movie parties isn't on film, it's on ice out in the kitchen. You've probably guessed by now that it's plenty of . . .

"...the best of all beers, Rheingold Extra Dry. You know, it's the *original* Extra Dry beer—brewed the way genuine beer *should* be brewed. No wonder it's the largest-selling lager beer in the East! Have you changed to Rheingold yet?"



*It's beer as beer should taste!*

The largest-selling lager beer in the East



© 1951, Rheingold Brewing Co., LOS ANGELES, CALIF., A SUBSIDIARY OF LIEBHARDT BREWERIES, NEW YORK, BREWERS FOR 117 YEARS, ESTABLISHED 1837.

YOUR  
FAVORITE  
COMICS

# Independent SUNDAY Press-Telegram

★ SOUTHLAND MAGAZINE ★ PARADE ★ SPORTS ★ WOMEN'S FEATURES ★

LONG BEACH, CALIFORNIA  
AUGUST 1, 1954

15¢



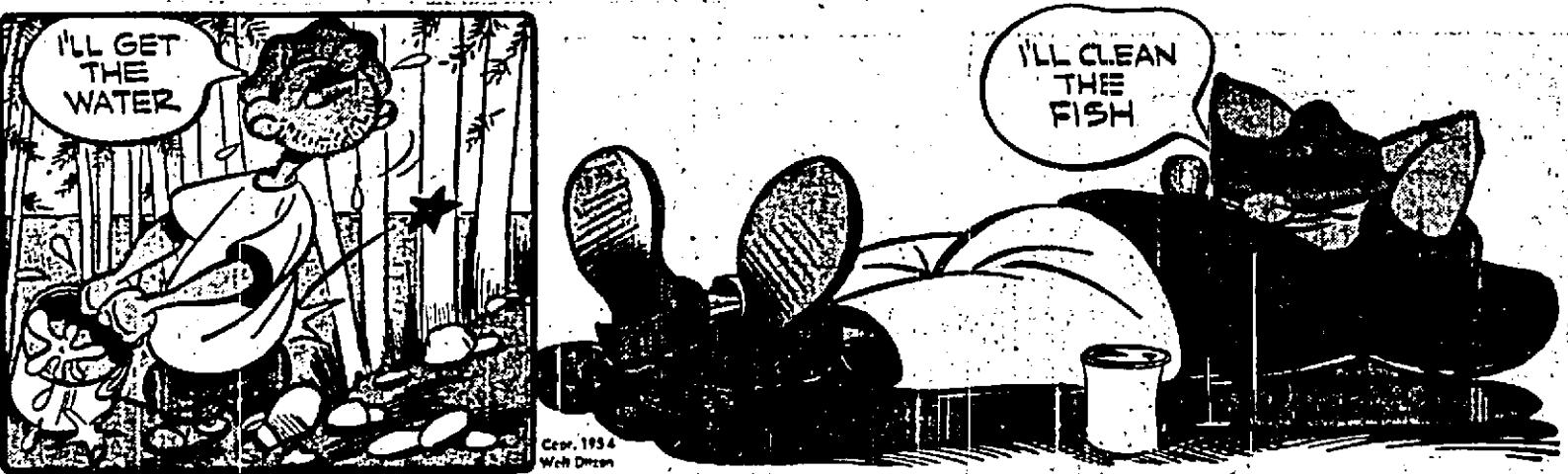
HIGH FLAVOR

LOW CALORIE

ROMAN MEAL BREAD



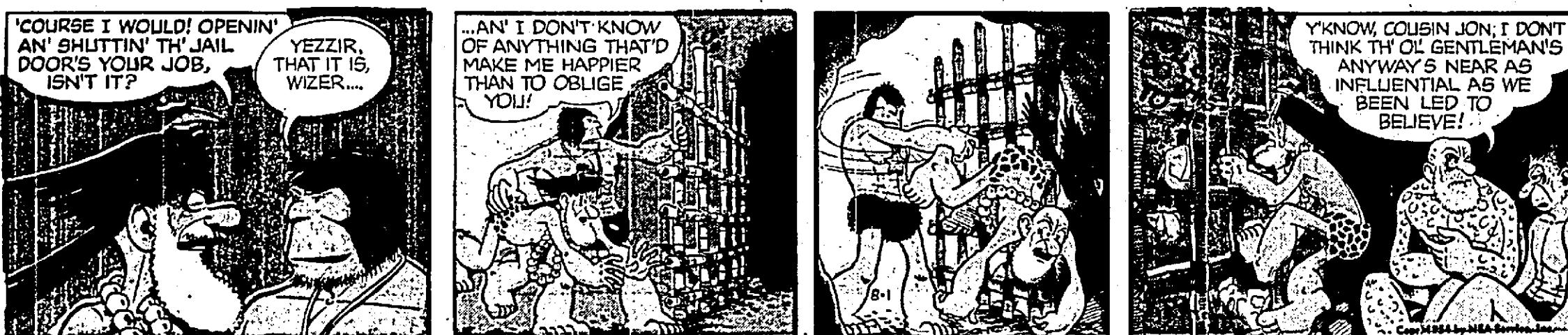
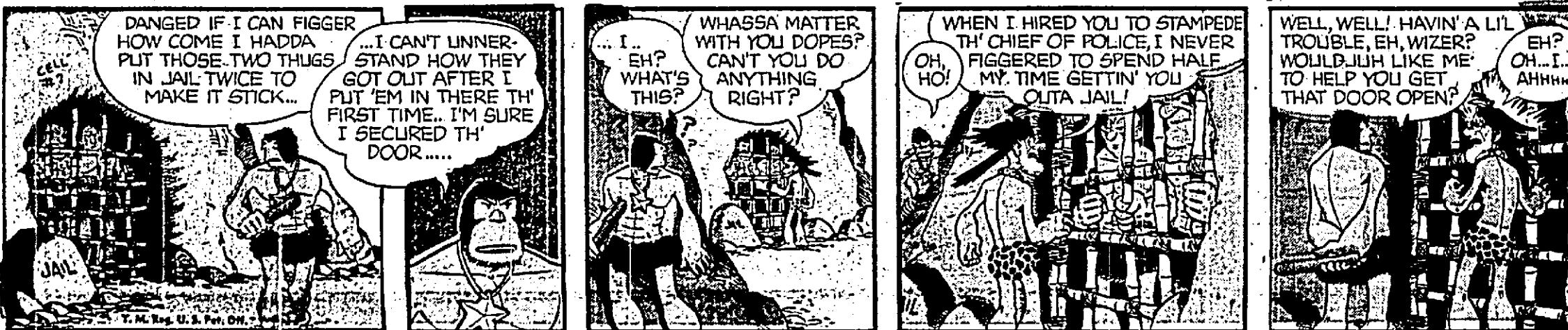
SUNDAY, AUGUST 1, 1954



8-1  
Copr. 1954  
Walt Disney

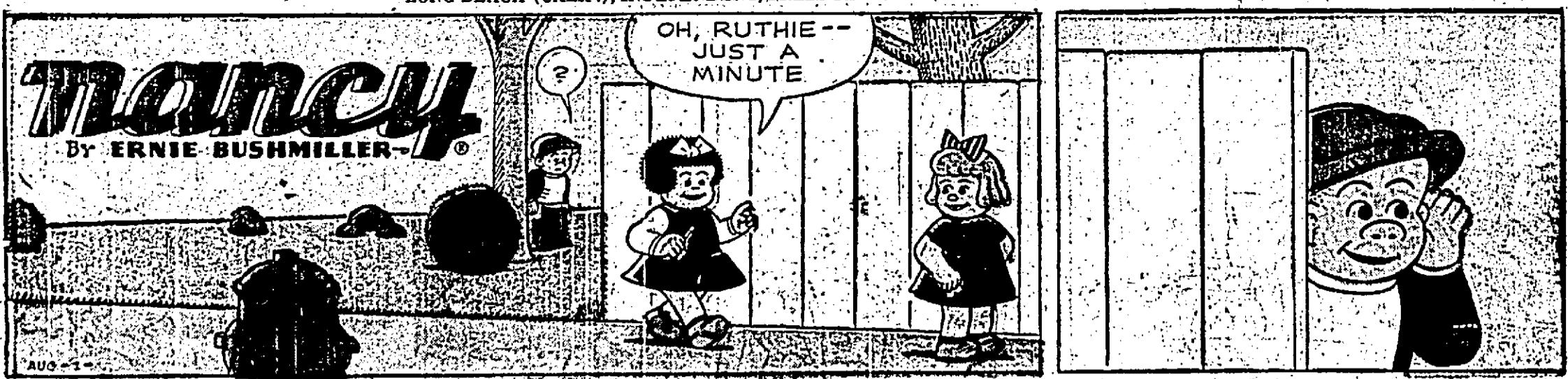
## ALLEY OOP

By V. T. Hamlin



# MUNCH

BY ERNIE BUSHMILLER



OH, BOY -- SHE'S GOT MONEY -- IT MUST BE A PARTY

I WONDER WHAT SHE'S GOING TO BUY

WOW

I'LL ROUND UP THE GANG



HEY, NANCY -- ARE YOU GOING TO SURE SHARE WITH US?



YOU'RE WELCOME TO ALL THE MUD PIES YOU CAN EAT

# QUICK-TOASTED

for Crisper Corn-Sweet Flavor

...that's why you'll like Post Toasties better than any other corn flakes! Serve delicious Post Toasties with Fresh Fruit!

# Post TOASTIES

Heap Good  
Corn  
Flakes



Millions and millions and millions love Kool-Aid... and you will, too!



Kool-Aid is America's favorite drink in an envelope

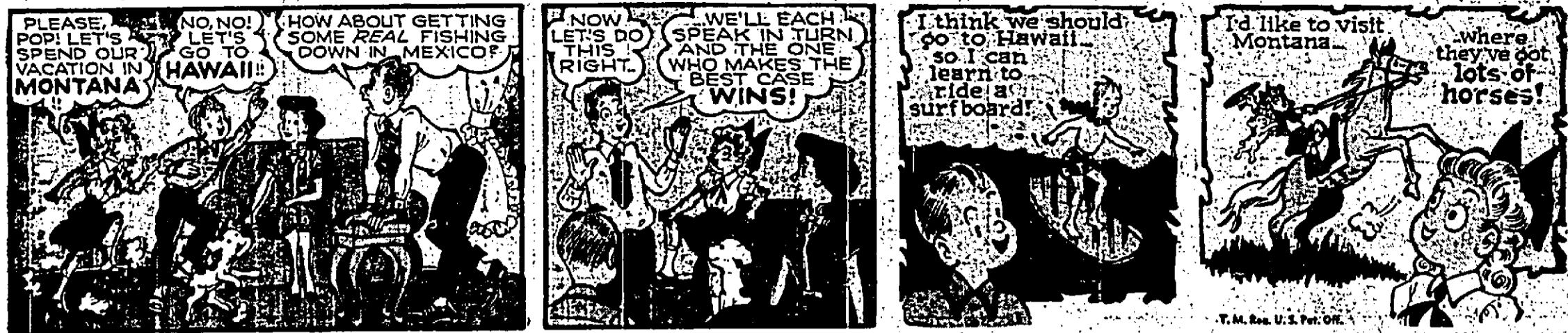


YOU KNOW IT'S PURE  
SEE THE PARENTS' MAGAZINE SEAL!

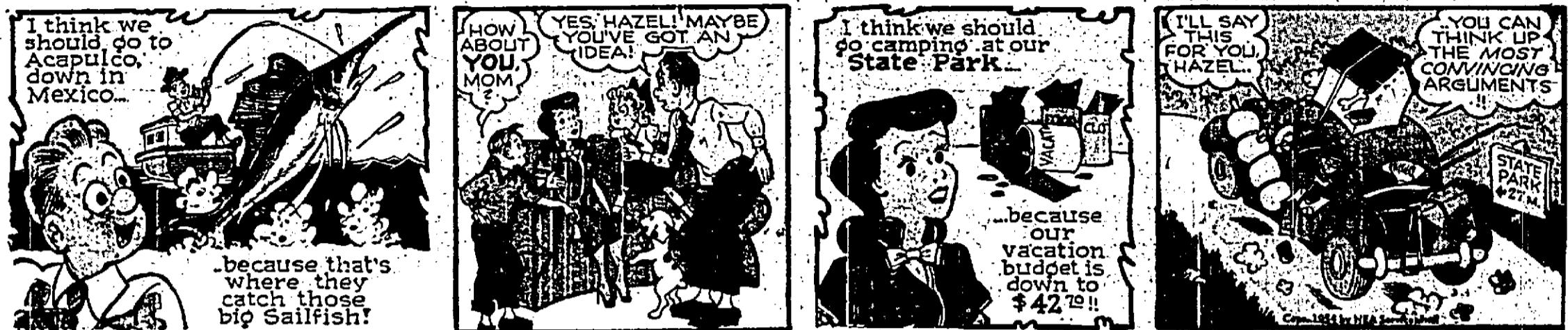
©1954, KELLOGG PRODUCTS CO.

## PRISCILLA'S POP

By Al Vermeer



T.M. Reg. U.S. Pat. Off.



## OUR BOARDING HOUSE



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## Only AJAX with "FOAMING ACTION"...



Floats DIRT and GREASE Right Down the Drain!

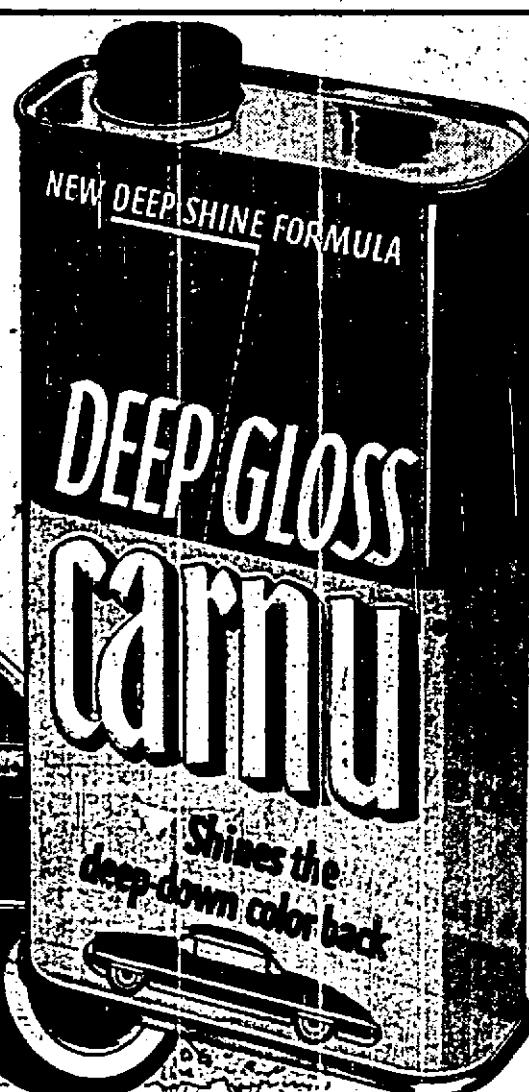
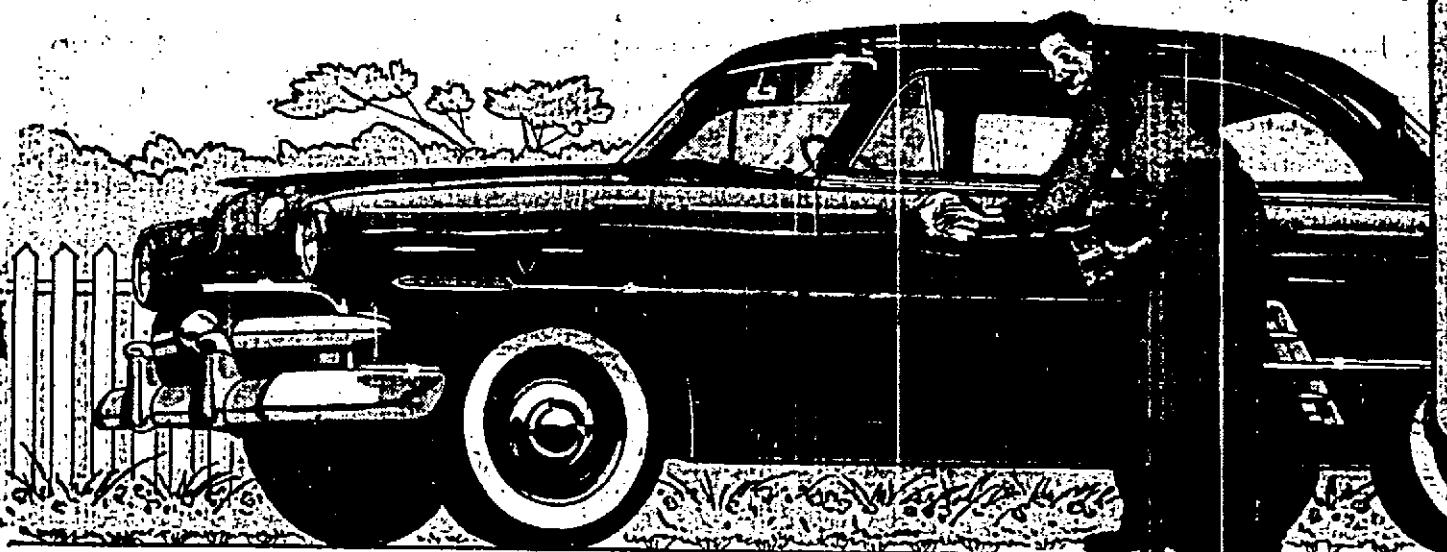
## ARCHIE

By Bob Montana



# New discovery from Johnson's Wax shines the deep-down color back!

Makes blacks blacker, blues bluer, reds redder—  
deepens any color! Outlasts any auto polish known!



Make this  
Color Come-Back  
test, today!

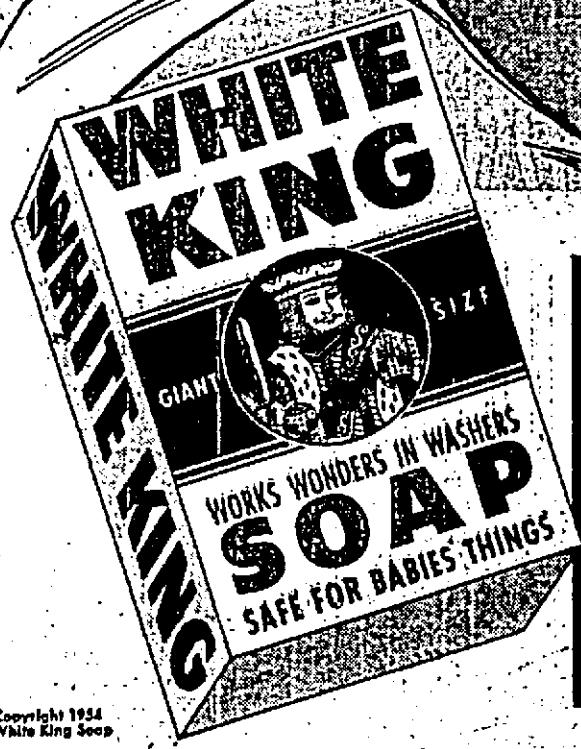
See for yourself! Simply rub Deep Gloss Carnu on—and its 5 deep-cleaning agents go to work taking off dull road film, grease and grime. Then wipe it off (no hard rubbing) and see it shine the deep-down color back. See the original beauty of color come to life—sparkling with a tough mirror glaze! Get Deep Gloss Carnu for your car, today!



Needs No Pre-Cleaner  
Deep cleans as you rub it on.  
Shines automatically, as you wipe it off! Do your car this morning—drive this afternoon with a DEEP GLOSS shine!

NEW  
Deep Gloss  
CARNU

Made by the makers of Johnson's Wax and Hard Gloss Glaze.



With towels, napkins and tablecloths, housedresses, work clothes and children's clothes to wash, you face a seemingly endless list of stains. You know them all ... grease, oil, coffee, fruit, gravy, soup, perspiration and just plain old backyard dirt. White King is made to wash out spots and stains... made to wash out heavy soil and ground-in dirt. You'll find it so wonderful to see how clean your washer gets your dirty

clothes, when you use White King Soap. To make those hard-job washings easier... try using a little White King Water Softener in your wash water. This "1-2" method gives you the combined washing power of soft water and real soap. And it helps knock out stubborn stains and the chemical residues detergents so often leave behind.

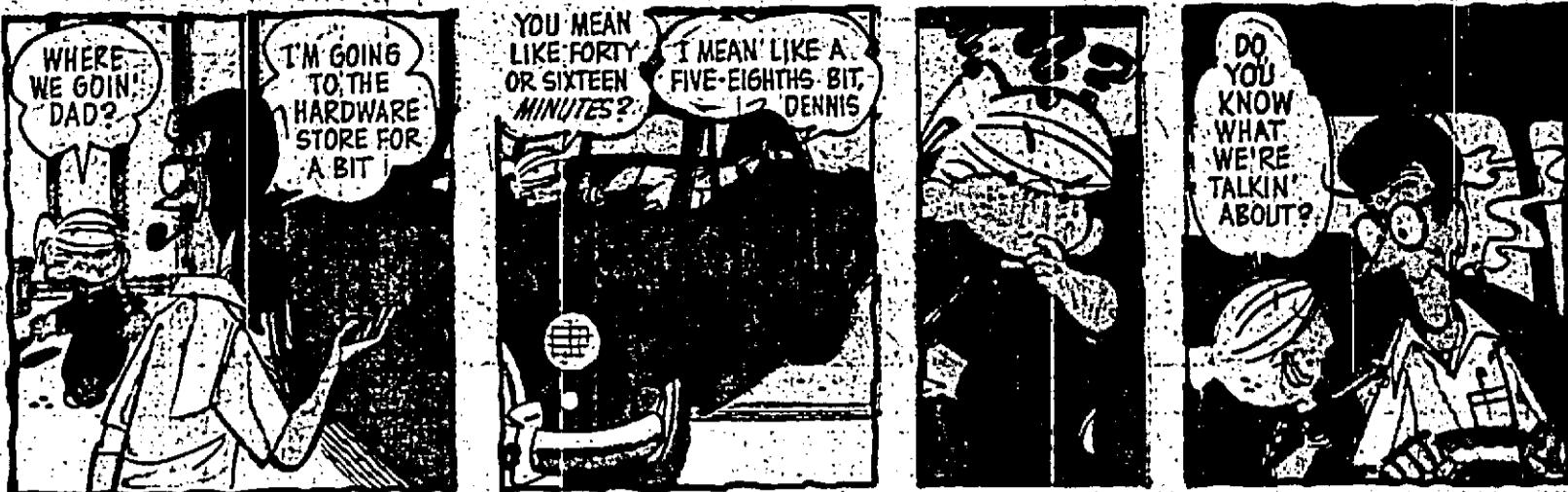
If it is safe in water... it is safe in White King! Washing experts say that all fine washable fabrics are safest in rich, gentle soapsuds. White King Soap is so pure and mild, it is absolutely safe for baby clothes, for your most treasured cottons, your dainty lingerie, your sheer nylon stockings, your miracle fabrics, your bras, girdles and elasticized garments. Your hands will love White King gentleness—yes, White King is *kind* to everything but dirt.

*in an automatic*

**Nothing washes like real soap / and there's no soap like WHITE KING**



by Hank Ketcham



## MARK TRAIL



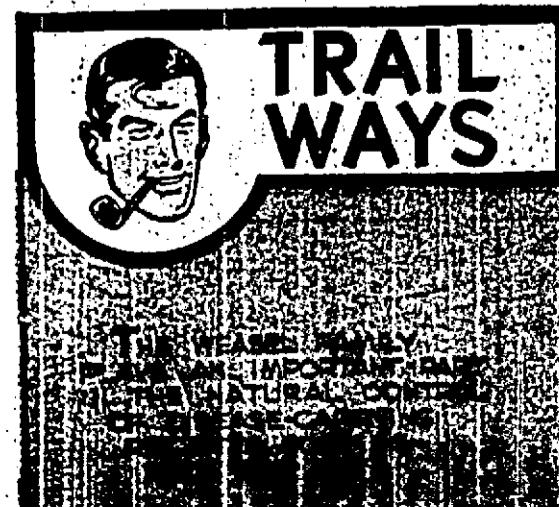
ED DODD



JUST AS THE HAWK GETS HIS PRIZE AIRBORNE HE DISCOVERS THAT HE'S ALSO CARRYING A "FREE-LOADER"

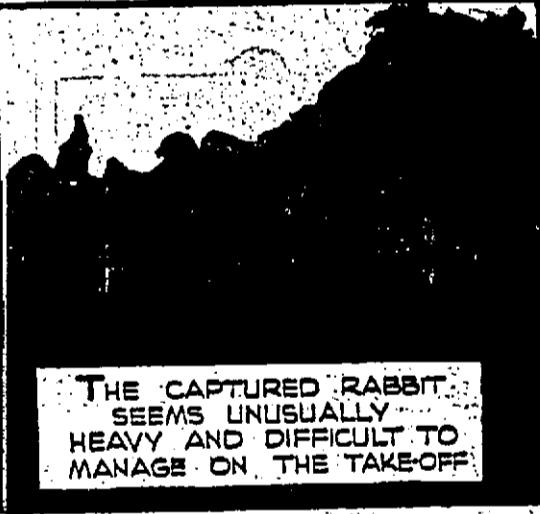


GRIMLY CLUTCHING THE RABBIT WITH HIS CLAWS, THE HITCHHIKING WEASEL SINKS HIS TEETH INTO THE BIG BIRD'S UNPROTECTED BREAST



TRAIL WAYS

THE REASONS ARE MECHANICAL, THE MATERIALS ARE PRECIOUS



THE KEEN EYES OF A SHARP-SKINNED HAWK FOCUS ON A SUDDEN MOVEMENT IN THE GRASS FAR BELOW

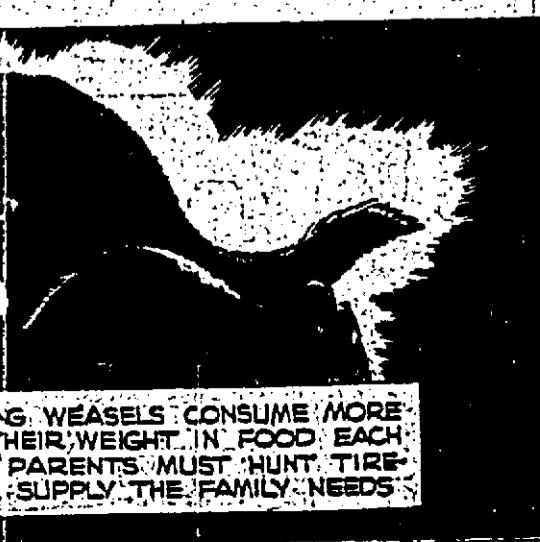
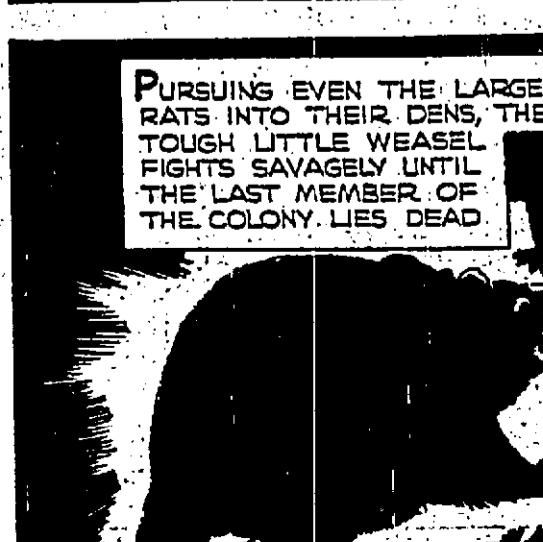


THE CAPTURED RABBIT SEEMS UNUSUALLY HEAVY AND DIFFICULT TO MANAGE ON THE TAKE-OFF



THE STARTLED HAWK CRASH LANDS IN A FIELD

AND GLADLY GIVES UP HIS MEAL TO BE RID OF THE VICIOUS WEASEL!



PURSUING EVEN THE LARGER RATS INTO THEIR DENS, THE TOUGH LITTLE WEASEL FIGHTS SAVAGELY UNTIL THE LAST MEMBER OF THE COLONY LIES DEAD.

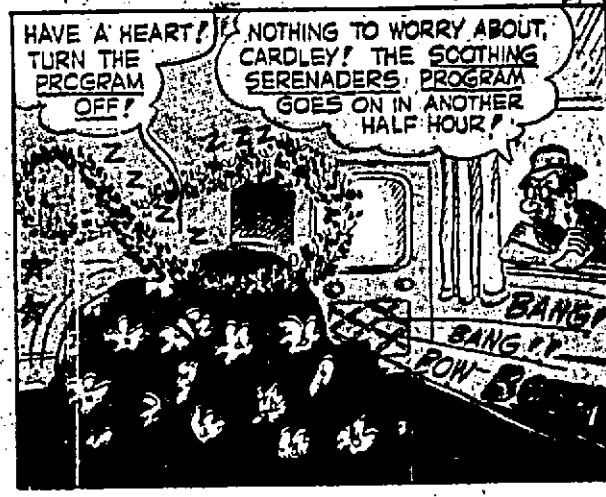
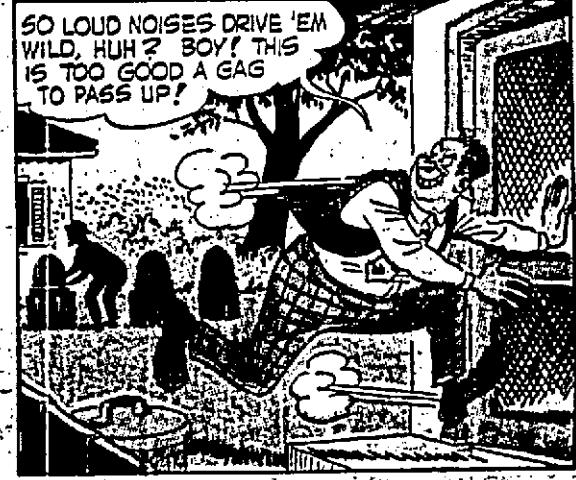
SINCE YOUNG WEASELS CONSUME MORE THAN HALF THEIR WEIGHT IN FOOD EACH DAY, BOTH PARENTS MUST HUNT TIREDLESSLY TO SUPPLY THE FAMILY NEEDS.

# STEVE ROPER



## THERE OUGHTA BE A LAW

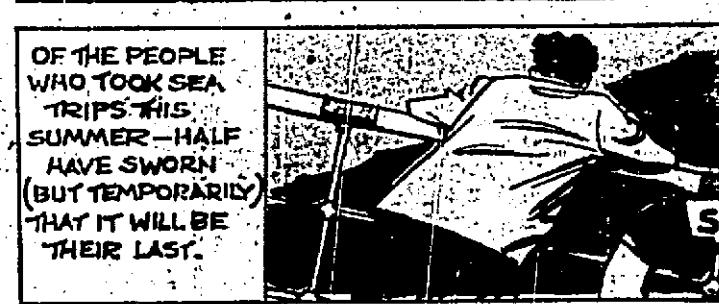
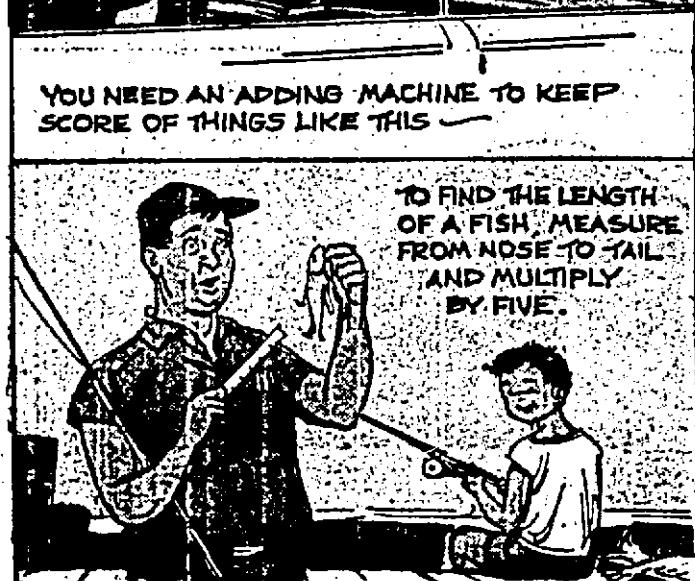
By Al Fagaly and Harry Shorten



## VIGNETTES OF LIFE

### Summer Statistics

BY HARRY WEINERT



## POGO



By Walt Kelly



# Captain EASY

by George Frazee



T. M. Reg. U. S. Pat. Off.

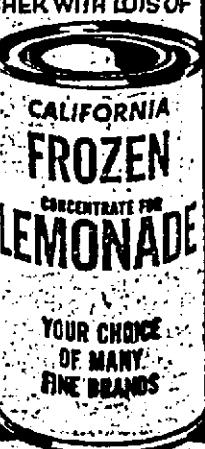
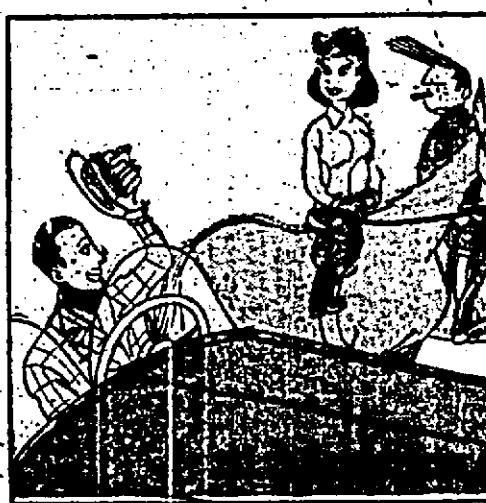
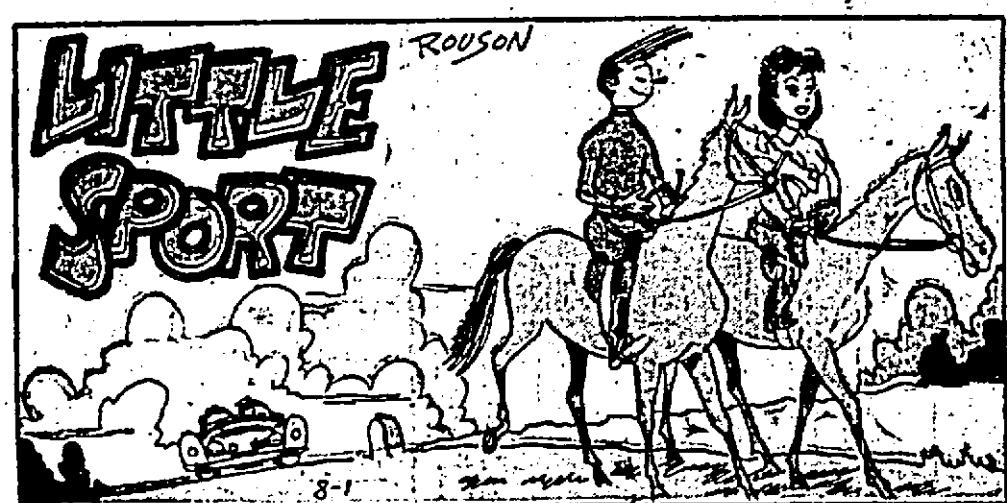
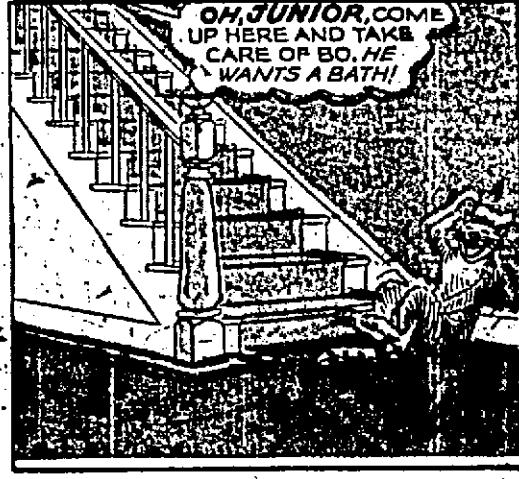
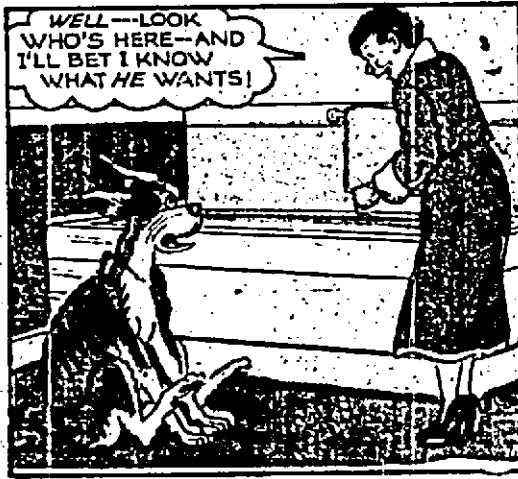
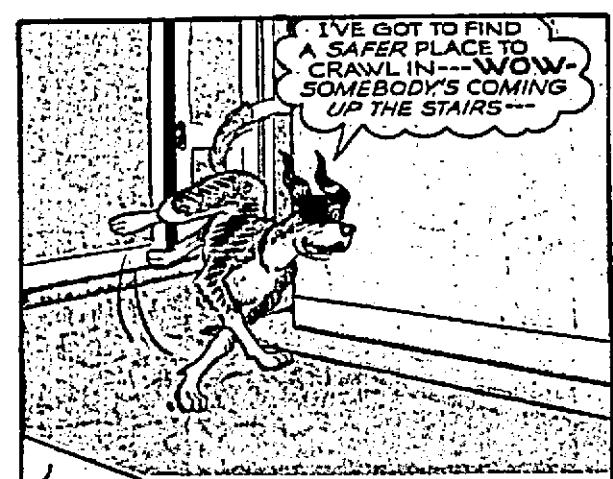
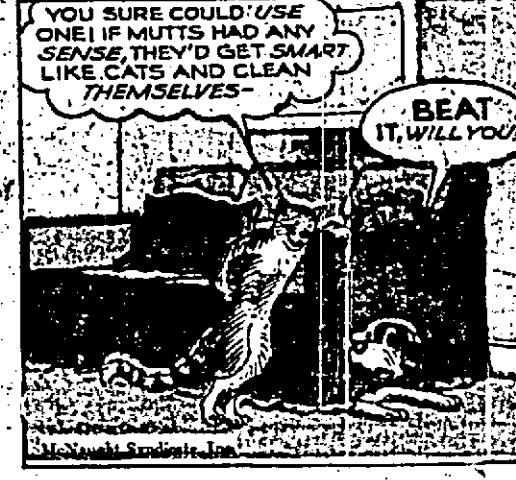
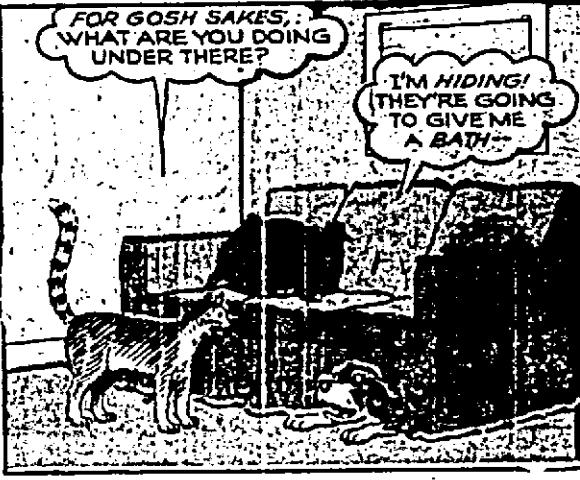


# DID YOU EVER?

by LITTLE LULU



BO



By Frank Beck

LEM 'N' ADA from sunny California

THE ADVENTURE OF THE HORSE-HATING DOG

LOOK, ADA. THERE'S JOHNNY GALLOP, THE COWBOY STAR WITH HIS HORSE, FLASH.

GEE, LEM, A PERSONAL APPEARANCE RIGHT IN OUR PLAYGROUND! HEY, THAT DOG IS NIPPING AT FLASH'S LEGS.

I HAVE TO GET THAT DOG OUT OF THE WAY BEFORE IT CAUSES AN ACCIDENT!

OH, LEM, BE CAREFUL!

COME WITH ME, YOU SILLY DOG. TIE HIM UP, WILL YOU? STEADY, FLASH! QUIET THERE, BOY!

LOOK, SON, YOU SHOULDN'T LET YOUR DOG LOOSE AROUND HORSES...

BUT HE'S NOT MY DOG, MR. GALLOP. I NEVER SAW HIM BEFORE.

LEM WAS JUST TRYING TO CORRAL HIM.

WELL THANKS LOADS, LEM. THAT WAS REAL CONSIDERATE OF YOU. SAY... HOW WOULD YOU LIKE A RIDE ON FLASH AFTER A WHILE?

GEE, I WISH I HAD MY CAMERA!

YOU MEAN IT?

YOU LOOK HOT, MR. GALLOP. COULD I RIDE FLASH OVER TO MY HOUSE? IT'S JUST DOWN THE BLOCK. I'LL FIX ALL OF US SOME FROZEN LEMONADE.

SOUNDS REAL INVITIN', LET'S GO, KIDS.

LEMONADE'S SO EASY NOW! JUST OPEN A CAN--ADD WATER--WOW!! WONDERFUL LEMONADE IN SECONDS.

OH MY NO! FROZEN LEMONADE COSTS LESS 'N 4¢ PER 6 OZ. GLASS.

MMM, NOTHIN' TASTES AS GOOD AS LEMONADE WHEN YOU'RE THIRSTY.

AND GEE... IS IT GOOD FOR YOU! MOM SAYS LEMONADE IS A PURE FRUIT JUICE REFRESHER WITH LOTS OF NATURAL VITAMIN C. NO CARBONATION! NO ARTIFICIAL FLAVOR OR COLOR! WONT YOU TRY IT?

P.S. Now you discover the convenience of unextended, ready-to-drink Pure California Lemon Juic. Just look for the red seal on the bottom of the bottle.

LEMON PRODUCTS, INC., LOS ANGELES, CALIFORNIA

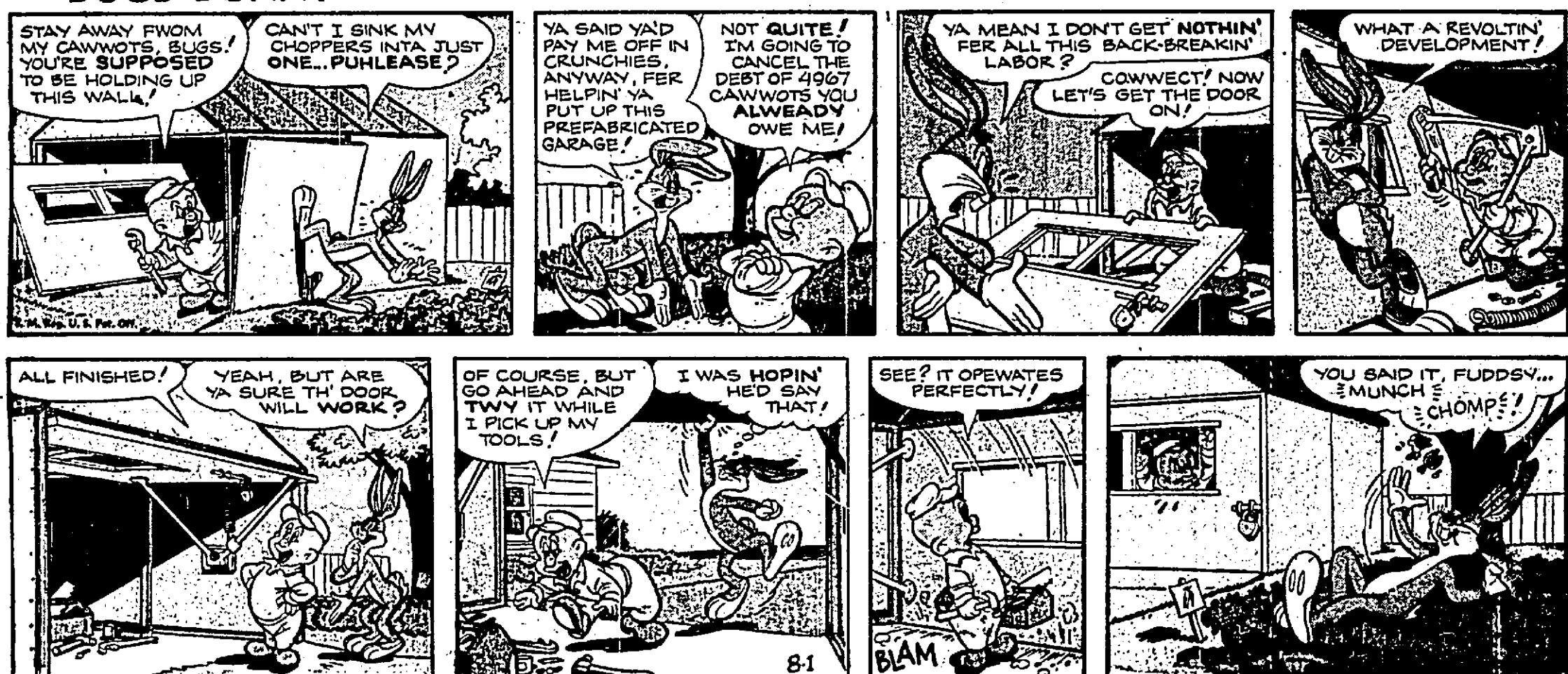
## THE JACKSON TWINS

By Dick Brooks



## BUGS BUNNY

The Famous Rabbit



NOBODY GETS DIRT INTO CLOTHES FASTER THAN AN ACTIVE, YOUNG GREASE MONKEY!

Great new-formula **FAB** gets to the dirt **FASTER** with  
**MORE ACTIVE DIRT-REMOVER**  
 than any other leading product!

Greatest Amount of Active Dirt-Remover!  
 Yes, New-Formula Fab gives you more, active dirt-remover! Now, Fab penetrates even the grimiest, greyest wash twice as fast as any other leading product. But Fab gives you *more* than top-speed cleaning power!

Two of the Greatest Modern Whiteners!  
 And only Fab combines two such effective whitening ingredients with *more* active dirt-remover! Get great New-Formula Fab!

Tests prove **FAB IS MILD**ER TO HANDS THAN EVEN LEADING 'FLOATING' SOAPS!

ONLY **FAB** WASHES YOUR CLOTHES SO CLEAN AND WHITE SO FAST!

NO BLUING!  
 NO BLEACHING!  
(except for stubborn stains)

A COLgate Product MADE IN CALIFORNIA

WARM CLOTHES  
CLEANER

**JET SCOTT**

JET SCOTT IS HIRED AS A CLERK IN THE DEPARTMENT WHERE IMPORTANT LEAKS OF GOVERNMENT INFORMATION HAVE BEEN DISCOVERED.

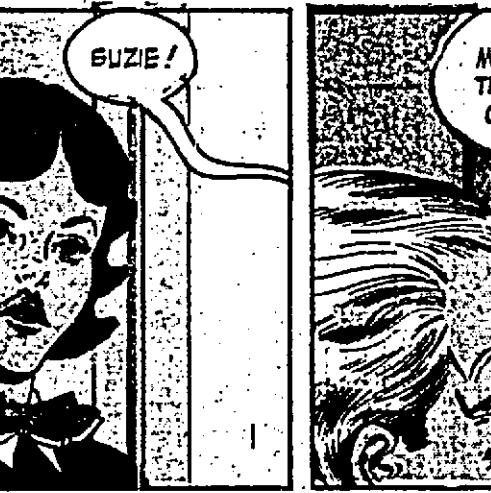
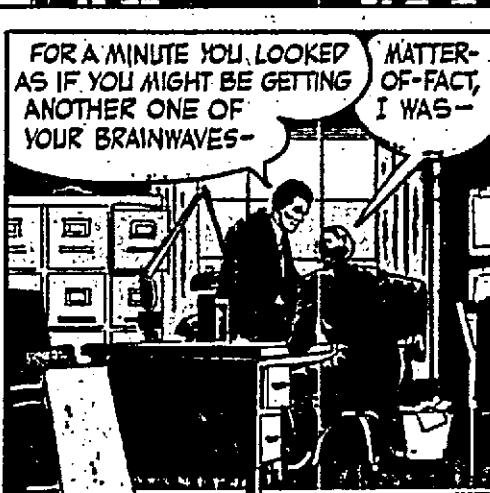
SHELDON STARK  
JERRY ROBINSON

SUZIE PALMER'S TYPICAL OF ALL EMPLOYEES IN THIS OFFICE, SCOTT! SHE'S A HARD WORKER- AND TRUSTWORTHY!

I HOPE YOU'RE RIGHT SIR-

-IF SHE'S TYPICAL OF ALL YOUR EMPLOYEES-

-MY JOB'LL BE THE PLEASANTEST I'VE EVER BEEN ON!



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SHELDON STARK  
JERRY ROBINSON

8/1

## HERDING SHEEP KEEPS YOUR DOGS ON THE RUN! WHAT DO YOU FEED THEM?



OUR DOGS NEED COMPLETE NOURISHMENT AND THEY GET IT IN ONE FOOD - FRISKIES! WE START FEEDING FRISKIES RIGHT FROM PUPPYHOOD!

YOU MEAN YOU RAISE SUCH MAGNIFICENT DOGS ON FRISKIES ALONE!

RIGHT! CANNED FRISKIES FOR INSTANCE, IS "TABLE-QUALITY"! IT HAS LOTS OF RICH RED MEAT - NOT JUST ORDINARY MEAT, BUT U.S. GOVT. INSPECTED HORSE MEAT! LOOK AT THAT U.S. SEAL RIGHT ON THE LABEL!

RIGHT! AND THE DOGS LOVE IT, TOO! THAT TEMPING FRISKIES FLAVOR IS THE RESULT OF HUNDREDS OF TASTE TESTS!

BUT WHAT'S BEST FOR ANY DOG - FRISKIES MEAL OR CANNED FRISKIES?

FRISKIES MEAL IS THE TYPE OF FOOD EATEN BY 9 OUT OF 10 DOG EXPERTS! IT HAS 19 INDIVIDUAL INGREDIENTS AND IS ESPECIALLY RICH IN MEAT PROTEIN! BOTH FRISKIES MEAL AND CANNED FRISKIES ARE BACKED BY ALBERS 50 YEARS EXPERIENCE IN ANIMAL NUTRITION!

EITHER ONE! SOME PEOPLE PREFER THE ECONOMY OF FRISKIES MEAL - OTHERS THE CONVENIENCE OF CANNED FRISKIES! OR FRED BOTH FOR VARIETY!

BOTH MUST BE SCIENTIFICALLY BALANCED!

LOOK FOR THE U.S. GOVT. SEAL



Keep your dog frisky with  
**Friskies**

ALBERS MILLING CO.  
DIVISION OF  
CARNATION COMPANY  
LOS ANGELES 38, CALIF.